

---

# Chelsea Schein

---

Department of Legal Studies & Business Ethics  
Wharton School of Business  
University of Pennsylvania

Phone: 667-205-0106  
Email: [cschein@wharton.upenn.edu](mailto:cschein@wharton.upenn.edu)  
website: <http://chelseaschein.web.unc.edu/>

## PROFESSIONAL EXPERIENCE

Postdoctoral Fellow and Lecturer 2018-present  
Department of Legal Studies & Business Ethics  
Wharton School of Business, University of Pennsylvania

## EDUCATION

University of North Carolina, Chapel Hill 2012-2018  
PhD Social Psychology  
Adviser: Kurt Gray  
Certificate in Quantitative Psychology

Franklin & Marshall College, Lancaster, PA 2007-2011  
B.A. Scientific and Philosophical Studies of the Mind  
Concentration: Moral Psychology  
Valedictorian, Summa Cum Laude with Honors

## RESEARCH INTERESTS

moral psychology, political psychology, mind perception, moral philosophy, business ethics

## GRANTS AND AWARDS

Grand Prize Winner, *Frank* 2018 Public Interest Communication Award (\$10,000) 2018  
University of Florida

Heritage Dissertation Award (\$1,000) 2018  
Society for Personality and Social Psychology

Graduate Dissertation Completion Fellowship (\$18,000) 2017-2018  
UNC school-wide fellowship

Baughman Dissertation Award (\$6,000) 2017  
UNC Psychology Department

“The Cost of Criminal Insanity,” Research Grant (\$500 AUD) 2016  
Society for Australian Social Psychology

International Travel Award (\$750) 2016  
Society for Personality and Social Psychology

Chester A. Insko Best Publication Award (\$100) 2015  
UNC Social Psychology

Psychology Club Research Mentor Award (\$50) UNC Psychology Department	2015
Student Travel Award (\$500) Society for Personality and Social Psychology	2015
Graduate Research Fellow (\$134,000) National Science Foundation	2013-2016
Graduate Research Fellow, Honorable Mention National Science Foundation	2012
Humane Studies Fellowship (\$2,000 – \$4,000 annually) Institute for Humane Studies	2012- 2018
Henry S. Williamson Valedictorian Award Franklin & Marshall College	2011
Stanley Craig Memorial Student Leadership Award Franklin & Marshall College	2011
Reed Scientific and Philosophical Studies of Mind Award (\$500) Franklin & Marshall College	2010, 2011
Phi Beta Kappa Franklin & Marshall College	2011
Hackman Summer Research Fellowship (\$5,000) Franklin & Marshall College	2009, 2010
John Marshall Scholar (\$15,000 annually) Franklin & Marshall College	2008-2011
Klein Scholar (\$5,000) Franklin & Marshall College	2007-2008

## **PUBLICATIONS**

1. Schein, C., & Gray, K. (2018). The theory of dyadic morality: Reinventing moral judgments by redefining harm. *Personality and Social Psychology Review*, 22(1), 32-70
2. Schroeder, J., Fishbach, A., Schein, C. & Gray, K. (2017). Functional intimacy: Needing—but not wanting—the touch of a stranger. *Journal of Personality and Social Psychology*, 113(6), 910-924.
3. Gray K., Schein, C. & Cameron, D. (2017). How to think about emotion and morality: Circles, not arrows. *Current Opinion in Psychology*, 17, 41-46.
4. Schein, C., & Gray, K. (2017). Moralization: What makes an act wrong? In Gray, K. & Graham, J. (Eds.), *The Atlas of Moral Psychology*. Guilford Press.
5. Schein, C., Ritter, R. S., & Gray, K. (2016). Harm mediates the disgust-immorality link. *Emotion*, 16, 862-876.

