# Matthew J. Bloomfield - Curriculum Vitae

Address 1325 Steinberg-Dietrich Hall

3620 Locust Walk Philadelphia, PA 19104 **a** +1 (607) 351-3042

accounting.wharton.upenn.edu/profile/mjbloom/

#### **Academic Positions**

**2025-** The Wharton School of the University of Pennsylvania

Associate Professor of Accounting (with tenure)
Analytics at Wharton Affiliated Faculty (2022-)

**2018-2025** The Wharton School of the University of Pennsylvania

**Assistant Professor of Accounting** 

Analytics at Wharton Affiliated Faculty (2022-) Govil Family Faculty Scholar (2022-2024)

**2017-2018** The Wharton School of the University of Pennsylvania Lecturer of Accounting

#### **Education**

2012-2018 University of Chicago Booth School of Business

Ph.D. in Accounting Support Area in Economics

2007-2012 University of Michigan

B.S. in Statistics (with Distinction)

B.M. in Trumpet Performance (with High Honors)

#### **Publications**

#### **Refereed Publications**

- [1] Bentley, J. W., Bloomfield, M. J., Bloomfield, R. J., & Lambert, T. A. Drivers of Public Opinion on the Acceptability of Distorting Performance Measures, *The Accounting Review* (2025), 100 (1): 87–111.
  - Winner of the 2023-2024 Glen McLaughlin Prize for Research in Accounting Ethics
- [2] Bloomfield, M. J., Heinle, M. S., & Timmermans, O. Relative performance evaluation and strategic peer-harming disclosures, *Journal of Accounting Research* (2024), 62 (3): 877-933.
  - Included in the 2023 JAR Conference on "Integrating Theory in Accounting Research"
- [3] Bloomfield, M. J., Friedman, H. L., & Kim, H. Y. Common ownership, executive compensation, and product market competition, *The Accounting Review* (2024), 99 (2): 31-56.
  - Featured on the Harvard Law School Forum on Corporate Governance
- [4] Bloomfield, M. J., Marvão, C., & Spagnolo, G. Relative performance evaluation, sabotage and collusion, *Journal of Accounting and Economics* (2023), 76 (2-3): 101608.
  - Included in the 2022 Journal of Accounting and Economics Conference
  - Included in 2021 International Industrial Organization Conference ("IIOC")
  - Included in 2019 CMU Mini-Conference on "Combining Theory and Empirical Research"

- [5] Bloomfield, M., Gipper, B., Kepler, J. D., & Tsui, D. Cost shielding in executive bonus plans, *Journal of Accounting and Economics* (2021), 72 (2-3): 101428.
  - Included in the 2020 Journal of Accounting and Economics Conference
- [6] Bloomfield, M. J. Compensation disclosures and strategic commitment: Evidence from revenue-based pay, *Journal of Financial Economics* (2021), 141 (2) 620-643.
  - · Job market paper
  - Winner of Emerging Scholar Award at 2016 Carnegie Mellon Accounting Mini-Conference
  - Featured on the Harvard Law School Forum on Corporate Governance
- [7] Bloomfield, M. J. The asymmetric effect of reporting flexibility on priced risk, *Journal of Accounting Research* (2021), 59 (3): 867-910
- [8] Bloomfield, M. J., Brüggemann, U., Christensen, H. B., & Leuz, C. The effect of regulatory harmonization on cross-border labor migration: Evidence from the accounting profession. *Journal of Accounting Research* (2017), 55 (1): 35-78.
  - Featured on VoxEU, the Centre for Economic Policy Research's Policy Portal
  - Included in the 2015 Colorado Summer Accounting Research Conference

#### **Solicited Publications**

[9] Bloomfield, M. J., & Bloomfield, R. Discussion of delegated trade and the pricing of public and private information, *Journal of Accounting and Economics* (2015), 60 (2-3): 104-109.

