# **Cory Ng – Curriculum Vitae**

The Wharton School, University of Pennsylvania 1330 Steinberg Hall-Dietrich Hall, Philadelphia, PA 19104 Email: <u>ngc1@wharton.upenn.edu</u> | Office Phone: 215-898-1267

## Education

Doctor of Business Administration (2015), Wilmington University, Wilmington, DE

Master of Science in Accounting (2002), Drexel University, Philadelphia, PA

Bachelor of Science in Economics (1998), Georgia Institute of Technology, Atlanta, GA

#### **Executive Education | Post Graduate Professional Development**

Advanced Prompt Engineering for Everyone (Dec 2024), Vanderbilt University

Generative AI: Prompt Engineering Basics (Dec 2024), IBM

Introduction to Quantum Computing (May 2023), Massachusetts Institute of Technology

Artificial Intelligence: Implications for Business Strategy (August 2020), Massachusetts Institute of Technology

## **Licensures and Certifications**

Certified Information Technology Professional, Association of International Certified Public Accountants (2023 – present).

Chartered Global Management Accountant, American Institute of Certified Public Accountants (2012 - present).

Certified Public Accountant, Commonwealth of Pennsylvania (2004 - present).

#### **Academic Positions**

University of Pennsylvania, The Wharton School, Philadelphia, PA (2025 – present) Adjunct Associate Professor

Temple University, Philadelphia, PA (2015 - present)
Adjunct Associate Professor (July 2023 – present)
Academic Director, Master of Accountancy Program (January 2023 – June 2023)
Deputy Chair, Department of Accounting, (July 2022 – June 2023)
Director, Accounting Institute (January 2022 – August 2023)
Associate Professor of Instruction (2020 – June 2023)
Director, Undergraduate Accounting Program (November 2016 – June 2022)
Assistant Professor of Instruction (2016 - 2020)
Adjunct Assistant Professor (January 2015 – December 2015)

Community College of Philadelphia, Philadelphia, PA (2006 - 2015) Program Director, Business Administration (2012 - 2015) Assistant Professor (2012 - 2015) Instructor (2009 - 2012) Adjunct Instructor (2006 - 2009) DeVry University, Oakbrook Terrace, IL, Adjunct Instructor (2008 – 2009)

Camden County College, Cherry Hill, NJ, Adjunct Instructor (2008 – 2009)

Eastern University, St. Davids, PA, Adjunct Instructor (2008)

# **Professional Positions**

Manager, Accounting & Auditing Content Developer, Surgent Accounting & Financial Education (dba KnowFully Learning Group), Radnor, PA (2024 – Present)

CFO & Vice President of Administration, Pennsylvania Institute of CPAs (2023 - 2024)

Principal, CRNG LLC (2008 - present)

Financial Analyst, The Board of Pensions PCUSA (2006 - 2008)

Senior Accountant, Shechtman Marks Devor PC (2004 - 2006)

Senior Auditor, Auditor, Deloitte & Touche LLP (2002 - 2004)

Internal Auditor Intern, ARAMARK Corporation (June 2001 - September 2001)

Cash Accountant and Systems and Management Analyst, ARAMARK Corporation (1998 - 2000)

# **COURSES TAUGHT**

## University of Pennsylvania

ACCT 1010, Accounting and Financial Reporting

## **Temple University**

ACCT 2101, Financial Accounting ACCT 2102, Managerial Accounting (Main Campus and Temple Rome Campus) ACCT 2521, Cost Accounting ACCT 2901, Honors Financial Accounting ACCT 2902, Honors Managerial Accounting ACCT 3512, Intermediate Accounting II ACCT 3581, Co-operative Experience in Accounting ACCT 3596, Auditing ACCT 3596, Auditing ACCT 4501, Senior Seminar in Accounting ACCT 5001, Accounting for Managerial and Investment Analysis and Planning ACCT 5170, Special Topics, Data Visualization for Business Insights ACCT 5170, Applied Data Analytics in Audit, Accounting & Tax ACCT 5202, Enterprise Systems & Data Analytics ACCT 5207, Concepts and Analysis of Financial Statements ACCT 5211, Advanced Data Analytics & Innovation in Accounting

## **Community College of Philadelphia**

ACCT 101, Financial Accounting ACCT 102, Managerial Accounting ACCT 103, Microcomputers in Accounting ACCT 201, Intermediate Accounting I ACCT 202, Intermediate Accounting II ACCT 203, Cost Accounting ACCT 206, Auditing ACCT 215, Nonprofit Accounting ECON 181, Microeconomics ECON 182, Macroeconomics **DeVry University** ACCT 451, Accounting Information Systems

