

Christina Zhu

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ACADEMIC EXPERIENCE

The Wharton School, University of Pennsylvania Philadelphia, PA
Assistant Professor of Accounting 2018 – present

EDUCATION

Stanford University, Graduate School of Business Stanford, CA
Ph.D. in Business Administration (Accounting) Jan. 2019

Stanford University Stanford, CA
B.A. in Economics 2011
B.S. in Mathematics 2011

RESEARCH

Interests: *Information costs and capital markets, technology and alternative data, price efficiency and corporate governance, executive compensation*

Refereed Publications

1. “[Obfuscation in Mutual Funds](#)” (with Ed deHaan, Yang Song, and Chloe Xie), *Journal of Accounting and Economics*, forthcoming.
 - Selected for the 2020 *Journal of Accounting and Economics* Conference and the 2020 Colorado Summer Accounting Conference
 - Select press: [Knowledge@Wharton](#), *Board IQ*, *Regulatory Compliance Watch*
2. “[Active Funds and Bundled News](#)” (with Charles Lee), *The Accounting Review*, forthcoming.
 - Select press: *ETF.com*
3. “[Big Data as a Governance Mechanism](#)” (solo-authored), *Review of Financial Studies*, 32(5), May 2019, 2021-2061.
 - Emerging Scholar Award – 2017 Carnegie Mellon Accounting Mini-Conference
 - Select press: [Knowledge@Wharton](#), *AllAboutAlpha*, *AlternativeData.org*, *Alternative Data Weekly*
4. “[Why do Individual Investors Disregard Accounting Information? The Roles of Information Awareness and Acquisition Costs](#)” (with Elizabeth Blankespoor, Ed deHaan, and John Wertz), *Journal of Accounting Research*, 57(1), March 2019, 53-84.
 - Selected for the “Editors’ Pick” Plenary session – 2018 FARS Midyear Meeting
 - Select press: [Knowledge@Wharton](#), *Columbia Law School Blue Sky Blog*, *Center for Financial Reporting and Auditing (CFRA) Blog*

5. [“Capital Market Effects of Media Synthesis and Dissemination: Evidence from Robo-Journalism”](#) (with Elizabeth Blankespoor and Ed deHaan), *Review of Accounting Studies*, 23(1), March 2018, 1-36.
 - Best Paper Award – 2021 FARS
 - Best Paper Award – 2017 FARS Midyear Meeting
 - Select press: *Bloomberg, IR Magazine, Associated Press, Harvard Nieman Lab, Columbia Tow Center for Digital Journalism, Stanford GSB Insights*

Working Papers

- [“The Dark Side of Investor Conferences: Evidence of Managerial Opportunism”](#) (with Brian Bushee and Dan Taylor)
 - Select press: *Bloomberg, Columbia Law School Blue Sky Blog*
- “Liquidity, Trade, and Investor-Identity Disclosure” (with Ro Verrecchia)
- “Simplified Mortgage Disclosures and Bank Lending” (with Allison Nicoletti)
- “Financial Reporting and Consumer Behavior” (with Suzie Noh and Eric So)
- [“Peer-Group Choice, Chief Executive Officer Compensation, and Firm Performance”](#) (with David Larcker and Charles McClure).
 - Select press: *Harvard Law School Forum on Corporate Governance and Financial Regulation*
- [“Does Context Matter? Evidence from Internet Research Activity by Sophisticated Investors”](#) (with Alan Kwan)

Non-Refereed Publications and Regulatory Comment Letters

- Comment on the SEC’s Proposed Rule 33-10814 on modernizing the disclosure framework for open-end management investment companies (with Ed deHaan, Yang Song, and Chloe Xie), 2020.
- “A Meeting of Minds” (with David Larcker and Brian Tayan) *Ethical Boardroom*, Spring 2015 and *Rock Center for Corporate Governance Closer Look Series: Topics, Issues and Controversies in Corporate Governance No. CGRP-46*, 2014.

INVITED PRESENTATIONS (incl. scheduled)

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| 2022 | University of Rochester; Northwestern; University of Washington; INSEAD |
| 2021 | Rice; WashU; Southern Methodist University; CUHK Shenzhen; NFA (discussant); ABFER (discussant); UCLA; University of Amsterdam; CUHK Accounting Research Conference; Georgetown; Fordham; UIUC Young Scholars Symposium; Colorado; Notre Dame; LSE; University of Florida; FARS Midyear Meeting (presenter and discussant) |
| 2020 | NBER Big Data and Securities Markets Conference (discussant); UT Austin; <i>Journal of Accounting and Economics</i> Conference; University of Washington FBE Brown Bag; FARS Midyear Meeting (presenter and discussant) |

