UNIVERSITY OF PENNSYLVANIA - PERELMAN SCHOOL OF MEDICINE Curriculum Vitae

Date: 07/03/2018

Kevin G.M. Volpp, MD, Ph.D.

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If you are not a U.S. citizen or holder of a permanent visa, please indicate the type of visa you have: none (U.S. citizen)

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1989	A.B.	Harvard College Cambridge, MA (Biology)
1990	N/A	Freie Universitat, Berlin, Germany (Rotary Scholar)
1998	M.D.	University of Pennsylvania (Medicine)
1998	Ph.D. M.A.	The Wharton School, Philadelphia, PA (Health Economics,
		Public Policy and Management)

Postgraduate Training and Fellowship Appointments:

1998-1999	Intern in Medicine, Brigham and Women's Hospital, Boston
1999-2001	Resident in Internal Medicine, Brigham and Women's
	Hospital/Harvard Vanguard Medical Associates

Faculty Appointments:

Assistant Professor, Department of Health Care Systems, the
Wharton School
Assistant Professor of Medicine, University of Pennsylvania
School of Medicine
Associate Professor of Medicine, University of Pennsylvania
School of Medicine
Associate Professor, Department of Health Care Management,
the Wharton School
Professor of Medicine, University of Pennsylvania School of
Medicine
Professor, Department of Health Care Management, the
Wharton School
Professor of Medical Ethics and Health Policy, University of
Pennsylvania School of Medicine (Secondary)
Janet and John Haas President's Distinguished Professor,
University of Pennsylvania School of Medicine
Founders President's Distinguished Professor, University of
Pennsylvania School of Medicine

Hospital and/or Administrative Appointments:

2014 present Health Delicy Division Chief Department of Medical Ethics	2001-present	Attending Physician, Philadelphia VA Medical Center
2014-present Health Folicy Division Chief, Department of Medical Ethics	2014-present	Health Policy Division Chief, Department of Medical Ethics

and Policy, Perelman School of Medicine

Other Appointments:

2001-present Senior Fellow, The Leonard Davis Institute, University of

Pennsylvania

2008-present Founding Director, Center for Health Incentives and

Behavioral Economics, Leonard Davis Institute, University of

Pennsylvania

Director, University of Pennsylvania CDC Prevention 2014-present

Research Center, University of Pennsylvania

Specialty Certification:

2001 Diplomate in Internal Medicine, American Board of Internal

Medicine

2011 Recertified Diplomate in Internal Medicine, American Board

of Internal Medicine

Licensure:

2001-present Pennsylvania MD

Awards, Honors and Membership in Honorary Societies:

1985-1989	National Merit Corporate Scholarship
1985-1989	Harvard National Scholar; Harvard College Scholarship;
	Golden Nugget Scholarship; Drug, Chemical, Allied Trades
	Association Scholarship
1989	Magna Cum Laude, Harvard College
1989-1990	Rotary Scholarship - funding for one year of study in Berlin,
	Germany examining organization of health care delivery in the
	former East Germany
1990-1998	Medical Scientist Training Program grant recipient (full
	funding from National Institutes of Health (NIH) including
	tuition and stipend for M.D./Ph.D. studies)
1996-1998	Agency for Health Care Policy and Research Dissertation
	Grant Award
1997	American Heart Association Student Scholarship
1998	Association of Public Policy Analysis and Management Ph.D.

Association of Public Policy Analysis and Management Ph.D. 1998

Dissertation Award for best Public Policy Dissertation in the

United States

Doris Duke Foundation Clinical Scientist Development Award 2002-2008

- one of 10 awarded to junior faculty across all disciplines in

national competition

2002 Best oral presentation by junior faculty member - Society of

General Internal Medicine Mid-Atlantic Regional Meeting,

NY, NY

2003-2006	Veterans Affairs (VA) Health Services Research Career Development Award - "8/8ths" salary support for 3 years to
	support early career research
2004-2009	Most Outstanding Abstract citation at AcademyHealth Annual Research Meeting - Top 30 of about 1700 submitted (with Meena Seshamani, 2004; David Song, 2005; Jalpa Doshi, 2006; Amol Navathe, 2007; Amy Rosen, 2008; Jeff Silber, 2008; Annice Kim, 2009)
2005	Robert Austrian Faculty Award for Evaluative Research, given to one person each year by the Department of Medicine
2005	Presidential Award for Early Career Scientists and Engineers (PECASE) - recognized at White House by President Bush with highest honor given by US government for early career scientists
2006	Society of General Internal Medicine Outstanding Junior Investigator Award
2006	John Thompson Award from Association of University Programs in Health Administration (AUPHA) for outstanding accomplishments in health services research as a junior
2007	investigator Best Paper Award - AcademyHealth Annual Research Meeting (with A Rosen, P Romano, P Rosenbaum, J Silber) - "Impact of ACGME Duty Hours on Mortality Among Patients in VA Hospitals" - one of three highest rated abstracts out of about 1700 submitted.
2007	Alice S. Hersh New Investigator Award, AcademyHealth, for "exceptional promise for future contributions to health services research"
2007	Best Paper Award (with Lisa Bolton, Americus Reed II, Katrina Armstrong), "How Does Drug and Supplement Marketing Affect a Healthy Lifestyle", The Association for Consumer Research
2007	Marjorie A. Bowman New Investigator Research Award, recognizing achievements in the health evaluation sciences, University of Pennsylvania
2008	Elected to American Society of Clinical Investigation (ASCI)
2009	Time Magazine Most Significant Advances in Health 2009 A-Z. Work described under "I" for "Incentives"
2010	British Medical Journal Group Awards for "Translating Research into Practice" for work on Financial Incentives and Smoking Cessation implemented by General Electric nationally for 152,000 employees January, 2010
2010	Society of General Internal Medicine Outstanding Research Paper of the Year for Volpp KG, Troxel AB, Pauly MV et al. New England Journal of Medicine; 2009; 360: 699-709.

2010	Samuel Martin Health Services Research Award for outstanding career achievement in health services research, University of Pennsylvania
2011	Best Paper Award, American Marketing Association Annual Conference for "Enhanced Active Choice: A New Method to Motivate Behavior Change," (with P Keller, B Harlam, G Loewenstein)
2012	Philadelphia Business Journal Health Care Innovation Award
2012	Elected to Association of American Physicians (AAP)
2012	Elected to Institute of Medicine, National Academy of Sciences
2014-2016	World Economic Forum - chosen to serve on Global Advisory Council on Behavior
2014	Luigi Mastroiaonni Clinical Innovations Award (with David Asch for Way to Health software platform), Penn Medicine
2015	Matilda White Riley Award For Contributions to Social and Behavioral Science, 20th anniversary of the Office of Social and Behavioral Sciences Research, NIH
2015	Association for Clinical and Translational Science (ACTS) Distinguished Investigator Award for Translation from Clinical Use into Public Benefit and Policy. "Award for Career Achievement and Contribution to Clinical and Translational Science"
2016	Article-of-the-Year Award, "Effect of Financial Incentives on Physicians, Patients, or Both on Lipid Levels", Academy Heath Annual Meeting, Boston, MA
2017	50@50 notable People, Papers, and Events from the UPENN Leonard Davis Institute's First Half-Century Award for 2009 New England Journal of Medicine article and 2010 British Medical Journal Group Award for Translating Research into Practice
2018	John McGovern, M.D. Award for 'exemplary service to academic medicine' from Association of Academic Health Centers

Memberships in Professional and Scientific Societies and Other Professional Activities:

International:

2001-Present Member, International Health Economics Association

National:

2001-Present AcademyHealth (Alice Hersh New Investigator of the Year Selection committee

2009-2011 (Chair 2010 and 2011); Abstract Committee Member, 2007; Article of the

Year Committee Member, 1997)

2001-Present Member, American College of Physicians-American Society of Internal Medicine

2001-Present	Member, American Medical Association (AMA)
2001-Present	Member, Society of General Internal Medicine (Chair, Article of the Year Committee, 2012; Co-Chair, Special Symposia for Annual Meeting, 2009-10; Chair, Outstanding Junior Investigator of the Year Committee, 2007; Member, National External Funding Committee, 2006; Article of the Year Committee Member, 2005)
2002-2003	Agency for Health Care Research and Quality (AHRQ) (Ad hoc reviewer, "Partnerships for Quality" and "Rewarding Results" Study Sections)
2005-2009	Accreditation Council for Graduate Medical Education (ACGME) (Chair, Workgroup on Designing Innovations in Work Environments for Physicians in Training 2005-8; Member, ACGME Committee on Improving the Learning Environment (CILE) 2005-9)
2005	Member, AHRQ Advisory Panel on Future Design of Administrative Databases
2005-Present	Member, American Society of Health Economists
2005	Member, Centers for Disease Control and Prevention (CDC) Health and Productivity Measurement Tools Expert Panel
2005-2010	Peer reviewer, Robert Wood Johnson Foundation Health Care Financing and Organization Initiative
2006-2009	Veterans Affairs Office of Research and Development (Member, Field Research Advisory Committee (FRAC)
2007-2008	Doris Duke Charitable Foundation (Advisory Board Member, Doris Duke Clinical Scientist Development Award)
2007-2008	VA Health Economics Research Center (HERC) (Advisory Committee)
2008	Institute of Medicine (Reviewer, IOM Report: Resident Duty Hours: Enhancing Sleep, Supervision, and Safety)
2008-2010	Quality and Patient Safety Advisory Committee Member, Veterans Health Administration (Advise Associate Deputy Secretary of VA on Quality and Patient Safety Initiatives)
2008	United States Department of Agriculture (USDA) Economic Research Service (Peer reviewer, Behavioral Health Economics Research Pilot Grant Program)
2009	NIH (Ad hoc reviewer U01 "Translating Basic Behavioral and Social Science Discoveries into Interventions to Reduce Obesity: Centers for Behavioral Intervention Development." Ad hoc reviewer, Challenge Grants.)

2009	National Institutes of Health (Science of Behavior Change Roadmap Planning Initiative Invited Participant)
2011-Present	Member, American Economic Association (AEA)
2011-Present	Member, Institute of Medicine/National Academy of Medicine
2011	National Institutes of Health Office of Social Science and Behavioral Research (Strategic Planning Exercise, invited participant)
2011	National Institutes of Health. Co-Chair, Review Committee, Integrating Comparative Effectiveness Research Findings into Care Delivery through Economic Incentives; Review, National Institutes of Health P01 Special Emphasis Panel
2014-Present	Member, American Economic Association
2014-Present	Member, American Medical Association
2014-Present	NIH HIV Prevention Trials Network Scientific Advisory Group

Editorial Positions:

1993	Guest Editor, Health Economics Edition of Pulse, Student Section of
	The Journal of the American Medical Association
2001-Present	Peer reviewer, New England Journal of Medicine, Journal of Health
	Economics, Journal of American Medical Association, Annals of
	Internal Medicine, Health Services Research, Medical Care
	Research and Review, American Journal of Preventive Medicine
2007-2012	Editorial Board member, Medical Care Research & Review
2010-2013	Editorial Board Member, Annals of Internal Medicine
2012-Present	Editorial Board Member, Healthcare: The Journal of Delivery
	Science and Innovation
2013-2016	Contributing writer, JAMA
2015-Present	Theme Leader, Patient Engagement, NEJM Catalyst; Member,
	NEJM Catalyst Leadership Board

Academic and Institutional Committees:

stitutional Committees.		
1996-1998	Committee on Undergraduate Medical Education University of	
	Pennsylvania	
2002-Present	Graduate Group in Applied Economics and Managerial Science	
2005	University of Pennsylvania Transdisciplinary Tobacco Use Research	
	Center (TTURC) Clinical Integration Workshop Advisory	
	Committee Member	
2005-2007	Research Advisory Committee Member, Department of Medicine,	
	University of Pennsylvania School of Medicine	

2008-Present	Executive Committee Member, Leonard Davis Institute of Health
	Economics
2008-2009	Member, Research Subcommittee of VA Dean's Committee advising
	Vice Dean on Strategic Direction of VA research
2008-2015	Marjorie Bowman Young Investigator Award Selection Committee
	Member (Chair 2010 and 2011).
2008-2010	Member, Limited Applications Selection Committee, University of
	Pennsylvania School of Medicine
2011-Present	Member, Samuel Martin Health Services Career Achievement
	Award Selection Committee
2017	Dean's Committee on Public Health Science (sub-committee)