**Camden County Community College** ACCT 104, Financial Accounting ACCT 105, Managerial Accounting

**Eastern University** MATH 103, Mathematical Ideas

## RESEARCH

## **Published Intellectual Contributions**

#### Book

"Artificial Intelligence in Accounting: Practical Applications", by Routledge. ISBN 9780367431778. January 2021

# **Journal Articles**

- "Data Security a Must for 21st Century CPAs", Pennsylvania CPA Journal, with B. Trout, Fall 2024, Volume 95, Number 3
- "Digital Transformation Strategies for Small and Midsize Accounting Firms", Pennsylvania CPA Journal, with B. Trout, Summer 2024, Volume 95, Number2
- "<u>Teaching Advanced Data Analytics, RPA, and Artificial Intelligence in a Graduate Accounting Program</u>", *Journal of Emerging Technologies in Accounting*, Spring 2023, Volume 20, Number 1
- "<u>Get Comfortable Wrapping Yourself Around Python</u>", *Pennsylvania CPA Journal*, with J. Alarcon and K. Moffitt, Summer 2022, Volume 93, Number 2
- "Base Skills for CPAs Aren't Always Accounting Oriented", Pennsylvania CPA Journal, with B. Trout, Spring 2022, Volume 93, Number 1
- "Level Up Your Skills for CPA Survival", Pennsylvania CPA Journal, with B. Trout, Spring 2021. Volume 92, Number 1
- "<u>Millennials, Diversity, and the Accounting Profession</u>", *Pennsylvania CPA Journal*, Digital-Only Special Edition 2020
- "<u>Robotic Process Automation and the Accounting Curriculum</u>", Pennsylvania CPA Journal, Spring 2020. Volume 91, Number 1
- "<u>The Next Management Breakthrough: EPM, Non-GAAP Measures and KPIs in a Digital World</u>", with J. Alarcon, *Pennsylvania CPA Journal*, Spring 2020. Volume 91, Number 1
- "Accounting AI and Machine Learning: Applications and Challenges", with J. Alarcon and T. Fine, *Pennsylvania CPA Journal*, Digital-Only Special Edition, May 2019
- "Blockchain in the Accounting Curriculum", Pennsylvania CPA Journal, Spring 2019, Volume 90, Number 1
- "Developing and Teaching a Data Visualization Course", with S. Risler, *Pennsylvania CPA Journal*, Fall 2018, Volume 89, Number 3

- "<u>Blockchain and the Future of Accounting</u>", with J. Alarcon, *Pennsylvania CPA Journal*, Winter 2018, Volume 88, Number 4
- "<u>Leveraging Cloud Technology for Smaller Accounting Firms</u>", Pennsylvania CPA Journal, Winter 2018, Volume 88, Number 4
- "Dynamic Decision Making through Data Visualization", with M. Pan, Pennsylvania CPA Journal, Spring 2017, Volume 88, Number 1
- "Integrating Higher Order Thinking Skills in the Classroom", with E. Gordon, *Pennsylvania CPA Journal*, Fall 2016, Volume 87, Number 3
- "The For-Profit Education Dilemma", Pennsylvania CPA Journal, Fall 2014, Volume 85, Number 3
- "<u>Managing Foreign Currency Risks in the BRICs</u>", with J. Eburne and P. Kaye, *Pennsylvania CPA Journal*, Summer 2014, Volume 82, Number 2
- "China: A Huge Country with Vast Opportunity", with J. Chan, Pennsylvania CPA Journal, Spring 2013, Volume 84, Number 1

"Accounting Education Assessment Tools", Pennsylvania CPA Journal, Fall 2012, Volume 83, Number 3

"Emerging Trends in Online Accounting Education at Colleges", Pennsylvania CPA Journal, Spring 2011, Volume 82, Number 1

"Diversity and the CPA Profession". Pennsylvania CPA Journal, 2010, Volume 81, Number 1

# Internet Article (editorially reviewed)

"The College Financing Crisis" with W. Williams, May 2016, published on the PICPA Now Blog. Site: https://www.picpa.org/articles/cpa-now-blog/cpa-now/2016/05/11/the-college-financing-crisis

# **Dissertation Research**

Assessing the Association Between International Financial Reporting Standards (IFRS) and Foreign Direct Investment (FDI): A Replication and Extension Study Utilizing Econometric Analysis. (Defended at Wilmington University in December 2015 and published by ProQuest).

