

# Christina Zhu

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## ACADEMIC EXPERIENCE

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<b>The Wharton School, University of Pennsylvania</b> <i>Assistant Professor of Accounting</i>	Philadelphia, PA 2018 – present
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## EDUCATION

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<b>Stanford University, Graduate School of Business</b> <i>Ph.D. in Business Administration (Accounting)</i>	Stanford, CA 2019
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<b>Stanford University</b> <i>B.A. in Economics</i>	Stanford, CA 2011
<i>B.S. in Mathematics</i>	2011

## RESEARCH

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**Interests:** *Information acquisition costs and the role of technology in capital markets, price efficiency and corporate governance, executive compensation*

## Publications

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1. “[Big Data as a Governance Mechanism](#)” (solo-authored), *Review of Financial Studies*, 32(5), May 2019, 2021-2061.
  - Emerging Scholar Award – 2017 Carnegie Mellon Accounting Mini-Conference
  - Select press: [Knowledge@Wharton](#), *AllAboutAlpha*, *AlternativeData.org*, *Alternative Data Weekly*
2. “[Why do Individual Investors Disregard Accounting Information? The Roles of Information Awareness and Acquisition Costs](#)” (with Elizabeth Blankespoor, Ed deHaan, and John Wertz), *Journal of Accounting Research*, 57(1), March 2019, 53-84.
  - Selected for “Editors’ Pick” Plenary session – 2018 FARS Midyear Meeting
  - Select press: [Knowledge@Wharton](#), *Columbia Law School Blue Sky Blog*, *Center for Financial Reporting and Auditing (CFRA) Blog*
3. “[Capital Market Effects of Media Synthesis and Dissemination: Evidence from Robo-Journalism](#)” (with Elizabeth Blankespoor and Ed deHaan), *Review of Accounting Studies*, 23(1), March 2018, 1-36.
  - Best Paper Award – 2017 FARS Midyear Meeting
  - Select press: *Bloomberg*, *IR Magazine*, *Associated Press*, *Harvard Nieman Lab*, *Columbia Tow Center for Digital Journalism*, *Stanford GSB Insights*

## Working Papers

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- “[Active Funds and Bundled News](#)” (with Charles Lee).
  - Select press: *ETF.com*

- [“Peer Group Choice and Chief Executive Officer Compensation”](#) (with David Larcker and Charles McClure).
  - Select press: *Harvard Law School Forum on Corporate Governance and Financial Regulation*
- [“Obfuscation in Mutual Funds”](#) (with Ed deHaan, Yang Song, and Chloe Xie).
  - Selected for the 2020 *Journal of Accounting and Economics* Conference and the 2020 Colorado Summer Accounting Conference
  - Select press: *Board IQ*, [Knowledge@Wharton](#)
- [“Does Context Matter? Evidence from Internet Research Activity by Sophisticated Investors”](#) (with Alan Kwan)

### **Non-Refereed Publications**

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- “A Meeting of Minds” (with David Larcker and Brian Tayan) *Ethical Boardroom*, Spring 2015 and *Rock Center for Corporate Governance Closer Look Series: Topics, Issues and Controversies in Corporate Governance No. CGRP-46*, 2014

### **INVITED PRESENTATIONS (incl. scheduled)**

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| 2021 | University of Colorado at Boulder<br>London School of Economics<br>University of Florida  |
| 2020 | UT Austin<br><i>Journal of Accounting and Economics</i> Conference<br>FARS Midyear Meeting (presenter and discussant)   |
| 2019 | <i>Review of Accounting Studies</i> Conference (discussant)<br>MIT<br>AAA Annual Meeting<br>FARS Midyear Meeting (presenter and discussant)   |
| 2018 | Conference on Financial Economics and Accounting<br>USC Fall Mini-Conference<br><i>Review of Financial Studies</i> FinTech Workshop at Cornell Tech<br>Boston College<br>Columbia University<br>Duke University<br>Harvard University<br>London Business School<br>Northwestern University<br>University of Chicago<br>University of Michigan<br>University of North Carolina<br>University of Pennsylvania<br>University of Toronto<br>Yale University |
| 2017 | Carnegie Mellon Accounting Mini-Conference, Emerging Scholars Session   |

*Review of Financial Studies* FinTech Workshop at Columbia  
FARS Midyear Meeting

### **INVITED CONFERENCE PARTICIPATION (incl. scheduled)**

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- 2020 New Faculty Consortium; Columbia Junior Accounting Faculty Conference; Stanford Accounting Summer Camp; *Journal of Accounting Research* Conference
- 2019 Columbia Junior Accounting Faculty Conference; Kapnick Accounting Spring Conference; *Journal of Accounting Research* Conference; Wharton Spring Accounting Conference; Stanford Accounting Summer Camp; *Journal of Law, Finance, and Accounting* Conference; *Journal of Accounting and Economics* Conference
- 2018 Wharton Spring Accounting Conference; Stanford Accounting Summer Camp; *Journal of Accounting and Economics* Conference
- 2017 Harvard Business School IMO Conference; AAA Annual Meeting
- 2016 AAA/Deloitte Foundation/J. Michael Cook Doctoral Consortium; Stanford Accounting Summer Camp; *Journal of Accounting and Economics* Conference
- 2015 Stanford Accounting Summer Camp
- 2014 Stanford Accounting Summer Camp; Stanford Causality in the Social Sciences Conference

### **TEACHING**

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- University of Pennsylvania  
*The Wharton School*
  - Instructor: Introduction to Financial Accounting (Undergraduate) 2018 – present
- Stanford University  
*Graduate School of Business*
  - TA: MBA Managerial Accounting: Base 2015, 2016
  - TA: MBA Alphanomics: Informational Arbitrage in Equity Markets 2015
  - TA: MSx Global Financial Reporting 2014

### **SERVICE**

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- Ad hoc reviewer for:
  - Contemporary Accounting Research*
  - Financial Analysts Journal*
  - Journal of Accounting and Economics*
  - Journal of Accounting Research*
  - Journal of Business Finance & Accounting*
  - Management Science* (sections: Accounting, Finance)
  - Review of Accounting Studies*
  - Review of Financial Studies*
  - The Accounting Review*
- Reviewer for conferences:
  - AAA Annual Meetings

Conference on Financial Economics and Accounting  
FARS Midyear Meetings  
Hawaii Accounting Research Conference  
MIT Asia Conference in Accounting

## **INDUSTRY EXPERIENCE**

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### **Perella Weinberg Partners LP**

*Investment Banking Analyst*

2011 – 2013

- Select transactions include: PricewaterhouseCoopers' acquisition of Booz & Co.

## **AWARDS & HONORS**

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- Outstanding Discussant Award, FARS Midyear Meeting 2020
- Wharton Dean's Research Fund 2019 – present
- Emerging Scholar Award, Carnegie Mellon Accounting Mini-Conference 2017
- Best Paper Award, FARS Midyear Meeting 2017
- FARS Doctoral Consortium 2017
- Enhancing Diversity in Graduate Education Fellowship (mentor), Stanford 2016 – 2018
- AAA/Deloitte Foundation/J. Michael Cook Doctoral Consortium Scholar 2016
- Robert K. Jaedicke Merit Award, Stanford University 2013

## **OTHER**

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- **Computer:** R, Python, SAS, Stata, MATLAB
- **Citizenship:** U.S.