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VITA

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Contact Information

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Education

- 1981 Ph.D. Psychology, University of Illinois
- 1978 M.A. Psychology, University of Illinois
- 1974 B.A. Psychology, University of California, Berkeley
 Honors in General Scholarship

Experience

- 2015-2016 Chief Science Officer, Good Judgment Inc.
- 2011-present I. George Heyman University Professor, University of Pennsylvania
- 2010-2011 Visiting Professor, University of Pennsylvania
- 2005-2006 Visiting Scholar, Russell Sage Foundation
- 2004-2010 Milton W. Terrill Chair of Business Administration
- 2002-2010 Professor of Marketing and Organizational Behavior, Haas School, UC Berkeley
- 1996-2002 Professor of Psychology, Ohio State University
- 1995-1996 Visiting Professor, Ohio State University
- 1981-1995 Assistant to Full Professor of Psychology, UC Berkeley

Awards and Honors

- 2022-2025 Distinguished Research Fellow, Annenberg Public Policy Center
- 2017 Thomas C. Shelling Award, Kennedy School of Government, Harvard University
- 2015-present Fellow, Society of Experimental Psychologists
- 2014-present Order of Merlin – Shield, International Brotherhood of Magicians
- 2010-2019 Scientific Advisory Board, Max Planck Institute for Human Development
- 2008 Honorable Mention, Haas Teaching Award, PhD Program
- 2007-present Fellow and Charter Member, Association of Psychological Science
- 2007 Visiting Faculty Fellowship, EAP Exchange, University of Trento, Italy
- 2005-2006 Russell Sage Visiting Scholarship
- 2002-2008 "Club 6" Haas Teaching Recognition
- 1997-1998 National Research Council: Impacts of Pathological Gambling
- 1996-1997 President, Judgment and Decision Making Society
- 1985-1990 Presidential Young Investigator Award
- 1984-1985 Regents Junior Faculty Fellowship
- 1978-1979 University Fellow, University of Illinois
- 1977-1980 NIMH Measurement Traineeship

Professional Service

- 2021 External Review Committee, School of Social Science, UC Irvine
- 2021-present PRIAM Committee, Perry World House, University of Pennsylvania
- 2020-present Associate Editor, *Collective Intelligence*
- 2020-2021 Science Advisor, US-Israel Binational Science Foundation

2019- present Advisory Board, Alliance of Decision Education

2017-2019 Advisory Group, MindCore, University of Pennsylvania

2015-2016 Digital Publishing Committee, Wharton

2012-2013 Planning and Priorities Committee, SAS

2012-2013 Academic Freedom and Responsibility Committee, Wharton

2012-2013 Dean's Advisory Committee, Wharton

2012-2013 Integrating Knowledge Working Group, University of Pennsylvania

2011-present Co-investigator, Roybal Center

2011-2014 Publications Committee, Judgment and Decision Making Society

2006-present Associate Editor, *Journal of Judgment and Decision Making*

2006-2008 Executive Director, Experimental Social Science Laboratory

2006-2009 Executive Board, Judgment and Decision Making Society

2005-2010 Scientific Committee, FUR

2004-2006 Consulting Editor, *California Management Review*

2003-2007 Consulting Editor, *Psychological Science*

2002-2004 Associate Editor, *Journal of Mathematical Psychology*

2002-present Advisory Council, Decision Education Foundation

2000-2006 Publications Committee, Judgment and Decision Making Society

1999-2008 Consulting Editor, *JEP: Learning, Memory, and Cognition*

1999-2008 Consulting Editor, *Psychological Review*

1999-2001 NSF Review Panel: Measurement, Methodology, and Statistics

1998-2002 Consulting Editor, *Psychological Bulletin*

- 1998-2000 CSR Evaluation Advisory Committee for NIH
- 1997-2000 Executive Board, Federation of Behavioral, Psychological, &
Cognitive Sciences
- 1994-present Consulting Editor, *Journal of Behavioral Decision Making*
- 1992-1994 Executive Board, Judgment and Decision Making Society
- 1990-1992 Program Committee, Judgment and Decision Making Society
- 1988-1992 Consulting Editor, *JEP: Human Perception and Performance*
- 1988-1990 Associate Editor, *Journal of Educational Statistics*

Grants and Contracts

IARPA FOCUS “Good Judgment 2.0”, 2019-2022 with Philip Tetlock

IARPA Tests and Evaluation for CREATE “Crowdsourcing, Evidence, Argumentation,
Thinking, and Evaluation, 2016- 2017 with Philip Tetlock

