

# MIRKO STANISLAV HEINLE

---

July 2017

The Wharton School, University of Pennsylvania  
3620 Locust Walk, Philadelphia, PA 19104  
Office: +1 215-898-1267  
E-mail: [miheinle@upenn.edu](mailto:miheinle@upenn.edu)

---

## ACADEMIC EMPLOYMENT & EDUCATION

### **Wharton School, University of Pennsylvania, Philadelphia**

Assistant Professor since 2011

Visiting Lecturer 2009-2011

### **University of Mannheim, Germany**

Dr. in Business Administration, 2009

Advisor: Prof. Dr. Christian Hofmann

---

## PUBLICATIONS

"Risk-factor disclosure and asset prices," with Kevin Smith and Robert E. Verrecchia  
accepted at *The Accounting Review*.

"A Theory of Risk Disclosure," with Kevin Smith, forthcoming in *Review of Accounting Studies*.

"The Real Effects of Financial Efficiency When Some Information Is Soft,"  
with Alex Edmans and Chong Huang, *Review of Finance* 20, 2016.

"Taste, information, and asset prices: Implications for the valuation of CSR,"  
with Henry L. Friedman, *Review of Accounting Studies* 21, 2016.

"Lobbying and uniform disclosure regulation,"  
with Henry L. Friedman, *Journal of Accounting Research* 54, 2016.

"Beliefs-Driven Price Association,"  
with Paul E. Fischer and Robert E. Verrecchia, *Journal of Accounting & Economics* 61, 2016.

"Bias and the Commitment to Disclosure,"  
with Robert E. Verrecchia, *Management Science* 62, 2016

"A Theory of Participative Budgeting,"  
with Nicholas Ross and Richard E. Saouma, *The Accounting Review* 89, 2014.

"Multi-stage Capital Budgeting with Delayed Consumption of Slack,"  
with Stanley Baiman and Richard Saouma, *Management Science* 59, 2013.

"Identity, Incentives, and the Value of Information,"  
with Christian Hofmann and Alexis H. Kunz, *The Accounting Review* 87, 2012.

"Soft-Information and the Stewardship Value of Accounting Disclosure"  
with Christian Hofmann, in *Operations Research Spectrum* 33, 2011.

---

## WORK IN PROGRESS

"Accounting tinder: Acquisition of information with uncertain precision," with Paul E. Fischer.

"Shareholder Voting, Investor Disagreement and the Information Environment," with Paul E. Fischer.

"Influence activities, coalitions, and uniform policies," with Henry L. Friedman.

"Strategic Listening," with Paul E. Fischer and Kevin Smith.

"Non-monetary resource allocation," with Stanley Baiman and Richard Saouma.

---

## INVITED PRESENTATIONS

LBS Accounting Symposium 2017

University of Frankfurt, Frankfurt School of Finance & Management, University of Pittsburgh, INSEAD Accounting Symposium, UI Emerging Management Accounting Scholars Symposium, University of Miami, 2016

Maastricht University, Tilburg University, Utah Winter Accounting Conference, University of Washington, University of Graz, University of Zurich, Purdue Accounting Theory Conference, Dartmouth College, 2015

CMU, University of Minnesota, Ohio State University, 2014

FARS Midyear Meeting, University of Waterloo, 2013

UCLA, University of Chicago, Junior Accounting Theory Conference, Chicago-Minnesota Accounting Theory Conference, 2012

New York University, Columbia University, Yale School of Management, Duke University, University of Pennsylvania, 2011

University of Tilburg, University of Mannheim, 2010

Stanford University, University of Pennsylvania, 2009

Summer School on Accounting in Vienna, University of Pennsylvania, Annual Meeting of the German Academic Association for Business Research in Berlin, 2008

Annual Meeting of the German Economic Association of Business Administration in Tübingen, Accounting Research Workshop in Fribourg, Colloquium about Personnel Economics in Tübingen, 2007

Operations Research in Karlsruhe, 2006

---

## TEACHING EXPERIENCE

**Wharton School, University of Pennsylvania,**

Instructor ACCT102, Managerial Accounting, 2009-2017

---

## PROFESSIONAL SERVICE

Dissertation Committee: Henry Friedman 2012, placed at UCLA; Kevin Smith 2018

---

## AD HOC REFEREE

Accounting, Organizations & Society  
European Accounting Review  
Journal of Accounting & Economics  
Journal of Accounting Literature  
Journal of Accounting Research  
Journal of Economics & Management Strategy  
Management Science  
Production and Operations Management  
Review of Accounting Studies  
Review of Financial Studies  
The Accounting Review

---

## ATTENDED CONFERENCES

LBS Accounting Symposium	2017
INSEAD Accounting Symposium	2013, 2014, 2016, 2017
Utah Winter Accounting Conference	2012-2017
FARS Midyear Meeting	2013, 2017
FRA Annual Meeting	2012-2014, 2016
AAA Annual Meeting	2009-2016
Junior Accounting Theory Conference	2011-2016
Purdue Accounting Theory Conference	2015, 2016
JAE Conference	2009-2011, 2013, 2015
CMU Accounting Mini Conference	2012, 2013, 2015
WashU St. Louis	2014
Chicago-Minnesota Theory Conference	2012, 2014
MAS Midyear Meeting	2012, 2014
NYU Summer Camp	2012, 2013
RAST Conference	2009, 2011
EAA Annual Congress	2011
Annual Meeting of the VHB	2007, 2008
Accounting Research Workshop	2007
Colloquium about Personnel Economics	2007
Operations Research	2006