

LEANDRO SIMÕES PONGELUPPE

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Wharton page: <https://mgmt.wharton.upenn.edu/profile/pongelup/> Personal page: www.LeandroPongeluppe.com
[Google Scholar](#) / [LinkedIn](#) / [Twitter](#)

POSITIONS HELD

The Wharton School, University of Pennsylvania (Penn), Philadelphia, USA

Assistant Professor of Management, Multinational Management Area (2022-present)

Leonard J. Horwitz Faculty Scholar (2024-present)

INSEAD, Fontainebleau, France

Visiting Scholar (May 2024)

Rotman School of Management, University of Toronto (UofT), Toronto, Canada

Research and Teaching Assistant (2016-2022)

Inspere – Institute for Education and Research, São Paulo, Brazil

Co-founder and PMO at Inspere Metricis (Socio-Environmental Impact Measurement Group) and Research, Teaching Assistant, and Associate Lecturer (2012-2016)

Accenture Institute for High Performance, São Paulo, Brazil

Research Associate (2011-2012 and 2014-2015)

EDUCATIONAL BACKGROUND

University of Toronto (UofT), Canada

PhD in Strategic Management at the Rotman School of Management (2016-2022)

Committee: Professors Anita McGahan (chair), Sarah Kaplan, Bill McEvily, and Brian Silverman.

Doctoral Fellowship - University of Toronto

Wiley Blackwell Outstanding Dissertation Award, 83th Academy of Management Annual Meeting, 2023.

Administrative Science Quarterly Dissertation Award, 2025.

University of São Paulo (USP), Brazil

MSc Business Administration (2011-2013)

Committee: Professors Sylvia Saes (chair), Sérgio G. Lazzarini, and Bastiaan Reydon.

Scholarship: Coordination for the Improvement of Higher Education Personnel (CAPES)

Majored in Organization Economics

University of São Paulo (USP), Brazil

BBA Business Administration (2009-2014)

“Summa Cum Laude” (2nd highest GPA out of 69 students graduating)

Ruy Leme Award for Academic Excellence

Pontifical Catholic University of São Paulo (PUC-SP), Brazil

BA International Relations (2006-2010)

Majored in International Economics

RESEARCH

A. Refereed Articles

- [1] Pongeluppe, L. S. (2026). [Timothy Kuhn. What Do Corporations Want? Communicative Capitalism, Corporate Purpose, and a New Theory of the Firm.](#) **Administrative Science Quarterly**. Book Review.
- [2] Etzion, D., Baudoin, L., Pongeluppe, L. S., Callery, P. J., Lancaster, C. A., & Panwar, R. (2025). [Good Data, Good Questions: Leveraging Comprehensive Direct-Observation Data Sets for Impactful Research on Organizations and the Environment.](#) **Organization & Environment**.
- [3] Derksen, L., McGahan, A. M., & Pongeluppe, L. S. (2025). [The Lifesaving Impact of Electronic Medical Records for HIV Patients.](#) **Review of Economics and Statistics**.
- [4] Lazzarini, S. G., Boehe, D. M., Pongeluppe, L. S., & Cook, M. (2025). [The Normative Core of Relational Stakeholder Strategies: Explaining Open Buyer-Supplier Relations in the Context of the Amazon Rainforest.](#) **Business Ethics Quarterly**.
 - i. [Distinguished Paper Award in Cooperative Strategy at the 80th Academy of Management Annual Meeting.]
- [5] Cordeiro, G., Arvate, P., Story, J., & Pongeluppe, L. S. (2025). [Heroes or Villains? Agribusiness Leaders in The Amazon Region.](#) **Academy of Management Discoveries**. 11(1): 17-38.
- [6] Pongeluppe, L. S. (2024). [The Allegory of the Favela: The Multifaceted Effects of Socioeconomic Mobility.](#) Forthcoming. **Administrative Science Quarterly**. 69(3): 619-654.
 - i. [Winner Best Conference PhD Paper Prize at the Strategic Management Society 40th Annual Conference. Winner of the Administrative Science Quarterly Dissertation Award 2025]
- [7] McGahan, A. M. & Pongeluppe, L. S. (2023). [There Is No Planet B: Aligning Stakeholder Interests to Preserve the Amazon Rainforest.](#) **Management Science**. 69(12): 7860-7881.
 - i. [William F. Glueck Best Paper Award at the 81st Academy of Management Annual Meeting. Best Paper Award at the 13th Alliance for Research on Corporate Sustainability Annual Conference. Best Paper Award at the 17th Annual Social Entrepreneurship Conference. Honorable Mention for the Best Paper Prize at the Strategic Management Society 41st Annual Conference. Responsible Research in Management Award – Micro Area 2025]
- [8] Pongeluppe, L. S. (2022). [The Favela Effect: Spatial Inequalities and Firm Strategies in Disadvantaged Urban Communities.](#) **Strategic Management Journal**. 43(13), 2777-2808.
 - i. [Best Paper Award at the 12th Annual Ivey/Alliance for Research on Corporate Sustainability PhD Sustainability Academy. Responsible Research in Management Award – Macro Area 2025]
- [9] Mesquita, L. F., Saes, M. S. M., Lazzarini, S. G., & Pongeluppe, L. S. (2021). [Can trust induce vertical integration? An experimental study of buyer–seller exchanges with distinct competencies and specific investments.](#) **Industrial and Corporate Change**. 30(3), 778-798.
- [10] Lazzarini, S. G., Pongeluppe, L. S., Ito, N. C., Oliveira, F. D. M., & Ovanessoff, A. (2020). [Public capacity, plural forms of collaboration, and the performance of public initiatives: A configurational approach.](#) **Journal of Public Administration Research and Theory**, 30(4), 579-595.
- [11] Monteiro, G.F.A., Yeung, L.L.T., Coleman S.M.Q. & Pongeluppe, L.S. (2019). [Indigenous Land Demarcation Conflicts in Brazil: Has the Supreme Court's Decision Brought \(In\)Stability?](#) **European Journal of Law and Economics**, 48(2), 267-290.
- [12] Narsalay, R., Pongeluppe, L.S. & Light, D. (2015). [The Hidden Pitfalls of Inclusive Innovation.](#) **Stanford Social Innovation Review**, v. Winter, 47-53.

