

Christina Zhu

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ACADEMIC EXPERIENCE

The Wharton School, University of Pennsylvania <i>Assistant Professor of Accounting</i>	Philadelphia, PA 2018 – present
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EDUCATION

Stanford University, Graduate School of Business <i>Ph.D. in Business Administration (Accounting)</i>	Stanford, CA Jan. 2019
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Stanford University <i>B.A. in Economics</i> <i>B.S. in Mathematics</i>	Stanford, CA 2011 2011
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RESEARCH

Interests: *Information costs and capital markets, technology and alternative data, price efficiency and corporate governance, executive compensation*

Refereed Publications

1. “[Obfuscation in Mutual Funds](#)” (with Ed deHaan, Yang Song, and Chloe Xie), *Journal of Accounting and Economics*, forthcoming.
 - Selected for the 2020 *Journal of Accounting and Economics* Conference and the 2020 Colorado Summer Accounting Conference
 - Select press: [Knowledge@Wharton](#), *Board IQ*
2. “[Active Funds and Bundled News](#)” (with Charles Lee), *The Accounting Review*, forthcoming.
 - Select press: *ETF.com*
3. “[Big Data as a Governance Mechanism](#)” (solo-authored), *Review of Financial Studies*, 32(5), May 2019, 2021-2061.
 - Emerging Scholar Award – 2017 Carnegie Mellon Accounting Mini-Conference
 - Select press: [Knowledge@Wharton](#), *AllAboutAlpha*, *AlternativeData.org*, *Alternative Data Weekly*
4. “[Why do Individual Investors Disregard Accounting Information? The Roles of Information Awareness and Acquisition Costs](#)” (with Elizabeth Blankespoor, Ed deHaan, and John Wertz), *Journal of Accounting Research*, 57(1), March 2019, 53-84.
 - Selected for the “Editors’ Pick” Plenary session – 2018 FARS Midyear Meeting
 - Select press: [Knowledge@Wharton](#), *Columbia Law School Blue Sky Blog*, *Center for Financial Reporting and Auditing (CFRA) Blog*

5. [“Capital Market Effects of Media Synthesis and Dissemination: Evidence from Robo-Journalism”](#) (with Elizabeth Blankespoor and Ed deHaan), *Review of Accounting Studies*, 23(1), March 2018, 1-36.
 - Best Paper Award – 2017 FARS Midyear Meeting
 - Select press: *Bloomberg, IR Magazine, Associated Press, Harvard Nieman Lab, Columbia Tow Center for Digital Journalism, Stanford GSB Insights*

Working Papers

- [“Peer-Group Choice, Chief Executive Officer Compensation, and Firm Performance”](#) (with David Larcker and Charles McClure).
 - Select press: *Harvard Law School Forum on Corporate Governance and Financial Regulation*
- [“The Dark Side of Investor Conferences: Evidence of Managerial Opportunism”](#) (with Brian Bushee and Dan Taylor)
 - Select press: *Bloomberg, Columbia Law School Blue Sky Blog*
- [“Does Context Matter? Evidence from Internet Research Activity by Sophisticated Investors”](#) (with Alan Kwan)
- “Liquidity, Trade, and Investor-Identity Disclosure” (with Ro Verrecchia)

Non-Refereed Publications and Regulatory Comment Letters

- Comment on the SEC’s Proposed Rule 33-10814 on modernizing the disclosure framework for open-end management investment companies (with Ed deHaan, Yang Song, and Chloe Xie), 2020.
- “A Meeting of Minds” (with David Larcker and Brian Tayan) *Ethical Boardroom*, Spring 2015 and *Rock Center for Corporate Governance Closer Look Series: Topics, Issues and Controversies in Corporate Governance No. CGRP-46*, 2014.

