

# Jason K. Lee

(U.S. Citizen)

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## EDUCATION

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### The Wharton School, University of Pennsylvania

Philadelphia, US

- Ph.D. Candidate in Management (Entrepreneurship and Strategy) 2017– 2024 (expected)
- Dissertation: *Entrepreneurial learning: Feedback interpretation and opportunity identification*
- Committee: Daniel Levinthal (*Chair*), Lori Rosenkopf (*Advisor*), Exequiel Hernandez, David Hsu, and Andy Wu (from Harvard Business School)

### Korea University Business School

Seoul, South Korea

- M.S. in Business Administration (Management) 2017
- B.S. in Business Administration 2014

## RESEARCH INTERESTS

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Entrepreneurship, entrepreneurial experimentation, organizational learning, venture capital, technology & innovation management, strategic alliances

## RESEARCH

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### Working Papers (\* Denotes equal authorship)

\*Hernandez, E., Lee, J.K., & Shaver, J.M. “Towards a Causal Theory and Test of Network Effects: Structural Holes, Alliance-Network Externalities, and Organizational Innovation”

- Best Proposal Award, Cooperative Strategies Interest Group, Strategic Management Society (2020)
- Nominee, Best Paper, Strategic Management Society (2020)
- *Resubmitted for 2nd round R&R at Strategic Management Journal*

\*Koh, B., Lee, J.K., & Nam, D. “Verbal and Nonverbal Mismatch in Crowdfunding”

- *Reject & Resubmit at Strategic Management Journal*

### Works in progress

Lee, J.K. “Entrepreneurial Learning and Feedback Interpretation under Ambiguity” (*Job market paper*)

Lee, J.K. “Entrepreneurial learning and the identification of competitively viable opportunities” (*Dissertation chapter*)

Lee, J.K., & Nam, D. “The Web of Interest and IPO Underpricing” (*Working title*).

### Other Publications

Nam, D., Kim, J., Jeong, J., Jeong, H., & Lee, J.K. (2020). *101 Business Model Stories* (3rd ed.). Seoul: Hans Media. (in Korean)

## CONFERENCE PRESENTATIONS

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“Towards a Causal Theory and Test of Network Effects: Structural Holes, Alliance-Network Externalities, and Organizational Innovation,” Hernandez, E., Lee, J.K., & Shaver, J.M.

- Mack Institute Doctoral Association Student Seminar Series, 2019
- Strategic Management Society (SMS) Annual Conference, 2020
- Wharton Management Summer Seminar Series, 2020
- Network Evolution Conference, 2021

“Information Ambiguity and Entrepreneurial Learning,” Lee, J.K.

- Wharton-INSEAD Alliance conference, 2022
- Wharton Innovation Doctoral Symposium, 2023
- Consortium on Competitiveness and Cooperation (CCC) Doctoral Conference, 2023
- Academy of Management (AOM) Annual Meeting, 2023
- Strategic Management Society (SMS) Annual Conference, 2023

“Entrepreneurial experimentation and competitively viable opportunities” Lee, J.K.

- Strategic Management Society (SMS) Annual Conference, 2023

## HONORS & GRANTS

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Wharton Doctoral Programs Travel Grants	2017–2018, 2022–2023
Mack Institute Research Fellowship (\$9,000)	2022
“Information Ambiguity in Entrepreneurial Experimentation,” Lee, J.K.	
Mack Institute Research Fellowship (\$7,000)	2019
“Network Externalities and Firm Innovation,” Hernandez, E. & Lee, J.K.	
Wharton George James 1st year Doctoral Fellowship	2017
Korea University International Conference Grant	2014–2015
Korea University Business School Special Scholarship for Freshmen	2007
<i>Full 4-year scholarship</i>	

## ACADEMIC SERVICE

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Assistant, Collective Impact Initiative Doctoral Workshop	2023
Organizing Committee, Wharton Innovation Doctoral Symposium (WINDS)	2019–2022
Student Board, Mack Innovation Doctoral Association (MIDAS)	2019–2022
Wharton Management Department Student Ph.D. Representative	2018–2019

## INVITED WORKSHOPS

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Causal Inference Advanced Workshop, Chicago, IL	2018
Kauffman Doctoral Consortium, Smith Entrepreneurship Research Conference, College Park, MD	2018

## PROFESSIONAL EXPERIENCE

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Bain & Company, Seoul, South Korea	2012
- Research assistant	
IMM Investment, Private Equity, Seoul, South Korea	2011
- Analyst	
Republic of Korea Army, South Korea	2009–2010
- 56 Infantry Division, Sergeant	

## TEACHING EXPERIENCE

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### Instructor

<i>Huntsman Program Capstone Project</i> (Undergraduate), Harbir Singh	Spring 2021
- Project advisor & course designer	
<i>Introduction to Management</i> (Undergraduate Core)	Spring 2020
- Recitation teaching (2 sections)	

### Teaching Assistant

<i>Culture and Institutions of the Tech Sector: Bridging Research and Practice</i> (Undergraduate), Lori Rosenkopf	Fall & Spring 2020–2023
<i>Management of Technology</i> (Undergraduate Core), Lori Rosenkopf	Spring 2023
<i>Corporate Development, Mergers, and Acquisitions</i> (Executive MBA), Harbir Singh	Fall & Spring 2019–2021
<i>Lessons from Israeli Innovation</i> (Executive MBA), David Hsu	Jan. 2021
<i>International Studies and Business: A Global View</i> (Undergraduate), Harbir Singh	Fall 2020
<i>Managing the Emerging Enterprise</i> (3 sections, MBA Core), Exequiel Hernandez	Fall 2018–2019
<i>Global Business Week: Doing Business in Turbulent Environments - The Case of Argentina</i> (Executive MBA), Exequiel Hernandez	Argentina, Sep. 2019

## REFERENCES

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### Daniel Levinthal (Chair)

*Reginald H. Jones Professor of Corporate Strategy*  
Department of Management  
The Wharton School, U. of Pennsylvania  
[dlev@wharton.upenn.edu](mailto:dlev@wharton.upenn.edu)

### Lori Rosenkopf (Advisor)

*Simon and Midge Palley Professor*  
Department of Management  
The Wharton School, U. of Pennsylvania  
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### Exequiel Hernandez

*Max and Bernice Garchik Family Presidential  
Associate Professor*  
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