B. Working Papers

- [13] Leviathan as A Client: Public versus Private Promotion of Desalination Technologies to Address Critical Water Shortages (in collaboration with Ilze Kivleniece and Sérgio Lazzarini). *[Best Proposal Award, Strategic Management Conference, Cooperative Strategies Interest Group, 2023. 1st round R&R at the Strategic Management Journal]*
- [14] How Does ESG Matter to Firm Performance, Really? (in collaboration with Witold Henisz and Michael Gavin). *[Nominated for Best Research Methods Paper Prize at the Strategic Management Society 41st Annual Conference. Working Paper]*
- [15] Stakeholder Architecture under Resource Constraints: A Configurational Approach to Healthcare Provision in Sub-Saharan Africa (in collaboration with Aline Gatignon, Julien Clément, and Luk N. Van Wassenhove). *[Working Paper]*
- [16] Anthropogenic Salt: Global Impacts of Desalination in the Oceans (in collaboration with Ilze Kivleniece, Sérgio Lazzarini, and Xinni Wu). *[Working Paper]*
- [17] They Don't Really Care About Us: How Public Policies Can Unlock Growth in Disadvantaged Communities (in collaboration with Daphne Coelho, Aline Gatignon, and Sérgio Lazzarini). *[Working Paper]*
- [18] Fifty Shades of Green: A New Toolkit to Examine Firms Environmental Disclosure (in collaboration with Lúcia Azevedo-Rezende, Jiaxim Li, Pedro Makhoul, and Aldo Musacchio). *[Stakeholder Strategy Best Ph.D. Student Proposal and Finalist for the Research Methods Paper Prize and at the Strategic Management Society 41st Annual Conference. [Working Paper.](#)]*

