

BRITTA GLENNON

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ACADEMIC APPOINTMENTS AND PROFESSIONAL AFFILIATIONS

The Wharton School of Business, University of Pennsylvania Assistant Professor	2019-present
National Bureau of Economic Research (NBER) Faculty Research Fellow (FRF)	2020-present

EDUCATION

Carnegie Mellon University Ph.D. in Public Policy and Management	2020
University of Chicago Master of Public Policy	2013
Cornell University Bachelor of Arts, Economics and East Asian Studies (Chinese)	2008

RESEARCH

Working Papers

- [1] Glennon, Britta. “How Do Restrictions on High-Skilled Immigration Affect Offshoring? Evidence from the H-1B Program”. NBER Working Paper 27538
 - Press Coverage: The Wall Street Journal, Forbes, The Economist, The Washington Post, Bloomberg, Protocol, BBC, NPR MarketPlace, Marketwatch, The New York Times
 - Summaries: NBER Digest September 2020 Edition, Cato Institute
- [2] Branstetter, Lee, Jong Rong Chen, Britta Glennon, and Nikolas Zolas. “Does Offshoring Manufacturing Harm Innovation? Evidence from Taiwan”
- [3] Branstetter, Lee, Britta Glennon, and J. Bradford Jensen. “Doing Frontier Innovation in Non-Traditional R&D Locations: Lessons from U.S. Multinational Firms.” NBER Working Paper No. 24453.
- [4] Funk, Russell, Britta Glennon, Julia Lane, Matthew Ross, and Raviv Murciano-Goroff. “Money for Something: Braided Funding and the Structure and Output of Research Groups”
- [5] Bahar, Dany, Prithwiraj Choudhury, and Britta Glennon. “An Executive Order Worth \$100 Billion: The Impact of an Immigration Ban’s Announcement on Fortune 500 Firms’ Valuation”. NBER Working Paper No. 27997
 - Press Coverage: Forbes, The Independent, S&P Global, Quartz, Yahoo Finance
- [6] Garza Casado, Miguel, Britta Glennon, Julia Lane, David McQuown, Daniel Rich, and Bruce A. Weinberg. “The Effect of Fiscal Stimulus: Evidence from COVID-19”. NBER Working Paper No. 27576

- Press Coverage: Marketwatch, Yahoo Finance

Other Materials

- [1] Branstetter, Lee, Britta Glennon, and J. Bradford Jensen. “The IT Revolution and the Globalization of R&D.” NBER *Innovation Policy and the Economy*. Volume 18 (2018). Josh Lerner and Scott Stern, editors.
- Press Coverage: [Bloomberg](#), [ScienceDaily](#), [ZDNet](#), [CIO Dive](#), [VoxEU CEPR Policy Portal](#), [LSE US Centre](#).
- [2] Fuchs, Erica R.H., Christophe Combemale, Britta Glennon, and Kate S. Whitefoot. “The ‘Weighty’ Manufacturing Sector: Transforming raw materials into physical goods.” NBER *The Role of Innovation and Entrepreneurship in Economic Growth*. Aaron Chatterji and Scott Stern, editors. *Forthcoming*.
- [3] Branstetter, Lee, Britta Glennon, and J. Bradford Jensen. “The New Global Invention Machine: A Look Inside the R&D Networks of U.S. Multinationals” *Brookings Multinational Corporations in a Changing Global Economy*. Fritz Foley, David Wessel, and James Hines, editors. *Forthcoming*
- [4] Branstetter, Lee, Britta Glennon, and J. Bradford Jensen. “The Importance of doing our BIT: The Economic Potential of a U.S.- China Bilateral Investment Treaty” Chapter 10 in Posen, A. and Ha, J., (eds.), *U.S.-China Cooperation in a Changing Global Economy*, Peterson Institute Policy Brief 17-1, January 2017.
- [5] Branstetter, Lee, Britta Glennon, and J. Bradford Jensen. “The Rise of Global Innovation by US Multinationals Poses Risks and Opportunities”. Peterson Institute Policy Brief 19-9, June 2019.

AWARDS AND HONORS

Finalist, INFORMS/Org Science Dissertation Proposal Competition 2018

CONFERENCE PRESENTATIONS, INVITED ACADEMIC SEMINARS, AND WORKSHOPS

- 2021 China Innovation and Entrepreneurship Seminar
 EPFL Virtual Innovation Seminar
 Washington University, Olin Business School, Strategy and Entrepreneurship
 Savannah Council on World Affairs Seminar
 Society of Labor Economists Annual Meeting (immigration program committee)
 London Business School, Strategy and Entrepreneurship
 Envoy Global, Envoy Converstiaions
- 2020 American Economics Association
 NBER The Role of Innovation and Entrepreneurship in Economic Growth
 BYU Winter Strategy Conference
 Notre Dame University, Economics Department
 NBER High-Skill Immigration Meeting
 Smith Entrepreneurship Research Conference (invited, but cancelled due to COVID)
 Cornell Workshop on Innovation and Entrepreneurship (invited, but cancelled due to COVID)
 Conference on the Geography of Innovation and Complexity
 Academy of Management (PDW co-organizer on Emerging Economy Innovation)

European Finance Association (discussant)
Wharton-INSEAD Doctoral Consortium (panelist)

- 2019 Brookings Multinational Corporations in a Changing Global Economy
The National Academies of Sciences, Engineering, and Medicine, Committee on Science & Innovation Leadership for the 21st Century
NBER Summer Institute, Innovation Workshop
Wharton Conference on Migration, Organizations, and Management
Georgia Tech Scheller College of Business, Strategy and Innovation area
Georgetown McDonough School of Business, Strategy Economics Ethics and Public Policy
Harvard Business School, Technology and Operations Management unit
George Washington School of Business, Department of International Business
Board of Governors of the Federal Reserve System, Division of Research and Statistics
World Bank Development Research Group Conference “Globalization: Contents and Discontents”
- 2018 NBER Innovation Policy and the Economy
Darden-Cambridge Judge-HKU FBE
Entrepreneurship and Innovation Research Conference
Academy of Management
NBER Productivity Seminar
IESE Business School, Strategic Management Department
UCLA Anderson School of Management, Strategy Area
USC Marshall School of Business, Management and Organization Department
MIT Sloan School of Management, TIES
University of Pennsylvania, Wharton School, Management Department
Bocconi University, Department of Management and Technology
Duke University, Fuqua School of Business, Strategy Group
- 2017 Harvard Business School
6th Lindau Meeting on Economic Sciences
Academy of Management
NBER Summer Institute, Innovation Workshop
Consortium for Competitiveness and Cooperation (CCC)
Midwest Economics Association
NBER Digitization Tutorial
- 2016 Bureau of Economic Analysis
- 2015 NBER Entrepreneurship Research Boot Camp
- 2014 National Central University (國立中央大學)

TEACHING

MGMT111 *Multinational Management* (Undergraduate Course): 2019-current

MGMT 962/963 *Multinational Firms in the Global Economy* (PhD Seminar): 2020-current

PROFESSIONAL SERVICE

Reviewer

Management Science
Research Policy
Strategic Management Journal
Journal of Economic Geography
Organization Science

PERSONAL INFORMATION

Citizenships: USA, UK, New Zealand
Languages: English (native), Mandarin Chinese (proficient)