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EDUCATIONAL BACKGROUND

- Ph.D. in Management, The Wharton School – University of Pennsylvania 2026 (Expected)
- Dissertation: Going Local: Corporations, Localities, and Stakeholder Issues
 - Committee: Witold Henisz (Advisor & Chair), Tyler Wry (Co-Supervisor), Aline Gatignon (HEC Paris), Leandro Pongeluppe
 - Exchange: INSEAD Strategy, France
- M.S. in Management Science, The Wharton School – University of Pennsylvania 2022
- M.S. in Applied & Resource Economics, University of Connecticut 2020
- B.S. in Applied & Resource Economics, University of Connecticut 2016
- Minor in Entrepreneurship
 - GPA: 4.00/4.00
 - Honors Scholar, Summa Cum Laude

RESEARCH INTERESTS

Nonmarket and stakeholder strategy, Local communities, International corporate strategy, Organizational theory, Social Entrepreneurship

RESEARCH

A. Articles Published in Refereed Journals

- [1] Bruno C, Henisz W. 2024. Environmental, social and governance (ESG) outcomes & municipal credit risk. *Business & Society*. • [United Nations PRL blog](#) • On journal's "Most Read" list as of July 17, 2025
- [2] Atz U^S, Van Holt T, Liu Z^S, Bruno C. 2023. Does sustainability generate better financial performance? Review, meta-analysis, and propositions. *Journal of Sustainable Finance & Investment*.
- [3] Bruno C, Shah F, Robbins G. 2025. An economic model of transboundary water agreements with groundwater and surface water interaction: Application to a US river basin with a history of conflict. *Water Resources Research*. • Published by American Geophysical Union (AGU): "Advancing earth and space sciences"

B. Working Papers with Re-submission Requests

- [4] Bruno C*, Cobb A*, Werner T*, Wry T*. Organizational studies in an age of affective polarization. Revise & Resubmit at *Organization Science*.
- [5] Bruno C*, Henisz W*, Gracheva A^S. Managing political risk: A multidisciplinary review and reconsideration. Revise & Resubmit at *Academy of Management Perspectives*.
- [6] Bruno C, Auslander J^S, McGlinch J^S. Stand by me: Evaluating the effects of heterogeneous stakeholder power and relational capital on corporate ability to manage financial distress. Reject & Resubmit at *Strategy Science*.

C. Working Papers Under Review or Pre-Submission [drafts available]

[7] Bruno C*, Varendh Mansson C*^S, Wry T*. The unintended consequences of digital technology adoption in social enterprise. Preparing for submission.

[8] Varendh Mansson C^S, Wry T, Bruno C. Digital shields: How technology strengthens social enterprise resilience in developing economies. Under review at *Journal of Business Venturing*.

[9] Bruno C. Corporate headquarters departures, cohesion, and community welfare. Preparing for submission.

- Dissertation chapter 1

[10] Bruno C. Going local: Corporate adaptation to communities' pressing social and environmental issues.

- Dissertation chapter 2

[11] Bruno C*, Cobb A*, Werner T*, Wry T*. Expectations, polarizing social issues, and criticism for corporate silence: Theory and evidence from Georgia's Election Integrity Act. Preparing for submission.

• [Knowledge at Wharton article](#)

- Dissertation chapter 3
- Nominated for Strategic Management Society PhD Paper prize (2024)

D. Other Articles Published in Refereed Journals

[12] Atz U*^S, Bruno C*. 2023. Locating the future of ESG: The promise of geospatial data in advancing ESG research. *Sustainability and Climate Change*.

[13] Bruno C, Campbell B. 2016. Students' willingness to pay for more local, organic, non-GMO and general food options. *Journal of Food Distribution Research*.

E. Reports and Other Materials

[14] Wry T, Yau T, Bruno C. 2025. Do universities close the gender-funding gap in entrepreneurship?

[15] Bruno C*, He A*, Henisz W*, Pollock J*, Ulrich E* & CPP Investment Insights Institute*. 2023. The people factor: How investing in employees pays off.

[16] Babcock A*, Barrymore N*, Bruno C*, He A*, Henisz W*, Sampson R*, Shao X*. 2022. Walking the talk: Valuing a multi-stakeholder strategy.

F. Research in Progress

- Ulrich E^S, Bruno C. Social evaluation risks from cross-border M&A, stakeholder orientation, and market reactions.
- Yau T^S, Wry T, Bruno C. Social entrepreneurship, mixed-gender startups, and media attention.
- Bruno C, Miklian J, Hoelscher K. Enhancing ESG Integration in fragile, crisis, and conflict-affected settings.

