

July 2021

LORI ROSENKOPF

3018 Steinberg-Dietrich Hall
Philadelphia, PA 19104
rosenkopf@wharton.upenn.edu
(215) 898-6723

EDUCATION

Columbia University, Graduate School of Business

Ph.D. in Management of Organizations

Dissertation: "Community Organization Evolution over the Technology Cycle: Cooperative Technical Organizations and Technological Evolution in the Flight Simulation Industry"

Stanford University, School of Engineering

M.S. in Operations Research

Cornell University, College of Engineering

B.S. in Operations Research and Industrial Engineering (with distinction)

EMPLOYMENT HISTORY

The Wharton School of the University of Pennsylvania, Philadelphia, PA

Vice Dean of Entrepreneurship, 2021-present

Simon and Midge Palley Professor, 2009-present

Vice Dean and Director, Wharton Undergraduate Division, 2013-2019

Associate Professor of Management, 2002-2009

Douglas Vickers Term Assistant Professor of Management, 1994-2002

Kraft General Foods Term Lecturer in Management, 1993-1994

AT&T Bell Laboratories, Holmdel, NJ - Systems Engineer, 1985-1988

Eastman Kodak Company, Rochester, NY - Industrial Engineer, 1982-1985

RESEARCH AND PUBLICATIONS

Articles published in refereed journals

Ranganathan, R., A. Ghosh and L. Rosenkopf. 2018. "Competition-cooperation interplay during multi-firm technology coordination: The effect of firm heterogeneity on conflict and consensus in a technology standards organization," Strategic Management Journal, 39:3193-3221.

- Ghosh, A., R. Ranganathan and L. Rosenkopf. 2016. "The impact of context and model choice on the determinants of strategic alliance formation: Evidence from a staged replication study," Strategic Management Journal, 37:2204-2221.
- Ghosh, A. and L. Rosenkopf. 2015. "Shrouded in structure: Challenges and opportunities for a friction-based view of network research," Organization Science, 26:622-631.
- Ranganathan, R. and L. Rosenkopf. 2014. "Do ties really bind? The effect of knowledge and commercialization networks on opposition to standards," Academy of Management Journal, 57:515-540.
- Dokko, G., A. Nigam and L. Rosenkopf. 2012. "Keeping steady as she goes: A negotiated order perspective on technological evolution," Organization Studies, 33:681-703.
- Lavie, D., J. Kang and L. Rosenkopf. 2011. "Balancing exploration and exploitation within and across domains: Evaluation of performance implications in alliance portfolios," Organization Science, 22:1517-1538.
- Rosenkopf, L. and P. McGrath. 2011. "Advancing the conceptualization and operationalization of novelty in organizational research," Organization Science, 22:1297- 1311.
- Dokko, G. and L. Rosenkopf. 2010. "Social capital for hire? Mobility of technical professionals and firm influence in wireless standard committees," Organization Science, 21:677-695.
- Upham, S. P., L. Rosenkopf and L. Ungar. 2010. "Innovating knowledge communities: An analysis of group collaboration and competition in science and technology," Scientometrics, 83:525-554.
- Upham, S. P., L. Rosenkopf and L. Ungar. 2010. "Positioning knowledge: Schools of thought and new knowledge creation," Scientometrics, 83:555-581.
- Corredoira, R. and L. Rosenkopf. 2010. "Should auld acquaintance be forgot: The reverse transfer of knowledge through mobility ties," Strategic Management Journal, 31:159-181.
- Rosenkopf, L. and G. Padula. 2008. "Investigating the microstructure of network evolution: Alliance formation in the mobile communications industry," Organization Science, 19:669- 687.
- Rosenkopf, L. and T. Schleicher. 2008. "Below the tip of the iceberg: The co-evolution of formal and informal interorganizational relations in the telecommunications industry," Managerial and Decision Economics, 29:425-441.
- Rosenkopf, L. and M. Schilling. 2007. "Comparing alliance network structure across industries: Observations and explanations," Strategic Entrepreneurship Journal, 1:191-209.
- Lavie, D. and L. Rosenkopf. 2006. "Balancing exploration and exploitation in alliance formation," Academy of Management Journal, 49:797-818.
- Rosenkopf, L. and P. Almeida. 2003. "Overcoming local search through alliances and mobility." Management Science, 49:751-766.