C. Book Chapters and Refereed Articles in Brazilian Journals

- [19] Lazzarini, S.G., Cabral, S., Pongeluppe, L.S., Ferreira, L.C.D.M. and Rotondaro, A., (2021). The Best of Both Worlds? Impact Investors and Their Role in the Financial Versus Social Performance Debate. In: Lehner (Ed.), [A Research Agenda for Social Finance](#). Edward Elgar Publishing.
- [20] Ito, N. C., and Pongeluppe L.P. (2020). [The COVID-19 outbreak and the municipal administration responses: resource munificence, social vulnerability, and the effectiveness of public actions](#). *RAP. Revista de Administração Pública*, 54.4: 782-838.
- [21] Monteiro, G.F.A, Caleman, S.M.Q., Pongeluppe, L.S. (2019). [Firm Performance and the Strategic Components of Bankruptcy Reorganization Plans](#). *BAR. Brazilian Administration Review*, 16: 1-28.
- [22] Boehe, D.M., Pongeluppe, L.S. & Lazzarini, S.G. (2014). Natura and the Development of a Sustainable Supply Chain in the Amazon Region. In: Liberman, Garcilazo, and Stal (Eds.). [Multinationals in Latin America: Case Studies](#). Palgrave Macmillan, London. p. 49-71.
- [23] Pongeluppe, L.S., Moron, C.R. & Lazzarini, S.G. (2014). The Pulp and Paper Industry: The Case of Klabin Company and Orsa Group. In: Ménard, Saes, Silva, and Raynaud (Eds.), [Challenges to Economic Organization: Plural Forms](#). Atlas, São Paulo. p. 185-199.
- [24] Pongeluppe, L.S., and Saes, M. S. M. (2014). [Ambiente institucional e compra de terras por estrangeiros em países em desenvolvimento](#). *RAUSP Revista de Administração da Universidade de São Paulo*, 49(1): 9-17.
- [25] Pongeluppe, L. S., Abdul-hak, G. S., & Carvalho, C. E. (2013). [O Brasil na Reunião Ministerial de Agricultura da OCDE, Fevereiro de 2010](#). *Pesquisa & Debate*. Revista do Programa de Estudos Pós-Graduados em Economia Política, 24(1(43)): 137-151.

D. Teaching Materials

- [26] Gil, L., Gil, N., Pongeluppe, L. S. (2025). ***Lions Outback Vision (LOV): Saving Sight with a Lens to the Future.*** SAGE Case Study Collection.
- [27] Lazzarini, S.G., Paschoal, L.N., Moron, C.R., Saes, P., Pongeluppe, L.S., Ito, N.C. (2016). ***The Villa Flora project: innovation and community engagement in the Brazilian real estate market.*** Insper Metricis Case Studies Collection.
- [28] Azevedo, P.F., Pongeluppe, L.S., Ito, N.C., Morgulis, M.C. A. (2016). ***Uber: The dilemma of growing with disruptive innovation.*** Insper Case Studies Collection.
- [29] Moron, C.R., Ito, N.C., Pongeluppe, L.S., Ramos, C., Lazzarini, S.G. (2015). ***Avante: Humanizing financial solutions for bottom-of-the-pyramid microentrepreneurs.*** Insper Metricis Case Studies Collection.
- [30] Lazzarini, S.G., Ito, N.C., Pongeluppe, L.S., Amantea, R. (2015). ***Dudalina: Value chain growth strategies.*** Insper Case Studies Collection.
- [31] Lazzarini, S.G., Pongeluppe, L.S., Ito, N.C. (2014). ***Gera Venture Capital: climbing educational opportunities for low-income youth.*** Insper Metricis Case Studies Collection.
- [32] Lazzarini, S.G., Minardi, A.M.A.F., Pongeluppe, L.S. (2013). ***Instituto Semeia: Building the basis for impact investments in Brazilian conservation units.*** Insper Metricis Case Studies Collection.
- [33] Lazzarini, S.G., Minardi, A.M.A.F., Pongeluppe, L.S. (2013). ***Vox Capital: Balancing financial and social return on impact investments.*** Insper Metricis Case Studies Collection.

E. Technical Reports

- [34] [CIA Framework: Comparative Institutional Analysis](#). Pongeluppe, L. S. (2023). The Wharton School.
- [35] [Amazon Impact Bond \(AIB\)](#). Pongeluppe, L. S. (2020). White paper.
- [36] [Guide to the Assessment of Socio-Environmental Impact for Use in Impact Investments and Social Enterprises](#). Insper Metricis, 2018.
- [37] [Learning from Best Practice Traps in Public Service](#). Accenture Research, 2018.
- [38] [The Impact Investing Landscape in Latin America: Trends 2014 & 2015](#). ANDE, LAVCA, & LGT Impact Ventures, 2016.
- [39] [ITAÚ UNIBANCO: Tapping into local knowledge to finance Brazil's suburban entrepreneurs](#). Accenture Institute for High Performance, 2013.
- [40] [UNICA: Equipping low-income workers with new skills, at scale](#). Accenture Institute for High Performance, 2013.
- [41] [KLABIN: Growing the capabilities of local suppliers to ensure effective co-creation](#). Accenture Institute for High Performance, 2013.
- [42] [High-Growth Markets: Scaling Business Innovations to Grow with the Future Middle Class](#). Accenture Institute for High Performance, 2013.