Google Scholar: 347 citations as of August 1st, 2025

* Alphabetical order co-authorship, ^S PhD student, post-doc, or former PhD student co-author

SERVICE AND PROFESSIONAL ASSOCIATIONS

A. Conferences and Other Field Activities

- Journal Reviewer: *Management Science*, *Journal of Business Ethics*, *Humanities and Social Sciences Communications* (Nature Portfolio), *Local Government Studies*, *Administration & Society*, *Society and Business Review*
- Conference Reviewer: Alliance for Research on Corporate Sustainability, Strategic Management Society, Academy of Management (STR, OMT, & SIM divisions), Wharton-INSEAD Consortium
- Symposia: Co-organizer of AoM symposium (with Tiancheng Wang, INSEAD): “Firms’ Strategic Engagement with and Responses to Traditional and Social Media” (STR, SIM, & OMT divisions) (2025)
- Workshops: Organizer/support to Jerry Davis, Dan Levinthal, Phanish Puranam, and Lori Rosenkopf. Collective Impact Virtual Salon Dissertation Series (2023-2025) – Read my blog [here](#)

B. Professional Affiliations

- Stakeholder Strategy Interest Group, Strategic Management Society
- STR and OMT Division Member, Academy of Management
- Research Affiliate, Wharton Impact (formerly ESG Initiative)
- Research Affiliate, Wharton Impact Investing Research Lab
- Research Affiliate, Wharton Political Risk & Identity Lab

C. Wharton, University of Pennsylvania Activities

- Doctoral Executive Committee, student representative (Doctoral office elected: 2024-2025)
 - School-wide committee of PhD coordinators and dean of research
- Ombudsperson, Management Department (peer elected: 2022-2023)
- Social Chair, Management Department (2021-2022)

D. University of Connecticut Activities

- Graduate Student Representative – UConn Arboretum Committee (2018-2020)
- Graduate Student Representative – UConn Environmental Policy Advisory Council (2018-2020)
- Werth Entrepreneurship Mentor (2018-2020)
- Club Volleyball (President) (2014-2015)
- Resource Economics Club (President) (2013-2015)
- Peer Allies Through Honors (Mentor) (2013-2014)
- Sigma Phi Epsilon (Scholarship Chair) (2015)
- Phi Sigma Pi (Pledge Class President; Social Chair) (2013-2014)

AWARDS & OTHER HONORS

A. Research

- Nominated for PhD Paper Prize, Strategic Management Society (2024)
- Best Reviewer Award, SMS Stakeholder Strategy Interest Group (2023)

B. Grants and Funding

- Wharton Impact Investing Research Lab, \$10,000 (with Tyler Wry (2025)
- UPenn Research Council Travel Grant, \$800 and \$1,100 (2024 and 2025)
- Wharton Political Risk & Identity Lab (with Tyler Wry), \$10,000 (2023)
- Wharton-INSEAD Alliance (with Xina Li and Tiancheng Wang), \$6,000 (2023)
- Daniel Levinthal Travel Award, \$500 and \$600 (2023 & 2024)
- Calvert Center for Responsible Investing Sponsorship of Wharton Impact (with Witold Henisz), \$100,000/year (2020 – 2022)

Awards prior to the Ph.D. program can be found on my LinkedIn page: <https://linkedin.com/in/christopherbruno15>

INVITED AND REFEREED PRESENTATIONS & WORKSHOPS

Excluding internal-only presentations. Primary presenter or participant unless otherwise specified

2025

1. Alliance for Research on Corporate Sustainability Annual Conference (ARCS)
2. Strategy and the Business Environment Conference (SBE)
3. Academy of Management Annual Meeting (multiple papers) (AOM)
 - a. Symposium: "Strategizing for Sustainability and Impact in Complex Environments"
 - b. Symposium: "Exploring and Expanding Research on Corporate Responsibility" (co-author presented)
 - c. Co-organizer - Symposium: "Firms' Strategic Engagement with and Responses to Traditional and Social Media"
4. Strategic Management Society Annual Conference (multiple papers) (SMS) – expected
 - a. Annual Doctoral Workshop
5. Community on Social Innovation (COSI)
6. Nonmarket Strategy Research Community Doctoral Conference – Virtual