6. Schein, C., Hester, N. & Gray, K. (2016). The visual guide to morality: Vision as an integrative analogy for moral experience, variability and mechanism. *Social and Personality Psychology Compass*, 10, 231-251.
7. Gray, K. & Schein, C. (2016). No absolutism here: Harm predicts moral judgment 30x better than disgust—Comm. on Scott, Inbar & Rozin (2015). *Perspectives on Psychological Science*, 11, 325-329.
8. Schein, C. & Gray, K. (2016). Moralization and harmification: The dyadic loop explains how the innocuous becomes harmful and wrong. *Psychological Inquiry*, 27, 62-65.
9. Stromhinger, N., Gray, K., Chituc, V., Heffner, J., Schein, C. & Heagins, T. (2016), The MR2: A multi-racial mega-resolution database of facial stimuli. *Behavioural Research Methods*, 48, 1179-1204.
10. Schein, C., Goranson, A., & Gray, K. (2015). The uncensored truth about morality: Ubiquitous harm and our dyadic moral minds. *The Psychologist*, 28, 982-985.
11. Schein, C. & Gray, K. (2015). The unifying moral dyad: Liberals and conservatives share the same harm-based moral template. *Personality and Social Psychology Bulletin*, 41, 1147-1163
12. Schein, C. & Gray, K. (2015). The eyes are the window to the uncanny valley: Mind perception, autism and missing souls. *Interaction Studies*, 16, 173-1179.
13. Schein, C. & Gray, K. (2014). The prototype model of blame: Freeing moral cognition from linearity and little boxes. *Psychological Inquiry*, 25, 236-240.
14. Gray, K.,\* Schein, C,\* & Ward, A. (2014). The myth of harmless wrongs in moral cognition: Automatic dyadic completion from sin to suffering. *Journal of Experimental Psychology: General*, 143, 1600-1615. \*Shared first author. [NYT op-ed, 1/30/15]
15. Gray, K. & Schein, C. (2012). Two minds vs. two philosophies: Mind perception defines morality and dissolves the debate between Deontology and Consequentialism. *Review of Philosophy and Psychology*, 3, 405-423.

## **PUBLICATIONS FOR GENERAL AUDIENCES**

1. Gray, K. & Schein, C. (2015, February 1). The myth of harmless wrongs. *The New York Times*, pp. SR10.
2. Gray, K. & Schein, C. (2011). When your life is on the line, be a victim, not a hero. *The Jury Expert*, 28(6), 1-7.
3. Schein, C. & Gray, K. (2015, August 12). Making sense of moral disagreement: Liberals, conservatives and the harm-based template they share. Society for Personality and Social Psychology Character & Context Blog. <http://www.spsp.org/blog/making-sense-of-moral>

## **UNDER REVIEW, UNDER REVISION & IN PREP**

*\*\*indicates honors student co-author*

1. Schein, C., Jackson, J. C., Frasca, T.\*\* & Gray, K. (under review). Solving the Apportionment Problem: How to assign praise and blame in groups.
2. Goranson, A, Schein, C. & Gray, K. (under revision). Measuring Moral Agency and Patency.
3. Schein, C. & Gray, K.. (in prep) What is purity: A messy concept in need of clarity.
4. Schein, C., Dillard, L.\*\* & Gray, K. (in prep). The downside of being strong: Caregiver super-humanization and stifled perceptions of suffering.
5. Schein, C. & Gray, K. (in prep). Moral Concern at the Boundary of Life and Death: Three Core Factors of Moral Rights.

## **INVITED TALKS**

Wake Forest University	Winston-Salem, NC	Nov 2015
University of Virginia	Charlottesville, VA	Nov 2016
Duke University	Durham, NC	Oct 2017
University of Toronto	Toronto, Ontario	Nov 2017
National Institute of Health	Bethesda, MD	Feb 2018
Columbia University	New York, NY	Sep 2018
Wharton	Philadelphia, PA	Oct 2018

## **FIRST AUTHOR POSTER AND PAPER PRESENTATIONS**

1. Schein, C. (October 2018). Bridging Political Divides by Focusing on Shared Moral Values. Presented at the Moral Psychology Research Group, Philadelphia, PA.
2. Schein, C. (October 2017). Is morality digital or analog? Presented at the Moral Psychology Research Group, Penn State, PA.
3. Schein, C. & Gray, K. (May 2017). The automaticity of perceiving suffering in immorality & its implications for our political world. Presented at the 29<sup>th</sup> Annual Meeting of the Association for Psychological Science, Boston, MA.
4. Schein, C., Jackson, J. C., Frasca, T. & Gray, K. (January 2017). Praising many and blaming few: A culturally adaptive psychological heuristic. Presented at the 17<sup>th</sup> Annual Meeting of the Society for Personality and Social Psychology, San Antonion, TX.
5. Schein, C. (November, 2015). The moral creep of harm and its threat to personal liberty. Paper presented at the Institute for Humane Studies Research Colloquium, Arlington, VA.