- 2019 *Review of Accounting Studies* Conference (discussant); MIT; AAA Annual Meeting; FARS Midyear Meeting (presenter and discussant)
- 2018 Conference on Financial Economics and Accounting; USC; *Review of Financial Studies* FinTech Workshop at Cornell Tech; Boston College; Columbia; Duke; Harvard; LBS; Northwestern; University of Chicago; University of Michigan; UNC; University of Pennsylvania; University of Toronto; Yale
- 2017 Carnegie Mellon Accounting Mini-Conference, Emerging Scholars Session; *Review of Financial Studies* FinTech Workshop at Columbia; FARS Midyear Meeting

INVITED CONFERENCE PARTICIPATION (incl. scheduled)

- 2021 FARS; Dopuch Accounting Conference; Labor and Accounting Conference; UIUC Young Scholars Symposium; *Journal of Accounting Research* Conference; CUHK Accounting Research Conference; ABFER; Stanford Accounting Summer Camp; NFA; CARE Conference; *Journal of Accounting and Economics* Conference
- 2020 FARS; New Faculty Consortium; Columbia Junior Accounting Faculty Conference; Stanford Accounting Summer Camp; *Journal of Accounting Research* Conference; *Journal of Accounting and Economics* Conference; NBER Big Data and Securities Market Conference; *Review of Accounting Studies* Conference
- 2019 FARS; Columbia Junior Accounting Faculty Conference; Kapnick Accounting Spring Conference; *Journal of Accounting Research* Conference; Wharton Spring Accounting Conference; AAA Annual Meeting; Stanford Accounting Summer Camp; *Journal of Law, Finance, and Accounting* Conference; *Journal of Accounting and Economics* Conference; *Review of Accounting Studies* Conference
- 2018 *Review of Financial Studies* FinTech Workshop at Cornell Tech; Wharton Spring Accounting Conference; Stanford Accounting Summer Camp; *Journal of Accounting and Economics* Conference; Conference on Financial Economics and Accounting
- 2017 FARS; *Review of Financial Studies* FinTech Workshop at Columbia; Harvard Business School IMO Conference; AAA Annual Meeting; Carnegie Mellon Accounting Mini-Conference
- 2016 AAA/Deloitte Foundation/J. Michael Cook Doctoral Consortium; Stanford Accounting Summer Camp; *Journal of Accounting and Economics* Conference
- 2015 Stanford Accounting Summer Camp
- 2014 Stanford Accounting Summer Camp; Stanford Causality in the Social Sciences Conference

TEACHING

- University of Pennsylvania
The Wharton School
 - Instructor: Accounting and Financial Reporting (Undergraduate) 2018 – present
 - Instructor: PhD classes 2020
- Stanford University
Graduate School of Business

- TA: MBA Managerial Accounting: Base 2015, 2016
- TA: MBA Alphanomics: Informational Arbitrage in Equity Markets 2015
- TA: MSx Global Financial Reporting 2014

SERVICE

- Ad hoc reviewer for:
 - Contemporary Accounting Research*
 - Financial Analysts Journal*
 - Journal of Accounting and Economics*
 - Journal of Accounting Research*
 - Journal of Banking & Finance*
 - Journal of Business Finance & Accounting*
 - Management Science* (sections: Accounting, Finance, Information Systems)
 - Review of Accounting Studies*
 - Review of Financial Studies*
 - The Accounting Review*
- Ad hoc reviewer for conferences:
 - AAA Annual Meetings
 - Conference on Financial Economics and Accounting
 - FARS Midyear Meetings
 - Hawaii Accounting Research Conference
 - MIT Asia Conference in Accounting

INDUSTRY EXPERIENCE

Perella Weinberg Partners LP

Investment Banking Analyst 2011 – 2013

- Select transactions include: PricewaterhouseCoopers' acquisition of Booz & Co.

AWARDS & HONORS

- Best Paper Award, FARS 2021
- Outstanding Discussant Award, FARS Midyear Meeting 2020
- Wharton Dean's Research Fund 2019 – 2021
- Emerging Scholar Award, Carnegie Mellon Accounting Mini-Conference 2017
- Best Paper Award, FARS Midyear Meeting 2017
- FARS Doctoral Consortium 2017
- Enhancing Diversity in Graduate Education Fellowship (mentor), Stanford 2016 – 2018
- AAA/Deloitte Foundation/J. Michael Cook Doctoral Consortium Scholar 2016
- Robert K. Jaedicke Merit Award, Stanford University 2013

OTHER

- **Computer:** R, SAS, Stata, Python, MATLAB
- **Citizenship:** U.S.