

DIANA C. ROBERTSON

**Samuel A. Blank Professor in Legal Studies
Professor of Legal Studies & Business Ethics
The Wharton School
University of Pennsylvania
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U.S. and U.K. citizen

EDUCATION

- **Ph.D.**, Sociology, UCLA
- **M.A.**, Sociology, UCLA
- **Ph.D.** level courses in Graduate School of Education, Harvard University
- **B.A.**, Comparative Literature, Northwestern University

ACADEMIC POSITIONS

2008-present	The Wharton School, University of Pennsylvania Professor of Legal Studies and Business Ethics
2025-present	Bozza Family Penn First Plus Faculty Co-Director University of Pennsylvania
2019-2025	Wharton Undergraduate Division Vice Dean and Director
2014-2015	London School of Economics, Department of Management Visiting Professor
2007-2008	The Wharton School, University of Pennsylvania Visiting Professor of Legal Studies and Business Ethics
1998-2007	Goizueta Business School, Emory University 2004-2007 Professor of Organization and Management 1998-2004 Associate Professor of Organization and Management
1993-1994	The Wharton School, University of Pennsylvania 1993-1994 Joseph Wharton Assistant Professor of Legal Studies 1992-1993 Robert Egelston Assistant Professor of Legal Studies
1992-2007	London Business School 2005-2007 Visiting Professor of Organizational Behavior 1997-1998 Associate Professor of Organizational Behavior 1994-1997 Assistant Professor of Organizational Behavior 1991-1992 Visiting Assistant Professor of Organizational Behavior

AWARDS

Research Awards

- 2011 *Journal of Business Ethics* Distinguished Article award for “Empiricism in Business Ethics”, one of top 100 articles published in the last 30 years (out of 4747 articles).
- 2007 Albert E. Levy Scientific Research Award, Emory University (University-wide).
Given for the paper, “The Neural Processing of Moral Sensitivity to Issues of Justice and Care.”
The award was established to recognize outstanding scientific contributions by Emory faculty members. The award is given annually “...to the one faculty member whose scientific research has been published in a peer-reviewed journal and [is] judged by other scientists to be the best published manuscript submitted in a competition with other Emory faculty members.”
- 2007 Finalist for the *Journal of Marketing’s* Harold H. Maynard Award.

Teaching Awards

- 2020 Lindback Award for Distinguished Teaching, University of Pennsylvania
- 2018 Poets and Quants, Poets and Quants Top 50 Undergraduate Business Professors
- 2018 Excellence in Teaching Award, Undergraduate Division, The Wharton School, University of Pennsylvania
- 2016 Excellence in Teaching Award, Undergraduate Division, The Wharton School, University of Pennsylvania
- 2014 Rapaport Family Excellence in Teaching Award, Undergraduate Division, The Wharton School, University of Pennsylvania
- 2013 Excellence in Teaching Award, Undergraduate Division, The Wharton School, University of Pennsylvania
- 2012 Excellence in Teaching Award, Undergraduate Division, The Wharton School, University of Pennsylvania
- 2010 Excellence in Teaching Award, MBA program, The Wharton School, University of Pennsylvania.
- 2003 The Emory Williams Undergraduate Distinguished Teaching Award for Goizueta Business School, Emory University
- 1994 Wharton Undergraduate Teaching Award.
- 1992 Wharton Undergraduate Teaching Award.
- 1990 Provost Award for Distinguished Teaching, University of Pennsylvania

TEACHING

Goizueta Business School, Emory University

- 2002 Developed and taught the MEMBA (Modular Executive MBA Program), Business Ethics
- 1999-2004 Developed and taught the undergraduate elective, Business Ethics
- 1998-2004 Developed and taught the MBA elective, Ethics in Business.
- 1998-1999 Taught the BBA core course, Principles of Organization and Management.

London Business School

- Taught the core EMBA course, *Corporate Social Responsibility*.
- Taught an MBA elective, *Corporate Social Responsibility*.
- Taught the core MBA courses, *Human Resources Management* and *Developing Effective Organizations*.