6. Schein, C., & Gray, K. (February, 2015). Harm is central in moral cognition for both liberals and conservatives. Presented at the Justice & Morality Pre-conference, Long Beach, CA.
7. Schein, C., & Gray, K. (February, 2015). Threat and the moralization of same-sex marriage. Presented at the 15<sup>th</sup> Annual Meeting of the Society for Personality and Social Psychology, Long Beach, CA.
8. Schein, C., & Gray, K. (February, 2014). Mind cannot evolve: Dualism and the aversion to evolution. Presented at the 14<sup>th</sup> Annual Meeting of the Society for Personality and Social Psychology, Austin, TX.
9. Schein, C. & Gray, K. (June 2013). Two minds vs. two philosophies: Mind perception defines morality and dissolves the debate between deontology and utilitarianism. Presented at the Society for Philosophy and Psychology, Providence, RI. Finalist for student poster award.
10. Schein, C., & Gray, K. (January, 2013). The myth of harmless wrongs: All immorality is rooted in perceived harm. Presented at the 14<sup>th</sup> Annual Meeting of the Society for Personality and Social Psychology, New Orleans, LA.
11. Schein, C. (November, 2012). Fear is inimical to liberty: Perceived harm leads to moralizing personal preferences. Paper presented at the Humane Studies Research Colloquium, Arlington, VA.
12. Schein, C. (January, 2012). Mind perception of beneficiaries. Presented at the 13<sup>th</sup> Annual Meeting of the Society for Personality and Social Psychology, San Diego, CA.
13. Schein, C., & Gray, K. (January, 2012). Conservation of mind: Other minds can neither be duplicated nor destroyed. Presented at the Mind Perception Pre-Conference at the 13<sup>th</sup> Annual Meeting of the Society for Personality and Social Psychology, San Diego, CA.

### **ADDITIONAL TRAINING**

Australian Summer School in Social Psychology	2016
Moral Psychology Seminar with Brock Bastian & Simon Laham	
Summer Institute for Social and Personality Psychology	2015
Moral Psychology Seminar with Benoit Monin & David Pizarro	

### **TEACHING EXPERIENCE**

Ethics and Social Responsibility	Spring 2019
Instructor, Wharton	
Tolerance in the Marketplace of Ideas	2017- 2018
Instructor, UNC	
Morality, Markets and Taboos	2016 - 2017
Instructor, UNC	

Social Psychology Teaching Assistant, UNC	Spring 2013
Harvard Mental Control Lab RA Tutorial Instructor, Harvard University	Summer 2012
Choices, Decisions, and Rationality Teaching Assistant, Franklin & Marshall College	Fall 2010

**HONORS STUDENTS**

Lillian Dillard, UNC <i>The Cost of Being Strong: Caregivers are Seen as Less in need of Help</i>	Spring 2018
Terri Frasca, UNC <i>Win Together, Lose Alone: An Asymmetry in Blame Ascription</i>	Spring 2015
Courtney Roof, UNC <i>Savage, Brainwashed or Like Me: Lay Beliefs of Moral Differences</i>	Spring 2015
Alex Rennie, UNC <i>Helping the Helpers: Reduction in Help-Seeking Behavior by Caregivers</i>	Spring 2015
Rachel Uhlman, UNC <i>The Moral Cliff</i>	Spring 2014
Mihai Sirbu, University of Maryland, College Park <i>Aversion to Biomedical Enhancements</i>	Spring 2012

**AD-HOC REVIEWER**

Journal of Experimental Psychology: General, Journal of Experimental Social Psychology, Social Psychological and Personality Science, Philosophical Psychology, Social Justice Research, Personality and Social Psychology Bulletin, PLOSone, The Social Science Journal, Organizational Behavior and Human Decision Processes

**SERVICE TO THE COLLEGE**

Chancellor's Science Scholar Assessment Team Member, UNC	2013 - 2017
Finish Line Project Assessment Team Member, UNC	2016 - 2017
Safe Zone Ally UNC LGBT Center	2012
Gender Identity & Gender Expression Ally UNC LGBT Center	2014