# Gideon Nave

#### **Education**

2016 Ph.D., Computation and Neural Systems

California Institute of Technology

2010 M.Sc., Electrical Engineering

Technion - Israel Institute of Technology

2008 B.Sc., Electrical Engineering

Technion - Israel Institute of Technology

## **Academic positions**

2016 -present

#### **Assistant Professor of Marketing**

The Wharton School, University of Pennsylvania

## **Publications** (\* equal contribution)

**Nave, G**, Mixha J, Greenberg D, Kosinski M, Stillwell D, Rentfrow J, "Musical Preferences Predict Personality: Evidence from Active Listening and Facebook Likes", *Psychological Science*, forthcoming

Matz S, Kosinski M, **Nave**, **G**, Stillwell D, "Psychological targeting as an effective approach to digital mass persuasion", *Proceedings of the National Academy of Science*, forthcoming

Camerer C\*, **Nave**, **G**\*, Smith A\*, "Dynamic unstructured bargaining with private information: theory, experiment, and outcome prediction via machine learning", *Management Science*, forthcoming

**Nave, G\***, Nadler A\*, Zava D, Camerer C, "Single dose testosterone impairs cognitive reflection in men," *Psychological Science* (2017), 28(10) 1398 - 1407

Margittai Z, **Nave G**, Van Wingerde M, Schnitzler A, Schwabe L, Kalenscher T, "Combined effects of glucocorticoid and noradrenergic activity on loss aversion", *Neuropsychopharmacology* (2017)

Frydman C\*, **Nave**, **G**\*, "Extrapolative beliefs in perceptual and economic decisions: evidence of a common mechanism," *Management Science* (2016)

Lichters M, Brunnlieb C, **Nave G**, Sarstedt M, Vogt B, "The influence of serotonin deficiency on choice deferral and the compromise effect," *Journal of Marketing Research* (2016), 53 (2), 183-198

Lane A, Luminet O, **Nave G**, Mikolajczak M., "Is there a publication bias in behavioral intranasal oxytocin research on humans? Opening the file drawer of one lab," *Journal of Neuroendocrinology* (2016), 28 (4)

Camerer C, Dreber A, Forsell E, Ho T, Huber J, Johannesson M, Kirchler M, Almenberg J, Altmejd A, Chan T, Heikensten E, Holzmeister F, Imai T, Isaksson S, **Nave G**, Pfeiffer T, Razen M, Wu H, "Evaluating replicability of laboratory experiments in economics." *Science* (2016), aaf0918

Brunnlieb C\*, Nave G\*, Camerer C, Vogt B, Munte T, Heldmann M, "Vasopressin increases human

cooperative behavior by reducing aversion to social risk," *Proceedings of the National Academy of Science*, 113.8 (2016): 2051-2056.

Margittai Z\*, **Nave G**\*, Strombach T, Van Wingerde M, Schwabe L, Kalenscher T, "Exogenous cortisol causes a shift from deliberative to intuitive thinking in men," *Psychoneuroendocrinology*, 64 (2016): 131-135.

**Nave G**, Camerer C, McCullough M, "Does Oxytocin increase trust in humans? Critical review of research," *Perspectives on Psychological Science*, 10.6 (2015): 772-789.

Lanchava L, Carlson K, Šebánková B, Flegr J, **Nave G**, "No Evidence of Association between Toxoplasma gondii Infection and Financial Risk Taking in Females," *PLoS one 10.9 (2015): e0136716*.

**Nave G**, Eldar Y, Inbar G, Sinai A, Pratt H, Zaaroor M., "Real time change detection of steady state evoked potentials," *Biological Cybernetics*, 107.1 (2013): 49-59.

Lindenbaum O, Maskit S, Kutiel O, **Nave G**, "Musical features extraction for audio-based search," *Proceedings of IEEE* 26th Convention of Electrical and Electronics Engineers in Israel (2010)

#### **Awards**

2016	Society for Judgment and Decision Making, Einhorn new investigator award (runner-up with Cary Frydman)
2014	Russell Sage Behavioral Economics small grant
2014	I-FREE small grant (with Amos Nadler and Colin Camerer)
2011-2015	Caltech CNS division fellowship
2010	SIPL distinguished project Wilk family award (with Ariel Tanjy & Yair Racher)
2010	Excellence in Teaching Award, Technion Computer Science Faculty
2008-2010	Technion Graduate School full-time fellowship
2004-2007	Dean's list, Technion EE faculty