- Developed (with Jack Mahoney) and taught the core MBA course, *Ethics and Professional Standards in Business*.
- Taught the MBA elective, *Corporate Social Responsibility*.
- Taught (with Rob Goffee) the MBA elective course, *The Global Manager*.
- 1995-1998 Designed and directed (with Philippa Morrison) the International Teachers Programme. This program attracts an international group of management educators.

The Wharton School, University of Pennsylvania

- Taught the MBA and undergraduate elective, *International Business Ethics*.
- Taught the undergraduate elective, *Corporate Responsibility and Ethics*.
- Taught the MBA elective, *Business Responsibility and Regulation*.
- Taught the core MBA module, *Business Ethics*.
- Taught the core WEMBA module, *Business Ethics*.
- Taught the undergraduate elective, *Human Resources Management*.
- Doctoral committees: Carol Nathanson, Wanda Foglia, Elizabeth Scott, Ryan Burg, Rosemarie Monge, Andrew Hohns, Livia Levine, Suneal Bedi, Carson Young, Lauren Kaufmann

GRANTS

Goizueta Business School, Emory University

- Grant from the Honeywell Foundation (with Rick Gilkey) for neuroscience research, 2004.

London Business School

- Developed proposal (with Andrew Likierman) that achieved funding of £1 million from Sir Stanley Kalms of the Dixons Group for London Business School's program in Corporate Social Responsibility and Business Ethics, 1992.
- Developed proposal (with Philippa Morrison) that achieved funding of £250,000 from the Higher Education Funding Council for England (HEFCE) for the Development of Teaching and Learning for London Business School's Professional Development Initiative, 1996.

The Wharton School, University of Pennsylvania

- Grant from Exxon Education Foundation (with Thomas W. Dunfee) to fund initiative to integrate business ethics teaching into core courses, 1986.
- Grant from an individual Wharton alumnus to fund my neuroscience research 2013.

RESEARCH

Research Interests

My research focuses on the field of business ethics and consists of two distinct but interrelated streams of inquiry: 1) neuroscience research on the cognitive processes underlying ethical decision-making, 2) investigation of the impact of organizational and contextual factors on individual ethical decision-making and behavior.

Articles in Refereed Journals

Yu Pan, Zhuo Fang, Sihua Xu, Li Gao, Diana C. Robertson, and Hengyi Rao
"Risk Choice and Emotional Experience: A Multi-level Comparison between Active and Passive Decision-making," *Journal of Risk Research*, 1-28, 2018.

Zhuo Fang, Wi Hoon Jung, Marc Korczykowski, Lijuan Luo, Kristin Prehn, Sihua Xu, John A. Detre, Joseph W. Kable, Diana C. Robertson and Hengyi Rao,
"Post-conventional Moral Reasoning Is Associated with Increased Ventral Striatal Activity at Rest and During Task," *Scientific Reports*, August 2017.

Robertson, Diana C., Christian Voegtlin, and Thomas Maak.
"Business Ethics: The Promise of Neuroscience." *Journal of Business Ethics* (2016): 1-19 (lead article).

Wi Hoon Jung, Kristin Prehn, Zhuo Fang, Marc Korczykowski, Joseph, W. Kable, Hengyi Rao, and Diana C. Robertson
"Moral Competence and Brain Connectivity: A Resting-State fMRI Study," *NeuroImage*, 141, 2016, 408-415.

Kristin Prehn, Marc Korczykowski, Hengyi Rao, Zhuo Fang, John A. Detre, and Diana C. Robertson
"Neural Correlates of Post-Conventional Moral Reasoning: A Voxel-Based Morphometry Study," *PLOS ONE*, June, 2015, 1-12.

Sandy Jap, Diana C. Robertson, Aric Rindfleisch, and Ryan Hamilton
"Low-Stakes Opportunism," *Journal of Marketing Research*, 50 (2), 2013, 216-227.

Roderick Gilkey, Ricardo Cáceda, Andrew Bate, Diana Robertson, and Clint Kilts
"Using the whole brain to improve strategic reasoning," *Neuro Leadership Journal*, (4), 2012, 63-69. Reprinted in NeuroLeadership Institute Textbook, 2013.

Sandy Jap, Diana C. Robertson, and Ryan Hamilton
"The Dark Side of Rapport: Agent Misbehavior Face-to-Face and Online," *Management Science*, 57 (9), 2011, 1610-1622.