Almeida, P., G. Dokko and L. Rosenkopf. 2003. "Startup size and the mechanisms of external learning: Increasing opportunity and decreasing ability?" Research Policy, 32:301- 315.

Rosenkopf, L., A. Metiu and V. George. 2001. "From the bottom up? Technical committee activity and alliance formation." Administrative Science Quarterly, 46:748-772.

Rosenkopf, L. and A. Nerkar. 2001. "Beyond local search: Boundary-spanning, exploration and impact in the optical disc industry." Strategic Management Journal, 22:287-306.

Rosenkopf, L. and E. Abrahamson. 1999. "Modeling reputational and informational influences in threshold models of bandwagon innovation diffusion." Computational and Mathematical Organization Theory, 5:361-384.

Rosenkopf, L. and M. L. Tushman. 1998. "The coevolution of community networks and technology: Lessons from the flight simulation industry." Industrial and Corporate Change, 7:311-346.

Abrahamson, E. and L. Rosenkopf. 1997. "Social network effects on the extent of innovation diffusion: A computer simulation." Organization Science, 8: 289-309.

Tushman, M. L. and L. Rosenkopf. 1996. "Executive succession, strategic reorientation and performance growth: A longitudinal study in the U.S. cement industry." Management Science, 42: 939-953.

Abrahamson, E. and L. Rosenkopf. 1993. "Institutional and competitive bandwagons: Using mathematical modeling as a tool to explore innovation diffusion." Academy of Management Review, 18: 487-517.

Tushman, M. L. and L. Rosenkopf. 1992. "Organizational determinants of technological change: Toward a sociology of technological evolution." Research in Organizational Behavior, 14: 311-347.

Chapters in books

Anderson, P. and L. Rosenkopf. 2004. "Global recombination: Cross-border technology and innovation management." In Gatignon, H. and J. Kimberly (Eds.), The INSEAD- Wharton Alliance on Globalizing: Strategies for Building Successful Global Businesses, Cambridge University Press, pp. 306-330.

Rosenkopf, L. 2000. "Managing dynamic knowledge networks." In Day, G. and P. Schoemaker (Eds.), Wharton on Managing Emerging Technologies, Wiley and Sons, pp. 337-357.

Rosenkopf, L. and A. Nerkar. 1999. "On the complexity of technological evolution: Exploring coevolution within and across hierarchical levels in optical disc technology." In Baum, J. and W. McKelvey (Eds.), Variations in Organization Science: In Honor of D. T. Campbell, Sage Publications, pp. 169-183.

Rosenkopf, L. and M. L. Tushman. 1994. "The coevolution of technology and organization." In Baum, J. and J. Singh (Eds.), Evolutionary Dynamics of Organizations, Oxford University Press, pp. 403-424.

Articles in proceedings

Lavie, D., J. Kang and L. Rosenkopf. 2009. "The performance effects of balancing exploration and exploitation within and across alliance domains." Academy of Management Best Papers Proceedings.

Upham, S., L. Rosenkopf and L. Ungar. 2007. "Innovating knowledge communities." Academy of Management Best Papers Proceedings.

Lavie, D. and L. Rosenkopf. 2005. "Balancing exploration and exploitation in alliance formation: A multidimensional perspective." Academy of Management Best Papers Proceedings.

Dokko, G. and L. Rosenkopf. 2003. "Job mobility of technical professionals and firm centrality in wireless standards committees." Academy of Management Best Papers Proceedings.

Rosenkopf, L. and P. Almeida. 2001. "Who's building on whom? Overcoming localization biases through alliances and mobility." Academy of Management Best Papers Proceedings.

Rosenkopf, L., A. Turcanu, and V. George. 2000. "Industry-wide technical organizations as strategic antecedents of alliance formation." ASAC/IFSAM (Administrative Sciences Association of Canada / International Federation of Scholarly Associations of Management) Proceedings, Technology and Innovation Management Division.

Abrahamson, E. and L. Rosenkopf. 1990. "When do bandwagon diffusions roll? How far do they go? When do they roll backwards? A computer simulation." Academy of Management Best Papers Proceedings.

Commentaries

Rosenkopf, L. and R. Corredoira. 2008. "What you can gain when you lose good people." Harvard Business Review, 86(4): 24-28.

Rosenkopf, L. 2008. "Enriching research on exploration and exploitation." In Barry, D. and H. Hansen (Eds.), Handbook of the New and Emerging in Management and Organization, pp. 316-317, Sage Publications.