Major Academic

c and Clinical Teaching Responsibilities:		
	2001-Present	Inpatient ward and consult attending, VA Hospital: one month/year
	2001-Present	Advisor for M.D./Ph.D. Students at University of Pennsylvania
		School of Medicine/Wharton School
	2001-2003	Andrew Epstein, PhD (former Wharton PhD student, then Assistant
		Professor at Yale)
	2002-2004	Co-director, Division of General Internal Medicine Journal Club
	2002-2004	David Grande, MD, MPA (former University of Pennsylvania
		medical student, now Assistant Professor at the University of
		Pennsylvania)
	2002-2004	Rajiv Shah MD (former Penn medical student, PhD student at
		Wharton, former Director of United States Agency for International
		Development (USAID), now president of the Rockefeller
		Foundation
	2002-2004	Edward Buckley, PhD (former Wharton PhD student, now Director
		of Economic Policy, Biotechnology Industry Organization [BIO])
	2002-2004	Andrea Gurmankin-Levy, PhD, MBe (former University of
		Pennsylvania doctoral student, former Assistant Professor at Dana
		Farber Cancer Institute)
	2002-2010	Attending, Medical Consult Service, Philadelphia VA Medical
		Center
	2003-2005	Meena Seshamani, MD, PhD (former postdoctoral fellow, winner of
		Clinical Epidemiology Research Prize, University of Pennsylvania
		School of Medicine; Outstanding abstract citation,
		AcademyHealth;Chief surgical resident at Johns Hopkins/Director of
		Health Reform Office, Secretary of Health and Human Services.
	2003-2005	Dissertation Committee, David Song, MD, PhD (former Penn
		medical student, PhD student at Wharton, now at UBS Warburg)
	2004-2005	R. Tamara Konetzka, PhD (former postdoc, now Associate Professor
		at University of Chicago)
	2004-Present	Lecturer, Health Care Management - Wharton (HCMG 101) -
		lectures on hospital financing and behavioral economics and health
	2005-2006	Co-organizer, RWJ Clinical Scholars Summer Workshop on Health
		Services Research methods

2005-2007	Research Mentor for Patrick Conway, MD (former RWJ clinical scholar, now Chief Medical Officer and Deputy Administrator; Director, Center for Medicare and Medicaid Innovation, Health and Human Services (HHS)
2006	"Medical Errors." Grand Rounds, Philadelphia VA Medical Center, Philadelphia, PA
2006	"Duty Hour Reform and Medical Errors." Grand Rounds, Hospital of the University of Pennsylvania, Philadelphia, PA
2006-2008	Mentor for Ashwinkumar Patel (former MD/PhD student at Cornell & Wharton)
2006-2011	Dissertation Committee and Mentor, Amol Navathe (Wharton MD/PhD student; winner of Holmes award for evaluative sciences; Lipkin finalist, Society of General Internal Medicine Annual Meeting; Outstanding abstract citation Academy Health) (now Assistant Professor, University of Pennsylvaina)
2007-2014	Lecturer, Analytic methods for Health Services Research - course for RWJ Clinical Scholars and Health Services Research Master's Degree program students, Research Mentees (Dissertation Committee or coauthored publications)
2007-2010	Dissertation Committee, Andrea Puig, Wharton PhD student
2007-2008	Research Preceptor for Elizabeth Almasi, Penn medical student
2007-2012	Lecturer, Medical Student Health Care Systems Course
2008-2010	Primary Mentor for RWJ Clinical Scholar Matthew Press. Formerly Assistant Professor at Cornell University, now Director, Learning Action Network, Center for Medicare and Medicaid Innovation
2008	Neurosurgery Department Grand Rounds, "Recent data on Impacts of Resident Duty Hour Reform"
2008-2011	Mentor for Cristina Novak, University of Pennsylvania Undergraduate Student and then Research Assistant (now Surgery Resident at Temple)
2009	Panelist, University of Pennsylvania School of Medicine Alumni Forum on "Health Reform in 2009"
2009	Speaker, University of Pennsylvania Health System "The Art and Science of Obtaining Research Funding" - Health Services Research
2009-2013	Mentor for Karen Blumenthal, University of Pennsylvania Medical Student (now Mass General Internal Medicine Resident)
2009-2013	Primary Mentor for Jeff Kullgren, M.D., RWJ Clinical Scholar at University of Pennsylvania (now Assistant Professor at University of
2009	Michigan) Panelist, Langfitt Symposium on Pay for Performance for Patients, College of Physicians and University of Pennsylvania School of Medicine
2009-Present	"Health Reform and Health Incentives", Business and Public Policy 2009 Annual Awards Luncheon Speaker
2009-Present	Annenberg School Health Communication Seminar Series Invited Guest Speaker

2009-Present	Mentor for Mitesh Patel, formerly MD/MBA student/Internal Medicine Resident at Penn, now Assistant Professor, University of Pennsylvania
2010-2011	Research Preceptor for Meredith Curtis, Penn Medical Student
2010-2011	•
2010	Penn Law Conference on Health Reform, Talk on "Incentives and Health Reform"
2010	Lead Organizer, Leonard Davis Institute for Health Incentives
	Inaugural Industry Conference On Behavioral Economics and Health
2010-2011	Dissertation Committee, Michelle Kim, Penn Med/Wharton PhD
	Student
2010-2013	Dissertation Committee, Heather Klusaritz, Penn Social Work
2010 2012	Policy and Planning PhD student (now assistant professor, Perelman
	School of Medicine, University of Pennsylvania)
2010-Present	Research Mentor and Dissertation Committee Member, Aditi Sen,
2010-1 Tesent	Wharton PhD Student: Assistant Professor, Johns Hopkins
2010-2017	•
2010-2017	Mentor for Anjali Gopalan, former Penn Internal Medicine
	Resident/Robert Wood Johnson Clinical Scholar at University of
	Pennsylvania Health System (winner of Mack Lipkin Award at
	Society of Internal Medicine Annual Meeting): now Research
2011 2011	Associate, Kaiser
2011-2014	Research Mentor for Taylor Sewell, Penn medical/Wharton MBA
	student: now Resident, Children's Hospital of Philadelphia
2011-Present	Lecture on "Behavioral Economics, Incentives, and Health
	Benefits", Wharton Center for Human Resources Member
	Conference
2012-present	Guest lecturer on Behavioral Economics, Wharton Health Care
	Management 101
2013-2014	Research mentor for Nancy Haff, Penn Medical Student: now
	Medicine Resident, Mass General Hospital
2013-2014	Dissertation Committee Member, Kay Tan, Ph.D. Student,
	Department of Biostatistics
2014-2016	Dissertation Committee Member, Henry Bergquist, MD/PhD
	student, Perelman School of Medicine and Wharton
2014-2016	Dissertation Committee Member, Ari Friedman, Penn
	Medicine/Wharton MD/PhD student
2014-2016	Dissertation Committee Member, Nora Becker, Penn Med Wharton
	MD/PhD student
2015-present	"The Business of Healthcare", HCMG 213
2015-present	CHOP Continuous Quality Improvement Course, Behavioral
	Economics
2015-Present	HCMG 841, Behavioral Economics
2015-2016	Lecture, MSHP Professional Development Series, "Funding Streams
	for Junior Investigators".
2015-Present	Mentor for Amol Navathe, MD, PhD, Assistant Professor of Health
	Policy
	-

	2015-Present	Mentor for Heather Schofield, Ph.D., Assistant Professor in Medical
	2015-Present	Ethics and Health Policy Mentor for Christiana Roberto, Ph.D., Assistant Professor of Medical Ethics and Health Policy
	2015-2017	Medical Ethics and Health Policy Mentor for Eric Van Epps, Ph.D., Postdoc
	2016-Present	Otolaryngology Grand Rounds, Behavioral Economics and Health, University of Pennsylvania Health System, Philadelphia, PA
	2016-Present	"Behavioral Economics: How People Process Information and Make Decisions", CPHI/LDI Research Seminar, University of Pennsylvania, Philadelphia, PA
	2016-Present	EPID 624, Methods in Patient Centered Outcomes and Effectiveness Research
	2016	Lecture, CPHI Seminar Series, Public Health Innovations
	2016-Present	Lecture, Occupational Medicine Residency Program, Children's Hospital of Philadelphia
	2017	HCMG 101
	2017-Present	Mentor to Katherine Pryor, MD, Postdoc
	2017-Present	Mentor to Arielle Anderer, Predoctorial Student
	2017	Clinical Scholars Course
	2018	HPR 611 Guest Lecturer
Lectures by Invit	ation:	
	Sep, 2007	"ACGME Duty Hour Reform: Some Findings and Future Directions." Visiting Professor, University of Michigan, Ann Arbor, MI
	Sep, 2007	"Improving Administrative Data through Better Data Linkages." Agency for Health Care Research and Quality (AHRQ) 1st Annual National Meeting. Bethesda, MD
	Nov, 2007	"Regulation of Physician Work Hours and Impacts on Quality of Care," Health Policy Grand Rounds, Mt. Sinai School of Medicine, New York, NY
	Nov, 2007	"Behavioral Economic Approaches to Improving Health," Visiting Professor, Baylor University, Houston, TX
	Nov, 2007	"Financial Incentives for Smoking Cessation," Visiting Professor, Penn State University, State College, PA
	Dec, 2007	"Physician Work Hour Regulation and Impacts on Patient Outcomes", Presentation to the Institute of Medicine Committee on Optimizing Graduate Medical Trainee Schedules to Improve Patient Safety", Washington, DC
	Mar, 2008	"Financial Incentives for Healthy Behavior," Johns Hopkins University, Baltimore, MD
	Apr, 2008	"Financial Incentives for Healthy Behavior", Carnegie Mellon University, Pittsburgh, PA

Apr, 2008	"Impact of Work Hour Regulation on Mortality in Teaching Hospitals: Some Findings and Future Directions", Association of
	Program Directors in Internal Medicine Annual Meeting, New
	Orleans, LA
May, 2008	"Asymmetric Paternalism and Financial Incentives for Healthy
	Behavior," Annual Meeting of the Massachusetts Medical Society,
	Boston, MA
May, 2008	"Using Ideas from Behavioral Economics to Promote Healthy
	Behaviors", Aetna Behavioral Conference, Hartford, CT
Jun, 2008	Patient-Targeted Approaches to Pay-for-Performance/Value-Based
	Insurance Design. Policy Roundtable, AcademyHealth Annual
	Research Meeting. Washington, DC
Jun, 2008	"Questions and Challenges for the Next Generation of Health
	Services Researchers," 25th Anniversary Special Session,
	AcademyHealth Annual Research Meeting, Washington, DC
Jun, 2008	"Impact of Duty Hour Regulation on Outcomes in Teaching
,	Hospitals: Some Findings and Future Directions," Associated
	Professional Sleep Societies Annual Meeting, Baltimore, MD
Jul, 2008	"Asymmetric Paternalism and Financial Incentives for Healthy
,	Behavior," Rockefeller Foundation Conditional Cash Transfer
	Conference, Bellagio, Italy
Sep, 2008	"Using Behavioral Economics to Improve Health Care Delivery",
1 /	Presentation to VA Quality and Safety Committee, Seattle, WA
Oct, 2008	Using Behavioral Economics to Improve Value in Health Care -
ŕ	Presentation to Wellmark, Inc., Des Moines, IA
Oct, 2008	Plenary presentation - National Health Incentives Conference - Pay
ŕ	for Performance for Patients - Using Behavioral Economics to
	Supercharge Patient Incentives. Washington, DC
Oct, 2008	Presentation to American Board Medical Specialties,
	webconference, Physician Duty Hour Reform: Highlights of Recent
	Findings and Future Directions
Nov, 2008	Plenary Presentation, Alliance of Academic Internal Medicine,
	"Physician Duty Hour Reform - New Findings and Future
	Directions", Orlando, FL
Nov, 2008	"Patient Financial Incentives and Behavior Change," Johns Hopkins
	Health Plan Motivating Healthy Behaviors in Populations
	Conference. Baltimore, MD
Feb, 2009	"Using Ideas from Behavioral Economics to Promote Healthy
	Behaviors," National Bureau of Economic Research, New York, NY
Mar, 2009	"ACGME Duty Hour Reform: Impacts on Clinical Outcomes and
	Future Directions", ACGME Duty Hours Conference Plenary
	Presentation. Gaylord, TX
Mar, 2009	"Behavioral Economics and Health", Henry Ford Health System
	Department of Medicine Grant Rounds. Detroit, MI