NSF Decision, Risk, and Management Science, 2016-2019, with H. Arkes,
“Forecasting and Political Discourse”

IARPA ACE “Exploring the Optimal Forecasting Frontier: How Much Room is there to Improve
Subjective Forecasting Accuracy?” 2011-2015, with P. Tetlock and D. Moore

NSF Major Research Instrumentation, 2003-2006, with G. Akerlof, T.Ho, and J. Morgan.
"Development of an Experimental Social Science Laboratory"

NSF Decision, Risk, and Management Science, 2001-2004, with I. Ritov.
“Investigating Emotion-Based Choice”

NSF Decision, Risk, and Management Science, 1996 -1998, with I. Ritov.
"What Is, What Was, and What Might Have Been: Emotional Reactions to the Outcomes
of Risky Options"

NSF Decision, Risk, and Management Science, 1994-1997, with M. Birnbaum,
W. Edwards, and R.D. Luce. "Risk Aversion and Changing Reference Points in
California Lottery Winners"

NSF Decision, Risk, and Management Science, 1994-1995
"Rational and Emotional Aspects of Risky Decision Making"

NSF Decision, Risk, and Management Science, 1991-94
"Effects of Similarity on Judgment and Choice"

NSF Decision, Risk, and Management Science, 1989-91
"Discrepancies Between Judgment and Choice"

NSF Memory and Cognitive Processes, 1990-91
"MRG: Honorable Mention"

NSF Memory and Cognitive Processes, 1985-90
"Presidential Young Investigator Award"

Grant from Council on Educational Development, 1983, 1984, 1987

Grant from Committee on Research, 1985.

Summer Research Grant, Faculty Development Program, 1982

Biomedical Research Funds, 1980, 1981, 1982, 1983, 1989

Research

2022

Atanasov, P., Witkowski, J., Mellers, B., & Tetlock, P. The person-situation debate revisited: Forecasting skill matters more than elicitation method, Under review

Karger, E., Monrad, J.T., Mellers, B. & Tetlock, P. (2021) Reciprocal scoring: A method for forecasting unanswerable questions. Under review.

Tetlock, P., Lu, Yunzi & Mellers, B. (2022). False dichotomy alert: Improving subjective-probability estimates vs. raising awareness of systemic risk. *International Journal of Forecasting*. In press.

Satopaa, V., Salikhov, M., Tetlock, P. & Mellers, B (2022). Decomposing the effects of crowd wisdom aggregators: The Bias-Information-Noise (BIN) model. *International Journal of Forecasting*.

2021

Satopaa, V., Salikhov, M., Mellers, B., & Tetlock, P. (2021). Bias, information, noise: The BIN model of forecasting, *Management Science*.

Yin, S., Arkes, H., McCoy, J., Cohen, M., & Mellers, B. (2021). Conflicting goals influence physicians' expressed beliefs to patients and colleagues. *Medical Decision Making*.

Mellers, B., Yin, S., & Berman, J. (2021). Reconciling loss aversion and gain seeking. *Current Directions*.

Silver, I., Mellers, B. & Tetlock, P. (2021). Predicting wise teamwork: Collective calibration predicts the effectiveness of group discussion, *Journal of Experimental Social Psychology*.

Milkman, K. (2021) plus 42 other authors, including me. A mega-study approach to applied behavioral science. *Nature: Human Behavior*.

Karetski, C., Meinel, C., Maxwell, D., Yunzi, L., Mellers, B., & Tetlock, P. (2021). Forecasting the accuracy of forecasters from properties of forecasting rationales. *International Journal of Forecasting*.

2020

Aldama, A. Bicchieri, C., Freundt, J., Mellers, B., & Peters, E. (2020). How perceptions of autonomy relate to beliefs about inequality and fairness. *PlosOne*

Atanasov, P. Ungar, L. Mellers, B.A. & Tetlock, P. E. (2020). Small steps to accuracy: Incremental belief updaters are better forecasters. *Organizational Behavior and Human Decision Processes*, 160, 19-35.

2019

Mellers, B. & Tetlock, P. (2019) From discipline-centered rivalries to solution-centered science: Producing better probability estimates for policy-makers. *American Psychologist*, 74, 290-300.

Mellers, B., Tetlock, P. & Arkes, H. (2019). Forecasting tournaments, epistemic humility and attitude depolarization, *Cognition*, 188, 19-26.