Aric Rindfleisch, Kersi Anita, Janet Bercovitz, James R. Brown, Joseph Cannon, Stephen J. Carson, Mrinal Ghosh, Susan Helper, Diana C. Robertson, and Kenneth H. Wathne
"Transaction Costs, Opportunism, and Governance: Contextual Considerations and Future Research Opportunities," *Marketing Letters*, 21 (3), 2010, 211-222.

Martha Myslinski Tipton, Sundar Bharadwaj, and Diana C. Robertson
"Regulatory Exposure of Deceptive Marketing and its Impact on Firm Value," *Journal of Marketing*, 73, 2009, 227-243.

- Diana C. Robertson
 “Corporate Social Responsibility and Different Stages of Economic Development: Singapore, Turkey, and Ethiopia,” *Journal of Business Ethics*, 88, 2009, 617-633.
- William T. Ross, Jr. and Diana C. Robertson
 “Compound Relationships between Firms,” *Journal of Marketing*, 71 (3), 2007, 108-123.
- Diana C. Robertson, John Snarey, Opal Ousley, Keith Harenski, F. DuBois Bowman, Rick Gilkey, and Clinton Kilts
 “The Neural Processing of Moral Sensitivity to Issues of Justice and Care,” *Neuropsychologia* 45, 2007, 755-766.
- William T. Ross and Diana C. Robertson
 “A Typology of Situational Factors: Impact on Salesperson Decision-Making about Ethical Issues,” *Journal of Business Ethics*, 46 (3), 2003, 213-234.
- Diana C. Robertson and Talia Rymon
 “Purchasing Agents' Deceptive Behavior: A Randomized Response Technique Study,” *Business Ethics Quarterly*, 11 (3), 2001, 455-479.
- William T. Ross, Jr. and Diana C. Robertson
 “Lying: The Impact of Decision Context,” *Business Ethics Quarterly*, 10 (2), 2000, 409-440.
- Kathryn Graddy and Diana C. Robertson
 “Fairness of Pricing Decisions,” *Business Ethics Quarterly*, 9 (2), 1999, 225-243.
- William S. Laufer and Diana C. Robertson
 “Corporate Ethics Initiatives as Social Control,” *Journal of Business Ethics*, 16 (10) 1997, 1029-1048.
- Nigel Nicholson and Diana C. Robertson
 “The Ethical Issue Emphasis of Companies: Content, Patterning, and Influences,” *Human Relations*, 49 (11) 1996, 1367- 1393. (Lead article)
- Diana C. Robertson and Nigel Nicholson
 “Expressions of Corporate Social Responsibility in U.K. Firms,” *Journal of Business Ethics*, 15 (10), 1996, 1095-106.
- Bodo B. Schlegelmilch and Diana C. Robertson
 “The Influence of Country and Industry on Ethical Perceptions of Senior Executives in the U.S. and Europe,” *Journal of International Business Studies*, 26 (4), 1995, 859-881.
- Diana C. Robertson and William T. Ross, Jr.,
 “Decision-Making Processes on Ethical Issues: The Impact of a Social Contract Perspective,” *Business Ethics Quarterly*, 5 (2), 1995, 213-240.
- Diana C. Robertson and Erin Anderson
 “Control System and Task Environment Effects on Ethical Judgment: An Exploratory Study of Industrial Salespeople,” *Organization Science*, 4 (4), 1993, 617-644.
 Reprinted in N. Craig Smith and Patrick E. Murphy (eds.), *Marketing Ethics*, Sage Publications, 2012.

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“Empiricism in Business Ethics: Suggested Research Directions,” *Journal of Business Ethics*, 12 (8), 1993, 585-599. (Lead article)

Thomas W. Dunfee and Diana C. Robertson

“Integrating Ethics into the Business School Curriculum,” *Journal of Business Ethics*, 7 (11), 1988, 847-859. Translated into Japanese by Takeo Tsuchiya and Yukimasa Nagayasu and published in Japan in *Review of Business Administrative Behavior*, 5 (4), 1990, 57-68.

Thomas W. Dunfee and Diana C. Robertson

“Work-Related Ethical Attitudes: Impact on Business Profitability,” *Business and Professional Ethics Journal*, 3 (2), 1984.