# **Refereed Conference Proceedings**

"Designing an Effective Data Visualization Course: A Quality Assurance Case Study", with S. Risler, 41<sup>st</sup> Annual Meeting of the Northeastern Association of Business, Economics, and Technology, November 2018

# Media Interviews

Ng, C "<u>Bridge to MAcc Provides Accessibility to Earning an Advanced Accounting Degree</u>", by Michala Butler, Temple University (April, 2023)

Ng, C, "Data Analytics Across the Curriculum", McGraw-Hill (October 2022)

Ng, C, "Fox's Accounting Institute opens doors and minds to accounting and business", by Laila Samphilip, Temple University (September 2022)

Ng, C, "<u>This summer: Join the next generation of accounting students</u>", by Michelle Keeny, Temple University, (March 2022)

Ng, C, "<u>PwC Grant Funding Expands Department of Accounting's Tech-Oriented Curriculum for Students</u>", by Josh Kelly, Temple University, (September 2021)

Ng, C, "<u>Members Collaborate on Book to Detail AI's Importance to CPAs</u>", by William J. Hayes, *Pennsylvania CPA Journal*, (April 2021)

Ng, C, "New Book Explores Artificial Intelligence's Impact on the Accounting Profession", by William J. Hayes, *CPA Conversations*, <u>https://soundcloud.com/cpaconversations/new-book-explores-artificial</u> (March 2021)

Ng, C, "<u>Artificial Intelligence is the Most Impactful for Accounting Profession</u>", by Steve Orbanek, Temple University, (January 2021)

Ng, C, "<u>Researching Practical Applications of AI in Accounting</u>", by Caehlin Bell, Temple University, (November 2020)

Ng, C, "Research IRL: Accounting for Diversity", by Anna Batt, Temple University, (November 2020)

Ng, C, "<u>Teaching Data Analytics: University Educators Innovate with Alteryx</u>", by Susan Currie Sivek, Alteryx, (September 2020)

Ng, C, "<u>Analytics and Automation Course Enhances MAcc Curriculum</u>", by Caehlin Bell, Temple University, (April 2020)

Ng, C, "<u>Accounting for Artificial Intelligence</u>", by Nicole Dietzen, Fox School Research, Temple University, (February 2020)

Ng, C, "Why AI Ethics Help Manage Risk", by John Murawski, Financial Management, (February 2020)

Ng, C, "Get Started Teaching Blockchain", by Cheryl Meyer, AICPA Extra Credit Newsletter, (February 2020)

Ng, C, "CPA Careers in Higher Education", Pennsylvania CPA Foundation, (March 2018)

## **Presentations Given**

- Ng, C, "The Future of Accounting, Audit, and Attest Services Use of Innovative Technologies", 2021 Accounting & Auditing Conference, Pennsylvania Institute of Certified Public Accountants (December 2021)
- Ng, C, "Artificial Intelligence and Machine Learning can improve all aspects of our lives... Could it also replace us?" Science, Technology, and Society Network @TU (April 2021)
- Ng, C, with S. Risler, "Designing an Effective Data Visualization Course: A Workshop using Tableau." American Accounting Association 2019 Annual Meeting, San Francisco, CA (August 2019)
- Ng, C, "Designing an Effective Data Visualization Course: A Qualitative Case Study." 41st Annual Meeting of the Northeastern Association of Business, Economics, and Technology, (November 2018).
- Ng, C, "Blockchain and the Future of Accounting", invited talk, Blockchain Club of Temple University (April 18, 2018)
- Ng, C, "Engaging Students through Co-Curricular Activities", 16<sup>th</sup> Annual Faculty Conference on Teaching Excellence, Center for the Advancement of Teaching and Learning, Temple University (January 2018)
- Ng, C, Global Management Models (Doctoral Class), "Assessing the Association between IFRS and FDI," Wilmington University College of Business DBA, New Castle, DE. (February 2016)

# **Contracts, Grants and Sponsored Research**

# Grants

Ng, C., "Foundation Grant for International Business Leadership," Sponsored by Community College of Philadelphia Foundation, Other. (2011 - 2012).