Horowitz, M., Stewart, B., Tingley, D., Chang, W., Roberts, M., Resnick L, Bishop, M., Tetlock, P., & Mellers, B. (2019). What makes foreign policy teams tick: Explaining variation in group performance at geopolitical forecasting. *Journal of Politics*

Dana, J., Atanasov, P., Tetlock, P. & Mellers, B. (2019). The power of “just asking” to measure

beliefs. *Journal of Judgment and Decision Making*.

Bhatia, S., Mellers, B., & Walasek, L. (2019). Affective responses to uncertain real-world outcomes. *PlosOne*.

Hart, E., Mellers, B., & Biccheri, C. (2019). Bad luck or bad intentions? When do third parties reveal offenders' intentions to harm victims? *Journal of Experimental Social Psychology*.

2018

Weingarten, E., Bhatia, S., & Mellers, B. (2018). Multiple goals as reference points: One failure makes another outcome feel worse. *Management Science*.

Cross, D., Scott, D., Ramos, J., Mellers, B., & Tetlock, P. (2018). Robust forecast aggregation: Fourier L2E regression, *Journal of Forecasting*.

Friedman, J., Baker, J., Mellers, B., Tetlock, P. & Zeckhauser, R. (2018). The value of precision in probability assessment: Evidence from a large-scale geopolitical forecasting tournament. *International Studies Quarterly*, 62, 410–422.

2017

Merkle, E., Steyvers, M. Mellers, B. & Tetlock, P. (2017). A neglected dimension of good forecasting judgment: The questions we choose matter. *International Journal of Forecasting*, 33, 817-832.

Atanasov, P., Rescober, P., Stone, E., Swift, S., Servan-Schreiber, E., Tetlock, P. Ungar, L., & Mellers, B. (2017). Distilling the wisdom of crowds: Prediction markets versus prediction polls, *Management Science*, 63, 691-706

Chang, W., Atanasov, P., Patil, S., Mellers, B., & Tetlock, P.E. (2017). Accountability and adaptive performance under uncertainty: The long view. *Judgment and Decision Making*.

Mellers, B., Baker, J., Chen, E., Mandel, D., & Tetlock, P. (2017). How generalizable is good judgment? A multi-task, multi-benchmark study. *Journal of Judgment and Decision Making*.

Bo, E. Y., Budescu, D. V., Lewis, C., Tetlock, P. & Mellers, B. (2017). An IRT forecasting model: Linking proper scoring rules to item response theory. *Journal of Judgment and Decision Making*.

Tetlock, P., Mellers, B. & Scoblic, J. P. (2017). Sacred vs. pseudo-sacred values: How people cope with taboo tradeoffs. *American Economic Review, Proceedings*.

Tetlock, P., Mellers, B. & Scoblic, J. P. (2017). Bring probability judgments into policy debates via forecasting tournaments, *Science*, 355, 481-483.

Mellers, B.A., Tetlock, P.E., Baker, J.D., Friedman, J., & Zeckhauser, R. (2017). Improving the accuracy of geopolitical risk assessments. H. Kunreuther, R. Meyer, & E. Michel-Kerjan (Eds.) *The Future of Risk Management*

2016

Chang, W., Chen, E., Mellers, B. & Tetlock, P. (2016). Developing expert political judgment: The impact of training and practice on judgmental accuracy in geopolitical forecasting tournaments, *Journal of Judgment and Decision Making*, 11, 509-526.

Sun, Y. & Mellers, B. (2016). Trade-upgrade framing effects: Trades are losses, but upgrades are improvements. *Journal of Judgment and Decision Making*, 11, 582-588.

Speck, R., Neuman, M., Resnick, K. Mellers, B. Fleisher, L. (2016) Anticipated regret in shared decision making: A randomized experimental study. *Perioperative Medicine*.

Chen, E., Budescu, D., Lakshmikanth, S., Mellers, B., & Tetlock, P. (2016). Validating the contribution-weighted model: Robustness and cost-benefit analyses. *Decision Analysis*, 1-25.

Patil, S., Tetlock, P., & Mellers, B. (2016). Accountability systems and group norms: Balancing the risks of mindless conformity and reckless deviation. *Journal of Behavioral Decision Making*.

Jung, J. & Mellers, B.A. (2016). American attitudes toward nudges, *Journal of Judgment and Decision Making*, 11, 62-74.

Moore, D.A., Swift, S.A., Minster, A., Mellers, B., Ungar, L., Tetlock, P., Yang, H., & Tenney, E.R. (2016). Confidence calibration in a multi-year geopolitical forecasting competition, *Management Science*.