Mar, 2009	"Using Insights from Behavioral Economics to Make Incentives More Effective," Mckinsey Retail Health Conference Plenary
Apr, 2009	Presentation. Washington, DC "Using Ideas from Behavioral Economics to Encourage Healthy Behaviors", Temple University Center for Obesity Research and
Apr, 2009	Education, Philadelphia, PA "Ideas on using Behavioral Economics to Improve Health Behaviors", Aramark Headquarters, Philadelphia, PA
Apr, 2009	"Lessons from Incentives and Health Behavior for Global Climate Change", Presentation to Al Gore Climate Change Workshop, Washington, DC
Apr, 2009	"Behavioral Economics and Health", Plenary Presentation, Delaware Cancer Coalition Annual Meeting, Newark, DE
Apr, 2009	"Using Insights from Behavioral Economics to Motivate Changes in Health Behavior", American Heart Association Quality and
Jun, 2009	Outcomes Conference Plenary Presentation, Washington, DC Center for Global Development (CGD) panel on "Performance-Based Incentives in Developing Countries",
Jun, 2009	Washington, DC "Duty Hour Regulation for Residents: What we Know and Future Directions", American Academy of Sleep Medicine, Seattle, WA
Jul, 2009	"A Randomized Controlled Trial of Incentives for Weight Loss", International Health Economics Association Meeting, Beijing, China
Jul, 2009	"The response of hospital supply to exogenous changes in risk sharing under Medicare Prospective Payment", International Health
Jul, 2009	Economics Association Meeting, Beijing, China "Using Ideas from Behavioral Economics to Promote Healthy Behaviors", Keynote Address, Japanese Health Economics
Sep, 2009	Association Annual Meeting, Tokyo, Japan "Financial Incentives and Healthy Behaviors", Plenary Presentation, VisionGain Smoking Cessation Conference, Philadelphia, PA
Sep, 2009	"Using Insights from Behavioral Economics to Improve Healthy Behaviors", Keynote Presentation, Aetna Client Advisory Board,
Oct, 2009	Chicago, IL "Behavioral Economics and Health Behaviors", Medical Grand Rounds, University of Iowa, Iowa City, IA
Oct, 2009	"Applying Behavioral Economics to Understand and Influence your Consumer," Keynote Speaker, World Congress 5th Annual
Nov, 2009	Consumer Health Conference, Alexandria, VA "Behavioral Economics and Health"- talk and discussion for health care Chief Executive Officers, Center for Corporate Innovation, New York, NY
Nov, 2009	New York, NY "Financial Incentives for Smoking Cessation", Panel on Experiments testing the Effects of Financial Incentives to Improve Health, Education, and Work Outcomes. Association Public Policy Analysis and Management. Washington, DC

Nov, 2009	"The Wealth of Behavioral Economics - Using Insights to Improve
	Health Behaviors", Presentation to Senior Leadership, Blue Cross
Ion 2010	Blue Shield of Florida, Jacksonville, FL
Jan, 2010	"Early Effects on Health - Opportunity NYC", MDRC/University of
	Michigan Poverty Center workshop, Rockefeller Foundation, New York City, NY
Feb, 2010	"Driving Engagement in Healthy Behaviors", Health Information
160, 2010	Exchange Conference, Alexandria, VA
Feb, 2010	"Behavioral Economics and Health", Congressional Prevention
160, 2010	Caucus, Washington, DC
Feb, 2010	"Pay for Performance for Patients (P4P4P)", Chief Medical Officer
100, 2010	Conference convened by Center for Corporate Innovation, New
	York City, NY
Feb, 2010	"Using Evidence to Design Benefits," AcademyHealth National
100, 2010	Health Policy Conference, Washington, DC
Mar, 2010	"Behavioral Economics and Health", Cardiology Grand Rounds,
,	Northwestern University School of Medicine, Chicago, IL
Mar, 2010	"Financial Incentives and Healthy Behavior", Department of
,	Preventive Medicine Research Conference, Northwestern University
	School of Medicine, Chicago, IL
Mar, 2010	"Behavioral Economics and Health Behaviors", RAND Health
	Economics Seminar, Santa Monica, CA
Mar, 2010	"How Do We Develop Incentive Programs to Motivate and Not
	Discourage or Distract", Panelist, 20th Annual Art and Science of
	Health Promotion Conference, Hilton Head, SC
Mar, 2010	"Does Paying People to be Healthy Change Behavior and Improve
	Health?", 20th Annual Art and Science of Health Promotion
	Conference, Hilton Head, SC
Mar, 2010	"Application of Behavioral Economics to Health Behavior Change",
	20th Annual Art and Science of Health Promotion Conference,
M 2010	Hilton Head, SC
Mar, 2010	"Update and New Directions: ACGME Duty Hours and Patient
	Safety and Quality", ACGME Educational Conference, Nashville,
Mor 2010	TN "Pohovieral Foonemies and Health" Grand Pounds University of
Mar, 2010	"Behavioral Economics and Health", Grand Rounds, University of Vermont Department of Psychiatry, Burlington, VT
Apr, 2010	"Financial Incentives for Weight Loss", Plenary Presentation, USDA
Apr., 2010	Conference on Incorporating Behavioral Economics into Federal
	Food and Nutrition Policy, Washington, DC
May, 2010	"Financial Incentives and Health Disparities", Plenary Presentation,
1.14, 2010	University of Michigan Conference on the Economy and Health
	Disparities", Ann Arbor, MI
May, 2010	"Thoughts on Behavioral Economics and Health", Key Largo
• •	Choice Meeting, Key Largo, FL

May, 2010	"Financial Incentives and Health Behaviors", Health Economics: NIH Research Priorities for Health Care Reform, Invitational
	Conference for NIH leadership, Bethesda, MD
Jun, 2010	"Utilization of Services in Medicare Advantage versus Traditional
	Medicare since the Passage of the Medical Modernization Act",
	Discussant for Bruce Landon and Joe Newhouse, American Society
	of Health Economists Biannual Meeting, Ithaca, NY
Jun, 2010	"Hospital Profitability and Impact on Service Line Mortality",
,	Academy Health Annual Research Meeting, Boston, MA
Jun, 2010	"Application of Behavioral Economics to HIV Prevention", Plenary
	Presentation, HIV Prevention Trials Network Annual Meeting,
	Washington, DC
Jun, 2010	"Changing Physician and Patient Behavior with Financial
5 a 11, 2 5 1 5	Incentives", NIH/Centers for Medicare and Medicaid Services
	(CMS) Pilot Workshop on Behavioral and Social Sciences Research,
	Baltimore, MD
Jun, 2010	"Financial Incentives for longer-term weight loss: A randomized
Juli, 2010	controlled trial", American Society of Health Economists Biannual
	Meeting, Ithaca, NY
Jun, 2010	"A test of financial incentives to improve warfarin adherence",
Juli, 2010	American Society of Health Economists, Ithaca, NY
Aug, 2010	"Thoughts on increasing consumer engagement", Presentation to
1145, 2010	CVS Caremark Clients, Dallas, TX
Sep, 2010	"Behavioral Economics and Healthy Behaviors," Grand Rounds and
5 c p, 2010	2010 Max Trubek Lecture, New York University Medical School,
	NY
Sep, 2010	Invited Discussion Participant, "Decreasing use of low-value
5 c p, 2010	services in Medicare", Medicare Payment Advisory Committee
	(MEDPAC), Washington, DC
Sep, 2010	"Incentives and Health Behavior", National Institute on Drug Abuse
5 c p, 2010	Clinical Trials Network Annual Meeting, Bethesda, MD
Sep, 2010	"Behavioral Economics and Health", Keynote Address, Robert
5 c p, 2010	Wood Johnson Foundation Interdisciplinary Initiative in Nursing
	Research, Princeton, NJ
Oct, 2010	"Behavioral Economics and Health", National Rural Electrical
Oct, 2010	Cooperative Association," Alexandria, Virginia
Oct, 2010	"Behavioral Economics and Health", Keynote address: Connected
001, 2010	Symposium - Partners Center for Connected Health, Boston, MA
Oct, 2010	"Incentives and Healthy Behaviors", Harvard Medical School
Oct, 2010	Department of Health Care Policy, Boston, MA
Oct, 2010	"Behavioral Economics and Health", Yale School of Public Health,
JCI, 2010	New Haven, CT
Nov, 2010	"Comments on Health Rewards - Opportunity NYC", University of
1101, 2010	Michigan/Rockefeller Foundation Conference, New York City, NY
	Themsall Rocketener Foundation Conference, New York City, IVI

Jan, 2011	"Insights from Behavioral Economics on Incenting Behavior Change", Keynote Speaker, World Congress Rewarding Healthy
	Behaviors Symposium, San Diego, CA
Feb, 2011	"Incentives and Medication Adherence", Plenary Presentation, Navy Conference on Incentives and Health, College Park, Maryland
Feb, 2011	"Is there value in value based insurance design? Insights from Behavioral Economics on incentives for medication adherence", Plenary Presentation, Frost and Sullivan Conference on Medication Adherence, Philadelphia, PA
Feb, 2011	"What works to promote wellness and improvements in health status?", Panelist, Health and Human Services/Department of Labor/Department of Treasury Meeting on Incentive-Based Worksite Wellness Programs, Washington DC
Mar, 2011	"Insights from Behavioral Economics on Incenting Behavior Change", Keynote Address, CIGNA Client Conference, Palm Desert, California
Mar, 2011	"Health Reform and Incentives for Healthy Behavior", Informational briefing for California Legislature, Sacramento, CA (remote presentation)
Mar, 2011	"Insights from Behavioral Economics on Incenting Behavior Change", New York City Department of Health Citywide Grand Rounds, New York, New York
Apr, 2011	"Mobile devices and behavioral economic intervention studies", NIH Grantee Panel, Society of Behavioral Medicine, Washington DC
May, 2011	"Behavioral Economics and Health Behaviors", Lister Hill Center for Health Care Policy, University Alabama-Birmingham, Birmingham, AL
May, 2011	"A Clinical Perspective on Behavioral Economics and Changing Health Behaviors", National Institutes of Aging-American Psychological Society Roundtable Discussion, Washington DC.
May, 2011	"Behavioral Economics and Changing Health Behaviors", Air Force Medical Service - NIH CTSA Collaboration Workshop. Bethesda, Maryland.
May, 2011	"Incentives in the Workplace", Plenary Presentation, Harvard Program on Ethics and Health Conference on Health Incentives, Boston, MA
Jun, 2011	"Behavioral Economics and Financial Incentives for Medication Adherence", Department of Population Medicine, Harvard Medical School
Jun, 2011	Panelist, "Planning for Success in Academia", Career Planning Workshop, AcademyHealth, Seattle, WA
Jun, 2011	"Insights from Behavioral Economics on Incenting Behavior Change," RedBrick Client meeting, Minneapolis, MN
Sep, 2011	"Can Incentives Make People Healthy?", Panelist, NYU Wagner School Conference on Financial Incentives in Public Policy, New York, New York