Case studies and reports

Rosenkopf, L. with E. McCarthy. 2001. "SimStar Internet Solutions."

Articles under review

Klueter, T., Ghosh, A. and L. Rosenkopf. 2021. "Back to the familiar? How attention and rare experiences overcome local search in external technology sourcing."

Levinthal, D. and L. Rosenkopf. 2020. “Commensurability and collective impact in strategic management: When non-replicability is a feature, not a bug.”

Working papers

Ghosh, A. and L. Rosenkopf. 2018. “All about that context: Replication and generalizability in interorganizational network structure.”

Rosenkopf, L. and A. Gupta. 2015. “All networks are not equal: Multiple sources of information transfer and their effects on alliance formation rates in the cellular industry.”

Ghosh, A. and L. Rosenkopf. 2014. “Is it a small world after all? Bringing null models to the foreground.”

Markus, A. and L. Rosenkopf. 2013. “Tapping into industry and academia: Inbound mobility, R&D collaboration and substitution effects.”

Ghosh, A. and L. Rosenkopf. 2012. “Small-world, big impact? Network capacity as a function of structure and friction.”

Invited presentations

“All about that context: Replication and generalizability in alliance research”
Harvard Business School. 2019
Bocconi University. 2018
University of North Carolina at Chapel Hill. 2018

“All about that context: Replication and generalizability in innovation research”
Keynote, DRUID conference, Copenhagen, 2018

“Harnessing the Potential of New Technologies to Fuel Growth”
Plenary, Strategic Management Society, Sao Paulo, 2018

“The value of quasi-replication for the field of macro-organizational behavior”
Macro-Organizational Behavior Society, Harvard Business School. 2015

“Small-worlds in macro-organizational behavior research: Challenges and opportunities”
University of Minnesota. 2013
University of Maryland. 2012
INSEAD. 2012
Macro-Organizational Behavior Society, Harvard Business School. 2010

“Advancing the conceptualization and operationalization of novelty in organizational research”
London Business School. 2010
Sloan School, MIT. 2010
New Directions in Organizational Research Conference, Carnegie Mellon. 2009

- “Strength in numbers? Status-based homophily and multiparty alliances”
Academy of Management, Anaheim. 2008 (with J. Bae)
- “Balancing exploration and exploitation within and across domains: Evaluation of performance implications in alliance portfolios”
Merage School, University of California, Irvine. 2009
Smith School, University of Maryland. 2008
- “Should auld acquaintance be forgot: The reverse transfer of knowledge through mobility ties”
Rotman School, University of Toronto. 2008
Goizueta Business School, Emory University. 2007
Sloan School, MIT. 2007
Ross School, University of Michigan. 2007
Krannert Graduate School of Management, Purdue University. 2007
Strategy Research Conference, Harvard Business School. 2006
Academy of Management, Honolulu. 2005 (with R. Corredoira)
Smith Entrepreneurship Research Conference, University of Maryland. 2005
Academy of Management, New Orleans. 2004 (with R. Corredoira)
- “Balancing exploration and exploitation in alliance formation”
BYU/Utah Winter Strategy Conference, Sundance, Utah. 2006
Corporate Entrepreneurship Research Conference, Harvard Business School. 2005
Academy of Management, Honolulu. 2005 (with D. Lavie)
- “Multiple sources of information transfer and their effects on alliance formation rates in the cellular industry”
Academy of Management, Honolulu. 2005 (with A. Gupta)
- “Is it a small world or an endogenous world? Alliance network evolution in the cellular industry”
Academy of Management, New Orleans. 2004 (with G. Padula)
- “Social capital formation in standards setting committees”
Academy of Management, New Orleans. 2004 (with G. Dokko)
- “Social capital for hire? Mobility of technical professionals and firm influence in wireless standards committees.”
Strategy Seminar Series, University of Illinois at Urbana-Champaign. 2004
Rutgers University, Management and Global Business Department Colloquium. 2004
INSITE Interdisciplinary Research Series, University of Wisconsin. 2003
INFORMS, Miami. 2001 (with G. Dokko)
Academy of Management, Seattle. 2003 (with G. Dokko)
- “Below the tip of the iceberg: The co-evolution of formal and informal interorganizational relations in the telecommunications industry”
Academy of Management, Seattle. 2003

“Overcoming local search through alliances and mobility”

Strategy Seminar, Boston University. 2002

Academy of Management, Washington DC. 2001

Emerging Technologies Research Seminar, The Wharton School. 1997

Academy of Management, Boston. 1997

“From the bottom up? Technical committee activity and alliance formation”

Strategy Seminar, Washington University. 2002

Management Department Colloquium, New York University. 2001

Technology and Operations Management Colloquium, Harvard University. 2001

Entrepreneurship Department Symposium, University of Maryland. 2001

Organizational Behavior Colloquium, Northwestern University. 2001

Sociology Department Colloquium, University of Pennsylvania. 2001

“Startup size and the mechanisms of external learning: Increasing opportunity but declining usefulness?”