2015

Mellers, B., Stone, E., Atanasov, P., Rohrbaugh, N., Metz, S.E., Ungar, L., Bishop, M., Horowitz, M., Merkle, E. & Tetlock, P. (2015). The psychology of intelligence analysis: Drivers of prediction accuracy in world politics, *Journal of Experimental Psychology: Applied*, 21, 1-14.

Merkle, E., Steyvers, M., Mellers, B., & Tetlock, P. (2015). Item response models of probability judgments: Application to a geopolitical forecasting tournament. *Decision*, 3, 22.

Self, W.T., Mitchell, G. Mellers, B.A., Tetlock, P.E., Hildreth, J.A.D. (2015) Balancing fairness and efficiency: The impact of identity-blind and identity-conscious accountability on applicant screening. *Plos One*.

Gurcay, B., Mellers, B.A., & Baron, J. (2015). The power of social influence on estimation accuracy. *Journal of Behavioral Decision Making*, 28, 250-261.

Mellers, B., Stone, E., Murray, T., Minster, A., Rohrbaugh, N., Bishop, M., Chen, E., Baker, J., Hou, Y., Horowitz, M., Ungar, L., & Tetlock, P.(2015). Identifying and cultivating superforecasters as a method of improving probabilistic predictions. *Perspectives on Psychological Science*, 10, 267-281.

Dhami, M., Mandel, D., Mellers, B., & Tetlock, P. (2015). Improving intelligence for national security with judgment-and-decision science. *Perspectives on Psychological Science*, 10, 753-757.

2014

Tetlock, P., & Mellers, B. (2014). Judging political judgment. *Proceeding of the National Academy of Sciences*, 111, 11574-11575.

Levens, S.M., Larsen, J.T., Tranel, D., Bechara, A. & Mellers, B.A. (2014). What might have been? The roles of the ventral and lateral prefrontal cortex in counterfactual emotions. *Neuropsychologia*, 54, 77-86.

Satopaa, V., Baron, J., Foster, D., Mellers, B., Tetlock, P., & Ungar, L. (2014) Combining multiple probability predictions using a simple logit model. *International Journal of Forecasting*, 30, 344-356.

Baron, J., Unger, L., Mellers, B., & Tetlock, P. (2014) Two reasons to make aggregated probability forecasts more extreme. *Decision Analysis*, 11, 133-145.

Mellers, B. A., Ungar, L., Baron, J., Ramos, J., Gurcay, B., Fincher, K., Scott, S., Moore, D., Atanasov, P., Swift, S., Murray, T., & Tetlock, P. (2014). Psychological strategies for winning a geopolitical forecasting tournament. *Psychological Science*, 25, 1106-1115.

Tetlock, P.E., Mellers, B.A., & Rohrbaugh, N. & Chen, E. (2014). Forecasting tournaments: Tools for increasing transparency and improving the quality of debate. *Current Directions in Psychological Science*, 23, 290-295.

Satopaa, V. A., Jensen, S.T., Mellers, B.A., Tetlock, P., & Ungar, L. (2014). Probability aggregation in time-series: Dynamic hierarchical modeling of sparse expert beliefs. *The Annals of Applied Statistics*, 8, 1256-1280.

Inchauspe, J., Atanasov, P., Mellers, B., Tetlock, P., & Ungar, L. (2014). A behaviorally

informed survey-powered market agent. *Journal of Prediction Markets*. 8, 1-28.

2013

Mellers, B.A., Fincher, K. Drummond, C., & Bigony, M. (2013). Surprise: A belief or an emotion? In V. S. Chandrasekhar Pammi, editors: Decision making: neural and behavioural approaches, Vol 202, PBR, Chennai: Elsevier, 2013, pp. 1-20.

Atanasov, P., Rescober, P., Stone, E., Servan-Schreiber, E., Mellers, B. Tetlock, P., & Ungar, L. (2013). The marketcast method for aggregating prediction market forecasts. *International Conference on Social Computing, Behavioral-Cultural Modeling, & Prediction (SBP13)*.

Haran, U., Ritov, I., & Mellers, B. (2013) The role of actively open-minded thinking in information acquisition, accuracy, and calibration. *Journal of Decision Making*, 8, 188-201.

2012

Ungar, L., Mellers, B., Satopaa, V., Baron, J., Tetlock, P., Ramos, J., Swift, S. (2012) The good judgment project: A large scale test of different methods of combining expert predictions. *AAAI Technical Report FS-12 06. Machine Aggregation of Human Judgment*.

