Valentina A. Assenova

The Wharton School, University of Pennsylvania
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EMPLOYMENT

The Wharton School, University of Pennsylvania
Assistant Professor of Management, July 2017-present

EDUCATION

Ph.D., Management, Yale University, 2017
M.Phil., Management, Yale University, 2015
M.A., Management, Yale University, 2015
M.B.A., Management, University of Cambridge, 2012
B.Sc., Economics, The Wharton School, University of Pennsylvania, 2008

PUBLICATIONS

Journal Articles & Book Chapters

[7] Assenova, Valentina A. and Olav Sorenson. 2017. "Legitimacy and the Benefits of Firm Formalization." *Organization Science*.

[6] Assenova, Valentina A. and Matthew Regele. 2017. "Revisiting the Effect of Colonial Institutions on Comparative Economic Development."*PLoS One* 12(5):e0177100.

[5] Sorenson, Olav, Valentina A. Assenova, Guan-Cheng Li, Jason Boada, and Lee Fleming. 2016. "Expanding Innovation Finance via Crowdfunding: Crowdfunding Attracts Capital to New Regions."*Science* 354(6319):1526-1528.

[4] Assenova, Valentina A., Jason Best, Mike Cagney, Douglas Ellenoff, Kate Karas, Jay Moon, Sherwood Neiss, Ron Suber, and Olav Sorenson. 2016. "The Present and Future of Crowdfunding."*California Management Review* 58(2):125-135.

[3] Aronow, Peter, Cyrus Samii, and Valentina A. Assenova. 2015. "Cluster Robust Variance Estimation for Dyadic Data."*Political Analysis* 23(4):564-577.

[2] Erikson, Emily and Valentina A. Assenova. 2015. "New Forms of Organization and the Coordination of Political and Commercial Actors," In Emily Erikson (Ed.) *Chartering Capitalism: Organizing Markets, States, and Publics (Political Power and Social Theory, Volume 29*), Emerald Group Publishing Limited, pp.1-13.

[1] Assenova, Valentina A. 2007. "Determinants of the Music Piracy Divide."*Issues in Political Economy* 16(1):1-20.

Select Work in Progress

[4] "Crowdfunding among Minority Entrepreneurs."
(with Ethan Mollick).

[3] "The Matching and Performance Implications of Indirect Ties."
(with Pavel Zhelyazkov).

[2]"Private Equity Performance and Future Fundraising Prospects."
(with Laura Huang).

[1] "Expectations and Gift Exchange."
(with Florian Ederer and Constança Esteves-Sorenson).

Reports & Symposia

[3] Assenova, Valentina A. "The Impact of Entrepreneurial Training on Enterprise Growth: Evidence from Awethu in South Africa." *Report for Awethu's Entrepreneurship Incubator*, 2016.

[2] Assenova, Valentina A. "Qualifications of Investments in Solar Equipment under 12 USC 24 (Eleventh) Part 24." *Office of the Comptroller of the Currency, United States Department of the Treasury*, 2012.

[1] Assenova, Valentina A. "Vladimir Dimitrov-Maistora's Bulgarian Madonna: Creed, Criticism, Propaganda." *Penn Humanities Forum, Word & Image*, 2007.

Conference Proceedings

[4] Assenova, Valentina A. 2016. "Informational Salience and the Adoption of Microfinance." *Academy of Management Proceedings* (1):11051.

[3] Assenova, Valentina A. 2016. "Market Structure and the Advancement of Innovations." *Academy of Management Proceedings* (1):11461.

[2] Assenova, Valentina A. 2015. "Gray Matters in the Growth of Markets." *Academy of Management Proceedings* (1):10649.

[1] Assenova, Valentina A. 2015. "Decoupling Under Pressure." *Academy of Management Proceedings* (1):12496.

RESEARCH FUNDING

Mack Center for Innovation Management, The Wharton School	2017-
Center for Global Initiatives, The Wharton School	2017-
Dean's Research Fund, The Wharton School	2017-
Initiative on Leadership and Organization, Yale School of Management	2015-2017

HONORS & AWARDS

Center for Advanced Study in the Behavioral Sciences, Stanford University	2017
Doctoral Consortium, Organization and Management Theory	2016
Best Student Paper Honorable Mention, Rationality & Society	2016
Best International Paper, Organization and Management Theory	2015
Finalist, Carolyn Dexter Award, Academy of Management	2015
Doctoral Fellowship, Yale University	2012-2017
Conference Travel Fellowship, Yale University	2015, 2016
First Class Honors, University of Cambridge	2012
Director's Award, University of Cambridge	2012
MBA Scholarship, University of Cambridge	2011-2012
Wharton Research Scholarship, University of Pennsylvania	2006-2007
Andrew W. Mellon Fellowship, University of Pennsylvania	2005-2006
Robert & Rosalie Cort Scholarship, University of Pennsylvania	2004-2008

PRESENTATIONS

Assenova, Valentina A. "Variance-based Competition and Resource Concentration in Markets." Paper presented at the American Economic Association Annual Meeting, Chicago, IL, January 6-8, 2017.