Oct, 2011	"When Does a Nudge Become a Shove", Plenary Session panelist,
	Society for Medical Decision Making Annual Meeting, Chicago, Illinois
Oct, 2011	"Applying Insights from Behavioral Economics to Health", Plenary Presentation, OptumHealth Client Conference, Kiawah Island, South
Nov, 2011	Carolina "A Spicy Debate - 'Resolved: Employers, the Government, and Third Party Payors Should Consider Incentivizing Smokers to Quit", Association for Medical Education and Research in Substance
	Abuse (AMERSA) Annual National Conference, Plenary Session
N 2011	Arlington, Virginia
Nov, 2011	"Behavioral Economics, Social Media, and Influences on Health Behavior", Plenary Presentation, FDA/ECRI Conference on
	Patient-Centered Care, Silver Spring, MD
Nov, 2011	"Incentives and Value-Based Insurance Design", University of
	Michigan Center for Value-Based Insurance Design 2011
	Symposium, Plenary Presentation, Ann Arbor, Michigan
Jan, 2012	"Behavioral Economics and Health", Keynote Presentation, World
E 1 2012	Congress Incentives Congress, San Diego, California
Feb, 2012	"Insights from Behavioral Economics on Incenting Behavior
	Change", 3 hour plenary workshop, Association of Community Health Plans Medical Directors Meeting, San Antonio, Texas
Feb, 2012	"Incentives and Employee Health", World Congress Health and
100, 2012	Human Capital Congress, Washington DC, Plenary Panel
	Presentation
Feb, 2012	"Implications of Behavioral Economics for Prevention", Keynote
	Address, American College of Preventive Medicine, Orlando,
	Florida
Mar, 2012	"Behavioral Economics: Closing the Gap_ Between Good
	Intentions and Healthy Behaviors", General Electric Health Ahead
	Summit, Norwalk, Connecticut
Apr, 2012	"Incentives and Health Behaviors", Stoeckle Center Seminar Series,
	Massachusetts General Hospital, Boston, MA
Apr, 2012	"Incentives and Health Promotion", Invited talk, American Journal
A 2012	of Health Promotion Annual Conference, San Diego, California
Apr, 2012	"Behavioral Economics and Healthy Behaviors", Cabot Lecture,
Apr, 2012	Harvard Medical School, Boston, MA "Incentives for Weight Loss", Economics and Psychology Seminar,
Apr., 2012	UC Berkeley, Berkeley, California
Apr, 2012	"Behavioral Economics and Health Behaviors", Invited talk,
1191, 2012	American Journal of Health Promotion Annual Conference, San
	Diego, California
May, 2012	"Behavioral Economics and Health", Group Health Research
-	Institute, Seattle, Washington
May, 2012	"Behavioral Economics and Patient Safety", National Patient Safety
	Foundation Conference, Washington, DC

May, 2012	"Lessons Learned: Effectiveness of Health Incentive Programs in Medicaid", Medicaid Incentives for Prevention of Chronic Diseases
May, 2012	Grantee Meeting, Baltimore, MD "Incentives and Benefit Design", National Business Group on Health Presentation to Employer Members (webinar), Washington, DC
May, 2012	"Incentives and Behaviors", Presentation to Assistant Secretary for Policy and Evaluation (ASPE) Seminar Group, Health and Human Services, Washington, DC
Jun, 2012	"Behavioral Economics and Health", Association of Health Insurance Plans (AHIP) National Meeting, Salt Lake City, Utah
Jun, 2012	"Behavioral Economic Interventions in Diabetes, Smoking, Obesity," American Diabetes Association Annual Meeting, Philadelphia, PA
Aug, 2012	"Pay for Performance for Patients", Keynote Address, Swiss Family Medical Association Annual Meeting, Lausanne, Switzerland
Sep, 2012	"High and rising health costs, unhealthy behaviors, and behavioral economics", Celebration of Science Milken Foundation Conference, Washington, DC
Sep, 2012	"Behavioral Economics and Health", Plenary Presentation, Mckinsey Conference, Boston, MA
Oct, 2012	"Can mechanism be tested in effectiveness trials? Prospect theory, loss aversion, and regret", NIH Pasteur's Quadrant Science of
Oct, 2012	Behavior Change Conference, Washington, DC "Behavioral Economics and Comparative Effectiveness Research", Keynote Presentation, Center for Medical Technology Policy
Nov, 2012	Conference on Diabetes Research, Baltimore, MD "Behavioral Economics and Health", Keynote Presentation, OptumHealth Annual Medical Director Forum, Las Vegas, Nevada
Nov, 2012	"Behavioral Economics: A Role in HIV and Viral Hepatitis Treatment and Prevention?_", Plenary Presentation, National Summit on HIV and Viral Hepatitis, Washington, DC
Dec, 2012	"Behavioral Economics and Obesity", Panel discussion, Economist Magazine/Weight Watchers Conference, New York, New York
Dec, 2012	"Behavioral Economics _and Health Behavior", CEO net plenary talk/discussion, Atlanta, Georgia
Dec, 2012	"Automated Hovering to Improve Medication Adherence after Myocardial Infarction", m-health Conference session for Center for Medicare and Medicaid Innovation Grantees, Washington, DC
Jan, 2013	"Behavioral Economics and Incentive Design", World Congress Conference on Incentives and Healthy Behavior, Plenary Presentation/Panel Moderator, San Diego, California
Feb, 2013	"Behavioral Economics and Health", World Congress on Employee Benefits, Orlando, Florida
Feb, 2013	"Reshaping Health Care: Emerging Trends Changing the Face of Our Industry", Wharton Health Care Conference Panel on Obesity, Philadelphia, PA

Feb, 2013	"Behavioral Economics and Shared Decision Making", Institute of Medicine Roundtable on Value and Science-Drive Health Care, Washington, DC
Feb, 2013	"Incentives and Health Behavior", Health Enhancement Research Organization (HERO) Think Tank Meeting, Plenary
Feb, 2013	Presentation/Discussion, Atlanta, Georgia "Behavioral Economics and Health", Association of Health Insurance Plans (AHIP) Executive Leadership Summit, Phoenix, AZ
Mar, 2013	"Behavioral Economics and Medication Adherence", Grand Rounds, Merck, Upper Gwynedd, Pennsylvania
Mar, 2013	"Behavioral Economics and Health", Rutgers University Institute for Health, Health Care Policy, and Aging Research Invited Seminar
Mar, 2013	"Behavioral Economics and Health", Plenary Presentation, Population Health and Care Coordination Colloquium, Philadelphia, PA
Mar, 2013	"Behavioral Economics and Medication Adherence", Plenary Presentation, World Congress Conference on Medication Adherence, Philadelphia, PA
Apr, 2013	"Behavioral Economics and Medication Adherence", CVS Caremark Client Conference, Orlando, Florida
Apr, 2013	"Behavioral Economics and Health", Congressional Staff Briefing, Washington DC
Apr, 2013	"Brigham and Women's Hospital Medicine Program Graduates Accomplishments in Health Economics", Joint presentation with Mark McClellan on occasion of Marshall A. Wolf 50th Anniversary Celebration, Boston, MA
Apr, 2013	Barnet Berris Lecture, University of Toronto: "Behavioral Economics and Health", Toronto, Canada
May, 2013	"Behavioral Economics and Health", NIH Adherence Network Distinguished Speaker Seminar Series, Bethesda, MD
May, 2013	"Behavioral Economics and Incentive Design", Presentation to Equity Health Care, the Blackstone Group, New York, New York
May, 2013	"The Critical Role of Behavioral Economics in Driving Health Behaviors", Vitality Institute Launch, New York, New York
May, 2013	"Behavioral Economics and Policy-Relevant Advances in Health Behavior", NIH White House Conference, Washington DC
May, 2013	"Behavioral Economics and a High Functioning Health System", Commonwealth Fund Presentation to Senior Staff, New York, New York
May, 2013	"Evidence Based Evolutionary Testing and Behavioral Economic Interventions", Caltech conference on experimental design and behavior in medical trials, Pasadena, California
May, 2013	"Choice Architecture as Part of a Ladder of Behavioral Economic Interventions", Columbia Business School Choice Architecture Conference, New York, New York

Jun, 2013	"Incentivizing and Health Disparities", Invitational Panel, AcademyHealth, Baltimore, MD
Jun, 2013	"Behavioral Economics and Employer and Purchaser Decision
Jun, 2013	Making", AcademyHealth Policy Conference, Washington DC. "Making the RCT More Useful for Innovation using Evidence Based Evolutionary Testing", Launch event HealthCare: Delivery Science and Innovation, AcademyHealth Meeting, Baltimore, MD
Jun, 2013	"Incentivizing Healthy Behavior Change", Weight Watchers Executive Forum, Tucson, Arizona
Jul, 2013	"Behavioral Economics and Health", NIH Summer Institute on Clinical Trials Faculty Member, Bethesda, MD
Jul, 2013	"Behavioral Economics and Physician Pay for Performance", Commonwealth Fund Board Meeting, New York, New York
Jul, 2013	"Behavioral Economic Interventions and Obesity", Brocher Foundation Conference, Geneva Switzerland
Sep, 2013	"Prevention and Behavioral Economic Research: Filling some gaps between U.S. Spending and Health Outcomes", Health Research Alliance Conference, Health Research Alliance Conference, Philadelphia, PA
Sep, 2013	"Behavioral Economics and Health", Medicaid Directors Conference, Princeton University, Princeton, NJ
Sep, 2013	"Behavioral Economic Innovations to Advance Prevention and Health Promotion", Vitality Institute Commissioner Meeting
Sep, 2013	"Behavioral Economics: A Role in HIV and Viral Hepatitis Treatment and Prevention?", Family Health International Seminar, Raleigh, North Carolina
Oct, 2013	Plenary Speaker, "Behavioral Economics and Health", Priority Health Annual Conference, Grand Rapids, Michigan
Oct, 2013	"Behavioral Economics and Health", Plenary Speaker, Emory Health Care Annual Conference, Atlanta, Georgia
Nov, 2013	Medical Grand Rounds, "Behavioral Economics and Health", Montefiore Medical Center, New York, New York
Nov, 2013	"Behavioral Economics and Health", VA National Center for Health Promotion, national webinar
Dec, 2013	Behavioral Economics and Health, presentation to Discovery Executive Leadership, Johannesburg, South Africa
Dec, 2013	"Behavioral Economics and Incentive Design", Vitality Institute Research Seminar, Johannesburg, South Africa
Feb, 2014	"Behavioral Economics and Health", Keynote Address, Wharton Health Care Business Conference Reimagining Health Care, Philadelphia, PA
Mar, 2014 Mar, 2014	"Behavioral Economics and Health", Vitality Institute Webinar "Behavioral Economics and Health", Keynote Address, Catamaran
,	Annual Client Conference, San Antonio Texas
Mar, 2014	"Behavioral Economics and Health", Wharton Alumni Webinar

Mar, 2014	Keynote Address, Health and Human Services Behavioral Insights Meeting, Washington DC
Mar, 2014	"Incentivizing a Healthier Australia", Keynote Address AIA Launch Event, Sydney, Australia
Mar, 2014	"Behavioral Economics and Health," Presentation to Department of Health, New South Wales, Australia
Apr, 2014	"Behavioral Economics and Health", CMS Quality Technical Advisory Committee Webinar
Apr, 2014	"Behavioral Economics and Health", Keynote Plenary, Society of Behavioral Medicine Meeting, Philadelphia, PA
Apr, 2014	"Working with Commercial Entities to Improve Health", Harvard School of Public Health Conference on Behavioral Economics and
Apr, 2014	Health, Cambridge, MA "Behavioral Economics and Health", RWJ Health and Society Scholar Program, Harvard Population Health Center, Cambridge, MA
Apr, 2014	Panel on Employee Wellness, Harvard School of Public Health Worksite Health Center
Apr, 2014	"Behavioral Economics and Health", Executive Seminar Series, WellPoint, Virginia Beach, Virginia
Jun, 2014	"Behavioral Economics and Medication Adherence", Discussant, Jason Doctor et al, Nudging Guideline Uptake: A Randomized Trial of Physician Public Commitments", American Society of Health
Jun, 2014	Economics Bi-Annual Meeting, Los Angeles, CA "The Future of Financial Incentives: Where Should Employers go Next", National Business Group on Health Leadership Summit on Workforce Well-Being, Washington, DC
Jun, 2014	Academy Health Annual Research Meeting, Panelist on Federal Funding Mechanisms
Jun, 2014	"Nudging Guideline Uptake: A Randomized Trial of Physician Public Precommitments" and "A Behavioral Economics Multi-Site Randomized Trial to Reduce Provider Antibiotic Overprescribing", Discussant, Jason Doctor et al, ASHE Conference presentations
Jun, 2014	"Behavioral Economics for Altering Physician Behavior", Plenary Presentation, American Society of Health Economists Biannual Meeting, Los Angeles, CA
Jul, 2014	Workshop on Behavioral Economics and Health Benefits, Walmart Global Benefits Conference, Bentonville, Arkansas
Oct, 2014	"Behavioral Economics and Health", CDC Visiting Professor
Nov, 2014	"Behavioral Economics and Medication Adherence", Grand Rounds, Merck, Philadelphia, PA
Nov, 2014	"Behavioral Economics and Health", Keynote Speaker, United Hospital Fund Annual Meeting
Dec, 2014	"Behavioral Economics and Medication Adherence", Plenary Presentation, CMS FDA Conference, Washington DC