2011

Tetlock, P.E., & Mellers, B.A. (2011). Intelligent management of intelligence agencies: Escaping the accountability blame game by signaling commitment to trans-ideological epistemic values. *American Psychologist*, 66, 542-554.

Tetlock, P.E., & Mellers, B.A. (2011). Structuring accountability systems in organizations: Key tradeoffs and critical unknowns. In National Research Council, B. Fischhoff, and C. Chauvin, Eds., *Behind the Science of Intelligence Analysis*. Committee on Behavioral and Social Science Research to Improve Intelligence Analysis for National Security, Board on Behavioral, Cognitive, and Sensory Sciences, Division of Behavioral and Social Sciences and Education. Washington, DC: The National Academies Press.

2010

Mellers, B.A., & Ritov, I. (2010). How beliefs influence the relative magnitude of pleasure and pain, *Journal of Behavioral Decision Making*, 23, 369-382.

Mellers, B.A., Haselhuhn, M. Tetlock, P., Silva, J., Isen, A. (2010). Predicting behavior in economic games by looking through the eyes of the players. *Journal of Experimental Psychology: General*, 139, 743-755.

Valenzuela, A., Mellers, B.A., & Strebel, J. (2010). Pleasurable surprises: A cross-cultural study of consumer responses to unexpected incentives. *Journal of Consumer Research*, 36, 792-805.

2009

Blanton, H., Jaccard, J., Klick, J., Mellers, B., Mitchell, G., & Tetlock, P. (2009). Strong claims and weak evidence: Reassessing the predictive validity of the IAT. *Journal of Applied Psychology*, 94, 567-582.

Blanton, H., Jaccard, J., Klick, J., Mellers, B., Mitchell, G., & Tetlock, P. (2009). Weak defense of weak evidence: Transparency trumps trust. *Journal of Applied Psychology*, 94, 598-603.

2007

Heyman, J., & Mellers, B.A. (2007). Perceptions of fair pricing. In Haugtvedt, C., Kardes, F., & Herr, P. (Eds.) *Handbook of Consumer Psychology*. Lawrence Erlbaum, NJ

Mellers, B.A., & Locke, C. (2007). What can we learn from our mistakes? In R. Miles and D. von Winterfeldt (Eds.) *Advances in Decision Analysis*. NY: Cambridge University Press, pp 351-374.

Mellers, B.A. (2007). Surprise. In R. Baumeister & K. Vohs (Eds.) *Encyclopedia of Social Psychology*, Sage.

2006

Rieskamp, J., Busemeyer, J., & Mellers, B.A. (2006.) Extending the bounds of rationality: Evidence and theories of preferential choice. *Journal of Economic Literature*, 44, 631-661.

2005

Shiv, B., Bechara, A., Levin, I., Alba, J.W., Bettman, J.R., Dube, L., Isen, A., Mellers, B., Smidts, A., Grant, S.J., & McGraw, P. (2005). Decision neuroscience. *Marketing Letters*, 16, 375-386.

McGraw, A.P., Mellers, B.A., & Tetlock, P.E. (2005). Expectations and emotions of Olympic athletes. *Journal of Experimental Social Psychology*, 41, 438-446.

Haselhuhn, M., & Mellers, B.A. (2005). Emotions and cooperation in economic games. *Cognitive Brain Research*, 23, 24-33.

2004

- McGraw, A.P., Mellers, B.A., & Ritov, I. (2004). The affective costs of overconfidence. *Journal of Behavioral Decision Making*, 17, 281-286.
- Mellers, B.A., & McGraw, A.P. (2004). Self-serving beliefs and the pleasure of outcomes. In J. Carrillo & I. Brocas (Eds.) *The psychology of economic decisions Vol 2: Reasons and choices*. New York: Oxford University Press. pp. 31-48.
- Mellers, B.A. (2004). Pleasure, utility, and choice. In A.S.R. Manstead, N.H. Fridja, & A.H. Fischer (Eds.) *Feelings and Emotions: The Amsterdam Symposium*. New York: Cambridge University Press, pp 282-302.
- Heyman, J., Mellers, B.A., Tishcenko, S., & Schwartz, A. (2004). I was pleased a moment ago: How pleasure varies with background and foreground reference points. *Motivation and Emotion*, 28, 65-83.
- Larsen, J., McGraw, A.P., Mellers, B.A., & Cacioppo, J. (2004). The agony of victory and the thrill of defeat: Mixed emotional reactions to disappointing wins and relieving losses. *Psychological Science*, 15, 325-330.