Book

Philip M. Nichols and Diana C. Robertson (eds.),

Thinking about Bribery: Neuroscience, Moral Cognition, and Psychology of Bribery, Cambridge University Press, 2017.

Book Chapters and Other Publications

Donaldson, Thomas, and Diana C. Robertson. [Corporate ethics](#). In *Oxford Research Encyclopedia of Business and Management*. Oxford University Press, 2019.
doi:<http://dx.doi.org/10.1093/acrefore/9780190224851.013.13>

Diana C. Robertson

“Decision Neuroscience and Organizational Ethics,” Joe T. Martineau and Eric Racine (eds.), *Organizational Neuroethics*, Springer, 2019.

Christian Voegtlin, Ina M. Walthert, and Diana C. Robertson

“Neuroscience Research and Ethical Leadership: Insights from a Neurological Micro Foundation,” in David Wasieleski and James Weber (eds.), *Business and Society 360, Volume 3 on Business Ethics*, Emerald Group Publishing, Limited, 2019.

Diana C. Robertson, Thomas Maak and Christian Voegtlin) (co-editors), Special Issue of *Journal of Business Ethics*, The Neuroscience of Business Ethics 2016.

Ricardo Cáceda, Andrew Bate, George A. James, Roderick Gilkey, Diana C. Robertson, and Clint Kilts

“Unexpected Commonalities Between Neural Substrates of Justice and Strategic Reasoning” in Proceedings of the 2010 Winter Meeting of the American Psychoanalytic Association, New York, American Psychoanalytic Association, 2010.

Diana C. Robertson

“Business Ethics across Cultures,” in Martin Gannon and Karen Newman (eds.) *Handbook of Cross-Cultural Management*, Blackwell, 2001.

Diana C. Robertson and Philippa Morrison

“Professional Development: The Individual Perspective,” *Business Strategy Review*, 7 (4), 1996, 21-4.

- Diana C. Robertson, Book review of Elaine Sternberg
 “Just Business: Business Ethics in Action,” London: Little, Brown and Company, 1994, in *Business Ethics: A European Review*, 4 (2), 1995, 122-123.
- Diana C. Robertson and Erin Anderson
 “Does Opportunity Make the Thief: of How Control Systems Influence an Industrial Salesperson's Ethical Behavior,” in *Ethics in Marketing*, N. Craig Smith and John A. Quelch (eds.), 593-603. Homewood IL: Richard D. Irwin, Inc., 1993.
- Peter Davis, John Donaldson, David Huddy and Diana C. Robertson
 “Procedures for Improvement—A Dialogue,” in *Business Ethics: A European Casebook*, John Donaldson (ed.), London: Academic Press Limited, 1992.
- Diana C. Robertson, Book review of N. Craig Smith
 “Morality and the Market: Consumer Pressure for Corporate Accountability,” London and New York: Routledge, 1990, in *Administrative Science Quarterly*, September 1992, 510-513.
- Diana C. Robertson
 “Corporate Ethics Programs: The Impact of Firm Size,” in Brian Harvey, Henk J.L. Van Luijk and Guido Corbetta, (eds.), *Market Morality and Company Size*, Kluwer Academic Publishers, 1991.
- Thomas W. Dunfee and Diana C. Robertson
 “The NYNEX Ethics Challenge,” in James E. Hennessey and Suki Robins (eds.), *Managing Toward the Millennium*, Fordham University Press, 1991, 269-290.
- Thomas W. Dunfee, Norman E. Bowie, James E. Hennessey, Katherine Nelson, and Diana C. Robertson
 “Firm Size and Employees' Attitudes About Ethics: Some Preliminary Empirical Evidence,” in Brian Harvey, Henk J.L. Van Luijk and Guido Corbetta, (eds.), *Market Morality and Company Size*, Kluwer Academic Publishers, 1991.
- Erin Anderson and Diana C. Robertson
 “Sales Force Ethics,” *Chief Executive*, January/February 1991, 62-64.
- Diana C. Robertson
 “Corporate Restructuring and Employee Interests: The Tin Parachute,” in Michael Hoffman, Robert Frederick and Edward S. Petry, Jr. (eds.), *The Ethics of Organizational Transformation: Mergers, Takeovers and Corporate Restructuring*, New York: Quorum Books, 1989, 195-202.
- Thomas W. Dunfee and Diana C. Robertson
Foreign Assignment (case) 1989
 Reprinted in many texts and materials including: Ronald M. Green, *The Ethical Manager*, Macmillan, 1994; Tom L. Beauchamp, Norman E. Bowie and Denis G. Arnold (eds.), *Ethical Theory and Business*, Englewood Cliffs, Eighth Edition, Prentice-Hall, Inc., 2008; Thomas Donaldson and Patricia H. Werhane (eds.), *Eighth Edition; Ethical Issues in Business: A Philosophical Approach*, Englewood Cliffs, NJ: Prentice-Hall, Inc., 2008; Thomas Donaldson and Al Gini, *Case Studies in Business Ethics*, Third Edition, Prentice Hall, Inc.; and Dunfee, Bellace, Cohen, *Business and Its Legal Environment*, Third Edition, Prentice Hall, Inc., 1992.