# **Conference presentations**

2017	Subjective Probability, Utility and Decision Making (SPUDM)
	Association for Consumer Research, Latin America
	Four School Marketing Conference
2016	Marketing in Israel
	Wharton Neuroscience Initiative Conference
	Association for Consumer Research
	Russell Sage Early Career Behavioral Economics Conference
	Behavioral Decision Research in Management (BDRM)
	Interdisciplinary Symposium on Decision Neuroscience (ISDN)
	Mahoney Institute for Neuroscience, University of Pennsylvania, annual retreat
	Society for Personality and Social Psychology (SPSP)
2015	Society for Judgment and Decision-making (SJDM),
	Russell Sage Early Career Behavioral Economics Conference
	Society for Consumer Psychology International Conference
	International Meeting on Experimental and Behavioral Social Sciences
	Society for Personality and Social Psychology (SPSP)
2014	Society for the Advancement of Behavioral Economics (SABE)
	SABE pre-conference, Neuroeconomics keynote
	Bay Area Behavioral and Experimental Economics Workshop
	Soc. for Personality and Social Psychology, Social Neuro Endo pre-conference
2013	Society for Social and Affective Neuroscience

Nordic Conference on Behavioral and Experimental Economics

## **Poster presentations**

Society for Judgment and Decision-making (SJDM); 2014

Society for Neuroeconomics

International Symposium on Decision Neuroscience

Society for Neuroeconomics 2012

Behavioral Decision Research in Management (BDRM)

#### Seminars & invited talks

Stanford Graduate Shcool of Business (Oraganizational Behavior) 2017

**UC** Louvain

Tilburg University

Free Univerity of Amsterdam

Karolinska Institutet

Stockholm School of Economics

University of New South Wales

CIDE Mexico

2016 Technion – Israel Institute of Technology

> Tel Aviv University Nipissing University

University of Toronto

The Wharton School, University of Pennsylvania (Decision Processes)

2015 Judge Business School, Cambridge University

**London Business School** 

Bocconi University Milan (Marketing)

Rotterdam School of Management, Erasmus University

**IESE Barcelona** 

The Wharton School, University of Pennsylvania

National University of Singapore

Columbia Business School

Rady School of Management, UCSD

**Düsseldorf University** 

Maastricht University

Zürich University

**Alicante University** 

Bocconi University Milan (Decision Science)

University College London

Warwick Business School

Nuffield College, Oxford.

Universiteit van Amsterdam 2014

Tel Aviv University

University of Miami

Claremont Graduate University

Rady School of Management, UCSD

University of Texas Austin

**Charles University Prague** 

Universiteit van Amsterdam

Maastricht University University Pompeu Fabra NHH Bergen Karolinska Institutet INSEAD

Technion – Israel Institute of Technology; Tel Aviv University; IDC Herzelia.

## **Teaching**

Data Analysis for Marketing Decisions, The Wharton School MKTG 212/712 Wharton Global Immersion program (GIP): Israel, Jordan & United Arab Emirates Brain, Mind Society, Caltech CNS 102A/B (teaching assistant)

Digital Systems, Logic Design, Technion 044135, 044126 (teaching assistant)

# Journal and grant reviewing service

Editorial board Emotion (contributing editor)

Ad-hoc reviewer Adaptive Human Behavior and Physiology

**Emotion** 

Fronteirs in Behavioral Science

Hormones and Behavior

Journal of Economic Psychology Journal of Empirical Legal Studies

Journal of Experimental Social Psychology

Journal of Marketing Research

Journal of Neuroscience

Journal of Research in Personality

Management Science

Neurolmage

Neuropsychologia

PLOS One

Proceedings of the Royal Society B

**Psychological Science** 

**Psychology and Personality Sciences** 

Psychoneuroendocrinology

Social Cognitive and Affective Neuroscience

Social Neuroscience

Grant reviewer Israel Science Foundation (ISF)

#### **Professional affiliations**

Association for Consumer Research

Association for Psychological Science

Behavioral Decision Research in Management (BDRM)

**Economic Science Association** 

European Association for Decision Making (EADM)

**IEEE** 

Social & Affective Neuroscience Society

Social Science Research Network

Society for Judgment and Decision Making;

Society for Neuroeconomics Society for Personality and Social Psychology