2024

7. Strategic Management Society Annual Conference (SMS)
 - a. Nominated for PhD Paper Prize
8. Academy of Management Annual Meeting
 - a. Symposium: "Navigating political polarization: Organizational challenges and strategic responses"
 - b. Paper presentation and moderator: "Growth and Degrowth in Nonprofits and Entrepreneurships" session (OMT)
9. Strategy Science Conference
10. European Group for Organization Studies (multiple papers)
11. University of Delaware Management Research Summit
12. Nonmarket Strategy Research Community Doctoral Conference – Virtual
13. Paul Lawrence Conference Doctoral Consortium at Harvard Business School
14. INSPER Metricis (Brazil) - Virtual
15. Oxford Centre for Corporate Reputation (co-author attended and presented)
16. Yale Initiative for Sustainable Finance

2021-2023

17. Alliance for Research on Corporate Sustainability (ARCS) PhD Workshop (2023)
18. Yale Law School - Weil, Gotshal & Manges Roundtable (2022, invited and participated; co-author presented)
19. Accounting, Organizations, and Society (2022, invited and participated but did not present)
20. Wharton non-market strategy workshop (2022)
21. Wharton-INSEAD consortium (2022)

22. Wharton Impact (formerly ESG Initiative) annual convening (2022)
23. UN Principles for Responsible Investing (UNPRI) Academic Week (2021) – Virtual

TEACHING AND RELATED ACTIVITIES

The Wharton School, University of Pennsylvania

- Co-Instructor, Essentials of Entrepreneurship (Wharton Global Youth Program), Summer 2025
- TA, Political & Social Environment of the Multinational Firm: ESG & Geo-strategy (EMBA, with Vit Henisz), Spring 2025
- Guest Lecturer, Evaluating Evidence (Instrumental Variables, with Iwan Barankay), Spring 2024
- TA, Advanced Global Strategy (MBA and EMBA, with Zeke Hernandez), Fall 2021 – Fall 2025
- Recitation Instructor, Introduction to Management (Undergraduate), Fall 2022

University of Connecticut

- TA, Intermediate Applied and Resource Economics, Fall 2019
- TA, Population, Food, and the Environment, Fall 2019
- TA, Principles of Agricultural and Resource Economics, Spring 2019
- Co-instructor (as Makerspace Fellow), Introduction to Making, Spring 2019
- TA, Economics of Energy, Climate, and the Environment, Fall 2018

Other Teaching and Training Activities

- Created a management consulting case & case-competition between Aon (McLagan) and the University of Connecticut
- Co-developed new materials and led intern Excel training at Aon (McLagan)
- Former K-12 math and reading tutoring at Kumon
- Have managed over ten research assistants and advised several student theses (with Witold Henisz)

WORK EXPERIENCE

Strategy Consultant - Perimeter 81, New York City, NY 2019-2020

- Perimeter 81 is a scaling software as a services (SaaS) startup founded in Tel Aviv, Israel that experienced multiple funding rounds and was acquired by Check Point (NASDAQ: CHKP)

Consultant, Senior Analyst, Analyst, Intern - Investment Management - Aon (McLagan) 2015-2019
Stamford, CT; New York City, NY; London, UK (NYSE: AON)

- Human capital and operations management consulting for world's largest investors

Operations Manager, Stamford Lead, Junior Mentor, Ambassador 2014-2020
UConn Innovation Quest (iQ), Storrs, CT and Stamford, CT

- Entrepreneurship programming: cross-campus startup competition and incubator - interview [here](#).
- Focused on system-level programming: connecting iQ to other entrepreneurship programs

SELECTED MEDIA MENTIONS AND PROFESSIONAL APPEARANCES

- When does corporate silence backfire? Knowledge at Wharton (2025)
- Invited Judge – ESG Investing Awards (2024): Global industry awards for investment firms
- How municipal ESG performance can signal lower credit costs, Calvert / Morgan Stanley (2024)

- Companies that walk the talk on workforce investments..., Benefits Canada (2023)
- What companies can return when they don't just focus on shareholders, Institutional Investor (2022)
- Cited in leading impact investor letter to Municipal Securities Standards Board (MSRB) (2022)
- ESG factors in municipal finance – United Nations PRI blog (2021)
- Interviewed as subject matter expert in audit of multi-trillion-dollar asset manager

PERSONAL

Married; Dog, cat and two birds; have a Twin; Airbnb Super-hosts; Master Gardener Certification (Penn State); Enjoy Sports (Basketball, Skiing, Volleyball), Cooking, and Travel