AWARDS, HONORS, AND FUNDING

A. Awards and Honors

- Wharton Teaching Excellence Awards 2024-25. MBA level “6110 – Managing the Established Enterprise.”
- Organization Science Outstanding Reviewer Award, 2025.
- Administrative Science Quarterly Dissertation Award, 2025.
- Responsible Research in Management Award – Macro Area, RRB, 2025.
- Responsible Research in Management Award – Micro Area, RRB, 2025.
- Wharton Teaching Excellence Awards 2023-24. MBA level “6110 – Managing the Established Enterprise.”
- William C. Frederick Best Dissertation Award (Runner Up) – 84th Academy of Management Annual Meeting, 2024.
- Cooperative Strategies Best Proposal Award – 43rd Annual Conference of the Strategic Management Society, 2023.
- Wiley Blackwell Outstanding Dissertation Award – 83th Academy of Management Annual Meeting, 2023.
- People’s Choice Award – 14th Alliance for Research on Corporate Sustainability Annual Conference, 2022.
- Honorable Mention for the Best Conference Paper Prize – 41st Annual Conference of the Strategic Management Society, 2021.
- Stakeholder Strategy Best Ph.D. Student Proposal and Finalist for the Research Methods Paper Prize – 41st Annual Conference of the Strategic Management Society, 2021.
- William F. Glueck Best Paper Award – 81st Academy of Management Annual Meeting, 2021.
- Best Paper Award – 13th Alliance for Research on Corporate Sustainability Annual Conference, 2021.
- Best Paper Award – 17th Annual Social Entrepreneurship Conference, 2020.
- Winner Conference Ph.D. Paper Prize – 40th Annual Conference of the Strategic Management Society, 2020.
- Distinguished Paper Award in Cooperative Strategy – 80th Academy of Management Annual Meeting, 2020.
- Best Paper Award – 12th Ivey/Alliance for Research on Corporate Sustainability PhD Sustainability Academy, 2019.
- STR Division Best Reviewer – 79th Academy of Management Annual Meeting, 2019.
- Best Paper Award on Organization Economics – FEAUSP Ruy Leme on Academic Excellence Award, 2014.
- Special Mention of Pioneering Contribution – Academy of Innovation and Entrepreneurship Conference, 2013.

B. Funding

- Wharton Global Initiatives Research Funding (USD 7,000), 2025.
- ESG Initiative at Wharton Funding (USD 9,000), 2025.
- Wharton AI & Analytics Initiative Funding (USD 30,000), 2024.
- Wharton Global Initiatives Research Funding (USD 8,000), 2023.
- Analytics at Wharton Funding (USD 5,000), 2023.
- ESG Initiative at Wharton Funding (USD 15,000), 2023.
- Gies College of Business (UIUC) Research Grant (in collaboration with Carlos Inoue), 2021.
- Clarkson Centre for Business Ethics PhD Student Research Award (CAD 7,500), 2020.

- University of Toronto Portuguese Association PIPA Scholarship (CAD 500), 2019.

INVITED SPEAKER PRESENTATIONS

- University of Michigan, Ross School of Business. Global Business and Comparative Corporate Governance Research Conference (June 2025)
- Rice University, Jones Graduate School of Business. 13th Rice Strategy Symposium on Emerging Markets (May 2025)
- London Business School (October 2024)
- Fundação José Luiz Egydio Setúbal (FJLES) (June 2024)
- 56th Wharton Global Forum (June 2024)
- Wharton Latin American Conference (WHALAC) (February 2024 and May 2023)
- Korea Advanced Institute of Science & Technology (KAIST) AI Social Science Research Boot Camp (November 2023)
- Duke University Fuqua School of Business, Junior Strategy Conference (October 2023)
- Purdue University Strategic Management (October 2023)
- United Nations Principles of Responsible Management Education (UN-PRME) Global Forum (June 2023)
- Warwick Business School (January 2023).
- University of Texas at Austin McCombs School of Business (December 2022).
- Columbia Business School (November 2022).
- SDA Bocconi School of Management (November 2022).
- HEC Paris (November 2022).
- Nova Lisbon School of Business and Economics (November 2022).
- Boston University Questrom School of Business (November 2022).
- University of Minnesota Carlson School of Management (November 2022).
- Indiana University Kelley School of Business (November 2022).
- University of Southern California Marshall School of Business (November 2022).
- Johns Hopkins University Carey Business School (November 2022).
- Copenhagen Business School (October 2022).
- Insper - Institute for Education and Research, São Paulo (October 2022).

