

# Luis A. Rios

2019 SH-DH,  
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## APPOINTMENTS

**Assistant Professor of Management** 2015-present  
*The Wharton School, University of Pennsylvania*  
Courses taught:  
– MGMT 612: Managing the Emerging Enterprise. Full-Time MBA Management Core.  
– MGMT 223: Business Strategy. Upper-level undergraduate elective.  
– MGMT 970: PhD Seminar on econometric methods

## EDUCATION

**PhD Business Administration** 2016  
*Duke University, Fuqua School of Business*  
Dissertation: “Internal Capital, External Knowledge, and Random Draws: Three Drivers of Organizational Structure”.  
Committee: Ashish Arora/Sharon Belenzon (co-chairs), Aaron Chatterji, Wesley M. Cohen, Daniel A. Levinthal.

**MBA** 2005  
*University of North Carolina, Kenan-Flagler Business School*

**AB** 1999  
*Harvard University. English and American Literature and Language.*

## RESEARCH (authors alphabetically, equal contribution unless otherwise noted)

### *Peer-Reviewed Journal Publications:*

- (1) A. Arora, S. Belenzon, and L. Rios “[Make, buy, organize: The interplay between research, external knowledge, and firm structure](#)”, *Strategic Management Journal* **35**, 3 (2014).
- (2) S. Belenzon, T. Berkowitz, and L. Rios “[Capital markets and firm organization: How financial development shapes European corporate groups](#)”, *Management Science* **59**, 6 (2013).

### *Papers Under Review:*

- (3) L. Rios, “[Thick markets and plastic firms: On the origin of divergent technological acquisition strategies](#)”, *Preparing for Third Round Review at SMJ*
- (4) N. Argyres, B. Silverman, and L. Rios “R&D organization structure, intrafirm inventor networks, and innovation”, *Preparing for Second Round Review at SMJ*.

### *Work in Progress:*

- (5) N. Argyres, B. Silverman, and L. Rios “The impact of internal inventor networks on external firm-level network position among peers”, *Preparing for submission to Organization Science*.
- (6) L. Rios (first author), D. Rachinskii, R. Cross, “An Experimental Test of Hysteresis Arising From Social Interactions Within a Firm”, *Working Paper*.
- (7) A. Kaul, P. Mcgarth, and L. Rios “Freeing up and Focusing: The Impact of Divestitures on Innovation”, *Draft Stage*.
- (8) V. Assenova and L. Rios “Homophily and Consolidation in Intra-firm Collaboration Networks”, *Data Analysis Stage*.

- (9) A. Anderson and L. Rios “Loopholes of Creative Obstruction: The Strategic Gaming of Patent Claims and Families”, *Data Analysis Stage*.
- (10) L. Rios “Assymetry in Tie Formation vs. Tie Deletion in Collaboration Networks”, *Data Collection Stage*.
- (11) G. Gavetti and L. Rios “Innovating in novel and complex worlds: An empirical test of analogical thinking among inventors”, *Data Collection Stage*.

*Other Publications:*

- (12) L. Rios (first author), D. Rachinskii, R. Cross, “[A model of hysteresis arising from social interaction within a firm](#)”, *Journal of Physics Conference Series* **811**, 1 (2017).
- (13) L. Rios (first author), D. Rachinskii, R. Cross, “[On the rationale for hysteresis in economic decisions](#)”, *Journal of Physics Conference Series* **811**, 1 (2017).

