

Marguerite (Peggy) Bishop Lane

1314 Steinberg-Hall Dietrich Hall
Phone: (215) 898-8601
Email: pblane@wharton.upenn.edu

EDUCATION

NORTHWESTERN UNIVERSITY, Kellogg Graduate School of Management, Evanston, IL
Ph.D., Accounting and Information Systems, 1995

- Dissertation: Managing Bank Regulation Through Accruals; Committee Chair: Thomas Lys

TEXAS CHRISTIAN UNIVERSITY, Neeley School of Business, Fort Worth, TX
Bachelor of Business Administration, 1985; Major in Finance

- Magna Cum Laude; Beta Gamma Sigma; Dean's List

PROFESSIONAL ACADEMIC EXPERIENCE

UNIVERSITY OF PENNSYLVANIA, The Wharton School

Philadelphia, PA

Senior Lecturer, Accounting, 2023 to present

- Teach MBAs, Executive MBAs and Executive Education students
- MBA Accounting major advisor

Vice Dean, MBA Program for Executives, 2012 – 2023

- Provide strategic leadership and vision for the growth and continued excellence of the MBA Program for Executives.
- Propose and Design a Global Cohort, adopting synchronous and asynchronous learning approaches for a global executive population. Lead process from idea to implementation through Dean and faculty committee approval. Approval expected in Spring 2022 for launch in Summer 2023.
- Led the program through uncertainties due to the pandemic, including a move to fully remote, then re-opening campuses and a return to an in-person environment through a hybrid program.
- Oversee the academic and co-curricular experience for 450 students on the Philadelphia and San Francisco Campuses. Enlist faculty to teach core and elective courses. Advise students on curriculum choices and in academic difficulty. Create the academic calendar. Develop global offerings in conjunction with faculty.
- Responsible for the admission process for both campuses. Oversee the marketing of the program across various media channels. Responsible for 15% growth from 2013 to 2021.
- Manage staff of nine in Philadelphia and nine in San Francisco, of which four are direct reports. Ensure logistics are run properly for in-residence program and global curriculum.
- Oversee the career management function, which provides advising, resources, and development opportunities to students for career advancement during and after the program.
- Responsible for a budget of approximately \$11 million.
- Serve as a member of the Dean's Senior Leadership team.
- Represent the MBA Program for Executives to the Graduate Board.

Deputy Vice Dean, Graduate Division, 2003 - 2012

Director, MBA Program, 2001 – 2003

- Directed the academic experience for 1,650 full-time MBA students

Managed a staff of nine responsible for all academic services. Implemented new curriculum in 2012. Guided students in curricular and other decisions as needed. Developed, implemented and enforced policy. Oversaw registration process and degree audits. Ensured the offering of

international programs, including up to six immersion programs and 18 international exchange relationships.

- Liaise with other Graduate Division, Wharton and University of Pennsylvania offices
Coordinated policies, calendar and events with Student Life, Career Management and Executive MBA Program offices. Managed projects and conducted formal and informal presentations and interactions with Dean's office, Admissions office, other university offices, alumni boards and external parties.
- Served as primary liaison between MBA Program administration and faculty
Organized and managed select faculty committees. Guided the development and implementation of online grading system and supported faculty in roll out. Stood in for Vice Dean as needed.
- Managed and augmented Wharton Pre-Term program, a four-week intensive orientation
Streamlined to focus attention on academics, enhancing experience for both faculty and students. Spearheaded efforts to include community service experience for first year class and an online mathematics evaluation. Implemented annual ethics case discussion.
- Counseled students experiencing academic and personal difficulty
Worked closely with Penn's Counseling and Psychological Services Center. Advised student Ethics Committee.
- Managed budgets of up to \$2.3 million, including revenue of \$1.4 million. Indirect responsibility for Global Immersion budget of \$800,000 and Course Materials Initiative budget of \$300,000.
- Until August 2008, directed and oversaw a staff of four responsible for student life
Includes liaison and advisor role with student government association, assisting student-run conferences, organizing and carrying out major student events such as convocation, graduation and social events.

Adjunct Professor of Accounting, 2011 - 2023

Adjunct Associate Professor of Accounting, 2002 - 2011

Assistant Professor of Accounting, 1997 – 2002

Classes Taught:

- Financial and Managerial Accounting, MBA Program for Executives
- Financial Accounting, MBA and MBA for Executives Programs
- Financial Accounting, Undergraduate Program
- Finance and Accounting for the Non-financial Manager, Executive Education

NEW YORK UNIVERSITY, Stern School of Business

New York, NY

Assistant Professor of Accounting, 1994 - 1997

Classes Taught:

- Financial Statement Analysis, Undergraduate and MBA Programs

NORTHWESTERN UNIVERSITY, Kellogg Graduate School of Management

Evanston, IL

Instructor, 1991 - 1994

Classes Taught:

- Managerial Accounting, Masters of Management Program
- Introduction to Financial Accounting, Masters of Manufacturing Management Program

Lane, Marguerite (Peggy) Bishop

OTHER PROFESSIONAL EXPERIENCE

GOLDMAN SACHS & COMPANY
Consultant, 1997 - 1998

New York, NY

- Accounting training for incoming research analysts

FIRST REPUBLICBANK (now Bank of America)
Lending Officer, Energy Lending Department, 1987-1988
Credit Analyst, 1985 - 1987

Fort Worth, TX

RESEARCH

Interests: Accrual management and its effect on decision making; Regulated Industries, particularly financial institutions.