TEACHING AND MENTORING EXPERIENCE

A. The Wharton School, University of Pennsylvania

- Managing the Established Enterprise MGMT6110 (MBA level)
 - Fall 2025: 3.25/4.00, 3.20/4.00, and 3.20/4.00
 - Spring 2025: 3.60/4.00, 3.43/4.00, and 3.26/4.00
 - Fall 2024: 3.50/4.00, 2.62/4.00, and 3.14/4.00
 - Spring 2024: 3.56/4.00, 3.56/4.00, and 3.53/4.00
 - Fall 2023: 3.48/4.00, 3.30/4.00, and 3.35/4.00
 - Spring 2023: 3.12/4.00, 3.16/4.00, and 3.32/4.00

- Fall 2022: 3.20/4.00, 3.19/4.00, and 3.30/4.00

B. Rotman School of Management, University of Toronto

- Core Strategy (MBA level – Guest Lecturer of Prof. Anita McGahan),
- Grand Challenges (MBA and MGA level – Guest Lecturer of Prof. Anita McGahan)

C. Insper - Institute for Education and Research

- Organizational Strategy (undergraduate level)
 - 1° semester 2016: 3.61/4.00 and 2.97/4.00
- Introduction to Impact Investing (undergraduate level)
 - 1° semester 2015: 3.70/4.00
- Impact Innovations in the Public Sector (undergraduate level)
 - 2° semester 2015: 3.68/4.00
- High Impact Investments (executive education)
 - 2° semester 2013: 3.87/4.00
- Capsim Management Simulator (undergraduate level – Prof. Sérgio Lazzarini and Prof. Dirk M. Boehe)

D. Federal University of Bahia (UFBA)

- Introduction to Qualitative Comparative Analysis (QCA) (undergraduate and graduate levels)

E. Natura Co.

- Biodiversity Supply Chain (in-company executive education)

F. Students Mentorship

- Michelle Augusto Borges (pre-doc, Wharton School, University of Pennsylvania. Philadelphia, USA)
- Daphne Coelho Dutra (committee member, Ph.D. level. Insper. São Paulo, Brazil)
- Christopher Bruno (committee member, Ph.D. level. Wharton School, University of Pennsylvania. Philadelphia, USA)
- Paulo Azevedo (committee member, Ph.D. level. Getulio Vargas Foundation FGV. São Paulo, Brazil)
- Elis Regina Monte Feitosa (committee member, Ph.D. level. University of São Paulo School of Business and Economics FEA. São Paulo, Brazil)
- Julian Weng (Penn Undergrad Research Mentorship (PURM), University of Pennsylvania, Philadelphia, USA, 2023).

PROFESSIONAL SERVICES & AFFILIATIONS

A. Academic Community Service

- Academy of Management, Strategic Management Division (STR)
 - Research Committee (2023-present)
- Management in Emerging Markets Consortium

- Co-founder and Organizer (2024-present)
- Non-Market Strategy Research Community (NMSRC)
 - NMSRC Virtual PhD Seminar Faculty Coordinator (2023-present)
- Rotman School of Management, University of Toronto
 - Elected co-president of the Rotman Ph.D. Association (2018-2019)
- Strategic Management Society (SMS)
 - Elected Representative-At-Large of the Stakeholder Strategy Interest Group (2024-present)

B. Memberships, Affiliations, and Fellowships

- Academy of Management (AOM).
- Alliance for Research on Corporate Sustainability (ARCS).
- Center for Advanced Study in the Behavioral Sciences (CASBS) at Stanford University.
 - Fellow at the 2025 CASBS Summer Institute: Organizations and Their Effectiveness.
- Center for Latin American and Latinx Studies (CLASLS)
- Management in Emerging Markets Consortium.
- Non-Market Strategy Research Community (NMSRC).
- Penn Development Research Initiative (PDRI).
- Strategic Management Society (SMS).

C. Practitioner Mentorship

- BrazilLab, GovTech Startup Acceleration Program (2020-present).