Diana C. Robertson and E. Webb Bassick IV

“Beyond Golden Bailouts: The Tin Parachute Is Landing,” *Sloan Management Review*,
Fall 1989, 43-52.

Diana C. Robertson

“Women Business School Academicians: Disparities and Progress,” *Sex Roles*, 5 (5), 1979, 635-649.

CONFERENCE PRESENTATIONS

“Speed Mentoring Program,” Organizer with Laura Hartman, Society for Business Ethics, 2016-2018.

“Societal and Ethical Implications of Decision Neuroscience,” Temple University conference on Cognitive Neuroscience, June 2016.

“Neural Correlates of Post-Conventional Moral Reasoning,” Society for Business Ethics, Vancouver, British Columbia, August 2015.

“Emerging Scholars Mentor Workshop, Society for Business Ethics, Vancouver, British Columbia, August 2015.

“Explaining Disrespect Toward Newcomers,” Academy of Management, Vancouver, British Columbia, August 2015.

“The Ethics of Organizational Neuroscience and the Neuroscience of Organizational Ethics,” Academy of Management, Vancouver, British Columbia, August 2015.

” Business Ethics: The Promise of Neuroscience,” Center for Business Ethics and Corporate Governance, St. Petersburg State University of Economics, St. Petersburg Russia, April 2015.

“Ethics: The Promise of Neuroscience” presented to the World Economic Forum, University of Pennsylvania Ideas Lab, Davos, Switzerland, January 2011.

“Competitors as Stakeholders” (with Fabian Neuen) presented to the 3rd Bergamo-Wharton joint conference, Bergamo, Italy, July 2010.

“Can Corporate Social Responsibility of the Arts be Strategic?” (with Ashley C. Givens) presented to College Art Association, New York, February 2010.

Session chair, “Ethical Behavior in the Workplace,” Society for Business Ethics, Chicago, August 2009.

Panelist, “Improving Corporate Philanthropy and Corporate Social Initiatives,” International Association of Business and Society, Florence, Italy, June 2007.

“Corporate Social Responsibility: The Stakeholder Model in International Economics,” Transatlantic Business Ethics Conference, The Wharton School, University of Pennsylvania, October 2006.

Session chair, “What Matters in Stakeholder Relations?” Social Issues in Management division, Academy of Management, Atlanta, GA, August 2006.

Panelist, “Envisioning a Model Business Ethics Curriculum, Society for Business Ethics, Atlanta, GA, August 2006.

Discussant, “A Biocultural Guide to Social Contracts,” Conference on Integrative Social Contracts Theory, The Wharton School, November 2004.

“The Neural Basis of Moral Sensitivity,” with John Snarey, Opal Ousley, Keith Harenski, Dubois Bowman, Rick Gilkey, and Clinton Kilts. Paper presented to the Third Transatlantic Business Ethics Conference, Redefining Success in Business, ESADE, Barcelona, Spain, October, 2004.

“The Neural Basis of Thinking Morally, with J. Snarey, O. Ousley, K. Harenski, D. Bowman, R. Gilkey, C. Kilts, Cognitive Neuroscience Society Annual Meeting, New York, April 2003, poster session.

