

BEIDI HU

Updated November 7, 2022

beidihu@wharton.upenn.edu

3730 Walnut Street, Philadelphia PA 19104, United States

EDUCATION

- The Wharton School, University of Pennsylvania** 2019 – 2024 (Expected)
Ph.D. Candidate in Operations, Information, and Decisions
Concentration in Decision Processes
- University of Pennsylvania** 2015 – 2019
B.A. in Philosophy, Politics, and Economics, *summa cum laude*
Concentration in Choice and Behavior

RESEARCH INTERESTS

Consumer Behavior, Judgment and Decision-Making
Risk and Uncertainty, Belief Distributions, Consumer Predictions

PUBLICATIONS AND WORKING PAPERS

(* denotes shared authorship)

1. **Hu, Beidi** and Joseph P. Simmons (2022), “[Does Constructing a Belief Distribution Truly Reduce Overconfidence?](#)” *Forthcoming at Journal of Experimental Psychology: General*.
2. **Hu, Beidi**, Celia Gaertig, and Berkeley J. Dietvorst, “How Should Time Estimates be Structured to Increase Customer Satisfaction?”
3. **Hu, Beidi***, Siyuan Yin*, and Alice Moon, “When Goods Were Odds: Do People Evaluate the Same Option Differently if it was Previously Uncertain?”
4. **Hu, Beidi** and Joseph P. Simmons, “Distribution Builder vs. Slider Scales: What is the Best Way to Elicit Belief Distributions?”

SELECTED WORK IN PROGRESS

- “Choice Set Size Neglect in Predicting Others’ Preferences” (with Alice Moon and Eric VanEpps).
- “Internal and External Uncertainty” (with Celia Gaertig and Joseph P. Simmons).

CONFERENCE PRESENTATIONS

(includes only presentations that I give)

1. **Hu, Beidi**, Alice Moon, and Eric VanEpps (March 2023), “Choice Set Size Neglect in Predicting Others’ Preferences,” Talk to be presented at the *Society for Consumer Psychology (SCP)* Annual Conference, San Juan, Puerto Rico.
2. **Hu, Beidi**, Alice Moon, and Eric VanEpps (October 2022), “Choice Set Size Neglect in Predicting Others’ Preferences,” Talk presented at the *Association for Consumer Research (ACR)* Annual Conference, Denver, CO.
3. **Hu, Beidi** and Joseph P. Simmons (June 2022), “Does Providing a Belief Distribution Truly Reduce Overconfidence?” Poster presented at the Summer Institute on Bounded Rationality, Berlin, Germany.

4. **Hu, Beidi** and Joseph P. Simmons (March 2022), “Distribution Builder vs. Slider Scales: What is the Best Way to Elicit Belief Distributions?” Talk presented at the *Society for Consumer Psychology (SCP)* Annual Conference, Virtual.
5. **Hu, Beidi**, Celia Gaertig, and Berkeley J. Dietvorst (March 2022), “How Should Time Estimates be Structured to Increase Consumer Satisfaction?” Talk presented at the *Society for Consumer Psychology (SCP)* Annual Conference, Virtual.
6. **Hu, Beidi** and Joseph P. Simmons (February 2022), “Does Providing a Belief Distribution Truly Reduce Overconfidence?” Flash talk presented at the *Society for Personality and Social Psychology (SPSP)* Judgment and Decision-Making Preconference, Virtual.
7. **Hu, Beidi** and Joseph P. Simmons (February 2022), “Does Providing a Belief Distribution Truly Reduce Overconfidence?” Talk presented at the *Society for Personality and Social Psychology (SPSP)* Annual Convention, Virtual.
8. **Hu, Beidi**, Celia Gaertig, and Berkeley J. Dietvorst (February 2022), “[How Should Time Estimates be Structured to Increase Consumer Satisfaction?](#)” Poster presented at the *Society for Judgment and Decision Making (SJDM)* Annual Conference, Virtual.
9. **Hu, Beidi** and Joseph P. Simmons (February 2022), “[Does Providing a Belief Distribution Truly Reduce Overconfidence?](#)” Poster presented at the *Society for Judgment and Decision Making (SJDM)* Annual Conference, Virtual.
10. **Hu, Beidi** and Joseph P. Simmons (October 2021), “Distribution Builder vs. Slider Scales: What is the Best Way to Elicit Belief Distributions?” Talk presented at the *Association for Consumer Research (ACR)* Annual Conference, Virtual.
11. **Hu, Beidi**, Celia Gaertig, and Berkeley J. Dietvorst (October 2021), “How Should Time Estimates be Structured to Increase Consumer Satisfaction?” Talk presented at the *Association for Consumer Research (ACR)* Annual Conference, Virtual.
12. **Hu, Beidi** and Joseph P. Simmons (August 2021), “Does Providing a Belief Distribution Truly Reduce (Over)confidence?” Talk presented at the biennial conference on *Subjective Probability, Utility, and Decision Making (SPUDM)*, Virtual.
13. **Hu, Beidi** and Joseph P. Simmons (December 2020), “[What is the Best Way to Elicit Belief Distributions?](#)” Poster presented at the *Society for Judgment and Decision Making (SJDM)* Annual Conference, Virtual.