Academy of Management, Washington DC. 2001 (with G. Dokko)

Technology Entrepreneurship Research Policy Conference, University of Maryland. 2000

“Organizational aspects of technology standards”

Professional Development Workshop, Academy of Management, Washington DC. 2001

“Plenary: Thinking about institutions”

Institutions, Conflict and Change Workshop, Northwestern University. 2000

“Strategic participation in cooperative technical organizations? Relating informal networks and alliance formation”

Academy of Management, Toronto. 2000 (with A. Metiu)

Management Colloquium, Fuqua School of Business, Duke University. 2000

Emerging Technologies Research Seminar, The Wharton School. 1999

Institute for Operations Research and the Management Sciences, Philadelphia. 1999

Academy of Management, Chicago. 1999 (with A. Turcanu)

Strategic Management Society, Orlando. 1998 (with A. Turcanu)

Administrative Sciences Association of Canada, Montreal. 2000

“Beyond local search: Boundary-spanning, exploration and impact in the optical disc industry.”

Management Colloquium, New York University. 2000

Operations and Information Management Colloquium, the Wharton School. 1999

Institute for Operations Research and the Management Sciences, Philadelphia. 1999

Competition and Strategy Conference, Harvard Business School. 1999

Academy of Management, Chicago. 1999

Academy of Management, Boston. 1997 (with A. Nerkar)

Strategic Management Society, Phoenix. 1996 (with A. Nerkar)

- “Understanding patent data analysis”
Professional Development Workshop, Academy of Management, Chicago. 1999
- “Emergence, evolution and effects of informal interfirm networks”
CCOR Workshop, University of Texas at Austin. 1999
Institutions, Conflict and Change Workshop, Northwestern University. 1998
- “Evolution of technological systems”
In Honor of Donald T. Campbell Conference, University of Toronto. 1997
- “Inside the black box of organizational learning: Exploring knowledge-building with patent data”
Academy of Management, Boston. 1997
- “Managing your dissertation committee”
Doctoral Consortium, Academy of Management, Boston. 1997
- “The coevolution of formal and informal interorganizational networks”
Strategic Management Society, Phoenix. 1996
Institute for Operations Research and Management Science, Atlanta. 1996
- “Network evolution over the technology cycle: Lessons from the flight simulation industry”
Organization and Management Colloquium, Rutgers University. 1996
Academy of Management, Vancouver. 1995
- “Social network effects on the extent of innovation diffusion: A computer simulation”
IASD Workshop, Columbia University. 1995 (with E. Abrahamson)
Academy of Management, Atlanta. 1993 (with E. Abrahamson)
- “When do bandwagon diffusions roll? How far do they go? When do they roll backwards? A computer simulation” (with E. Abrahamson),
Academy of Management, San Francisco. 1990 (with E. Abrahamson)
- “Innovating for competitive advantage: Technological interdependence and the organization of production”
Academy of Management, Dallas. 1994
- “Dominant designs: Converging technology, converging community”
University of Pennsylvania. 1993
Carnegie Mellon University. 1993
New York University. 1993
University of California at Los Angeles. 1993
Stanford University, Business School. 1993
Stanford University, Department of Industrial Engineering. 1993

“On the co-evolution of technology and organization”

Academy of Management, Atlanta. 1993

Stern Conference on the Evolutionary Dynamics of Organizing, NYU. 1993

Hydro-Quebec Chair, University of Quebec in Montreal. 1991

“Trickle-down and trickle-up diffusion processes: Simulating the impact of reputation on two-stage diffusion models”

Academy of Management, Miami. 1991

“Determinants of executive succession: The influence of signals, demographics, and history”

Academy of Management, Miami. 1991

“Towards a systems theory of technology: Social, political, and organizational determinants of technological change”