“The Neural Basis of Moral Intuition and Reasoning,” with J. Snarey, O. Ousley, K. Harenski, D. Bowman, R. Gilkey, C. Kilts, Organization for Human Brain Mapping, New York, June 2003, poster session.

“Enabling Consumer Values Through Customer-defined Service Configurations: How Blocking Software Influences Internet Usage,” with Douglas Bowman. Paper presented to INFORMS 2003 Marketing Science Conference, June 2003, College Park, MD. Paper presented to the AMA Marketing and Public Policy Conference, May 2002, Atlanta, GA.

“Teaching Business Ethics: Practical Approaches,” Convenor and chair of panel, Society for Business Ethics conference, Boston, August 1997.

“A Comparative Perspective of Ethics Consulting”; “Developing an Academic-Community Dialogue on Business Ethics”; and “Managerial Choice about the Interests of Others,” Chair of three panel discussions, European Business Ethics Network conference, Frankfurt, Germany, September 1996.

“Environmental Ethics or Progressive Hysteria? The Brent Spar Oil Platform Decommissioning,” panel participant, Society for Business Ethics, August 1996.

“Corporate Compliance and the Small Firm,” with William S. Laufer. Paper presented to the International Association for Business and Society, June 1995.

“Competing with Integrity in International Business.” Panelist for the Society for Business Ethics, August, 1994.

“Social Control and Corporate Ethics Initiatives” (with William S. Laufer). Paper presented to the Society for the Advancement of Socioeconomics, July, 1994.

“Business Ethics Empirical Research as a Global Endeavor: Future Directions.” Paper presented to the International Association for Business and Society, March, 1994.

“Temptation or Rationalization? Decision-Making Processes on Ethical Issues” (with William T. Ross). Paper presented to the American Marketing Association, Winter Educators Conference, February, 1994.

“Perceptions of Ethical Issues and Formulation of Corporate Initiatives: The Impact of Country, Industry, and

Firm Size” (with Bodo B. Schlegelmilch). Paper presented to the American Marketing Association, Winter Educators Conference, February, 1994.

“Ethical Issues in Service Industries: An Empirical Comparison of British and French Chief Executives” (with Bodo B. Schlegelmilch). Paper presented to the European Marketing Association Conference, February, 1994.

“Corporate Ethics Initiatives: An Empirical Comparison of the United States and Great Britain” (with Bodo B. Schlegelmilch). Paper presented to the Fifth Annual European Business Ethics Network Conference, Paris, France, 1992.

“Normative and Empirical Research in Business Ethics.” Paper presented to the Society for Applied Philosophy, University of London, 1991.

“Corporate Ethics Programs: The Impact of Firm Size.” Paper presented to the Third Annual European Business Ethics Network Conference, Milan, Italy, 1990.

“Firm Size and Employees' Attitudes About Ethics: Some Preliminary Empirical Evidence” (with Thomas W. Dunfee, Norman E. Bowie, James E. Hennessey and Katherine Nelson). Paper presented to the Third Annual European Business Ethics Network Conference, Milan, Italy, 1990.

“Corporate Restructuring and Employee Interests: The Tin Parachute.” Paper presented to the Seventh National Conference on Business Ethics, 1987.

“The Effects of Sex Discrimination and Equity on Selection and Salary Issues.” Discussant, Academy of Management, 1980.

“Beyond Women in Management Courses: Expanding and Segmenting the Market.” Session organizer, Academy of Management, 1979.

“Female Business School Academicians.” Paper presented to the Academy of Management, 1978.

“Organizational Influence.” Discussant, American Sociological Association, 1978.

INVITED FACULTY SEMINARS AND PRESENTATIONS

“The Unexpected Secret to Effective Strategic Decision Making,” Singapore Management University, May 2015.

“Corporate Social Responsibility,” Singapore Management University, February 2006.

“Integration of Ethics into the MBA Curriculum.” Faculty seminar, Cranfield Institute of Management, U.K., 1992.

“Business Ethics in the U.S. and the U.K.” Faculty seminar, Reitaku University, Tokyo, Japan, 1992.

“Privacy in Corporations: What Are the Limits of Corporate Access to Individuals?” INSEAD program on Ethics and International Business, Fontainebleau, France, 1992.