Jan, 2015	"Behavioral Economics and Provider Payment", Hawaii Blue Cross
Jan, 2015	Blue Shield Blue Ribbon Panel Presentation, San Francisco, CA "Behavioral Economics and Health", Distinguished Lecture Series, Rutgers Cancer Institute, New Brunswick, NJ
Feb, 2015	"Behavioral Economics and Health Care Delivery", Yale Cardiology Grand Rounds, New Haven, CT
Feb, 2015	"Behavioral Economics and Health," American College of Preventive Medicine Plenary Presentation, Atlanta, Georgia
Mar, 2015	"Behavioral Economics and Wireless Devices", American Heart Association Opening Session Plenary Presentation, Baltimore, MD
Apr, 2015	"A Randomized Controlled Trial of Incentives to Patients, Providers, or Both on Reducing Cardiovascular Risk", University of Illinois
Apr, 2015	Chicago Visiting Professor, Chicago, IL "A Randomized Controlled Trial of Incentives to Patients, Providers, or Both on Reducing Cardiovascular Risk", University of Michigan Department of Psychology Visiting Professor
May, 2015	"Behavioral Economics and Health Care Delivery", American Medical Association Grand Rounds, Chicago, IL
Jun, 2015	"Behavioral Economics and Health", NIH Office of Social and Behavioral Sciences 20th Anniversary Matilda White Riley Award
Jun, 2015	Recipient Lecture, Bethesda, MD "Behavioral Economics and Health", Keynote Address, Frontiers of Behavioral Economics, Choice, and Well Being in the Asia Pacific
Sep, 2015	Conference, Singapore "Behavioral Economics and Health", Alliance of Community Health Plans, Behavioral Health Collaborative Meeting, Washington, D.C.
Sep, 2015	"Generating evidence to optimize employee wellness programs", American Heart Association CEO Meeting, New York, NY
Sep, 2015	"Behavioral Economics and Health Behaviors", Brookings Invitational Conference on Policy Lessons from Behavioral Economics, Washington, D.C.
Sep, 2015	Trans-Outcomes Effectiveness Research Interest Group, NIH, Washington, D.C.
Oct, 2015	"Behavioral economics and health", Keynote Speaker, Independence Blue Cross Fall Wellness conference, Philadelphia, PA
Oct, 2015	"Behavioral economics and gaps in care", Keynote Speaker, CBI Conference, Philadelphia, PA
Nov, 2015	"A new model for health care delivery (with a spoonful of sugar for engagement)", NCQA 25th Anniversary Celebration, Washington, D.C.
Nov, 2015	"Behavioral Economics and New Models for Health Care Delivery", Optum Labs Research & Translation Forum, Cambridge, MA
Jan, 2016	"Behavioral Economics and Health", Philadelphia VA Department of Medicine Grand Rounds (with David Asch)
Jan, 2016	Roundtable meeting with Secretary Burwell at the Department of Health & Human Services, Washington, DC

Apr, 2016	Opening talk. Patient Engagement: Strategies for Better Health. NEJM Catalyst inaugural patient engagement event. University of
	Pennsylvania, Philadelphia, PA.
Apr, 2016	"Behavioral Economics and Health", Northwestern Medicine
	Cardiology Grand Rounds Speaker, Chicago, IL
Apr, 2016	"Thoughts on Incentives and HIV Risk Reduction," Gates
	Foundation Meeting, Washington, DC
Apr, 2016	Albert J. Himmelfarb, MD, Lectureship, "Behavioral Economics and
	Shifting Behavior of Patients and Providers for Better Health", Mt.
	Sinai Hospital, Baltimore, MD
May, 2016	"Behavioral Economics and Medication Adherence", ISPOR
	Meeting Keynote Speaker, Washington, DC
May, 2016	"Behavioral Economics and Medication Adherence", Philadelphia
	Symposium on Aging, Cognition, and Financial Services,
	Philadelphia, PA
May, 2016	"Behavioral Economics and Medical Education", 2016 Alliance
	Industry Summit, Keynote Speaker, Philadelphia, PA
Jun, 2016	"A Randomized Controlled Trial of Financial Incentives for
	Maintenance of Weight Loss," American Society of Health
	Economists Conference, Philadelphia, PA
Jun, 2016	"Incentives for Weight Loss", American Society of Health
	Economists Conference, Philadelphia PA
Jun, 2016	Provider Payment Plenary Session Moderator, American Society of
	Health Economists (ASHE) Conference, Philadelphia, PA
Jun, 2016	"Using Behavioral Economics to Improve Physician
	Pay-for-Performance Programs", Academy Health Conference,
	Boston, Mass
Jun, 2016	"Optimizing Patient and Physician Behavior in a Value-Based
	Environment," Vizient Healthcare, Chicago, IL
Jun, 2016	"Behavioral Strategies for Better Health", Behavioral Insights
	Conference, Harvard University, Boston, Mass.
Aug, 2016	"Incentives and Habit Formation," The Habit Driven Consumer
	Interdisciplinary Conference, Catalina Island, California
Sep, 2016	"Behavioral Economics and Motivating Behavior Change", Keynote,
	C. Everett Koop Tobacco conference, Medicine Grand Rounds,
	Dartmouth-Hitchcock Medical Center, Hanover, NH
Oct, 2016	"Behavioral Economics and Provider Payment Innovation",
	Learning and Diffusion Network Summit, CMS, Washington, DC
Oct, 2016	"Behavioral Economics and Health", Mathematica Policy Research,
	Princeton, NJ
Oct, 2016	Opening Keynote Address, "Behavioral Economics and Shifting
	Behavior Towards Better Health," NIH IEEE Wireless Health
	Conference, Bethesda, MD
Nov, 2016	"The Other 5,000 Hours and Using Behavioral Economics To
	Achieve Better Health"; John W. Duckett Scientific Symposium,
	Union League, Philadelphia, PA

Dec, 2016	Wireless technologies, behavioral science, and new payment models in relation to medication adherence, Adherence Conference: Suboptimal Medication Use and Population Health- the Intersection
	of Research, Implementation, and Policy, Washington, DC
Jan, 2017	CHOP Health and Behavior Research Affinity Group: Behavioral Economics, Children's Hospital of Philadelphia, Philadelphia, PA
Feb, 2017	"Improving Health through Consumer Engagement", Snowbird Health summit, Snowbird, Utah
Feb, 2017	"Behavioral Economics and Health", Columbia University's Epidemiology Grand Rounds, New York, NY
Mar, 2017	"Behavioral Economics and Health," presentation to Anthem Clinical Leadership, Scottsdale, AZ
Apr, 2017	"Hardwiring Patient Engagement for Better Health", NEJM
71p1, 2017	Catalyst/Kaiser Patient Engagement Event, Pasadena, CA
May, 2017	"Using Behavioral Economics to Think Differently About Medical
111ay, 2017	Education," Ralph C. Monroe MD Memorial Lecture, Massachusetts
	Medical Society Annual Meeting of Medical Educators, Waltham,
	MA
May, 2017	"Using Behavioral Economics to Think Differently About Medical
	Education and Health Care," Medical Grand Rounds, Columbia
	University
Jul, 2017	"Behavioral Economics and Physical Activity," Health Economic
	Research Organization (HERO) Webinar (joint presentation with
	Mitesh Patel)
Jul, 2017	"The Promise of Behavioral Economics for Influencing Physician
	Behavior", IHEA Pre-Congress Session on Behavioral Economics and Physician Behavior, Cambridge, MA
Sep, 2017	"Behavioral Economics to Advance Health and Health Care,"
•	Commonwealth Fund Harkness Feloow Meeting (joint presentation
	with David Asch), New York, New York
Sep, 2017	Health Economics Common Fund Program, NIH, Bethesda, MD
Oct, 2017	"Changing Behavior Through Incentives," Cleveland Clinic
	Advanced Payment Conference, Cleveland, Ohio
Dec, 2017	"Behavioral Economics, Disruption, and Digital Health," Keynote
	Address, Irish Medtech Summit, Galway, Ireland
Dec, 2017	"Changing Behavior through Behavioral Economics," Economics
	Research Seminar, NUS Galway, Ireland
Feb, 2018	"Behavioral Economics and Changing Provider Payment", Panel
	Discussion, Snowbird Health Summit, Snowbird, Utah
Feb, 2018	"Connected Health and Population Health Management", Keynote
	Address, Bridge to Population Health Meeting, San Francisco,
M 2010	California
Mar, 2018	"Behavioral Economics and Health", Keynote Address, American
Man 2010	Gastroenterological Association Tech Conference, Boston, MA
Mar, 2018	"Behavioral Economics and Health", Grand Rounds Speaker, UCSF,
	San Francisco, CA

Mar, 2018	"Behavioral Economics and Health", Stanford Health Policy
	Research in Progress Seminar, Stanford, CA
Apr, 2018	"Behavioral Economics and Improving Value", Plenary Session,
1 /	Health Management Academy, Dallas, Texas
Apr, 2018	"Behavioral Economics and Health", Framingham Group Research
Γ,	Webinar, Framingham, MA
Apr, 2018	"Lowering Barriers to Improving Health, Opening talk, NEJM
1 /	Catalyst Event, Duke University, Durham, NC
May, 2018	"Behavioral Economics and Health", Keynote Speaker, Lowlands
	Health Economics Conference, Tinbergen Institute, University of
	Amsterdam, Netherlands
May, 2018	"Using Behavioral Science to Improve Patient Health",
	Commonwealth Fund, NY, NY
May, 2018	"Behavioral Economics and Improving Health Delivery", Menzis,
•	Netherlands
May, 2018	"Behavioral Economics and Improving Health Delivery", Institute
• .	for Public Health & Environment", Bilthoven, Netherlands
May, 2018	Behavioral Economics Annual Meeting, Yale University, MA
May, 2018	"Using Behavioral Science to Improve Patient Health", BSPA 2018
•	Conference (Behavioral Science & Policy Association), Washington,
	DC
May, 2018	"Behavioral Economics and Improving Health Delivery", Erasmus
•	School of Economics, Rotterdam, Netherland
Jun, 2018	"Using Behavioral Science to Improve Patient Health", NAREA
•	Meeting (The Northeast Agricultural and Resource Economics
	Association, Philadelphia, PA
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Organizing Roles in Scientific Meetings: May, 2003 Abstra

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May, 2003	Abstract Committee Member, Health Care Delivery and
	Policy/Quality of Care II, Society of General Internal Medicine
	Annual Meeting
	Vancouver, BC, Canada
Jan, 2005	Session Chair, Effects of Competition and Anti-Competitive Forces
	on Cardiac Outcomes, American Economic Association Annual
	Meeting
	Philadelphia, PA
Feb, 2006	Session Moderator, Hypertension Session, VA Health Services
	Research & Development (HSR&D) Conference
	Arlington, VA
Feb, 2006	Co-Chair, Methodology Subcommittee, Scientific Abstracts Review,
	VA HSR&D) National Meeting
	Arlington, VA
Apr, 2006	Planning Committee, CDC Health Protection Research Initiative
-	Grantee Meeting
	Atlanta, GA

Jun, 2006	Session Chair, How Much Regulation do Health Care Markets Need? American Society of Health Economists Annual Meeting
Jun, 2007	Madison, WI Session Chair, Quality Reporting: Benefits and Challenges, AcademyHealth Annual Research Meeting
Feb, 2008	Orlando, FL Session Chair, Quality and Effectiveness I VA HSR&D National Meeting, Baltimore, MD
Jun, 2008	Chair, Quality Subtheme, AcademyHealth Annual Research Meeting Washington, DC
Jun, 2008	Session Chair, In Search of Quality and Safety in Ambulatory Care AcademyHealth Annual Research Meeting, Washington, DC.
May, 2010	Co-Chair, Special Symposia, Society of General Internal Medicine Annual Meeting, 2010 Minneapolis, MN
Jun, 2010	Moderator, Measuring and Improving Health Care Quality, American Society of Health Economists Biannual Meeting
May, 2011	Ithaca, NY Lead Organizer, LDI CHIBE National Meeting on Behavioral Economics and Health
Jun, 2012	Philadelphia, PA Lead Organizer, LDI CHIBE National Meeting on Behavioral Economics and Health
Jan, 2013	Philadelphia, PA Lead Organizer, Patient and Physician Behavior Group, Stanford/White House Office of Science and Technology Policy Conference on Bending the Cost Curve
Jun, 2013	Palo Alto, California Session Organizer and Chair, "Incentives and Health Disparities" and "Technology and Behavioral Economics," AcademyHealth Annual Research Meeting
Jun, 2013	Baltimore, MD Moderator and Co-organizer, AcademyHealth Policy Conference on Behavioral Economics, Value Based Insurance Design, Shared Decision Making
Nov, 2013	Washington DC Co-organizer LDI CHIBE RWJ National Conference on Behavioral Economics and Health
Apr, 2014	Philadelphia, PA Organizer, Steering Committee, American Society of Health Economics Biannual Meeting
Jun, 2014	Philadelphia, PA Theme Leader, Behavioral Economics and Consumer Choice, Academy Health Annual Research Meeting San Diego, CA