2002

- Arkes, H.R., & Mellers, B.A. (2002). Do juries meet our expectations? *Law and Human Behavior*, 26, 625-639.
- Mellers, B.A. (2002). Decision making. In R. Goldstone (Ed.) *Encyclopedia of Cognitive Sciences*. MacMillan.
- Tetlock, P.E., & Mellers, B.A. (2002). The great rationality debate: The impact of Kahneman and Tversky's research program. *Psychological Science*, 13, 94-99.

2001

- Mellers, B.A., Erev, I., Fessler, D.M.T., Hemelrijk, C.K., Hertwig, R., Laland, K.N., Scherer, K.R., Seeley, T.D., Selten, R., & Tetlock, P.E. (2001). Effects of emotional and social processes on bounded rationality. In Gigerenzer, G. & Selten, R. (Eds.) *Bounded rationality: The adaptive toolbox*. Cambridge, MA: MIT Press
- Mellers, B.A. (2001). Decision research: Behavioral. In N.J. Smelser and P.J. Baltes (Eds in Chief) & A.A.J. Marley (Section Ed). pp 3318-3323. *International Encyclopedia of the Social and Behavioral Sciences*. Oxford: Elsevier.

Mellers, B.A. (2001). Utility and subjective probability: Empirical studies. In N.J. Smelser and P.J. Baltes (Eds in Chief) & A.A.J. Marley (Section Ed).pp 16121-16123.*International Encyclopedia of the Social and Behavioral Sciences*. Oxford: Elsevier.

Mellers, B.A., Hertwig, R., & Kahneman, D. (2001). Do frequency representations eliminate conjunction effects? An exercise in adversarial collaboration. *Psychological Science*, *12*, 269-275.

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2000

Mellers, B.A.(2000). Choice and the relative pleasure of consequences. *Psychological Bulletin*, *126*, 910-924.

1999

Mellers, B. A., Schwartz, A., & Ritov, I. (1999). Emotion-based choice. *Journal of Experimental Psychology: General*, *128*, 1-14.

Mellers, B.A., & McGraw, A. P. (1999). How to improve Bayesian reasoning: Comment on Gigerenzer and Hoffrage. *Psychological Review*, *106*, 417-424.

National Research Council (1999). *Pathological gambling: A critical review*. Committee on the Social and Economic Impact of Pathological Gambling. Washington, D.C.: National Academy Press.

Shanteau, J., Mellers, B.A., & Schum, D. (Eds.) (1999). *Decision science and technology: Reflections on the contributions of Ward Edwards*. NY, NY: Kluwer Academic Publishers.

Schwartz, A., Mellers, B.A. & Metzger, T. (1999). Manipulating hedonic strategies of choice. In J. Shanteau, B. A. Mellers, & D. Schum. (Eds.) *Decision research from Bayesian approaches to normative perspectives: Reflections on the contributions of Ward Edwards*. NY, NY:Kluwer Academic Publishers.

Mellers, B. A. (1999). Review of Hammond's "Human Judgment and Social Policy" in *Political Psychology*, *20*, 416-19.

1998

Mellers, B.A., Schwartz, A., & Cooke, A. (1998). Judgment and decision making. *Annual Review of Psychology*, *49*,447-77.

Cooke, A. D. J., & Mellers, B. A. (1998). Multi-attribute judgment: Attribute spacing influences single attributes. *Journal of Experimental Psychology: Human Perception and Performance*, 24, 496-504.

1997

Winer, R.S., Deighton, J. Gupta, S., Johnson, E. Mellers, B., Morowitz, V., Guinn, T., Rangaswamy, A., Sawyer, A.G. (1997). Choice in computer-mediated environments. *Marketing Letters*, 8, 287-296.

Mellers, B.A., Schwartz, A., Ho, K., & Ritov, I. (1997). Decision affect theory: How we feel about risky options. *Psychological Science*, 8, 423-429.

Kuklinski, J. H., Sniderman, P.M., Knight, K. Piazza, T., Tetlock, P.E., Lawrence, G.R., & Mellers, B. A. (1997). Racial prejudice and attitudes toward affirmative action. *American Journal of Political Science*, 41, 402-419.

Mellers, B. A., Schwartz, A., & Weber, E. (1997). Do risk attitudes reflect in the eye of the beholder? In A. J. J. Marley (Ed.) *Choice, Decision, and Measurement: Essays in Honor of R. Duncan Luce*. Mahwah, NJ: Lawrence Erlbaum Associates

Mellers, B. A. (1997). When many want what only a few can have. Review of Local Justice in America, *Journal of Behavioral Decision Making*, 10, 360-1.