Academy of Management, San Francisco. 1990

“Executive succession, organizational reorientation and performance in stable environments: An organization learning approach”

Academy of Management, San Francisco. 1990

Invited discussions

“On (live and) work from anywhere: Geographic flexibility and productivity effects at the United States Post Office,” BYU-Utah Winter Strategy Conference, Park City. 2020

“On spin-offs and firm boundaries,” DRUID Conference, Copenhagen, Denmark. 2012

“Let it be resolved that this conference believes that the exploration/exploitation trade-off is a helpful metaphor, but has little value in informing research that is relevant to organizations/managers,” debating for the motion, DRUID Conference, Copenhagen, Denmark. 2012

“On exploring the locus of innovation: The dynamics of network communities and firms’ innovativeness,” BYU-Utah Winter Strategy Conference, Snowbird, Utah. 2012.

“On keeping, bending, or changing the rules: Interfirm interaction in standardization,” Academy of Management, Chicago. 2009

“On knowledge workers and competitive advantage,” Academy of Management, Chicago. 2009

“On knowledge flows in the cross-regional and cross-border context,” Academy of Management, Anaheim. 2008

“On scientists, engineers, and the process of innovation,” Academy of Management, Philadelphia. 2007

“On causes and consequences of mobility,” NBER Summer Institute on Economics of Intellectual Property, Cambridge, Massachusetts. 2005

“On patent data in management research: Uses, abuses and lessons learned,” Professional Development Workshop, Academy of Management, Seattle. 2003

“On the shifting landscape for commercializing research,” Academy of Management, Toronto. 2000

“On modeling,” Time and Timing Conference, Massachusetts Institute of Technology. 2000 “On intangible assets,” Academy of Management, Cincinnati. 1996

“On work, innovation and improvisation in product development,” Academy of Management, Cincinnati. 1996

“On the role of medical professionals in facilitating strategic alliances among pharmaceutical firms,” Strategic Management Conference on Competition and Cooperation, Stanford. 1996

“On the ties that bind: Organizational linkages and technological competition,” Academy of Management, Dallas. 1994

Research interests

Organizational aspects of technological change – coevolution of technology and organization, knowledge networks, interorganizational relationships, exploration and search, innovation diffusion, replication and generalizability.

Editorships

Senior Editor, Organization Science (2008-13)

Editorial review boards

Strategic Management Journal (2007-11)

Organization Science (2004-08)

Strategic Organization (2001-10)

Academy of Management Review (2002-04)

Chair, Selection Committee for Best Paper published in 2003

Refereeing

Administrative Science Quarterly, Academy of Management Review, Academy of Management Journal, California Management Review, IEEE Transactions on Engineering Management, Industrial and Corporate Change, Management Science, Organization Science, Organization Studies, Research Policy, Strategic Management Journal.

Reviewing

Strategic Management Society Meetings.

National Science Foundation: Decision, Risk, and Management Science Program.

Academy of Management Meetings: Organization and Management Theory Division,
Technology and Innovation Management Division.

TEACHING

Courses developed

Wharton Online. Academic Director, Chief Technical Officer Program, 2021-present

Wharton Online. Academic Director, Management Development Program, 2020-present

Business and You: Exploring Business Pathways and Developing Your Potential (WH 101x),
2017

Coursera Specialization in Entrepreneurship, 2015-present

Wharton Industry Exploration Program: The San Francisco Bay Area Tech Sector (WH 297),
2015

Culture and Institutions of the Tech Sector: Bridging Research and Practice (MGMT 265), 2014

Introduction to Management (MGMT 101) – full reconstruction of required core course for all
Wharton undergraduate students, 2004

Proseminar in Organizational Behavior: Network Theory and Applications (MGMT 932) –
doctoral seminar, 1998

Courses taught

Business and You: Exploring Business Pathways and Developing Your Potential (WH 101x)
– required undergraduate course, 2017-19

Wharton Global Faculty Development Program, 2016-present

Wharton Industry Exploration Program: The San Francisco Bay Area Tech Sector (WH 297)
–six-day undergraduate elective travel course, 2015-2019

Culture and Institutions of the Tech Sector: Bridging Research and Practice (MGMT 265) – half-
semester undergraduate elective, 2014-present

Seminar in Macro-Organizational Behavior (MGMT 952) – half-semester doctoral seminar,
2012, 2014, 2016