Assenova, Valentina A. "Multiplexity as a Conduit and Sieve of Information in Embedded Markets." Paper presented at the Economic Sociology Conference, Northwestern University, Chicago, IL, October 13-14, 2016.

Assenova, Valentina A."Information Salience and the Adoption of Microfinance." Paper presented at the Academy of Management Annual Meeting, Anaheim, CA, August 4-9, 2016.

Assenova, Valentina A. "Market Structure and the Advancement of Innovations." Paper presented at the Academy of Management Annual Meeting, Anaheim, CA, August 4-9, 2016.

Assenova, Valentina A. "Performance Variance and Private Equity Capital Allocation in the United States." Paper presented at the Consortium on Competitiveness and Cooperation Annual Meeting, Milan, Italy, June 10-12, 2016.

Assenova, Valentina A. "Gray Matters in the Growth of Markets." Paper presented at the Academy of Management Annual Meeting, Vancouver, BC, August 7-11, 2015.

Assenova, Valentina A. "Decoupling Under Pressure." Paper presented at the Academy of Management Annual Meeting, Vancouver, BC, August 7-11, 2015.

Assenova, Valentina A. "Gray Matters in the Growth of Markets." Paper presented at the American Sociological Association Annual Meeting, Chicago, IL, August 22-25, 2015.

Assenova, Valentina A. "Decoupling Under Pressure." Paper presented at the American Sociological Association Annual Meeting, Chicago, IL, August 22-25, 2015.

Assenova, Valentina A. "Informality and Firm Performance." Paper presented at the Annual Meeting of Organizational Ecologists, Istanbul, Turkey, June 28-July 2, 2015.

Assenova, Valentina A."Informality and Firm Performance." Paper presented at the Trans-Atlantic Doctoral Conference, London Business School, London, UK, May 6-8, 2015.

Assenova, Valentina A. "Informality and Firm Performance." Business in Africa Conference Session on Entrepreneurship and Market Development, Whitman School of Management, Africa Business Program & Kiebach Center for International Business Studies, Syracuse, NY, April 16-18, 2015.

INVITED SEMINARS

Massachusetts Institute of Technology (Sloan School of Management), Columbia University (Graduate Business School), Stanford University (Graduate School of Business), University of Pennsylvania (The Wharton School), Carnegie Mellon University (Tepper Business School), University of British Columbia (Sauder School of Business), University College London (School of Management), Yale University (Center for Comparative Research, Leitner Seminar in Political Economy)

TEACHING

Course Instructor

MGMT 230: Entrepreneurship (B.Sc.), The Wharton School 2017

Teaching Fellow

Managing Strategic Networks (M.B.A. Elective), Yale School of Management 2017
Innovator (E.M.B.A. Core), Yale School of Management 2016
Big Data (M.B.A. Elective), Yale School of Management 2015
Managing Groups and Teams (M.B.A. Core), Yale School of Management 2015
Strategic Management (M.B.A. Elective), Yale School of Management 2013
Business in the Global Political Environment (B.Sc.), The Wharton School 2007

INDUSTRY EXPERIENCE

Awethu Project, Evaluator of Startup Incubator, South Africa	2015-2016
Overseas Private Investment Corporation, Washington, D.C.	2012
Ogilvy & Mather Group, OgilvyOne, London, UK	2012
Redgate Software, Cambridge, UK	2011
FINCA International, Capital Markets Group, Washington, D.C.	2010
Bank of America Merrill Lynch, Equity Investments, Washington, D.C.	2008-2011

PROFESSIONAL SERVICE

Editorial Board, *California Management Review*	2017
Ad-hoc reviewer, *Strategic Management Journal*	2017
Reviewer, Strategic Management Society, Academy of Management (AoM)	2016
Chair, Interorganizational Cooperation & Coordination (AoM)	2016
Organizer, "Dynamic Models of Market Structure" (AoM)	2016
Organizer, "Governance at the Nexus of Organizations & Markets" (AoM)	2015

Last updated: August 1, 2017