Nov, 2014	Co-organizer LDI CHIBE RWJ National Conference on Behavioral Economics and Health
	Philadelphia, PA
Nov, 2015	Co-organizer LDI CHIBE RWJ National Conference on Behavioral
	Economics and Health
	Philadelphia, PA
Feb, 2016	Chair, NEJM Catalyst: Patient Engagement: Strategies for Better
	Health,Inaugural Live event and Webcast
	Philadelphia, PA
Jun, 2016	American Society Health Economics Biannual Meeting, Organizer
	Provider Payment plenary session
	Philadelphia, PA
Dec, 2016	Co-organizer LDI CHIBE RWJ National Conference on Behavioral
	Economics and Health
	Philadelphia, PA
Apr, 2017	Chair, Hardwiring Patient Engagement, Live event and web
	broadcast, NEJM Catalyst/Kaiser
	Pasadena, CA
Dec, 2017	Co-organizer, CHIBE Annual Conference on Behavioral Economics
	and Health (with Brigitte Madrian, David Laibson, George
	Loewenstein, David Asch)
	Philadelphia, PA
Apr, 2018	Event Chair, "Patient Behavior Change: Building Blocks for
	Success", NEJM Catalyst Event held at Duke University
	Durham, North Carolina

Grants:

Current:

Transforming mental health delivery through behavioral economics and implementation science, National Institute of Mental Health, NIH, 1P50MH113840-01, 10/2017-9/2022 (Mandell/Beidas/Volpp, PI), \$950,000/annual direct costs, 12% effort (Role in grant: Multiple PI)

Communicating the Health Risks of Sugar-Sweetened Beverages., NIH, R01Dk111558, 9/2017-8/2021 (Christina Roberto, PI), \$270,802/annual direct costs, .6% effort (Role in grant: Co-I)

Evaluation of Kentucky HEALTH, State of Kentucky, 7/2017-6/2022 (Volpp, Venkataramani, PI: Underhill, Co-Investigator), \$600,000/annual direct costs, 10% effort (Role in grant: Multiple PI)

Nudging Adolescents Toward Safer Food Allergy Management using Text Messages and Financial Incentives: a Randomized Controlled Trial., NIH, 7/2017-6/2019 (Cannuscio, PI), \$0/annual direct costs, 2% effort (Role in grant: Co-I)

Harnessing Behavior to Decrease Urinary Stone Disease Morbidity Research Project., NIH/NIDDK, 7/2016-6/2021 (Tasian/Reese, PI), \$646,899/annual direct costs, .3% effort (Role in grant: Co-I)

Institutional Clinical and Translational Science Award, NIH/NCATS, 5UL1TR000003, 7/2016-6/2021 (Fitzgerald, PI), \$430,000/annual direct costs, 2.4% effort (Role in grant: Co-PI)

Studying Behavioral Economic Principles in Incentivizing Physicians to Deliver Higher-quality, Lower-cost Care and the Impact on Patient Outcomes., The Robert Wood Johnson Foundation, 11/2015-4/2018 (Amol Navathe, PI), \$205,089/annual direct costs, .18% effort (Role in grant: Co-PI)

Icompare-Ccc, National Heart, Lung, And Blood Institute/Nih/Dhhs, 8/2015-6/2019 (DAVID A ASCH, PI), \$918,674/annual direct costs, 1% effort (Role in grant: Co-I)

RCT of Automated Hovering For Congestive Heart Failure Management, National Heart, Lung, And Blood Institute/Nih/Dhhs, R01HL128465, 7/2015-3/2020 (KEVIN G. VOLPP, PI), \$471,235/annual direct costs, 15% effort (Role in grant: PI)

A Randomized Trial Of Incentives For Research Participation, National Cancer Institute/Nih/Dhhs, 7/2015-12/2020 (SCOTT DAVID HALPERN, PI), \$375,080/annual direct costs, 1% effort (Role in grant: Co-I)

Smarter Big Data for a Healthy Pennsylvania: Changing the Paradigm of Healthcare., Pennsylvania Department of Health, SAP#4100070286, 6/2015-5/2019 (Polsky/Volpp, PI), \$901,817/annual direct costs, .84% effort (Role in grant: Multiple PI)

University Of Pennsylvania Prevention Research Center, Centers For Disease Control And Prevention (CDC), 1-U48-DP-005053-01, 9/2014-9/2019 (Volpp/Glanz, PI), \$0/annual direct costs, 12% effort (Role in grant: Multiple PI)

Improving Participation In Vector Control Campaigns Through Behavioral Economics, National Institute Of Child Health And Human Development/Nih/Dhhs, 9/2014-5/2019 (MICHAEL Z. LEVY, PI), \$386,867/annual direct costs, .3% effort (Role in grant: Co-PI)

Comparative Effectiveness Of Process And Outcomes Incentives For Lipid Management, National Heart, Lung, And Blood Institute/Nih/Dhhs, R01HL118195, 1/2014-12/2018 (Volpp/Reese/Barankay, PI), \$505,322/annual direct costs, 10% effort (Role in grant: Multiple PI)

Penn CMU Roybal P30 Center on Behavioral Economics and Health, National Institutes of Aging(NIA), 1P30AG034546-01, 7/2009-5/2019 (Kevin Volpp, MD, PhD, PI: George Loewenstein, PhD, Co-Investigator), \$283,533/annual direct costs, 15% effort (Role in grant: PI, received a score of "10" on competitive renewal)

Past:

Scope of Work 002 "Consumer Engagement and Social Determinants", Under Master Agreement, Hawaii Medical Services Association, 9/2016-9/2017 (Volpp and Navathe, PI), \$700,000/annual direct costs, 3% effort (Role in grant: MPI)

Oscar Health Physician and Member Engagement., Oscar Insurance, 5/2016-10/2017 (Emanuel/Navathe/Volpp, PI), \$854,252/annual direct costs, .12% effort (Role in grant: Multiple PI)

Using Behavioral Economics to Create Effective Provider Incentives, Phase 2., The Commonwealth Fund, 8/2015-6/2017 (Navathe/Volpp/Emanuel, PI), \$228,341/annual direct costs, .18% effort (Role in grant: Co-PI)

Provider Incentives For Value: Identifying And Disseminating Best Practices, Commonwealth Fund, 20150637, 7/2015-6/2016 (AMOL NAVATHE, PI), \$31,818/annual direct costs, 1% effort (Role in grant: Co-PI)

Scope of Work 001 "Provider Payments", Under Master Agreement, Hawaii Medical Services Association, N/A, 4/2015-9/2017 (KEVIN G. VOLPP, PI), \$831,632/annual direct costs, 3% effort (Role in grant: PI)

Behavioral Economics And Health Dissemination Activities, Robert Wood Johnson Foundation, 72012, 8/2014-12/2015 (KEVIN G. VOLPP, PI), \$0/annual direct costs, 5% effort (Role in grant: PI)

Institutional Clinical And Translational Science Award, National Center For Research Resources/NIH/DHHS, 5-UL1-TR-000003-10 PROG I, 7/2014-6/2016 (Garret A FitzGerald, PI), \$8,637,874/annual direct costs, 20% effort (Role in grant: Co-PI)

Institutional Clinical and Translational Science Award, NIH/NCATS, 5UL1TR000003, 7/2014-6/2016 (Fitzgerald, PI), \$300,000/annual direct costs, 20% effort (Role in grant: Co--PI)

Schedule Number 011: Fresh Start/Timely Interventions Experiment, Humana, HNumana 820768, 7/2014-12/2015 (KEVIN G. VOLPP, PI), \$73,917/annual direct costs, 1% effort (Role in grant: PI)

Schedule Number 010: Prediction And Pre-Commitment Nudge Experiment, Humana, N/A, 6/2014-12/2015 (KEVIN G. VOLPP, PI), \$0/annual direct costs (Role in grant: PI)

Understanding The Provider Network: Implications Of Medical Group Organization For Physician Behavior And Patient Health, Independence Blue Cross, IBC 819595, 2/2014-1/2015 (KEVIN G. VOLPP, PI), \$15,148/annual direct costs (Role in grant: PI)

Behavioral Economics And Physician Incentives, Commonwealth Fund, 20140526, 2/2014-1/2015 (KEVIN G. VOLPP, PI), \$91,085/annual direct costs (Role in grant: PI)

Using Behavioral Economics and Psychology to Create Effective Provider Incentives, Commonwealth Fund, 2/2014-1/2015 (Emanuel/Volpp, PI), \$91,085/annual direct costs, 5% effort (Role in grant: Multiple PI)

Improving Seriously III Patients' End-Of-Life Care By Changing The Default Option In Advance, Gordon And Betty Moore Foundation, 3938, 12/2013-11/2015 (SCOTT DAVID HALPERN, PI), \$551,125/annual direct costs, .5% effort (Role in grant: Co-PI)

A Randomized Controlled Trial To Test A Synchronized Prescription Refill Program To Improve Medication Adherence, Humana, Schedule 006-Synching, 11/2013-12/2015 (JALPA A DOSHI, PI), \$97,249/annual direct costs, .2% effort (Role in grant: Co-PI)

Evaluating The Implementation Of A Workplace Wellness Program, American Heart Association, 15730, 9/2013-1/2016 (SCOTT DAVID HALPERN, PI), \$181,818/annual direct costs, 20% effort (Role in grant: Co-PI)

Vitality Institute Collaboration, Vitality Institute, 10042481, 7/2013-6/2017 (Volpp, PI), \$390,625/annual direct costs, 3% effort (Role in grant: PI)

Feedback Friend - Social Forces In Medication Adherence Project A1, Merck & Co., Inc., MERCK, 6/2013-12/2014 (KEVIN G. VOLPP, PI), \$0/annual direct costs (Role in grant: PI)

Weekly Feedback - Social Forces In Medication Adherence Project A2, Merck & Co., Inc., MERCK, 6/2013-12/2014 (KEVIN G. VOLPP, PI), \$0/annual direct costs, .3% effort (Role in grant: PI)

A Randomized Trial Of Financial Incentives For Maintenance Of Weight Loss, National Institute On Aging/Nih/Dhhs, R01AG045045, 9/2012-4/2018 (Volpp/Yancy, PI), \$97,701/annual direct costs, 5% effort (Role in grant: Multiple PI)

A Randomized Controlled Trial Of Incentives For Habit Formation, National Institute On Aging/Nih/Dhhs, 5-R01-AG-043844-04, 9/2012-5/2018 (Volpp/Reese/Barankay, PI), \$257,112/annual direct costs, 8% effort (Role in grant: PI)

A test of different degrees of cost sharing on program uptake and attendance, Weight Watchers, 7/2012-11/2014 (Volpp, PI), \$246,014/annual direct costs, 1% effort (Role in grant: PI)

Weight Watchers: A Test Of Differing Degrees Of Cost Sharing On Program Attendance, Weight Watchers Fdn, 816444, 7/2012-11/2014 (KEVIN G. VOLPP, PI), \$0/annual direct costs (Role in grant: PI)

A Rapid Cycle Approach to Improving Medication Adherence Through Incentives and Remote Monitoring for Coronary Artery Disease Patients", CMS Center for Medicare and Medicaid Innovation, 1-CIC-MS-331009, 7/2012-6/2016 (Volpp, PI: Asch, Co-Investigator), \$1,231,263/annual direct costs, 12% effort (Role in grant: PI)

Medicaid Incentives for Prevention of Chronic Disease in New York State, CMS/New York State, C-027854, 4/2012-3/2016 (Volpp, PI: Saulsgiver, Co-Investigator), \$62,500/annual direct costs, 2% effort (Role in grant: PI)

Planning Grant Ii For Design Of Health Insurance Exchange, State Of Tennessee, 118163, 4/2012-3/2013 (KEVIN G. VOLPP, PI), \$87,302/annual direct costs (Role in grant: PI)

