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# WHARTON UPDATE

Think. Create. Transform.

*January 2024 • Edition 15*

## What's Happening





## Wharton Health Care Business Conference

February 15–16, 2024

*The Union League of Philadelphia*

Join students and industry professionals at the 30th annual premier business school health care conference. This year's theme is The Resilience Edge: Innovating Health Care in the Face of Adversity.

[Learn More and Register](#)



## Wharton People Analytics Conference

March 14–15, 2024

*Jon M. Huntsman Hall*

Join thought leaders and decision-makers for a two-day conference featuring networking opportunities and speaker sessions about the latest advances and top questions in people analytics.

[Register](#)



## Join Us Around the Globe

New York City — February 21

Hong Kong — March 12

The Wharton Impact Tour brings together Wharton's world-class faculty, alumni, and friends, to recognize the School's influence on business industries around the

globe. In the coming months, network and celebrate with Dean Erika James and other elite experts in New York City or Hong Kong.

[Register for NYC](#)

[Register for Hong Kong](#)

## The Social Annex



### The Ripple Effect: Fresh Start

Wharton's Ripple Effect Podcast is rolling out a new series with the new year: "Fresh Start." Determine whether it's OK to have a cheat day, with Marissa Sharif. Find out if making extra mortgage payments is worth your while, with Michael Roberts. Uncover hacks for hybrid working, with Michael Parke. And explore the psychology behind hoarding, with Jonah Berger.

[Listen Now](#)



## Wharton Business Daily Podcast: 2024 Faculty Predictions

Listen to new episodes of the Wharton Business Daily Podcast for predictions from Jeremy Siegel on the economy, Susan Wachter on real estate, and Christian Terwiesch on AI.

[Listen Now](#)

## The Big Idea

### Is 'Growth Stock' a Misnomer?



**Who He Is:** Assistant Finance Professor Sean Myers' paper, "The Return of Return Dominance: Decomposing the Cross-section of Prices," co-authored by Ricardo De la O and Xiao Han, won the Rodney L. White Center's 2022 Marshall Blume First Prize in financial

research and the 2023 Best Paper from the Jacobs Levy Center.

**What's The Story:** In an interview with Finance at Wharton, Myers discusses the attention his 2022 paper has garnered and how his research might affect the way people think about long-term investing.

**What Do The Experts Say:** “Our work reinforces the idea that stock fundamentals are a large determinant of long-term returns. Short-term returns may be influenced by momentum or swings between ‘risk on’ and ‘risk off’ investor sentiment.”

**What's The Takeaway:** According to Myers’ award-winning paper, stocks prices differ between companies because they differ in earnings growth. But stocks with higher price-to-earnings ratios, known as “growth stocks,” ironically have lower long-term returns than others.

[Read More](#)

## Need to Know



### Applications Open for Wharton Sports Analytics and Business Initiative

Deadline: January 28, 2024

The Wharton Sports Analytics and Business Initiative, in conjunction with Wharton Global Youth, is excited to host the Wharton High School Data Science Competition: Soccer Playoff Predictions. Using comprehensive data from a simulated professional soccer league, teams of high school students will crunch the numbers and make win-

loss predictions about the league's playoffs. This is a free opportunity for students to learn team building and problem-solving through sports analytics. Apply now through January 28, 2024.

[Learn More](#)

## **MBA 2024 Reunion Early Bird Registration**

Early Bird Ends: February 14, 2024

The Wharton MBA Alumni reunion will take place on campus May 17 and 18, 2024. We're excited to invite Wharton MBA Classes ending in four or nine, the most recent graduating class of 2023 and the Wharton Graduate Emeritus Society back to campus. Early bird registration pricing is available now through February 14, 2024.

[Learn More](#)

## **MBA Career Management Board of Director Resources**

Thinking about serving on a board or seeking board members in 2024? Wharton is pleased to offer alumni the opportunity to be considered for Board of Director positions through its Resume Book platform, as well as through partnerships with external organizations. Leverage dedicated resources including board search tools, board resume templates and executive education programs to support your search strategy. In addition, if your organization is seeking board members, fill out the short intake form highlighting your board search criteria and the Wharton Board of Directors Team will contact you shortly.

[Learn More](#)



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