Ng, C., "Title VI Business and International Education Faculty Fellowship," Sponsored by US Department of Education / Community College of Philadelphia, Federal. (2009 - 2011)

# SERVICE

## **Department of Accounting at Temple University**

Academic Director, Master of Accountancy Program (January 2023 – June 2023)

- Oversee and guide curricular innovation and development
- Ensure courses and faculty are appropriately scheduled, in consultation with the Department Chairperson
- Help to raise funds for scholarships
- Work to obtain high quality placements for program graduates, and track alumni careers for development and marketing purposes

Deputy Chair (July 2022 – June 2023)

- Assist the Department Chair in supporting the department's undergraduate programs. This includes curricular oversight, promotion of program and student recruitments, internships and placements, student professional organizations, external outreach, alumni relations, etc.
- Assist the Department Chair in supporting the department's graduate programs, including MS programs and MBA course offerings
- Assist the Department Chair with course scheduling and faculty management
- Assist the Department Chair in promoting the department externally

Director, Accounting Institute (January 2022 – August 2023)

- Develop and oversee the curriculum for the entire program
- Recruit and schedule guest lecturers (Temple University faculty, industry professionals, and alumni)
- Support students during the program
- Schedule and attend field trips to accounting firms and corporate offices
- Abide by and enforces pre-college rules and community guidelines, and report unsafe and inappropriate behavior
- Assist in the collection of administrative data, including attendance and program evaluation forms.
- Attend required trainings and team meetings as needed
- Serve as a primary instructor and as a backup instructor in the event guest lecturers are unable to present
- Recruit judges for the case competition
- Serve as the liaison between the Department of Accounting, firm sponsors, and other constituent
- Attend all Accounting Institute sessions and oversees student work / group projects during Flex Time
- Supervise the Pre-College Mentor (PCM) assigned to the Accounting Institute
- Complete the Child Abuse Certification process in compliance with Temple University policies for employees having contact with minors

Director, Undergraduate Accounting Program, (November 2016 – June 2022)

- Worked with the Chair to develop and maintain the course schedule each semester to achieve AACSB Accreditation standard and Fox School requirements for faculty deployment, meet student demand for courses, and manage adjunct instructor assignments to ensure appropriate assignments of faculty to various courses
- Worked with the Curriculum and Assessment Committee Chair to ensure compliance with the AACSB Accreditation standards for the undergraduate program

- Attended events, meeting with firms and recruiters and develop relations with local business leaders
- Oversaw five accounting student professional organizations (Nov 2016 June 2019)
- Encouraged participation in department initiatives and at events
- Assisted with the identification of students suited for our specialized Masters' degrees
- Worked with the Admissions and Advising offices with activities such as major/minor fairs, open houses and student outreach programs
- Identified students in the core curriculum to recruit to accounting
- Assisted with organization and programming for Accounting Month
- Served as a liaison between the Department of Accounting and Fox Academic Advising
- Shared responsibility for maintaining the Mission of the Department with all the other Accounting Program Directors
- Worked in conjunction with Director of the Master of Accountancy Program to award scholarships to undergraduate students

Chair, Curriculum Committee. (Fall 2020 – June 2023)

Engagement Committee Member. (Spring 2021 – June 2023)

Moderator, Explore Accounting Speaker Series. (April 7, 2021, March 10, 2021)

Merit Committee Member, Department of Accounting. (Fall 2021, Fall 2020, Fall 2019, Fall 2018)

Admissions Committee Member, Master of Accountancy. (2018 – 2022)

Chair and Committee Member, Strategic Planning Committee for the Undergraduate Accounting Program (Fall 2019 – Spring 2020)

Faculty Advisor, Fox Accounting Association. (September 2017 – June 2023)

Faculty Advisor, National Association of Black Accountants at Temple. (February 2016 - December 2018)

- Faculty Advisor, KPMG Intercollegiate Business Ethics Case Competition. (Winter 2019, Winter 2018, Spring 2017)
- Faculty Co-Advisor, KPMG Intercollegiate Business Ethics Case Competition. (April 15, 2016 April 22, 2016). Temple students won first place

Faculty Liaison, PwC Connect Program, (November 2016 – February 2017)

- Committee Member, AACSB Accounting Faculty Indicators Committee, Department of Accounting at Temple. (February 2016 December 2017)
- Committee Member, Curriculum and Assessment Committee, Department of Accounting at Temple (February 2016 June 2023)

## Fox School of Business at Temple University

Masters Program Committee (MPC), Fox School of Business. (May 2022 - June 2023)

Merit Committee, Collegial Assembly of the Fox School of Business and Management. (2019 – 2021). Faculty Speaker, New Student Convocation for the Fox School of Business, August 2019

Enrollment Management Committee, Fox School of Business. (August 2019 - June 2023)

Member, Diversity, Equity and Inclusion (DEI) Council, (February 2019 - June 2019)

Committee Member, AACSB Strategic Planning Committee, Fox School of Business. (March 2018 – August 2018) Online Bachelor of Business Administration Redesign Committee, Fox School of Business, Temple University (May 2017 – June 2018)

Judge, Target Case Competition hosted by the Fox School of Business, Temple University. (March 2022, March 2021, March 2020, March 2019, March 2018, March 2017)