Humana Member Experience With The Personal Nurse Program, Humana, N/A, 3/2012-7/2012 (KEVIN G. VOLPP, PI), \$30,606/annual direct costs (Role in grant: PI)

Planning Grant For Design Of Health Insurance Exchange, State Of Tennessee, 0000118163, 1/2012-10/2012 (KEVIN G. VOLPP, PI), \$7,937/annual direct costs (Role in grant: PI)

Hhi Academic Research Consortium: Evaluation Of Existing Pilots, Horizon Healthcare Innovations, Llc., N/A, 1/2012-9/2012 (RACHEL M WERNER, PI), \$255,800/annual direct costs (Role in grant: Co-PI)

Humana: Preventative Services And Cost-Sharing, Humana, N/A, 12/2011-7/2013 (KEVIN G. VOLPP, PI), \$64,317/annual direct costs (Role in grant: PI)

Humana Simplified Insurance Design, Humana, N/A, 11/2011-5/2012 (KEVIN G. VOLPP, PI), \$19,719/annual direct costs (Role in grant: PI)

Penn Cmu Roybal P30 Center On Behavioral Economics And Health Symposium, National Institute On Aging/Nih/Dhhs, 1-R13-AG-041619-01, 9/2011-8/2012 (KEVIN G. VOLPP, PI), \$20,000/annual direct costs (Role in grant: PI)

Hhi Academic Research Consortium: Measures Selection Project, Horizon Healthcare Innovations, Llc., N/A, 9/2011-12/2011 (KEVIN G. VOLPP, PI), \$52,500/annual direct costs (Role in grant: PI)

Applying Behavioral Economics to Perplexing Problems - RWJ Pioneer Portfolio Program Programmatic and Administrative Support, Robert Wood Johnson Foundation, 5-51594, 8/2011-1/2016 (Volpp/Asch, PI), \$521,714/annual direct costs, 2% effort (Role in grant: Multiple PI)

Behavioral Economics Academic Consortium, Humana, N/A, 8/2011-8/2013 (KEVIN G. VOLPP, PI), \$0/annual direct costs (Role in grant: PI)

Hhi Academic Research Consortium., Horizon Healthcare Innovations, Llc., HHI CT, 4/2011-3/2016 (KEVIN G. VOLPP, PI), \$0/annual direct costs, 1% effort (Role in grant: Co-PI)

Hhi: Weight Loss Pilot, Horizon Healthcare Innovations, Llc., 813407_10031885, 4/2011-7/2012 (KEVIN G. VOLPP, PI), \$0/annual direct costs (Role in grant: PI)

Symposium On Behavioral Economics And Health, Robert Wood Johnson Foundation, 68800, 3/2011-6/2011 (KEVIN G. VOLPP, PI), \$45,089/annual direct costs (Role in grant: PI)

Behavioral Economics And Medication Adherence, Cvs Caremark, N/A, 2/2011-1/2014 (KEVIN G. VOLPP, PI), \$0/annual direct costs (Role in grant: PI)

A Randomized Trial Of Behavioral Economic Interventions To Reduce Cvd Risk, National Institute On Aging/Nih/Dhhs, 1-RC4-AG-039114-01 REVISE, 9/2010-8/2014 (KEVIN G. VOLPP, PI), \$0/annual direct costs (Role in grant: PI)

Comparative Efficacy, Acceptance And Effectiveness Of Health Incentive Structures, National Cancer Institute/Nih/Dhhs, 5-R01-CA-159932-05, 9/2010-7/2016 (SCOTT DAVID HALPERN, PI), \$351,581/annual direct costs, 3% effort (Role in grant: Co-PI)

A Randomized Trial Of Incentives And Peer Mentors To Improve Diabetic Outcomes, National Institute Of Diabetes And Digestive And Kidney Diseases/Nih/Dhhs, 5-R01-DK-087874-04, 5/2010-4/2015 (JUDITH A LONG, PI), \$390,368/annual direct costs (Role in grant: Co-PI)

Inventions To Improve Fatigue Management Among Physician Trainees, Department Of Veterans Affairs, EDU08-429, MIRB ID #01145, 5/2010-6/2011 (KEVIN G. VOLPP, PI), \$9,873/annual direct costs (Role in grant: PI)

A Randomized Trial of Incentives and Peer Monitors to Improve Diabetic Outcomes, National Institute of Diabetes and Digestive and Kidney Diseases, 1R01DK087874-01, 4/2010-3/2015 (Judith Long, MD, PI), \$494,407/annual direct costs, 2% effort (Role in grant: Co-I (Senior Investigator))

Ipa - Jingsan Zhu, Department Of Veterans Affairs, N/A, 4/2010-9/2012 (KEVIN G. VOLPP, PI), \$22,364/annual direct costs (Role in grant: PI)

An Experiment Comparing Different Incentive Offerings On Physical Activity Behavior Of New Members Of The Vitality Health Promotion Program, Discovery Holdings, Ltd., N/A, 2/2010-7/2013 (KEVIN G. VOLPP, PI), \$0/annual direct costs (Role in grant: PI)

A Prospective, Randomized Clinical Trial Comparing the Effectiveness of Different Types of Incentives in Increasing Physical Activity Behavior on the Vitality Health Promotion Programme., Discovery Holdings, Ltd. (South Africa), N/A, 11/2009-10/2013 (Kevin Volpp and George Loewenstein and Vicki Lambert, PI), \$21,885/annual direct costs, 1% effort (Role in grant: Multiple PI)

Developing Interactive Technologies to Improve Research and Health Behavior", NIH/NIA, RC2 103282621, 10/2009-9/2012 (Kevin Volpp, MD, PhD and David Asch, MD, MBA, PI), \$1,757,058/annual direct costs, 5% effort (Role in grant: Multiple PI)

Penn Cmu Roybal Center On Behavioral Economics And Health, National Institute On Aging/Nih/Dhhs, 5-P30-AG-034546-05 REVISE, 9/2009-8/2014 (KEVIN G. VOLPP, PI), \$204,530/annual direct costs (Role in grant: Co-PI)

Developing Interactive Technologies To Improve Research And Health Behavior, National Institute On Aging/Nih/Dhhs, 5-RC2-AG-036592-02, 9/2009-8/2012 (KEVIN G. VOLPP, PI), \$1,689,742/annual direct costs (Role in grant: PI)

Evaluation Plan For The Commonwealth Fund'S Demonstration Project On Reducing Re-Hospitalizations, Pennsylvania State University, 4147-UP-CF-0575, 8/2009-10/2011 (KEVIN G. VOLPP, PI), \$0/annual direct costs (Role in grant: PI)

Evaluating the State Action to Avoid Rehospitalizations Initiative, Phase I, Commonwealth Fund (Pennsylvania State University Primary Grantee), 20090575, 8/2009-7/2011 (Dennis Scanlon, PhD, PI: Kevin Volpp, MD, PhD, Co-Investigator), \$240,000/annual direct costs, 5% effort (Role in grant: Co-PI)

Behavioral Economic Approaches Dietary Control, Aramark, SRA, 8/2009-6/2011 (KEVIN G. VOLPP, PI), \$18,229/annual direct costs (Role in grant: PI)

Work Hour Regulation For Physician Trainees: Educational And Clinical Outcomes, National Heart, Lung, And Blood Institute/Nih/Dhhs, 5-R01-HL-094593-03 REVISE, 7/2009-4/2014 (KEVIN G. VOLPP, PI), \$622,737/annual direct costs (Role in grant: Co-PI)

Work Hour Regulation For Physician Trainees: Educational And Clinical Outcomes, National Heart, Lung, And Blood Institute/Nih/Dhhs, 5-R01-HL-094593-03 REVISE, 7/2009-4/2014 (KEVIN G. VOLPP, PI), \$622,737/annual direct costs (Role in grant: Co-PI)

Work Hour Regulation for Physician Trainees: Educational and Clinical Outcomes, NHLBI, R01 HL094593, 7/2009-6/2013 (Kevin Volpp, MD, PhD, PI: Jeffrey Silber, MD, PhD, Co-Investigator), \$498,000/annual direct costs, 14% effort (Role in grant: PI, Score of 116, 1.7%.)

Intervention To Improve Fatigue Management Among Physician Trainees, Department Of Veterans Affairs, N/A, 4/2009-9/2012 (KEVIN G. VOLPP, PI), \$25,409/annual direct costs (Role in grant: PI)

Ipa - Judy Shea, Department Of Veterans Affairs, IPA JUDY SHEA, 4/2009-3/2012 (KEVIN G. VOLPP, PI), \$0/annual direct costs (Role in grant: PI)

Experiments In Behavioral Rconomics And Health, Mckinsey & Company, Inc., N/A, 3/2009-12/2011 (KEVIN G. VOLPP, PI), \$65,041/annual direct costs (Role in grant: PI)

Ipa - Michael Halenar, Department Of Veterans Affairs, IPA, 10/2008-12/2008 (KEVIN G. VOLPP, PI), \$0/annual direct costs (Role in grant: PI)

Financial Incentives for Smoking Cessation, Commonwealth of Pennsylvania, 7/2008-12/2010 (Kevin Volpp, MD, PhD, PI), \$60,000/annual direct costs (Role in grant: PI)

A Randomized Controlled Trial of Strategies to Improve Warfarin Adherence, NHLBI, 6/2008-5/2013 (Volpp and Kimmel, PI), \$497,000/annual direct costs, 1% effort (Role in grant: Joint PI, Priority score 122, 0.3%. Now in no cost extension)

Ipa - Judy Shea / Volpp, Department Of Veterans Affairs, JUDY A. SHEA, 5/2008-9/2008 (KEVIN G. VOLPP, PI), \$4,365/annual direct costs (Role in grant: PI)

Ipa Volpp/Bel Hamdounia, Department Of Veterans Affairs, IPA, 5/2008-9/2008 (KEVIN G. VOLPP, PI), \$6,582/annual direct costs (Role in grant: PI)

Ipa - Aime Demarco, Department Of Veterans Affairs, IPA, 3/2008-9/2008 (KEVIN G. VOLPP, PI), \$8,332/annual direct costs (Role in grant: PI)

Ipa - Michael Halenar, Department Of Veterans Affairs, N/A, 2/2008-3/2012 (KEVIN G. VOLPP, PI), \$0/annual direct costs (Role in grant: PI)

Financial Incentives For Maintenance Of Weight Loss, William & Flora Hewlett Foundation, 2007-1189, 2/2008-1/2009 (KEVIN G. VOLPP, PI), \$100,000/annual direct costs (Role in grant: PI)

Ipa - Jingsan Zhu, Department Of Veterans Affairs, IPA, 2/2008-12/2008 (KEVIN G. VOLPP, PI), \$62,614/annual direct costs (Role in grant: PI)

Impact of Treatment Profitability on Hospital Responses to Financial Stress, Robert Wood Johnson Foundation, 63477, 12/2007-11/2010 (Kevin Volpp, MD, PhD, PI: Richard Lindrooth, PhD, Co-Investigator), \$190,360/annual direct costs (Role in grant: PI)

Financial Incentives for Maintenance of Weight Loss, Hewlett Foundation, 12/2007-11/2008 (Volpp, PI), \$100,000/annual direct costs, 3% effort (Role in grant: PI)

Financial Incentives for Smoking Cessation, CDC, RO1 DP001168-01, 10/2007-9/2010 (Volpp, PI), \$189,112/annual direct costs, 2% effort (Role in grant: PI, No cost extension)

Pilot Trial Of Lottery To Improve Warfarin Adherence, Aetna Foundation, N/A, 9/2007-8/2009 (STEPHEN E KIMMEL, PI), \$400,000/annual direct costs (Role in grant: Co-PI)

A randomized controlled trial of strategies to improve warfarin adherence, Aetna Foundation, 9/2007-8/2008 (Kevin G. Volpp, Stephen Kimmel, PI), \$400,000/annual direct costs, 6% effort (Role in grant: Joint PI)

Financial Incentives For Weight Loss, Department Of Agriculture, 59-4000-7-0058, 8/2007-9/2011 (KEVIN G. VOLPP, PI), \$47,619/annual direct costs (Role in grant: PI)

Financial Incentives for Weight Loss, United States Department of Agriculture, 6/2007-5/2008 (Kevin G. Volpp, PI), \$28,000/annual direct costs, 3% effort (Role in grant: PI)

Impact Of Resident Work Hour Rules On Errors And Quality In Va Hospitals, Department Of Veterans Affairs, IPA - PAUL ROSENBAUM, 5/2007-9/2008 (KEVIN G. VOLPP, PI), \$0/annual direct costs (Role in grant: PI)