Publications

Lane, Peggy Bishop and Catherine Schrand, *MBA Companion* to accompany *Financial Accounting* by Libby, Libby and Short 4/e, McGraw-Hill/Irwin, New York, NY, 2004.

Bishop, M.L. and T.Z. Lys. Inferring Accounting Information from Corporate Financing Choices: An Examination of Security Issuances in the Banking Industry. *Contemporary Accounting Research* Vol. 18 No. 3 (Fall 2001) pp. 397-423.

Other Unpublished Papers

"Managing Bank Regulation Through Accruals"

"Do Markets Remember Accounting Changes? An Examination of Subsequent Years," with Elizabeth Eccher

"The Relation Between Bank Performance and Executive Ownership," with Thomas Lys, study for Continental Bank Corporation

Invited Conference Presentations

EMBA Council Annual Conference 2019, "Creating a One-Stop Shop: The Case of MyWharton."

EMBA Council Annual Conference 2016, "Serving Our Millennial Students in an Age of Rapid Technological Change."

GMAC Leadership Conference, Winter 2011, Winter 2005, Winter 2004, Winter 2003, "Globalization: The New Frontier," "Wharton Curriculum Change Experience," "Wharton Leadership Ventures," and "Wharton Pre-MBA experience," respectively.

AACSB Associate Deans and Innovative Programs Conference, November 2009, "Unique Responses to the Financial Crisis."

American Accounting Association Annual Meeting, August 1999, presented "Do Markets Remember Accounting Changes? An Examination of Subsequent Years."

Tel-Aviv University Finance and Accounting Conference, August 1999, presented "Do Markets Remember Accounting Changes? An Examination of Subsequent Years."

Lane, Marguerite (Peggy) Bishop

American Accounting Association Annual Meeting, August 1995, presented “Managing Bank Regulation Through Accruals.”

Conference on Accounting Issues in Risk and Capital Management in Financial Services Companies, at the Wharton School, University of Pennsylvania, November 1994, presented early version of “Inferring Accounting Information from Corporate Financing Choices: An Examination of Security Issuances in the Banking Industry.”

Symposium on the Reform of Financial Institutions, at Northwestern University, April 1992, presented early version of “Inferring Accounting Information from Corporate Financing Choices: An Examination of Security Issuances in the Banking Industry.”

SERVICE

Wharton Committee for Ongoing Online Learning, 2021 - 2022

Wharton Magazine, Editorial Board, 2016 – 2023

GMAC (Graduate Management Admissions Council) Board of Directors Nominating Committee, non-director member, 2016

GMAC, Board of Directors, 2009 to 2015; Finance and Audit committee, Membership committee (Chair, 2013-2014), Nominating Committee

Eller College of Management, University of Arizona, Academic Program Review Committee, Chair, February 2011

GMAC Non-cognitive Skills Advisory Committee, 2009

Penn Online Course Evaluation Advisory Committee, Fall 2008 to 2010

Penn Student Health Insurance Advisory Committee, Fall 2005 to 2013

GMAC Finance, Accounting, Statistics Content Tests Advisory Group, 2007

MBA Roundtable, Board of Directors, January 2002 to January 2008, Secretary 2006-2008

GMAC Survey Design Committee, 2006

GMAC Leadership Conference Planning Committee, 2005-2006

American Accounting Association Trueblood Seminar Planning Committee, 1998-2000, Committee Chairman, 1999-2000.

Wharton Core Implementation Committee, 1999-2000

Wharton MBA Executive Committee, 1998-1999

Ad hoc Reviewer: Journal of Accounting and Economics, Journal of Accounting, Auditing and Finance, Journal of Accounting Research, American Accounting Association 1997-2003

HONORS/AWARDS

University of Pennsylvania

- 2019, 2020, 2021, 2022 Teaching Excellence Award
- 2010, 2013 Excellence in Teaching: Core award
- 2008 “Whatever It Takes” award
- 2004, 2005, 2007 - 2013 “Tough, but we’ll thank you in five years” Core Teaching Award
- 2005 Commitment to Excellence Award, Hurricane Katrina efforts
- 1998 MBA Core Curriculum Teaching Award

New York University

- 1997 Ely Kushel Teaching Award for Excellence in Teaching

Northwestern University

- Deloitte and Touche Doctoral Fellow, 1990
- 1990 American Accounting Association Doctoral Consortium

Texas Christian University

- Magna Cum Laude, Dean's List, Beta Gamma Sigma - business honor society
- Wall Street Journal Award – Outstanding Senior in Finance

PROFESSIONAL AND VOLUNTEER ORGANIZATIONS

- Friends of Harriton Preserve
- Member, Gladwyne Civic Association
- Member, Church of the Redeemer, Bryn Mawr
- St. Peter's Church Finance Committee, Audit sub-committee, 2004-2009
- Society Hill Zoning and Historic Preservation Committee, 2002-2008