## **Active Working Papers**

- [10] "An Algorithmic Approach to Understanding Firms' Use of Relative Performance Evaluation," with Wayne Guay and Oscar Timmermans
- [11] "Pay Plans, Power and Product Prices"
  - Included in 2023 *National Bureau of Economic Research* ("NBER") Conference on "Compensation of Top Executives: Determinants and Consequences"
- [12] "Executive Incentives and Strategic Talent Acquisition: Evidence from Poaching," with Thomas Bourveau, Xuanpu Lin, Guoman She and Haoran Zhu
  - Winner of WRDS Best Paper Award (2025)
  - Covered on the European Corporate Governance Institute (ECGI) Blog"
  - Featured in Matt Levine's Bloomberg Opinion column "Destructive Competition"
  - Included in the 2025 Drexel Corporate Governance Conference
- [13] "Preemptive Disclosure," with Mirko Heinle and Irina Luneva
  - Included in 2024 Accounting and Economics Society Annual Conference
  - Included in the 2024 Columbia Burton Conference
  - Included in the 2025 FARS Conference

#### **Editorial Service**

- **2024-** Editorial Board Member, *The Accounting Review*
- **2022-** Editorial Board Member, *Journal of Accounting and Economics*
- 2014- Reviewer for: The Accounting Review; Contemporary Accounting Research; Journal of Accounting & Economics; Journal of Accounting Research; Journal of Corporate Finance; Journal of Empirical Finance; Journal of Finance; Journal of Financial Reporting; Journal of Management Accounting Research; Management Science; Review of Accounting Studies; AAA Annual Meeting; FARS Midyear Meeting; MAS Midyear Meeting; Hawaii Accounting Research Conference

## Honors, Awards and Fellowships

2025	Excellence in Refereeing Award—The Journal of Accounting Research
2025	WRDS Best Paper Award—Drexel Corporate Governance Conference
2024	Excellence in Refereeing Award—The Journal of Accounting Research
2024	Glen McLaughlin Prize for Research in Accounting Ethics
2023	Teaching Excellence Award—The Wharton School
2023	Govil Family Faculty Scholar Award—The Wharton School
2023	Outstanding Reviewer Award—The Accounting Review
2023	Excellence in Refereeing Award—The Journal of Accounting Research
2022	Govil Family Faculty Scholar Award—The Wharton School
2022	Excellence in Refereeing Award—The Journal of Accounting Research
2022	Outstanding Discussion Award—FARS Midyear Meeting
2022	Excellence in Reviewing Award—FARS Midyear Meeting
2022	Outstanding Discussant Award—MAS Midyear Meeting
2021	Teaching Excellence Award—The Wharton School
2021	Referee of the Year Award—The Journal of Accounting Research
2021	Excellence in Refereeing Award—The Journal of Accounting Research
2020	Teaching Excellence Award—The Wharton School
2020	Outstanding Reviewer Award—The Accounting Review
2019	Outstanding Discussion Award—FARS Midyear Meeting
2016	Emerging Scholar Award—Carnegie Mellon Accounting Mini-Conference
2016	Sidney Davidson Doctoral Fellowship—The University of Chicago
2015	Teaching Award for Exceptional Service—Chicago Booth Executive MBA Program
2014	Ellis Bonoff Kohs Award for Orchestral Excellence—The University of Chicago
2014	First Place Winner of Biennial Concerto Competition—The University of Chicago
2012	Chicago Booth Ph.D. Fellowship—The University of Chicago
2012	Ernest R. Wish Ph.D. Fellowship—The University of Chicago
2012	James B. Angell Scholar—The University of Michigan

### **Teaching Experience**

**2023-** ACCT 1020: Strategic Cost Analysis (Wharton Undergraduate)

Winner: Teaching Excellence Award (2023)

**2024** ACCT 9410: Empirical Accounting Doctoral Seminar (Wharton PhD)

Topic: Corporate Governance and Executive Compensation

2021 ACCT 940: Empirical Accounting Doctoral Seminar (Wharton PhD)

Topic: Strategic Issues in Executive Compensation

2018-2021 ACCT 102: Strategic Cost Analysis (Wharton Undergraduate)

Winner: Teaching Excellence Award (2020, 2021)

