

James McGlinch

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EDUCATION

Wharton School, University of Pennsylvania Philadelphia, PA
Doctoral Candidate Expected: 2023

- Concentrations: Strategy and Multinational Management
- Advisors: Witold J. Henisz (Chair); Emilie R. Feldman; Claudine M. Gartenberg

Fordham University New York, NY
Bachelor of Science in Finance, *Summa Cum Laude* 2011

RESEARCH INTERESTS

Corporate strategy; corporate restructuring, reorganization, and distress; stakeholder management, sentiment, and environmental, social, & governance (ESG) factors; capital markets

PUBLICATIONS IN REFEREED JOURNALS

- 1) Henisz, Witold J. & James McGlinch. (2019). ESG, Material Credit Events, and Credit Risk. *Journal of Applied Corporate Finance*, 31(2), 105-117.

ARTICLES SUBMITTED TO REFEREED JOURNALS

- 2) McGlinch, James. & Witold J. Henisz. Reexamining the Win-Win: Relational Capital, Stakeholder Issue Saliency, and the Contingent Benefits of Value Based Environmental, Social and Governance (ESG) Strategies.

WORKING PAPERS

- 3) McGlinch, James. The Management of Corporate Distress: Environmental, Social, and Governance (ESG) Strategies for Navigating Value Appropriation Deficits. (Dissertation).

- 4) McGlinch, James. Chapter 11 versus Private Workout: Value-Based Responses to Corporate Distress. (Dissertation).
 - 5) McGlinch, James & Emilie R. Feldman. Intra-Shift Information Costs: Transition Services Agreements in Corporate Spinoffs.
 - a. Finalist, Best Proposal Award for Rigor in Research, Competitive Strategy Interest Group, Strategic Management Society Annual Meeting, 2020
 - 6) Chuah, Kevin, Witold J. Henisz, & James McGlinch. Greenwash or Green: Does Bluffing or Impact Attract Inflows into ESG Equity Funds?
 - 7) Gavin, Michael, James McGlinch, Marco Tulio Pacheco Coelho, Leandro Pongeluppe, & Witold J. Henisz. Paths to Material Impacts of Corporate Social Responsibility on Financial Performance.
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RESEARCH IN PROGRESS

- 8) Stakeholder Value Creation and Appropriation in Distressed Acquisitions (Dissertation)
 - 9) Pathways for ESG Factors using Qualitative Comparative Analysis (with Leandro Pongeluppe, Michael Gavin, and Witold J. Henisz)
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INVITED PRESENTATIONS

- Reexamining the Win-Win: Relational Capital, Stakeholder Issue Salience, and the Contingent Benefits of Value Based Environmental, Social and Governance (ESG) Strategies
 - Smeal College of Business, Penn State, 2021*
 - Academy of Management Annual Meeting, Virtual, 2020
 - Global Research Alliance for Sustainable Finance and Investment at Columbia University, Virtual, 2020
 - Alliance for Research on Corporate Sustainability, 2020 (Cancelled)
 - Strategy and the Business Environment, Virtual, 2020*
 - Strategic Management Society Annual Meeting, Virtual, 2020
 - UN PRI Academic Week, Virtual, 2020
 - London Business School Sumantra Ghoshal Strategy Conference, 2020 (Cancelled)
- Intra-Shift Information Costs: Transition Services Agreements in Corporate Spinoffs
 - Academy of Management Annual Meeting, Virtual, 2021
 - Academy of Management STR Symposium, Virtual, 2020*
 - Strategic Management Society Annual Meeting, Virtual, 2020

**Coauthor presented*

AWARDS & HONORS

- Finalist, Best Proposal Award for Rigor in Research, Competitive Strategy Interest Group, Strategic Management Society Annual Meeting, 2020

TEACHING

- **MGMT 101: Introduction to Management (Spring 2021)**
 - Undergraduate curriculum, The Wharton School
- **MGMT 782: Strategic Implementation (Spring 2020 and 2022)**
 - MBA curriculum, The Wharton School

PROFESSIONAL AFFILIATIONS AND MEMBERSHIPS

- Strategic Management Division, Academy of Management
- Strategic Management Society
- CFA Charterholder

SERVICE

- **Reviewer**
 - *Management Science*
 - *Strategic Management Journal*
- **Wharton**
 - Doctoral Program Social Chair (Management), 2019-2020

MEDIA COVERAGE

- Here's What Companies Can Return When They Don't Just Focus on Shareholders, *Institutional Investor* – 01/18/2022
- FactSet Research: Three Reasons Why Fixed-Income Investors Rely on ESG Factors, *Market Screener* - 11/23/2020
- PRI's Nuzzo: More work needed around credit ratings reflecting ESG, *ETF Stream* - 10/19/2019
- ESG-focused bond investing gaining momentum, *Asian Investor* – 08/14/2019
- Truvalue Labs' Dataset Offers Link Between ESG, Material Credit Events and Credit Risk, *Wharton Researchers Find, Bloomberg* - 08/07/2019

- Wharton School research using Truvalue Labs data spots link between ESG, credit events, credit risk, InvestmentEurope - 08/07/2019
- Study finds poor ESG performance leads to increased credit risk, ETF Stream - 08/09/2019

INDUSTRY COVERAGE

- Walking the Talk: Valuing a Multi-Stakeholder Strategy, *FCLTGlobal*, 2022.
- Defining the links between corporate ESG performance and credit risk. *Eaton Vance*, 2021.
- Responsible Investing is Going Mainstream – Why You Should Care. *ETF Strategist Channel*, 2020.
- Five Ways that ESG Creates Value. *McKinsey Quarterly*, 2019.

PROFESSIONAL EXPERIENCE

Credit Suisse <i>Investment Banking and Capital Markets (2015-2017)</i>	New York, NY
Goldman Sachs <i>Global Investment Research (2014-2014)</i>	New York, NY
Barclays Capital <i>Equity Research (2011-2014)</i>	New York, NY

NONACADEMIC ACTIVITIES

PineLodge Capital Resources LLC *President and Chief Investment Officer (2021-Present)*

- PineLodge Capital Resources LLC is a multi-member limited liability company that invests principally in long and short positions of common equity securities and preferred securities of companies at elevated risk of financial or economic distress.
- The investment approach incorporates big data techniques and proactive fundamental research with in-depth stakeholder ESG data and analysis into an event-driven strategy focused on companies undergoing strategic change; including acquisitions, divestitures, asset sales, restructuring, management turnover, bankruptcy, renegotiations, litigation, and capital changes; in response to financial and economic distress.

REFERENCES

Witold J. Henisz

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