Gideon Nave

Education

2016	Ph.D., Computation and Neural Systems California Institute of Technology
2010	M.Sc., Electrical Engineering Technion - Israel Institute of Technology

2008 B.Sc., Electrical Engineering Technion - Israel Institute of Technology

Academic positions

2016 -present Assistant Professor of Marketing The Wharton School, University of Pennsylvania

Publications (* equal contribution)

- **Nave G***, Nadler A*, Dubois D, Zava D, Camerer C, Plasmann H (in press), "Single dose testosterone increases men's preference for status goods," *Nature Communications*
- Camerer C*, Dreber A*, Holzmeister F*, Ho TH*, Huber J*, Johannesson M*, Kirchler M*, **Nave G***, Nosek B*, Pfeiffer T* et al. (in press), Evaluating the Replicability of Social Science Experiments in Nature and Science", *Nature Human Behavior*
- Mathur MB et al. (in press), "Many Labs 5: Registered multisite replication of tempting-fate effects in Risen & Gilovich (2008)". Advances in Methods and Practices in Psychological Science
- **Nave G**, Mixha J, Greenberg D, Kosinski M, Stillwell D, Rentfrow J, "Musical Preferences Predict Personality: Evidence from Active Listening and Facebook Likes", *Psychological Science*, 0956797618761659 (2018)
- Camerer C*, **Nave G***, Smith A*, "Dynamic unstructured bargaining with private information: theory, experiment, and outcome prediction via machine learning", *Management Science* (2018)
- Matz S, Kosinski M, **Nave G**, Stillwell D, "Reply to Eckles et al.: Facebook's optimization algorithms are highly unlikely to explain the effects of psychological targeting", *Proceedings of the National Academy of Science (2018)*, 201806854

Matz S, Kosinski M, **Nave G**, Stillwell D, "Psychological targeting as an effective approach to digital mass persuasion", *Proceedings of the National Academy of Science* (2017), 201710966

Nave G*, Nadler A*, Zava D, Camerer C, "Single dose testosterone impairs cognitive reflection in men," *Psychological Science* (2017), 28(10) 1398 - 1407

Margittai Z, **Nave G**, Van Wingerde M, Schnitzler A, Schwabe L, Kalenscher T, "Combined effects of glucocorticoid and noradrenergic activity on loss aversion", *Neuropsychopharmacology* (2017), 43 (2), 334

- Frydman C*, **Nave G***, "Extrapolative beliefs in perceptual and economic decisions: evidence of a common mechanism," *Management Science* (2016), 63 (7), 2340-2352
- Lichters M, Brunnlieb C, **Nave G**, Sarstedt M, Vogt B, "The influence of serotonin deficiency on choice deferral and the compromise effect," *Journal of Marketing Research* (2016), 53 (2), 183-198
- Lane A, Luminet O, **Nave G**, Mikolajczak M., "Is there a publication bias in behavioral intranasal oxytocin research on humans? Opening the file drawer of one lab," *Journal of Neuroendocrinology* (2016), 28 (4)
- Camerer C, Dreber A, Forsell E, Ho T, Huber J, Johannesson M, Kirchler M, Almenberg J, Altmejd A, Chan T, Heikensten E, Holzmeister F, Imai T, Isaksson S, **Nave G**, Pfeiffer T, Razen M, Wu H, "Evaluating replicability of laboratory experiments in economics," *Science* (2016), aafo918
- Brunnlieb C*, **Nave G***, Camerer C, Vogt B, Munte T, Heldmann M, "Vasopressin increases human cooperative behavior by reducing aversion to social risk," *Proceedings of the National Academy of Science*, 113.8 (2016): 2051-2056.
- Margittai Z*, **Nave G***, Strombach T, Van Wingerde M, Schwabe L, Kalenscher T, "Exogenous cortisol causes a shift from deliberative to intuitive thinking in men," *Psychoneuroendocrinology*, 64 (2016): 131-135.
- **Nave G**, Camerer C, McCullough M, "Does Oxytocin increase trust in humans? Critical review of research," *Perspectives on Psychological Science*, 10.6 (2015): 772-789.
- Lanchava L, Carlson K, Šebánková B, Flegr J, **Nave G**, "No Evidence of Association between Toxoplasma gondii Infection and Financial Risk Taking in Females," *PLoS one 10.9 (2015): e0136716*.
- **Nave G**, Eldar Y, Inbar G, Sinai A, Pratt H, Zaaroor M., "Real time change detection of steady state evoked potentials," *Biological Cybernetics*, 107.1 (2013): 49-59.
- Lindenbaum O, Maskit S, Kutiel O, **Nave G**, "Musical features extraction for audio-based search," *Proceedings* of *IEEE* 26th Convention of Electrical and Electronics Engineers in Israel (2010)

