

James McGlinch

The Wharton School | University of Pennsylvania
2000 Steinberg Hall-Dietrich Hall, 3620 Locust Walk, Philadelphia, PA 19104
Phone: +1 (215) 746-3115 | jmcgli@wharton.upenn.edu
[Wharton profile](#) | [Google Scholar](#)

EDUCATION

Wharton School, University of Pennsylvania Philadelphia, PA
Doctoral (PhD) Candidate Expected: 2023

- Concentrations: Strategy and Multinational Management
- Advisors: Witold J. Henisz (Chair); Emilie R. Feldman; Claudine M. Gartenberg

Fordham University New York, NY
Bachelor of Science in Finance, *Summa Cum Laude* 2011

RESEARCH AREAS

Corporate strategy; corporate restructuring, reorganization, and distress; acquisitions and divestitures; stakeholder management, sentiment, and environmental, social, & governance (ESG) factors; value creation and capture; asymmetric information; capital markets

PUBLICATIONS IN REFEREED JOURNALS

- 1) Henisz, Witold J. & James McGlinch. (2019). ESG, Material Credit Events, and Credit Risk. *Journal of Applied Corporate Finance*, 31(2), 105-117.
-

ARTICLES SUBMITTED TO REFEREED JOURNALS

- 2) McGlinch, James. & Witold J. Henisz. Reexamining the Win-Win: Relational Capital, Stakeholder Issue Salience, and the Contingent Benefits of Value Based Environmental, Social and Governance (ESG) Strategies.
-

WORKING PAPERS

- 3) McGlinch, James. The Management of Corporate Distress: Environmental, Social, and Governance (ESG) Strategies for Navigating Value Appropriation Deficits. (Dissertation).

- 4) McGlinch, James. Chapter 11 versus Private Workout: Value-Based Responses to Corporate Distress. (Dissertation).
- 5) McGlinch, James. Value Creation and Capture in Distressed Acquisitions: The Returns to Managing Powerful Stakeholder Resistance (Dissertation).
- 6) McGlinch, James. & Emilie R. Feldman. Intra-Shift Information Costs: Transition Services Agreements in Corporate Spinoffs.
 - a. Finalist, Best Proposal Award for Rigor in Research, Competitive Strategy Interest Group, Strategic Management Society Annual Meeting, 2020
- 7) Chuah, Kevin, Witold J. Henisz, & James McGlinch. Greenwash or Green: Does Bluffing or Impact Attract Inflows into ESG Equity Funds?
- 8) Gavin, Michael, James McGlinch, Marco Tulio Pacheco Coelho, Leandro Pongeluppe, & Witold J. Henisz. Paths to Material Impacts of Corporate Social Responsibility on Financial Performance.

RESEARCH IN PROGRESS

- 9) Pathways for ESG Factors using Qualitative Comparative Analysis (with Leandro Pongeluppe, Michael Gavin, and Witold J. Henisz)

INVITED PRESENTATIONS

- The Management of Corporate Distress: Environmental, Social, and Governance (ESG) Strategies for Navigating Value Appropriation Deficits. (Dissertation).
 - Academy of Management Annual Meeting, Seattle, 2022
 - FactSet TruValue Labs Academic Roundtable, Virtual, 2022
 - Sustainability Accounting Standards Board (SASB), Virtual, 2021
- Chapter 11 versus Private Workout: Value-Based Responses to Corporate Distress. (Dissertation).
 - Strategic Management Society Annual Meeting, London, 2022
 - Academy of Management Annual Meeting, Seattle, 2022
- Reexamining the Win-Win: Relational Capital, Stakeholder Issue Salience, and the Contingent Benefits of Value Based Environmental, Social and Governance (ESG) Strategies.
 - FactSet TruValue Labs Academic Roundtable, Virtual, 2022*
 - Smeal College of Business, Penn State, 2021*
 - Academy of Management Annual Meeting, Virtual, 2020
 - Global Research Alliance for Sustainable Finance and Investment at Columbia University, Virtual, 2020
 - Alliance for Research on Corporate Sustainability, Virtual, 2020