D. Editorial Boards and Ad-hoc Referee

Editorial Review Boards:

Academy of Management Journal (2025-present)
 Organization Science (2025-present)
 Strategic Management Journal (2025-present)
 Strategy Science (2025-present)

Referee:

Academy of Management Journal,
 California Management Review,
 Global Strategy Journal,
 International Public Management Journal,
 Journal of Business Venturing,
 Journal of Management Studies,
 Journal of Public Administration Research and Theory,
 Management Science,
 Organizações & Sociedade,
 Organization Science,
 Revista de Administração da USP,
 Revista de Administração Pública (RAP),
 Scientific Reports,

Strategic Entrepreneurship Journal,
Strategic Management Journal,
Strategy Science.

Grant Referee:

Swiss National Science Foundation.

NATIONALITY AND LANGUAGES

Citizenship: Brazil, Portugal.

Languages: English (fluent), Portuguese (native), and Spanish (fluent).

SELECTED MEDIA MENTIONS

in English

- en. SAGEPub. [Converting a thesis/dissertation into a manuscript](#). June 20th, 2025.
- en. The ASQ Blog. [Pongeluppe, Leandro S. \(2024\). The Allegory of the Favela: The Multifaceted Effects of Socioeconomic Mobility](#). March 10th, 2025.
- en. The Green Stories Podcast. [The Green Stories with Professor Leo Pongeluppe](#). January 18th, 2025.
- en. Faculti. [The Allegory of the Favela: The Multifaceted Effects of Socioeconomic Mobility](#). January 2025.
- en. Strategic Management Society. [Competitive Strategy and Climate Change](#). September 06th, 2024.
- en. Wharton Business Daily. [Socioeconomic Mobility Comes at a Price. Does a Higher Income Outweigh Feeling Stigmatized?](#) July 18th, 2024.
- en. The Brunes Center for Social Change. [Pi-Squared Conversations](#). July 10th, 2024.
- en. Knowledge@Wharton. [The Consequences of Socioeconomic Mobility](#). June 3rd, 2024.
- en. Rotman Magazine. [There is no planet B: How organizations can bring sustainability to life](#). April 2024.
- en. AOM STR Virtual Symposium. [How to Measure the Impact of Strategy Research?](#) February 5th, 2024.
- en. AOM Insights. [Amazon Data Show Economy or Environment Is a False Choice](#). December 01st, 2023.
- en. Knowledge@Wharton. [This Company's Sustainable Partnerships Helped Prevent Amazon Rainforest Deforestation](#). September 26th, 2023.
- en. NDSC Podcast. [A Conversation with Leo Pongeluppe](#). May 17th, 2023.
- en. Rotman Magazine. [Retailers: Ignore impoverished neighbourhoods at your peril](#). December 2022.
- en. Stanford Social Innovation Review. [Private Firms, Public initiatives](#). December 13th, 2022.
- en. Poets&Quants. [All the New Faculty at the Top U.S. Business Schools in 2022](#). October 5th, 2022.
- en. Wharton Magazine. [A New Old-Fashioned Leadership](#). Fall/Winter, 2022.
- en. Cambridge University Press Blog. [Private entrepreneurs can elevate public innovations – But they also need better Governments](#). June 7th, 2022.
- en. Americas Quarterly. [Amazon Case Study: Natura's Supply Chain](#). May 12th, 2021.

- en. Business Fights Poverty Seminar Session. [An introduction to cross-sector collaboration and public-private partnerships](#). July 17th, 2020.