Awards

2016	Society for Judgment and Decision Making, Einhorn new investigator award (runner-up with Cary Frydman)
2014	Russell Sage Behavioral Economics small grant
2014	I-FREE small grant (with Amos Nadler and Colin Camerer)
2011-2015	Caltech CNS division fellowship
2010	SIPL distinguished project Wilk family award (with Ariel Tanjy & Yair Racher)
2010	Excellence in Teaching Award, Technion Computer Science Faculty
2008-2010	Technion Graduate School full-time fellowship
2004-2007	Dean's list, Technion EE faculty

Conference presentations

2018	Soc. for Personality and Social Psychology, Social Neuro Endo pre-conference
	American Marketing Association (AMA) Winter conference
2017	Subjective Probability, Utility and Decision Making (SPUDM)
	Association for Consumer Research, Latin America
	Four School Marketing Conference
2016	Marketing in Israel
	Wharton Neuroscience Initiative Conference

	Association for Consumer Research
	Russell Sage Early Career Behavioral Economics Conference
	Behavioral Decision Research in Management (BDRM)
	Interdisciplinary Symposium on Decision Neuroscience (ISDN)
	Mahoney Institute for Neuroscience, University of Pennsylvania, annual retreat
	Society for Personality and Social Psychology (SPSP)
2015	Society for Judgment and Decision-making (SJDM),
	Russell Sage Early Career Behavioral Economics Conference
	Society for Consumer Psychology International Conference
	International Meeting on Experimental and Behavioral Social Sciences
	Society for Personality and Social Psychology (SPSP)
2014	Society for the Advancement of Behavioral Economics (SABE)
	SABE pre-conference, Neuroeconomics keynote
	Bay Area Behavioral and Experimental Economics Workshop
	Soc. for Personality and Social Psychology, Social Neuro Endo pre-conference
2013	Society for Social and Affective Neuroscience
	Nordic Conference on Behavioral and Experimental Economics
2012	Economics Science Association (ESA) N. American regional meeting
2010	IEEE 26th Conference of Electrical and Electronics Engineers in Israel

Poster presentations

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Seminars & invited talks

2017	Stanford Graduate School of Business (Oraganizational Behavior)
	UC Louvain
	Tilburg University
	Free Univerity of Amsterdam
	Karolinska Institutet
	Stockholm School of Economics
	University of New South Wales
	CIDE Mexico
2016	Technion – Israel Institute of Technology
	Tel Aviv University
	Nipissing University
	University of Toronto
	The Wharton School, University of Pennsylvania (Decision Processes)
2015	Judge Business School, Cambridge University
	London Business School
	Bocconi University Milan (Marketing)
	Rotterdam School of Management, Erasmus University
	IESE Barcelona
	The Wharton School, University of Pennsylvania
	National University of Singapore
	Columbia Business School
	Rady School of Management, UCSD
	Düsseldorf University

Maastricht University Zürich University Alicante University Bocconi University Milan (Decision Science) University College London Warwick Business School Nuffield College, Oxford. Universiteit van Amsterdam Tel Aviv University University of Miami **Claremont Graduate University** Rady School of Management, UCSD University of Texas Austin **Charles University Prague** Universiteit van Amsterdam Maastricht University University Pompeu Fabra NHH Bergen Karolinska Institutet INSEAD Technion - Israel Institute of Technology; Tel Aviv University; IDC Herzelia.

Teaching

Data Analysis for Marketing Decisions, The Wharton School MKTG 212/712 Wharton Global Immersion program (GIP): Israel, Jordan & United Arab Emirates Wharton Executive Ed: Digital Marketing Strategies for the Digital Economy Brain, Mind Society, Caltech CNS 102A/B (teaching assistant) Digital Systems, Logic Design, Technion 044135, 044126 (teaching assistant)

Journal and grant reviewing service

Editorial board	Emotion (contributing editor)
Ad-hoc reviewer	Adaptive Human Behavior and Physiology Behavioral and Brain Sciences Emotion E-neuro Fronteirs in Behavioral Science Hormones and Behavior Journal of Economic Psychology Journal of Empirical Legal Studies Journal of Experimental Social Psychology Journal of Marketing Research Journal of Neuroscience Journal of Neuroscience Journal of Research in Personality Management Science NeuroImage Neuropsychologia PLOS One Proceedings of the Royal Society B Psychological Science Psychology and Personality Sciences

Psychoneuroendocrinology Social Cognitive and Affective Neuroscience Social Neuroscience

Israel Science Foundation (ISF)

Professional affiliations

Association for Consumer Research Association for Psychological Science Behavioral Decision Research in Management (BDRM) Economic Science Association European Association for Decision Making (EADM) IEEE Social & Affective Neuroscience Society Social Science Research Network Society for Judgment and Decision Making; Society for Neuroeconomics Society for Personality and Social Psychology