**2019** ACCT 922: Empirical Accounting Doctoral Seminar (Wharton PhD)

Topic: Common Ownership and Competition

2014-2016 Internal Controls and Cost Analysis (Booth MBA and Executive MBA)

Teaching Assistant to Joseph Gerakos

Winner: Teaching Award for Exceptional Service (2015)

**2013** Introductory Financial Accounting (Booth MBA)

Teaching Assistant to Sarah Zechman

#### **Invited Presentations**

American Accounting Association Financial Accounting and Reporting Section Midyear Meeting; Corporate Governance Conference at Drexel; American Accounting Association Financial Accounting and Reporting Section Annual Meeting (scheduled); University of Nebraska (scheduled);

University of Michigan; Michigan State University; London School of Economics; New York University "Four-School" Accounting Research Conference; Minnesota Empirical Accounting Conference; Journal of Management Accounting Research Workshop; Erasmus Accounting Workshop; Southern Methodist University

NBER Conference on "Determinants and Consequences" of Executive Compensation;
Duke University; University of California at Los Angeles; Journal of Accounting Research
Conference on "Integrating Theory in Accounting Research"; American Accounting Association Financial Accounting and Reporting Section Midyear Meeting

2022 Stanford University; University of California at San Diego; *Journal of Accounting and Economics* Conference; University of Calgary; Junior Accounting Theory Conference; HEC Paris; *Journal of Financial Reporting* Settings Conference; American Accounting Association Financial Accounting and Reporting Section Midyear Meeting; American Accounting Association Management Accounting Section Midyear Meeting

Washington University; Arrowstreet Capital; Northwestern University; University of Southern California

2020 Journal of Accounting and Economics Conference; Finance, Organizations and Markets Conference; Dartmouth College; Financial Accounting and Reporting Section Midyear Meeting; Hawaii Accounting Research

2019 Stanford University; Carnegie Mellon University Accounting Mini-Conference on "Combining Theory and Empirical Research"; Conference on Convergence of Financial and

	Managerial Accounting Research; University of Graz; American Accounting Association Financial Accounting and Reporting Section Midyear Meeting
2018	Columbia University; Baruch College
2017	Yale Fall Accounting Research Conference; University of California at Los Angeles; Harvard University; Stanford University; University of Pennsylvania; University of Michigan; Massachusetts Institute of Technology; University of North Carolina at Chapel Hill; Indiana University at Bloomington
2016	Carnegie Mellon University Accounting Mini-Conference; American Accounting Association Annual Meeting; European Accounting Association Annual Congress; American Accounting Association Annual Meeting
2015	Conference on Convergence of Financial and Managerial Accounting Research
2014	Journal of Accounting and Economics Conference

## **Non-Editorial Service**

### **Students Advised**

2025	Jinqing (Bella) Shan, First Year Summer Paper Advisor	
2024-2025	Jinqing (Bella) Shan, First Year Mentor	
2024	Sharon Kwinjo, Second Year Summer Paper Co-Advisor	
2023	Sharon Kwinjo, First Year Summer Paper Advisor	
2023	Xinyao (Cindy) Zhu, First Year Summer Paper Advisor	
2021-2022	Kevin Chen, Dissertation Committee Member Initial Placement: Duke University's Fuqua School of Business	
Workshop & Conference Organization/Committee Work		
2025-2026	Faculty Search Advisor for the Wharton Accounting Department	
2025	Mid-Atlantic Research Conference, chair of "Corporate Finance" session	

2025	Mid-Atlantic Research Conference, chair of "Corporate Finance" session
2025	American Accounting Association, chair of "Executive Incentives and Compensation" track
2024-2025	Wharton Accounting Department Chair Selection Committee, member
2022-2024	Wharton Accounting Workshop Series and Spring Conference, co-coordinator
2022	Junior Accounting Theory Conference Committee, member
2019-2024	Ross Adam Averel Award Selection Committee, co-chair
2019-2024	Wixon Award Selection Committee, co-chair
2021-2022	Wharton Accounting Department Chair Selection Committee, member