Introduction to Management (MGMT 101) -- 2004-14

High-Tech Entrepreneurship (MGMT 803) – half-semester MBA elective, 2003

Network Theory and Applications (MGMT 935) – doctoral seminar. Renamed and renumbered from 1998 offering (MGMT 932), 2001, 2003, 2006. Converted to half-semester seminar and offered in 2009, 2013, 2015, 2017

Research Methods (MGMT 953) – doctoral seminar, 1999

Proseminar in Organizational Behavior: Network Theory and Applications (MGMT 932) doctoral seminar, 1998

Innovation, Change and Entrepreneurship (MGMT 802) – half-semester MBA core bracket (as of 2002, elective) course. Offered forty sections total to MBA and executive MBA classes, 1994-2004

Executive Education Seminars on Managing Technology, Innovation and Networks, Faculty Development, and Leveraging Social Networks in both open and custom programs, 1997-present. Academic Director for one-week custom program, 2005.

Teaching interests

Management of technological innovation, entrepreneurship, network theory and analysis, strategy, organization theory.

Doctoral dissertation committees

Jaeho Choi, Management Department, Wharton School

Brian Hathaway, Management Department, Wharton School (chair)

Sarath Balachandran, Management Department, Wharton School (chair) Placement: London Business School, 2019

Andrew Boysen, Management Department, Wharton School Placement: University of North Carolina – Chapel Hill, 2018

Christina DeNard, School of Social Policy and Practice Placement: University of Illinois at Chicago, 2017

Shinjae Won, Management Department, Wharton School Placement: University of Illinois, Urbana-Champaign, 2016

Patia McGrath, Management Department, Wharton School (co-advisor/chair) Placement: University of North Carolina – Chapel Hill, 2015

Wendy Ham, Management Department, Wharton School (chair) Placement: Self-employed, 2014

Alessandro Marino, Management Department, Wharton School (chair) Placement: Assistant Professor, LUISS (Rome), 2013

Thomas Klueter, Management Department, Wharton School (chair) Placement: Assistant Professor, IESE – University of Navarra, 2013

Ramkumar Ranganathan, Management Department, Wharton School (advisor) Placement: Assistant Professor, University of Texas (Austin), 2012

Anindya Ghosh, Management Department, Wharton School (chair) Placement: Assistant Professor, IESE – University of Navarra, 2011

Lite Nartey, Management Department, Wharton School
Placement: Assistant Professor, University of South Carolina, 2011

Monica Stallings, Management Department, Wharton School Placement: Postdoctoral research associate, Dartmouth College, 2011

Elisa Alvarez-Garrido, Management Department, Wharton School (chair) Placement: Assistant Professor, Georgia State University, 2010

Prasanna Tambe, Operations and Information Management Department, Wharton School
Placement: Assistant Professor, New York University, 2008

Rafael Corredoira, Management Department, Wharton School (advisor) Placement: Assistant Professor, University of Maryland, 2008

Russell Cole, Graduate School of Education
Placement: Postdoctoral research associate, Graduate School of Education, 2008

Samuel Phineas Upham, Management Department, Wharton School (advisor) Placement: Clarion Capital, 2008

Preeta Roy, Management Department, Wharton School
Placement: Assistant Professor, University of Illinois at Urbana-Champaign, 2006

Reagan Daly, Department of Criminology, University of Pennsylvania Placement: Post-doctoral fellow, Jerry Lee Center for Criminology, 2005

Joan Allatta, Management Department, Wharton School Placement: Assistant Professor, Purdue University, 2005

Nadia Yamel Flores, Department of Sociology, University of Pennsylvania Placement: Assistant Professor, Texas A&M, 2005

Dovev Lavie, Management Department, Wharton School Placement: Assistant Professor, University of Texas (Austin), 2004

Gina Dokko, Management Department, Wharton School (advisor) Placement: Assistant Professor, New York University, 2004

Anca Metiu, Management Department, Wharton School Placement: Assistant Professor, INSEAD, 2001

Hann Kim, Management Department, Wharton School Placement: Assistant Professor, Australian Graduate School of Management, 2001

Thomas Kraemer, Management Department, Wharton School Placement: Vice President, JP Morgan, 1999

Atul Nerkar, Management Department, Wharton School Placement: Assistant Professor, Columbia University, 1997

Sean McDade, Department of Marketing, Temple University Placement: Vice President, Gallup Organization, 1996