em Português

- pt. Folha de São Paulo. [Qual o custo de subir a escada social?](#) 24 de setembro de 2024.
- pt. Estadão. [Empresas não atingirão metas de sustentabilidade se continuarem agindo isoladamente, diz pesquisador](#). 26 de julho de 2024.
- pt. BM&C News. [BM&C Talks entrevista Leandro Pongeluppe](#). 16 de julho de 2024.
- pt. O Globo. [Oportunidade e estigma em Favelas](#). 17 de junho de 2024.
- pt. Folha de São Paulo. [Cidades com prefeitos do agro não desmataram mais que outras e geraram mais negócios, diz estudo](#). 19 de fevereiro 2024.
- pt. Exame Agro. [Atuação da Natura reduz conversão de área para soja e milho na Amazônia](#). 12 de fevereiro de 2024.
- pt. Exame Magazine. [O futebol americano tem uma lição para o futebol brasileiro](#). 25 de outubro de 2023.
- pt. Exame Magazine. [Lições das orquestras americanas sobre viés de gênero](#). 09 de agosto de 2023.
- pt. Exame Magazine. [Evidências econométricas sobre o efeito do racismo no futebol](#). 31 de maio de 2023.
- pt. Exame Magazine. [Estratégias sagazes para reduzir disparidades de gênero no mercado de trabalho](#). 05 de abril de 2023.
- pt. Valor Econômico. [Fundos de investimento de impacto sofisticam métricas para avaliar empresas](#). 29 de março de 2023.
- pt. Exame Magazine. [DNA empreendedor: pode o perfil genético influenciar a decisão de empreender?](#) 15 de fevereiro de 2023.
- pt. Exame Magazine. [Amazônia: bioeconomia é o futuro da agricultura brasileira](#). 17 de novembro de 2022.
- pt. Exame Magazine. [A verdadeira mágica do futebol: tolerância e coesão social](#). 13 de outubro de 2022.
- pt. Exame Magazine. [“O ovo da serpente”: explicações econométricas para a emergência do fascismo](#). 01 de setembro de 2022.
- pt. Exame Magazine. [Por que alguns países são mais desenvolvidos do que outros?](#) 14 de julho de 2022.
- pt. Exame Magazine. [O efeito de Mohamed Salah na redução do preconceito religioso](#). 26 de maio de 2022.
- pt. Humarra Podcast. [Episódio #020: Leandro Pongeluppe](#). 12 de abril de 2022.
- pt. Exame Magazine. [Os efeitos indiretos da guerra na Ucrânia: lições da crise de 2014](#). 15 de março de 2022.
- pt. Exame Magazine. [Socialismo e a mulher no trabalho: sinal do pós-reunificação da Alemanha](#). 24 de fevereiro de 2022.
- pt. Exame Magazine. [É possível monetizar impacto social?](#) 07 de setembro de 2021.
- pt. Exame Magazine. [Greenwashing: como identificar?](#) 03 de agosto de 2021.
- pt. Exame Magazine. [É possível avaliar o impacto de lideranças políticas?](#) 08 de junho de 2021.
- pt. Estadão. [Pesquisa entre cidades bolsonaristas e não bolsonaristas confirma: negacionismo mata](#). 04 de maio de 2021.

- pt. Exame Magazine. [Quando começar e como avaliar impacto? O caso do BrazilLAB](#). 23 de março de 2021.
- pt. Instituto Credit Suisse Hedging-Griffo. [Relatório de Atividades 2019/2020](#). Janeiro de 2021.
- pt. Exame Magazine. [Amazon Impact Bond: alinhando incentivos para conservação da floresta](#). 08 de dezembro de 2020.
- pt. Exame Magazine. [Podem as empresas salvar a Amazônia?](#) 17 de setembro de 2020.
- pt. Exame Magazine. [Análises de custo-benefício e o retorno social dos projetos de impacto](#). 28 de junho de 2020.
- pt. Exame Magazine. [É possível conter o avanço da covid-19?](#) 16 de junho de 2020.
- pt. Exame Magazine. [A receita do impacto social em inovações públicas](#). 01 de junho de 2020.
- pt. Consultor Jurídico. [A dimensão estratégica do plano de recuperação judicial](#). 23 de abril de 2020.
- pt. Época Negócios. [O que um pesquisador descobriu ao estudar as interações de lojas de comércio eletrônico com favelas](#). 24 de dezembro de 2018.
- pt. Valor Econômico. [Parceria com setor privado exige a liderança do Estado](#). 06 de fevereiro de 2018.
- pt. GPP Lab. [Fronteiras da Gestão Pública Títulos de Impacto Social \(TIS\)](#). 29 de Setembro de 2016.
- pt. Portogente. [Zona Franca de Manaus: renúncia sem tantos benefícios](#). 28 de junho de 2015.

PERSONAL INFORMATION

Cinema: I developed a movie list related to organizations and economic development, find the list in the link: [#LeoMovieList](#).

Football/Soccer: both playing and watching. I am also passionate about the [Corinthians](#).

Music: play ukulele and *pandeiro* (Brazilian drums). Also, if you want to listen to a good selection of Brazilian music, follow this link: [Brazilian Classic Playlist](#).

Philosophy: I love philosophical discussions. Here are some of my favorite resources: [Philosophize This!](#); [Quem Somos Nós?](#), and [the Stanford Encyclopedia of Philosophy](#).

– A smile can change the World!