1996

Mellers, B.A., & Cooke, A. D.J. (1996). The role of task and context in preference measurement. *Psychological Science*, 7, 76-82.

Welch, R.B., Blackmon, T.T., Liu, A., Mellers, B.A., & Stark, L.W. (1996). The effects of pictorial realism, delay of visual feedback, and observer interactivity on the subjective sense of presence. *Presence*, 5, 263-273.

1995

Cooke, A.D.J., & Mellers, B.A. (1995). Attribute range and response range: Limits of compatibility in multiattribute judgment. *Organizational Behavior and Human Decision Processes*, 63, 187-194.

Ordóñez, L.D., Mellers, B.A., Chang, S., & Roberts, J. (1995). Are preference reversals reduced when made explicit? *Journal of Behavioral Decision Making*, 8, 265-277.

Mellers, B.A., Berretty, P.M., & Birnbaum, M. (1995). Dominance violations in judged prices

of two- and three-outcome gambles. *Journal of Behavioral Decision Making*, 8, 201-216.

Mellers, B.A., Weber, E.U., Ordóñez, L.D., & Cooke, A. (1995). Utility invariance despite labile preferences. In J.R. Busemeyer, R. Hastie, & D.M. Medin (Eds.) *Decision Making from a Cognitive Perspective. The Psychology of Learning and Motivation*, Vol. 32 (pp. 33-82). New York: Academic Press.

Mellers, B.A. (1995). Review of "Choosing Justice" in *Ethics*, 105, 702.

1994

Mellers, B.A., & Biagini, K. (1994). Similarity and choice. *Psychological Review*, 101, 505-518.

Mellers, B.A., & Cooke, A. (1994). Tradeoffs depend on attribute range. *Journal of Experimental Psychology: Human Perception and Performance*, 20, 1055-1067.

Mellers, B.A. & Chang, S. (1994). Representations of risk judgments. *Organizational Behavior and Human Decision Processes*, 57, 167-184.

1993

Mellers, B.A. & Baron, J. (Eds.) (1993). *Psychological perspectives on justice: Theory and applications*. New York: Cambridge University Press.

Mitchell, G., Tetlock, P., Mellers, B.A., & Ordóñez, L. (1993). Judgments of social justice: Compromise between equality and efficiency. *Journal of Personality and Social Psychology*, 65, 629-639.

Ordóñez, L. & Mellers, B.A. (1993). Tradeoffs in fairness and preference judgments. In Mellers, B.A. and Baron, J. (Eds.) *Psychological Perspectives on Justice: Theory and Applications*. New York: Cambridge University Press.

1992

Luce, R.D., Mellers, B.A., Chang, S. (1992). Is choice the correct primitive? On using certainty equivalents and reference levels to predict choices among gambles. *Journal of Risk and Uncertainty*, 6, 115-43.

Mellers, B.A., Ordóñez, L., & Birnbaum, M.H. (1992). A change-of-process theory for contextual effects and preference reversals in risky decision making. *Organizational Behavior and Human Decision Processes*, 52, 319-330.

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Mellers, B.A., Chang, S., Birnbaum, M.H., & Ordóñez, L. (1992). Preferences, prices, and ratings in risky decision making. *Journal of Experimental Psychology: Human Perception and Performance*, 18, 347-361.

Birnbaum, M.H., Coffey, G., Mellers, B. A., & Weiss, R. (1992). Utility measurement: Configural-weight theory and the judge's point of view. *Journal of Experimental Psychology: Human Perception and Performance*, 2, 337-346.

Mellers, B.A., Weiss, R., & Birnbaum, M.H. (1992). Violations of dominance in pricing judgments. *Journal of Risk and Uncertainty*, 5, 73-90.

1990

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Presentations

Invited Lectures

Inaugural James Naylor Speaker Series, Columbus, Ohio - 2022
International Association for Research in Economic Psychology, Kahneman Lecture, 2022
Strategy and Psychology Speaker Series, Vienna University of Economics and Business | - 2022
DIMACS Workshop on Forecasting, 2021
Gates Foundation, 2019
NAS Decadal Survey, Social and Behavioral Sciences, Applications to National Security, 2018
Workshop on Cognitive Biases in Forecasting, Davos, 2017
Wharton Reunion, 2017
Society of Experimental Psychologists, 2016
Ideas42 Behavioral Summit, New York, 2016
University of Lisbon, Portugal, 2016
Anastasi Lecture, Fordam University, New York, 2016
Ohio State University 2015
Federal Reserve Board, 2015
SPUM, Budapest, 2015
IARPA, Arlington, VA 2015