Panelist, “The Reality of Business Ethics,” University of Pennsylvania, 1990.

Panelist, 1990 Business Ethics Conference. “Beyond the Corporate Ethics Code: Managing Ethical Challenges in the 1990s,” The Conference Board, 1990.

“The Challenge of Business Ethics,” Presentation to the Benjamin Franklin Society, University of Pennsylvania, 1989.

CONSULTING

- Seminar leader, Department of Labor
- Workshop - The Small Investor, U.S. Office of Technology Assessment
- Consultant to Brighthouse (consulting group) on development of a Code of Ethics.
- The Conference Board Working Group on Global Business Ethics Principles
- Director, Integrating Ethics into the Wharton Undergraduate Curriculum, The Wharton School, University of Pennsylvania.
- Consultant to NYNEX Company on development of the NYNEX Ethics Challenge

SERVICE

World Economic Forum, Global Advisory Council on Role of Business 2012-13

World Economic Forum, Global Advisory Council on Values in Decision Making 2011-12

Editorial Review Boards

- Guest editor, *Journal of Business Ethics*, 2009
- *Advances in Criminological Theory*, 1992-1994
- *Business Ethics: A European Review*, 1994-1998

Ad Hoc Reviewer

Business Ethics Quarterly
Journal of Business Ethics

Professional Memberships

American Sociological Association
Academy of Management
Society for Business Ethics
International Association of Business and Society

University of Pennsylvania

- 2025- Consultative Committee for the Selection of the Vice Provost for
- 2021-2023 Education
- 2021-2023 Middle States Commission for Higher Education Working Group
- 2019-2025 Chair Middle States Commission for Higher Education Steering
- 2013-2019 Committee Council of Undergraduate Deans
- 2015-2017 Penn Forum for Women Faculty
- 2010-2013 Senate Committee on Academic Freedom and Responsibility
Chair, Social Responsibility Advisory Committee
Appointed by University President

The Wharton School, University of Pennsylvania

- 2022 Undergraduate Curriculum Review Committee, ex officio
- 2021-2025 Global Youth Advisory Committee
- 2019-2025 Curriculum Implementation and Review Committee, ex officio
- 2017-2019 Tenure and Promotion Committee
- 2017-2019 Diversity Search Advisor, Legal Studies and Business Ethics
- 2016-2019 Doctoral Coordinator, Legal Studies and Business Ethics
- 2016-2017 Chair, Academic Freedom and Responsibility Committee
- 2016-2017 China U.S. Business School Committee
- 2015-2016 Chair, Quinquennial Accounting Department review
- 2011-2012 Academic Freedom and Responsibility Committee
- 2010-2011 Co-Director, Wharton Women Faculty Forum
- 2011 Curriculum Implementation and Review Committee
- 2008-2009 MBA Executive Committee
- 2008-2009 Legal Studies and Business Ethics Chair of faculty recruiting

Emory University

- 2003-2005 University Advisory Council on Teaching
Appointed by University Provost
- 2001-2002 Academy Integrity Committee
Appointed by University President
- 2000-2001 Year of Reconciliation Committee
Appointed by University Provost
- 1998-1999 Sam Nunn/Nation's Bank Forum Committee
Appointed by University President
- 1999 Presentation to Advisory Board, Center for Ethics in Public Policy

Goizueta Business School

- 2007 MBA Committee
- 2002-2005 Chair, Institutional Review Board (IRB) Committee
- 1998-2000 BBA Curriculum Committee
- 1998-2000 Advisor to Honor Council
- 1999-2005 Advisor to Net Impact (MBA student organization)
- 2001 LEAD week tour to India with MBA students
- 2002 LEAD week tour to South Africa with MBA students
- 1998-1999 Goizueta Business School liaison to Carter Center
- 1998-1999 Organization and Management Member of recruiting committee
- 2002-2003 Organization and Management Chair of recruiting committee
- 1999-2000 Organization and Management Chair of Area Identity Committee

London Business School

- 1996-1998 Director of the International Teachers Programme
- 1996-1998 Director of Professional Development Initiative
- Committees: Chair, Scholarship Committee; Equal Opportunity Committee;
Ethics Steering Committee

(September 2025)