GRANTS AND AWARDS

Graduate Level

Wharton George James Term Fund	2022
Selected Participant, Summer Institute on Bounded Rationality, Max Planck Inst., Berlin	2022
Wharton Russell Ackoff Doctoral Fellowship in Risk Management	
<ul style="list-style-type: none"> • Awarded for “Investigating the Antecedent and Consequence of Perceived Uncertainty” 	2022
<ul style="list-style-type: none"> • Awarded for “Subjective Belief Distributions for Uncertain Events” 	2021
<ul style="list-style-type: none"> • Awarded for “Intuitive Perception of Interval Estimates” 	2020
Wharton Mack Institute for Innovation Management Fellowship	
<ul style="list-style-type: none"> • Awarded for “Understanding the Downstream Consequences of Play to Earn” 	2022

Wharton Doctoral Fellowship	2019 – 2023
Prior to Graduate	
University of Pennsylvania Dean’s List	2015 – 2019
Penn Undergraduate Research Mentoring Grant	2016
Penn German Department Undergraduate Book Award	2016
German Educational Exchange Service (KMK-PAD) Fellowship	2013
International German Olympiad Scholarship	2012
Champion of National German Olympiad	2011

TEACHING AND MENTORING EXPERIENCE

Instructor/Mentor, The Wharton School, University of Pennsylvania

- Judgment and Decision Making Research Immersion (Undergrad) Fall 2020 – Present
- Mentees: Oliver Zou (2020), Jake Flancer (2021), Gregoria Fiorentino (2021), Ruby Chen (2022)

Teaching Assistant, The Wharton School, University of Pennsylvania

- Managerial Decision Making (MBA) Fall 2020, Spring 2022, Fall 2022
- Managerial Decision Making (Executive MBA) Fall 2018, Fall 2020

Tutor, University of Pennsylvania

- Introductory Microeconomics/Macroeconomics (Undergrad) Spring 2016 – Fall 2017

SERVICE, LEADERSHIP, AND AFFILIATION

Refereeing Service

Conference reviewer: Society for Consumer Psychology (SCP); Association of Consumer Research (ACR); Subjective Probability, Utility, and Decision Making (SPUDM); Wharton-INSEAD Doctoral Consortium

Competition reviewer: Society for Personality and Social Psychology (SPSP)

Chaired Conference Session

Better Decision Processes for Better Decision Making, SPSP Annual Convention 2022

Other Service and Leadership

Co-organizer, Wharton-INSEAD Doctoral Consortium 2022
 Ph.D. Student Mentor, Wharton Doctoral Council 2021 – Present
 Ph.D. Student Advisory Board, Wharton Pre-Doctoral Directed Reading Program 2021

Professional Affiliation

Society for Judgment and Decision Making (SJDM); Society for Consumer Psychology (SCP); Association for Consumer Research (ACR); Society for Personality and Social Psychology (SPSP); European Association for Decision Making (EADM)

PRIOR RESEARCH EXPERIENCE

Research Assistant, **Operations, Information, and Decisions**, The Wharton School, University of Pennsylvania, 2018-2019

Research Assistant, **The Lauder Institute**, University of Pennsylvania, 2017

Research Consultant, **Joint US-China Collaboration on Clean Energy**, 2017

Research Assistant, **Germanic Languages and Literatures**, University of Pennsylvania, 2016

SKILLS

Computational: STATA, R, MATLAB, Qualtrics, \LaTeX

Languages: Fluent in English, Mandarin, and German