## INVITED PRESENTATIONS AND PANELS

- 2018 Journal of Organization Design Conference, Aarhus, Denmark
- 2018 Duke Strategy Conference, Fuqua School of Business
- 2018 DRUID, Copenhagen, Denmark
- 2018 Tuck Business School, Summer Camp, Dartmouth.
- 2017 Academy of Management, Annual Meeting
- 2017 Organization Science, Winter Conference, Park City, UT.
- 2017 SIOE, Annual Meeting, Columbia University.
- 2017 Tuck Business School, Summer Camp, Dartmouth.
- 2016 Patent PDW: Advances in Patent Data and Methods, Academy of Management Annual Meeting
- 2016 Tuck Business School, Summer Camp, Dartmouth.
- 2016 Olin Business School, Invited Presentation.
- 2015 Stern School of Business, Invited Presentation
- 2015 Haas School of Business, Invited Presentation
- 2015 London Business School, Invited Presentation
- 2015 INSEAD, Invited Presentation
- 2015 Scheller College of Business, Invited Presentation
- 2015 Stanford MS&E, Invited Presentation
- 2015 Kenan-Flagler Business School, Invited Presentation
- 2015 Stern School of Business, Invited Presentation
- 2014 Patent PDW Panelist: Advances in Patent Data and Methods, AOM Meeting.
- 2012 Consortium on Competition and Collaboration (CCC), University of Maryland
- 2012 Trans-Atlantic Doctoral Conference, London Business School
- 2011 Searle Center Conference on Entrepreneurship and Innovation, Northwestern University Law School
- 2011 Trans-Atlantic Doctoral Conference, London Business School
- 2011 Round-table for Engineering Entrepreneurship Research (REER), Georgia Institute of Technology
- 2011 INFORMS Annual Meeting, Charlotte, NC
- 2010 Research Institute of Industrial Economics Stockholm Conference, Stockholm, Sweden

## SERVICE

- Editorial Board Member, Journal of Organization Design (JOD)
- *Ad hoc* reviewer: *Management Science*, *Strategy Science*, *Strategic Management Journal*, *Organization Science*, *Research Policy*.
- Dissertation committee member: Andrew Boysen, Wharton School (Management). 2018. First placement: Kenan-Flagler Business School
- Dissertation committee member: John Charles Eklund, Wharton School (Management). Expected 2019.

- Dissertation committee member: Xiaoushu Bei, (Strategy) Fuqua School of Business. Expected 2020.
- Active member, PhD Project Management Doctoral Student Association.

## RELEVANT WORK EXPERIENCE

**Parks Development, LLC** 2009–2014  
*Managing Partner*

- Provide strategic consulting on complex commercial real estate projects.
- Own and manage a small portfolio of investment properties.

**Zapolski+Rudd, LLC (a subsidiary of LRico Holding Company)** 2004–2008  
*Managing Director*

- Headed East Coast operations for a national real estate investment and development company.
- Led a multi-year structural reorganization to fold the subsidiary into the parent company.

## PERSONAL

USA citizen. Fluent Spanish.

## GRANT ACTIVITY

| Funding Agency  | Period of Grant | Type of Grant | Role in Grant | Annual Direct Cost | Annual Indirect Cost | Additional Comments   |
|---|-----------------|---------------|---------------|--------------------|----------------------|---|
| Social Sciences and Humanities Research Council of Canada | 2018            |               | PI            | \$96,000           | \$96,000             | for Luis A. Rios, B. Silverman, N. Argyres, “A new perspective on the make/buy dynamics of innovation”  |
| Mack Institute for Innovation Management                  | 2018            |               | PI            | \$8,500            | \$8,500              | for L. Rios and A. Assenova, “Homophily and consolidation in innovator networks”  |
| Mack Institute for Innovation Management                  | 2018            |               | PI            | \$7,500            | \$7,500              | for Luis A. Rios, D. Anderson “USPTO Patent priority and continuation project”  |
| Mack Institute for Innovation Management                  | 2016            |               | PI            | \$10,000           | \$10,000             | for Luis A. Rios, B. Silverman, N. Argyres, “R&D organization structure, intrafirm inventor networks, and innovation”                             |
| Dean’s Research Fund                                      | 2016            |               | PI            | \$17,000           | \$17,000             | for A. Chatterji, K. Fabrizio, Luis A. Rios, “For development or foreclosure? An exploration of competitive acquisitions in medical device firms” |