Ipa - Victoria Wright, Department Of Veterans Affairs, IPA AGREEMENT, 4/2007-11/2007 (KEVIN G. VOLPP, PI), \$12,371/annual direct costs (Role in grant: PI)

Trial to Reduce Disparities in Hypertension, Pfizer, Inc., 3/2007-2/2008 (Kevin G. Volpp, Stephen Kimmel, PI), \$667,677/annual direct costs, 6% effort (Role in grant: Joint PI)

Financial Incentives For Weight Loss, William & Flora Hewlett Foundation, GRANT #2007-9457, 3/2007-2/2008 (KEVIN G. VOLPP, PI), \$28,000/annual direct costs (Role in grant: PI)

Setting A Research And Action Agenda To Improve Appropriate Patient Care, Astrazeneca, N/A, 10/2006-9/2007 (KEVIN G. VOLPP, PI), \$133,860/annual direct costs (Role in grant: PI)

Cherp Ipa For Jingsan Zhu, Department Of Veterans Affairs, IPA, 10/2006-3/2007 (KEVIN G. VOLPP, PI), \$9,891/annual direct costs (Role in grant: PI)

Ipa Agreement - Heather Klusaritz, Department Of Veterans Affairs, IPA/KLUSARITZ, 6/2006-9/2007 (KEVIN G. VOLPP, PI), \$4,791/annual direct costs (Role in grant: PI)

The Impact Of A Medication Co-Payment Increase On Diabetes And Cholesterol Control Among Veterans, Department Of Veterans Affairs, IPA FOR JALPA DOSHI, 4/2006-3/2007 (KEVIN G. VOLPP, PI), \$11,958/annual direct costs, 2% effort (Role in grant: PI)

Va Ipa - Lihui Deng, Department Of Veterans Affairs, IPA AGREEMENT - DENG, LIH, 10/2005-9/2006 (KEVIN G. VOLPP, PI), \$62,152/annual direct costs (Role in grant: PI)

Presidential Early Career Award for Scientists and Engineers (PECASE), Veterans Administration Health Services Research and Development, 10/2005-9/2010 (Volpp, PI), \$25,000/annual direct costs (Role in grant: PI, *Unrestricted funds for development of new projects)

Ipa Agreement - Hu Xie, Department Of Veterans Affairs, IPA AGREEMENT - XIE, HU, 9/2005-9/2006 (KEVIN G. VOLPP, PI), \$0/annual direct costs (Role in grant: PI)

Impact of Resident Work Hour Rules on Errors and Quality, National Heart, Lung & Blood Institute (NHLBI), R01 HL82637-01, 6/2005-5/2009 (Volpp, PI), \$457,259/annual direct costs, 16% effort (Role in grant: PI)

Impact of Resident Work Hour Rules on Errors and Quality in VA Hospitals, Veterans Administration Health Services Research and Development, IIR 04-202-01, 6/2005-9/2008 (Volpp, PI), \$291,528/annual direct costs, 10% effort (Role in grant: PI, Effort contributed by VA)

Impact Of Resident Work Hour Rules On Errors And Quality, National Institutes Of Health, 5-R01-HL-082637-03, 5/2005-4/2009 (KEVIN G. VOLPP, PI), \$533,361/annual direct costs, 10% effort (Role in grant: PI)

Va-Ipa - Liyi Cen, Department Of Veterans Affairs, ASSIGNED AGREEMENT, 11/2004-3/2009 (KEVIN G. VOLPP, PI), \$0/annual direct costs (Role in grant: PI)

Financial Incentives for Smoking Cessation, Center for Disease Control and Prevention, R01 DP000100-01, 10/2004-6/2008 (Kevin Volpp, MD, PhD, PI), \$288,174/annual direct costs (Role in grant: PI, *No Cost Extension)

Financial Incentives For Smoking Cessation, Centers For Disease Control And Prevention (Cdc), 5-R01-DP-000100-03(REVISE, 9/2004-5/2008 (KEVIN G. VOLPP, PI), \$381,880/annual direct costs (Role in grant: PI)

Va Ipa - Ellen Brookstein, Department Of Veterans Affairs, IPA FOR ELLEN K. BROOKSTE, 6/2004-6/2005 (KEVIN G. VOLPP, PI), \$24,600/annual direct costs (Role in grant: PI)

Va Ipa - Heather Klusaritz, Department Of Veterans Affairs, IPA AGREEMENT, 6/2004-5/2006 (KEVIN G. VOLPP, PI), \$27,552/annual direct costs (Role in grant: PI)

Comparing Disparities Inside and Outside the VA, Veterans Administration Health Services Research and Development, IIR 03.070.1, 1/2004-9/2007 (Volpp, PI), \$299,600/annual direct costs, 15% effort (Role in grant: PI)

Comparing Disparities Inside And Outside The Va - Ipa Polsky/Zhu, Department Of Veterans Affairs, IPA AGREEMENTS - POLSKY, , 1/2004-6/2006 (KEVIN G. VOLPP, PI), \$31,406/annual direct costs (Role in grant: PI)

Va Merit Award - Ipa For Jingsan Zhu, Department Of Veterans Affairs, IPA AGREEMENT- JINGSAN ZH, 8/2003-9/2003 (KEVIN G. VOLPP, PI), \$5,000/annual direct costs (Role in grant: PI)

Using Economic Tools to Improve the Health of Veterans, Veterans Administration Health Services Research and Development, 7/2003-6/2007 (Volpp, PI), \$144,986/annual direct costs, 9% effort (Role in grant: PI, Received Research Career Development Award and then 1 year transition award)

Collaboration to Reduce Disparities in Hypertension, Commonwealth of Pennsylvania, 3/2003-2/2007 (Kimmel, PI: Volpp, Co-Investigator), \$1,199,513/annual direct costs, 14% effort (Role in grant: Co-PI and Project Leader)

Generalizability Of Health Disparities Research In The Va, Department Of Veterans Affairs, IPA AGREEMENT, 12/2002-5/2003 (KEVIN G. VOLPP, PI), \$12,920/annual direct costs, 2% effort (Role in grant: PI)

Financial Stress and Hospital Quality of Care, Doris Duke Charitable Foundation, 7/2002-6/2008 (Volpp, PI), \$108,000/annual direct costs, 3% effort (Role in grant: PI)

Market Based Reforms And The Quality Of Hosital Care In New Jersey, Robert Wood Johnson Foundation, ID #041698, 7/2001-12/2002 (KEVIN G. VOLPP, PI), \$99,165/annual direct costs, 2% effort (Role in grant: PI)

97-1483: The Impact Of Hmos On Risk-Adjusted Mortality Rates, American Heart Association, N/A, 6/1997-8/1997 (J. Sanford Schwartz, PI), \$2,000/annual direct costs (Role in grant: Co-PI)

The Impact Of Hmo Penetration On Hospital Quality And Cost, Department Of Health & Human Services, 1-R03-HS-09325-01, 9/1996-8/1998 (KEVIN G. VOLPP, PI), \$27,967/annual direct costs, 100% effort (Role in grant: PI)

The Impact of HMO's on Hospital Quality and Cost, Agency for Health Care Policy and Research, 9/1996-5/1998 (Volpp, PI), \$28,600/annual direct costs, 80% effort (Role in grant: PI, Ph.D. Dissertation Grant)

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Research Publications, peer reviewed (print or other media):

- 1. Pappenheimer, JR and Volpp, K: "Transmucosal impedance of small intestine: correlation with transport of sugars and amino acids" <u>American Journal of Physiology</u> 263: C480-C493, 1992.
- 2. Volpp, Kevin: Costs, Benefits, and the Changing Ethos of Medicine. <u>JAMA Pulse</u> 269(13): 1708, 1712, 1714, April 1993.
- 3. Volpp, Kevin G. and Siegel, Bruce: New Jersey: Long Term Experience with All-Payer Rate Setting. <u>Health Affairs</u> 12(2): 59-65, Summer 1993.
- 4. Volpp, KG and Schwartz, JS: "Myths and Realities Surrounding Health Reform" <u>JAMA Pulse</u> 271(17): 1370-1372, May 1994.
- 5. Volpp, Kevin G.M. and Bundorf, M. Kate: Consumer Protection and the HMO Backlash: Are HMOs to Blame for Drive-Through Deliveries?" <u>Inquiry</u> 26: 101-109 March 1999.
- 6. Volpp, Kevin G.M., Grande D: Within the Black Box: Suggestions for Reducing Errors in Teaching Hospitals. N Engl J Med 348(9): 851-855, February 2003.
- 7. Volpp, Kevin G.M., Waldfogel J, Williams SV, Silber JH, Schwartz, JS, Pauly, MV: The Effect of the New Jersey Health Care Reform Act on Mortality from Acute Myocardial Infarction. <u>Health Services Research</u> 38(2): 515-533, April 2003.
- 8. Grande D, Volpp Kevin: Cost and Quality of Industry-Sponsored Meals for Medical Residents. <u>JAMA</u> 290(9): 1150-1151, September 2003.
- 9. Rathore SS, Epstein AJ, Volpp KGM, Krumholz HM: Hospital Coronary Artery Bypass Graft Surgery Volume and Patient Mortality, 1998-2000. <u>Annals of Surgery</u> 239(1): 110-117, January 2004.
- 10. Epstein AJ, Rathore SS, Volpp KGM, Krumholz HM: "Hospital Percutaneous Coronary Intervention Volume and Patient Mortality, 1998-2000: Does the Evidence Support Current Procedure Volume Minimums?" <u>Journal of the American College of Cardiology</u> 43(10): 1755-62, May 2004.
- 11. Volpp, KGM and Buckley E: The Effect of Increases in HMO Penetration and Changes in Payer Mix on In-hospital Mortality and Treatment Patterns for Acute Myocardial Infarction. Am J Managed Care 10(7 Pt 2): 505-12, July 2004.

- 12. Gurmankin AD., Polsky D., Volpp KG.: Accounting for apparent "reverse" racial disparities in Department of Veterans Affairs (VA)-based medical care: influence of out-of-VA care. <u>American Journal of Public Health</u> 94(12): 2076-8, December 2004.
- 13. Rathore SS., Epstein AJ., Volpp KG., Krumholz HM.: Regionalization of care for acute coronary syndromes: more evidence is needed. <u>JAMA</u> 293(11): 1383-7, March 2005.
- 14. Epstein AJ., Rathore SS., Krumholz HM., Volpp KG.: Volume-based referral for cardiovascular procedures in the United States: a cross-sectional regression analysis. <u>BMC Health Services Research</u> 5(1): 42, June 2005.
- 15. Volpp KG., Ketcham JD., Epstein AJ., Williams SV.: The effects of price competition and reduced subsidies for uncompensated care on hospital mortality. <u>Health Services Research</u> 40(4): 1056-77, August 2005.
- 16. Gurmankin AD., Helweg-Larsen M., Armstrong K., Kimmel SE., Volpp KG.: Comparing the standard rating scale and the magnifier scale for assessing risk perceptions. <u>Medical Decision Making</u> 25(5): 560-70, Sep-Oct 2005.
- 17. Volpp KG, Konetzka T, Zhu J, Parsons L, Peterson ED.: The Effect of Cuts in Medicare Reimbursement on Process and Outcomes of Care for AMI Patients <u>Circulation</u> 112(15): 2268-2275, October 2005.
- 18. Konetzka RT., Zhu J., Volpp KG.: Did recent changes in Medicare reimbursement hit teaching hospitals harder? Academic Medicine 80(11): 1069-74, November 2005.
- 19. Volpp KG, Gurmankin AD, Gomez A, Asch DA, Berlin JA, Murphy JJ, Zhu J, Lerman C: A Randomized Controlled Trial of Financial Incentives for Smoking Cessation. <u>Cancer Epidemiology</u>, <u>Biomarkers</u>, and <u>Prevention</u> 15(1): 12-18, January 2006.
- 20. Seshamani M, Schwartz JS, Volpp KG: The Effect of Cuts in Medicare Reimbursement on Hospital Mortality. <u>Health Services Research</u> 41(3 part I): 683-700, June 2006.
- 21. Seshamani M, Zhu J, Volpp KG: Did Postoperative mortality increase following implementation of the Medicare Balanced Budget Act? <u>Medical Care</u> 4(6): 527-533, June 2006.
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