Graduate advising

Ji Eun Park, Graduate School of Education, Independent Study, 2015

Sarath Balachandran, Management Department, Independent Study, 2015

Russell Cole, Graduate School of Education, Independent Study, 2007

Laura Kohn, Wharton Graduate Division, Independent Study, 2003

Thomas Schleicher, Department of Sociology, Independent Study, 2002

Jack Jiewen Zhu, Wharton Graduate Division, Independent Study, 2002

Undergraduate advising

Olivia Nelson, Joseph Wharton Scholar, Independent Study, 2017

Dillon Chen, Wharton, Independent Study, 2016

Rong Ma, Management and Technology, Independent Study, 2008

Samuel Proctor, Benjamin Franklin Scholar, Independent Study, 2005

Kevin Cheng, Management and Technology, Independent Study, 2001

Narayan Raj, Management and Technology, Independent Study, 1997

PROFESSIONAL ACTIVITIES

University-related activities

2021 Moderator, Fireside Chat with Phil Libin (mmhmm)

2021 Moderator, Fireside Chat with Marc Lore (Serial Entrepreneur)

2021 Moderator, Fireside Chat with Weijian Shan (PAG)

2021 Moderator, Fireside Chat with Patrick Harker (Federal Reserve)
 2021 Panelist, Bringing the World to your Classroom (CTL)
 2021 Moderator, Fireside Chat with Rob Kapito (Black Rock)
 2020- Penn Pipeline Programs Council
 2020-21 Wharton Dean's Advisory Committee
 2020- Coordinator, Management Department Curriculum Review
 2020-21 Advisory Board, Venture Lab
 2020- Fellow, Analytics@Wharton
 2020-21 Presenter, Penn Parents@Home Program
 2020 Fireside Chat, Penn Hillel
 2020 Moderator, Fireside Chat with Ken Hao (Silver Lake)
 2020 Q&A Moderator, Tarnopol Series
 2020 Fireside Chat with Safra Catz, Oracle, Redwood City, CA
 2015-18 Member, Entrepreneurship Recruiting Committee
 2014-16 Member, Undergraduate Curriculum Review Committee
 2014-15 Member, Organization Theory Recruiting Committee
 2013-19 Member, Wharton Curriculum and Innovation Review Committee
 2013-19 Member, Global Initiatives Advisory Board
 2013-19 Member, Leadership Advisory Board
 2013-19 Member, Council of Undergraduate Deans
 2013 Member, Penn TA Prize Selection Committee
 2013 Moderator, Wharton Women in Business Conference
 2013 Speaker, Wharton Human Resources Council
 2011-13 Member, Wharton Personnel Committee
 2012 Presenter, BizTalks
 2011-12 Member, Organization Theory Recruiting Committee
 2009-10 Member, Organizational Behavior Recruiting Committee
 2009-10 Member, Entrepreneurship Recruiting Committee
 2010 Moderator, Wharton Women in Business Conference
 2010 Presenter, LEAD Program in Business
 2008 Speaker, Penn Women in Leadership Residential Program
 2008 Presenter, Undergraduate Parents' Weekend
 2007-09 Wharton Dean's Advisory Group
 2006-10 Doctoral Coordinator, Management Department
 2006-present Graduate Group Member, Sociology
 2005-08 Case Workshop, EMTM orientation
 2006-07 Organization Behavior Senior Search Committee
 2006 Wharton Women in Business Luncheon Speaker
 2006, 2007 Moderator, Wharton Women in Business Conference
 2005-06 Member, Thought Leadership Group for Postal Land Development
 2005 Provost's Career – Family Balance Committee
 2005 Vice Dean's Luncheon Speaker
 2005, 2008 Management Club Luncheon Speaker
 2004-06 Undergraduate Curriculum Committee
 2004-08 Entrepreneurship Recruiting Committee
 2003 Member, Advisory Group for Management Department Chair Search