University of Arizona, 2014
University of California, San Diego, 2013
University of Texas, Austin, 2013
Social, Business and Economic Issues in Judgment and Decision Making, University of Maryland, 2013
Engaging Minds University of Pennsylvania, Los Angeles, San Francisco, New York, 2011-12
International Graduate School of Business, University of South Australia, Adelaide, 2011
International Conference on Decision Making, Allahabad, India, 2011
Cognitive Psychology Seminar, University of California, Berkeley 2007
University of Pennsylvania, 2007
University of Trento, Italy, 2006, 2007
Symposium and Summer Institute on Psychology and Economics, Munich, Germany, 2006
Russell Sage Foundation, NY, 2005
NYU Marketing, 2005
NYU Psychology Department, NY, 2005
Carnegie Mellon University, Pittsburgh, PA, 2005
Decision Analysis Seminar, Stanford University, CA, 2005, 2007
Helen Willis Neuroscience Institute, UCB, 2005
Rady School of Management, UCSD, 2005
Columbia University, New York., 2004
Choice Symposium, Boulder, Colorado, 2004.
San Francisco State University, San Francisco, CA, 2004
Duke University, Raleigh, N.C., 2004
Center for Mind and Brain, Davis, CA, 2004.
Judgment and Decision Processes, Heidelberg, Germany, 2004.
Information Aggregation Workshop, Baltimore, MD, 2003.
SQAB, San Francisco, CA, 2003.
Marketing Department, Stanford University, CA, 2003.
Agricultural Economics Seminar, UCB, 2003.
University of California, Irvine, 2003.
Psychology and Economics Seminar, UCB, 2003
Marketing Consortium, Santa Clara, CA, 2003
Institute for Personality and Social Psychology, UCB. 2003.
Haas School of Business, UCB, 2001
CEPR Conference on Psychology and Economics. Brussels, Belgium, 2001.
The Amsterdam Symposium, Amsterdam, The Netherlands, 2001
Pre-Conference with the Association for Consumer Research, Columbus, OH, 1999
Festschrift for Bill Meredith, Psychology, Dept, Berkeley, CA, 1999
American Psychological Association, San Francisco, CA, 1998
The May Conference, Ann Arbor, Michigan, 1998
CORS/INFORMS. Montreal, Canada, 1998.
University of Washington, Seattle, 1997
Presidential Address, Judgment and Decision Making Society, Chicago, IL, 1996
IFORS, Vancouver, B.C., Canada, 1996

Psychology, Ohio State University, Columbus, 1996
University of Arizona, Tucson, 1996.
Association for Consumer Research, Tucson, 1996
Psychometric Society Meetings, 1993
University of California, Berkeley, 1993
Johns Hopkins University, Baltimore, 1993
Kansas State University, Lawrence, Kansas, 1992
Nags Head South, Palm Beach, Florida, 1992
California State University at Fullerton, 1991
International Conference on Preference, Risk, and Social Choice, University of California, Irvine
SOBRAPO-TIMS International Meeting, Rio de Janeiro, Brazil, 1991
Conference in Decision Theory, U. C. Irvine, 1990
Nags Head, North Carolina, 1990.
Center for Decision Research, Chicago, 1990.
Measurement Colloquium Series, Center for Advanced Study, Stanford, 1988.
Fechner Centennial, Leipzig, East Germany, 1987
Psychology Dept, University of Wyoming, Laramie, 1986.
Neyman Seminar, Department of Statistics, UCB, 1986
Berkeley-Stanford Quantitative Methods Colloquium, Stanford, 1984
University of California, Santa Barbara, 1982

Conferences

Heterodox, 2019
BDRM, 2014
Association for Psychological Science, 2014, 2015
Collective Intelligence, 2014
Association for Consumer Research, 1999, 2005
Society for Consumer Psychology, 2004
Bayesian Research Meetings, Los Angeles, 1987, 1988, 1989, 1990, 1993, 1997
FUR, Durham, North Carolina, 1990
Judgment and Decision Making Society, 1982, 1985, 1997, 1999, 2000, 2005, 2009, 2012, 2013,
2016
Mathematical Psychology Meetings, 1982, 1986, 1988, 1989, 1991, 1992, 1993, 1999
Midwestern Psychological Association, Chicago, 1978
ORSA-TIMS, 1993
Psychonomic Meetings, St Louis, 1981, 1984, 1987, 1988, 1989, 1991, 1992