INVITED PRESENTATIONS (incl. scheduled)

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| 2021 | ABFER (discussant)
UCLA
University of Amsterdam
CUHK Research Conference
Georgetown
Fordham
UIUC Young Scholars Symposium
Colorado
Notre Dame
LSE
University of Florida
FARS Midyear Meeting (presenter and discussant) |
| 2020 | NBER Big Data and Securities Markets Conference (discussant)
UT Austin |

- Journal of Accounting and Economics* Conference
University of Washington FBE Brown Bag
FARS Midyear Meeting (presenter and discussant)
- 2019 *Review of Accounting Studies* Conference (discussant)
MIT
AAA Annual Meeting
FARS Midyear Meeting (presenter and discussant)
- 2018 Conference on Financial Economics and Accounting
USC
Review of Financial Studies FinTech Workshop at Cornell Tech
Boston College
Columbia
Duke
Harvard
LBS
Northwestern
University of Chicago
University of Michigan
UNC
University of Pennsylvania
University of Toronto
Yale
- 2017 Carnegie Mellon Accounting Mini-Conference, Emerging Scholars Session
Review of Financial Studies FinTech Workshop at Columbia
FARS Midyear Meeting

INVITED CONFERENCE PARTICIPATION (incl. scheduled)

- 2021 FARS; Dopuch Accounting Conference; Labor and Accounting Conference; UIUC Young Scholars Symposium; *Journal of Accounting Research* Conference; CUHK Research Conference; ABFER
- 2020 FARS; New Faculty Consortium; Columbia Junior Accounting Faculty Conference; Stanford Accounting Summer Camp; *Journal of Accounting Research* Conference; *Journal of Accounting and Economics* Conference; NBER Big Data and Securities Market Conference; *Review of Accounting Studies* Conference
- 2019 FARS; Columbia Junior Accounting Faculty Conference; Kapnick Accounting Spring Conference; *Journal of Accounting Research* Conference; Wharton Spring Accounting Conference; AAA Annual Meeting; Stanford Accounting Summer Camp; *Journal of Law, Finance, and Accounting* Conference; *Journal of Accounting and Economics* Conference; *Review of Accounting Studies* Conference
- 2018 *Review of Financial Studies* FinTech Workshop at Cornell Tech; Wharton Spring Accounting Conference; Stanford Accounting Summer Camp; *Journal of Accounting and Economics* Conference; Conference on Financial Economics and Accounting

- 2017 FARS; *Review of Financial Studies* FinTech Workshop at Columbia; Harvard Business School IMO Conference; AAA Annual Meeting; Carnegie Mellon Accounting Mini-Conference
- 2016 AAA/Deloitte Foundation/J. Michael Cook Doctoral Consortium; Stanford Accounting Summer Camp; *Journal of Accounting and Economics* Conference
- 2015 Stanford Accounting Summer Camp
- 2014 Stanford Accounting Summer Camp; Stanford Causality in the Social Sciences Conference

TEACHING

- University of Pennsylvania
The Wharton School
 - Instructor: Accounting and Financial Reporting (Undergraduate) 2018 – present
 - Instructor: PhD classes 2020
- Stanford University
Graduate School of Business
 - TA: MBA Managerial Accounting: Base 2015, 2016
 - TA: MBA Alphanomics: Informational Arbitrage in Equity Markets 2015
 - TA: MSx Global Financial Reporting 2014

SERVICE

- Ad hoc reviewer for:
 - Contemporary Accounting Research*
 - Financial Analysts Journal*
 - Journal of Accounting and Economics*
 - Journal of Accounting Research*
 - Journal of Business Finance & Accounting*
 - Management Science* (sections: Accounting, Finance)
 - Review of Accounting Studies*
 - Review of Financial Studies*
 - The Accounting Review*
- Ad hoc reviewer for conferences:
 - AAA Annual Meetings
 - Conference on Financial Economics and Accounting
 - FARS Midyear Meetings
 - Hawaii Accounting Research Conference
 - MIT Asia Conference in Accounting

INDUSTRY EXPERIENCE

Perella Weinberg Partners LP

Investment Banking Analyst 2011 – 2013

- Select transactions include: PricewaterhouseCoopers' acquisition of Booz & Co.

AWARDS & HONORS

- Outstanding Discussant Award, FARS Midyear Meeting 2020
- Wharton Dean's Research Fund 2019 – 2021
- Emerging Scholar Award, Carnegie Mellon Accounting Mini-Conference 2017
- Best Paper Award, FARS Midyear Meeting 2017
- FARS Doctoral Consortium 2017
- Enhancing Diversity in Graduate Education Fellowship (mentor), Stanford 2016 – 2018
- AAA/Deloitte Foundation/J. Michael Cook Doctoral Consortium Scholar 2016
- Robert K. Jaedicke Merit Award, Stanford University 2013

OTHER

- **Computer:** R, SAS, Stata, Python, MATLAB
- **Citizenship:** U.S.