Faculty Engagement Committee, Fox School of Business, Temple University (Fall 2015 - December 2020)

#### **Temple University**

Diamond Peer Teacher Mentor to Stela Licheva, Office of the Provost (Spring 2022)

Diamond Research Scholar Mentor to Rose Listman, Office of the Provost (Summer 2020)

Diamond Peer Teacher Mentor to Francesca Rowe, Office of the Provost (Fall 2020)

Howard Hughes Medical Institute Committee, Office of the Vice Provost, (Fall 2019 - Spring 2020)

University Marshall, (May 2019 – June 2022)

Committee Member, Temple University Web Collaboration Center (November 2018)

Faculty Senator, (Fall 2017 – Spring 2020)

#### **Ad-Hoc Reviewer**

Accounting Education (April 2023) Journal of Emerging Technologies in Accounting (January 2023, February 203) Australian Accounting Review (November 2018, March 2018)

## **Session Moderator**

Served as the Session Moderator for the "Cryptocurrencies and Cybersecurity Topics" at the 41st Annual Meeting of NABET (Northeastern Association of Business, Economics and Technology). (November 2, 2018)

# **Department of Business Administration at CCP**

Program Director, Business Administration Department at Community College of Philadelphia. (January 2012 -December 2015)

Faculty Advisor, Alpha Beta Gamma, Business Honor Society at Community College of Philadelphia. (September 2010 - December 2015) Faculty Hiring Committee. (January 2015 - April 2015)

#### **Professional Service**

Chair of the Editorial Board, Pennsylvania CPA Journal. (2021 - 2023)

Editorial Board Member, Pennsylvania CPA Journal. (2010 - present)

Chair of the Technology Task Force, Pennsylvania Institute of Certified Public Accountants. (July 2020 - April 2022)

Board of Director, Pennsylvania Institute of Certified Public Accountants. (June 2018 – June 2022)

Board of Director, Foundation for Education and Research, Pennsylvania Institute of Certified Public Accountants. (June 2020 – June 2022)

Education Column Coordinator, Pennsylvania CPA Journal. (2015 – May 2021)

Council Member, Pennsylvania Institute of Certified Public Accountants. (June 2018 - June 2022)

Executive Committee Member, Greater Philadelphia Chapter of the Pennsylvania Institute of Certified Public Accountants. (May 2018 – May 2020)

Judge, Pennsylvania Institute of CPAs Student Writing Competition. (2010 - 2017)

Committee Member, Pennsylvania Institute of CPAs Diversity Committee, Philadelphia, PA. (2010 - 2012)

Workshop Organizer, The Enterprise Center - QuickBooks Workshop, Philadelphia, PA. (2009 - 2012)

# **Development Activities Attended**

Provost's Teaching Academy, Temple University. (Summer 2017)

#### **Awards and Honors**

Musser Award for Excellence in Teaching, Fox School of Business, Temple University. (June 2021)

Translational Research Award, Department of Accounting, Temple University. (June 2021)

- Translational Research Award for Excellence in Pedagogical Research, Fox School of Business, Temple University. (November 2020)
- Translational Research Award for Excellence in Practice Research, Fox School of Business, Temple University. (November 2019)
- Faculty of the Year Award for the 2018-19 Academic Year, Master of Accountancy, Department of Accounting, Temple University. (August 2019)
- Dean's Teaching Fellows Award, Fox School of Business, Temple University (July 2018 June 2020)
- Honors Faculty Fellows Award, Fox School of Business, Temple University. (July 2021- June 2023; July 2018 June 2020)
- Student Professional Organization Award, Department of Accounting, Temple University. (April 2017)
- Most Supportive Faculty Award, NABA Temple Chapter, Department of Accounting, Temple University (April 2017)
- Sigma Beta Delta, International Honor Society for Business, Management and Administration, Wilmington University. (January 2016)
- Departmental Adjunct Teaching Award for Excellence in the Classroom, Department of Accounting, Temple University. (October 2015)
- Faculty Advisor of the Year Nominee, Community College of Philadelphia. (May 2015)

Faculty Advisor of the Year Recipient, Community College of Philadelphia. (2014)

Faculty Advisor of the Year Recipient, Community College of Philadelphia. (2013)

Faculty Advisor Leadership Award, Community College of Philadelphia. (2012)Teaching Center Faculty Development Award, Community College of Philadelphia. (2010)

# **Professional Memberships**

American Institute of Certified Public Accountants (2005 - present) Pennsylvania Institute of Certified Public Accountants (2005 - present) American Accounting Association (February 2016 - 2023) National Association of Black Accountants (February 2016 – February 2018)