- Strategy and the Business Environment, Virtual, 2020*
- Strategic Management Society Annual Meeting, Virtual, 2020
- UN PRI Academic Week, Virtual, 2020
- London Business School Sumantra Ghoshal Strategy Conference, 2020 (Cancelled)

- Intra-Shift Information Costs: Transition Services Agreements in Corporate Spinoffs.
 - Strategy Science Conference at NYU Stern, New York, 2022
 - IE Business School, Madrid, 2022*
 - Academy of Management Annual Meeting, Virtual, 2021
 - New Directions in Corporate Strategy Research, Academy of Management, Virtual, 2020*
 - Strategic Management Society Annual Meeting, Virtual, 2020

- Paths to Material Impacts of Corporate Social Responsibility on Financial Performance.
 - Academy of International Business, Miami, 2022*

- ESG, Material Credit Events, and Credit Risk.
 - Sustainability Accounting Standards Board (SASB), Virtual, 2021*
 - TruValue Labs Academic Roundtable, 2019*
 - Aspen Institute, New York, 2019*

**Coauthor presented*

AWARDS & HONORS

- Finalist, Best Proposal Award for Rigor in Research, Competitive Strategy Interest Group, Strategic Management Society Annual Meeting, 2020

TEACHING

- **MGMT 101: Introduction to Management (Spring 2021)**
 - Undergraduate curriculum, The Wharton School

- **MGMT 782: Strategic Implementation (Spring 2020 and 2022)**
 - MBA curriculum, The Wharton School

PROFESSIONAL AFFILIATIONS AND MEMBERSHIPS

- Strategic Management Division, Academy of Management
- Strategic Management Society
- CFA Charterholder

SERVICE

- **Reviewer**
 - *Management Science*
 - *Strategic Management Journal*
- **Wharton**
 - Doctoral Program Social Chair (Management), 2019-2020

MEDIA COVERAGE

- Here's What Companies Can Return When They Don't Just Focus on Shareholders, Institutional Investor – 01/18/2022
- A New Way of Seeing Value, Harvard Law School Forum on Corporate Governance – 09/24/2021
- FactSet Research: Three Reasons Why Fixed-Income Investors Rely on ESG Factors, Market Screener - 11/23/2020
- PRI's Nuzzo: More work needed around credit ratings reflecting ESG, ETF Stream - 10/19/2019
- ESG-focused bond investing gaining momentum, Asian Investor – 08/14/2019
- Truvalue Labs' Dataset Offers Link Between ESG, Material Credit Events and Credit Risk, Wharton Researchers Find, Bloomberg - 08/07/2019
- Wharton School research using Truvalue Labs data spots link between ESG, credit events, credit risk, InvestmentEurope - 08/07/2019
- Study finds poor ESG performance leads to increased credit risk, ETF Stream - 08/09/2019

INDUSTRY COVERAGE

- Walking the Talk: Valuing a Multi-Stakeholder Strategy, *FCLTGlobal*, 2022
- Defining the links between corporate ESG performance and credit risk. *Eaton Vance*, 2021
- Responsible Investing is Going Mainstream – Why You Should Care. *ETF Strategist Channel*, 2020
- Five Ways that ESG Creates Value. *McKinsey Quarterly*, 2019
- Fintechs and the ESG Data Challenge, *Spatial Finance Initiative*, 2019

PROFESSIONAL EXPERIENCE

Credit Suisse New York, NY
Investment Banking and Capital Markets (2015-2017)

Goldman Sachs New York, NY
Credit Research, Global Investment Research (2014-2014)

Barclays Capital New York, NY
Equity Research (2011-2014)

RECORDED PRESENTATIONS

- [FactSet TruValue Labs Academic Roundtable, Virtual, 2022](#)
- [Strategic Management Society YouTube Channel](#)