2003	Wharton Women in Business Luncheon Speaker
2003	Mack Chair Search Committee
2003-present	Core Group, Mack Institute for Technological Innovation
2003	Strategy / Organization Theory Comprehensive Committee
2003	MBA Coffee Chat – featured speaker
2002	Mock Class for Prospective Students Day
2002	MBA Case Analysis Workshop
2002-03	Quinquennial Review of Marketing Department
2002-03	Entrepreneurship Recruiting Committee
2002-03	Organizational Behavior Senior Recruiting Committee
2002-03	Middle States Accreditation Committee
2002-03	Organizer, Wharton Technology Miniconference
2001	Wharton MBA “Wine and Dine” Featured Faculty Member
2001-03	Coordinator, Management of Technology seminar series
2001	Chair Search Committee for Management Department
2001	Founder and Organizer, Wharton Technology Miniconference
2000	Wharton MBA “Wine and Dine” Featured Faculty Member
2000	Women Executive Engineers Leadership Series (WEELS) Speaker
2000-02	Doctoral Advisory Group, Management Department
1999-2001	Executive Committee, Management Department
1999	Wharton Women Faculty Lunch Speaker
1999-2000	Quinquennial Review of Management Department
1998-2002	Faculty Fellow, Gregory College House
1998-2000	Penn Reading Project Discussion Leader
1997-98	Organizer, Organization Learning Seminar Series
1996-97	Doctoral Advisory Group, Management Department
1996	Wharton Women in Business Speaker
1996	Graduate Women in Business Forum Panelist
1996	MBA Pre-Term Case Analysis Workshop Leader
1994	MBA Pre-Term Case Analysis Workshop Leader
1994-95	Computing Committee, Management Department
1994-95	Colloquium Committee, Management Department
1994	Graduate Women in Business Forum Panelist
1994	“Food for Thought” Lunchtime Discussion Leader
1993-2000	Entrepreneurship Recruitment Committee, Management Department

Non-university-related activities

2020-present	Convenor, Collective Impact Salon
2020	Consultant, UNC Undergraduate Curriculum Review
2019	Academic Advisory Board, University of Mannheim Graduate School of Economic and Social Sciences
2019-present	Member, Sloan Management Review – MIT Panel of Strategy Experts

- 2015-present Reviews of departments and programs both nationally and internationally
- 2008-09 Past Division Chair, Technology and Innovation Management Division,
Academy of Management
- 2007-08 Division Chair, Technology and Innovation Management Division, Academy of
Management
- 2006-07 Division Chair-elect, Technology and Innovation Management Division,
Academy of Management
- 2005-06 Program Chair, Technology and Innovation Management Division, Academy of
Management
- 2004-05 Professional Development Workshop Chair, Technology and Innovation
Management Division, Academy of Management
- 1999-2002 Representative at large, Organization and Management Theory Division,
Academy of Management
- 1998-2002 Director, The Caring Center, Philadelphia PA.
- 1997-1999 Executive committee member at large, Technology and Innovation Management
Division, Academy of Management.

Professional Societies

Academy of Management
 Institute for Operations Research and the Management Sciences (INFORMS)
 Strategic Management Society

GRANTS, HONORS AND AWARDS

University-related

Wharton Teaching Excellence Award, 2018, 2019, 2020

David Hauck Award for Outstanding Undergraduate Teaching, 2006

Research Grants, Center for Leadership and Change Management, 2004, 2010

Research Grant, Wharton e-Business Initiative, 2001

Research Grants, Mack Institute for Technological Innovation (formerly Huntsman Center for
 Global Competition and Innovation), The Wharton School, 1994-present

Research Grants, Snider Entrepreneurial Center, The Wharton School, 1995-2000

Research Grant, Jones Center for Strategy, Policy and Organization, The Wharton School, 1996

Junior Faculty Research Awards, The Wharton School, University of Pennsylvania, 1994, 1995

University Research Foundation Grant, University of Pennsylvania, 1994

Professional

Co-principal investigator, National Science Foundation grant, “A research coordination network dedicated to facilitating the transfer and creation of knowledge” (1152538), \$500,000 (administered by MIT), 2012-2016.

Elected member (one of 100), Macro-Organizational Behavior Society (MOBS), 2008

Best Management Paper Award, SDA Bocconi, 2007

Finalist, Best Paper Award, Organization and Management Theory Division of the Academy of Management, 2003

Best Paper Award, Technology and Innovation Management Division of Administrative Sciences Association of Canada / International Federation of Scholarly Associations of Management, 2000

Columbia/Sloan Workshop Fellowship, Columbia Law School, 1992-1993

Finalist, Best Dissertation Proposal Competition, TIMS College on Organization, 1992

Center for the Social Sciences Fellowship, Columbia University Graduate School of Arts and Sciences, 1990-1991

Best Paper Award, Organization and Management Theory Division of the Academy of Management, 1990

American Association of Collegiate Schools of Business Fellowship, 1988-1989