

## John Eklund

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### EDUCATION

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- 2019 expected Ph.D. in Management, Wharton School, University of Pennsylvania, USA.  
Dissertation Proposal defended June 2017  
Finalist, Organization Science/INFORMS Dissertation Proposal Competition; 2018
- 2005 M.B.A., University of Notre Dame, USA. (GPA 4.0)
- 1996 D.Phil., Physical Chemistry, University of Oxford, UK
- 1993 M.A., Chemistry, University of Oxford, UK. (First Class Honours)

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### RESEARCH AND PUBLICATIONS

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#### Research Interests

Organization Design, Technology & Innovation Management, Strategy Implementation

#### Publications

- [1] Eklund, J.C. & Kapoor, R. "Pursuing the New while Sustaining the Current: Incumbent Strategies and Firm Value during the Nascent Period of Industry Change," *Organization Science (forthcoming)*
- Best Paper Proceedings, Academy of Management Annual Meeting; 2016

#### Working Papers

- [2] Eklund, J.C. "The Knowledge-Incentive Trade-off: Understanding the Relationship between Organization Design and Innovation," *Job Market Paper*
- Best Paper Proceedings, Academy of Management Annual Meeting; 2018
  - Finalist, TIM Division Best Student Paper Award, Academy of Management Annual Meeting; 2018
- [3] Eklund, J.C. & Kapoor, R. "Mind the Gaps: How Organization Design Choices Shape the Sourcing of External Inventions"
- Finalist, SMS Best Conference PhD Paper Prize; 2018
- [4] Eklund, J.C. "We Have a Product - Great How Do We Sell It? The Role of Organization Design in the Commercialization of Inventions"
- [5] Eklund, J.C. & Mannor, M.J. "Keep Your Eye on the Ball or on the Field? Exploring the Performance Implications of Executive Strategic Attention"
- [6] Eklund, J.C. "Looking in the Mirror or Out of the Window: The Role of Capabilities and Competition in Strategic Choice"

#### Other Awards and Honors

- Strategy Research Foundation (SRF) Dissertation Scholar, Strategic Management Society; 2017-18
- Academy of Management BPS/STR Outstanding Reviewer Award; 2016, 2017 & 2018
- Outstanding Recent MBA Alumnus Award, University of Notre Dame; 2007
- MBA Highest GPA Award, University of Notre Dame; 2005
- Outstanding Male MBA Student Award, University of Notre Dame; 2005

#### Conference Presentations

- "The Knowledge-Incentive Trade-off: Understanding the Relationship between Organizational Design and Innovation," Eklund, J.C. (*Job Market Paper*)
- Strategic Management Society Conference, Paris (France); September 2018
  - Academy of Management Conference, Chicago (USA); August 2018
  - DRUID18, Copenhagen Business School (Denmark); June, 2018
  - Trans-Atlantic Doctoral Conference, London Business School (UK); May 2018
  - East Coast Doctoral Conference, NYU Stern School of Business (USA); May 2018

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## RESEARCH AND PUBLICATIONS

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### Conference Presentations (continued)

“Mind the Gaps: How Organizational Design and Portfolio Composition Shape the Sourcing of External Inventions,” Eklund, J.C. & Kapoor, R.

- Strategic Management Society Conference, Paris (France); September 2018
- Wharton Innovation Doctoral Symposium, Philadelphia (USA); October 2018

“Keep Your Eye on the Ball or on the Field? Executive Strategic Attention and Performance,” Eklund, J.C. & Mannor, M.J.

- Academy of Management Conference, Chicago (USA); August 2018

“Designing Innovative Firms: Taking Stock and Future Research Opportunities,” PDW co-organized with Daniel Albert. Panelists: Nick Argyres, Martin Ganco, Metin Sengul and Richard Whittington

- Academy of Management Conference, Chicago (USA); August 2018

“Looking in the Mirror or Out the Window: The Role of Capabilities and Competition in Strategic Choice,” Eklund, J.C.

- Strategic Management Society Conference, Houston (USA); October 2017
- Academy of Management Conference, Atlanta (USA); August 2017

“Cunning or Just Confused? Market Reactions to Sweeping Visions of Strategic Priorities,” Eklund, J.C. & Mannor, M.J.

- Strategic Management Society Conference, Berlin (Germany); September 2016

“Stock Market Reactions to Incumbent Strategies in the Face of Industry Change,” Eklund, J.C. & Kapoor, R.

- Academy of Management Conference, Anaheim (USA); August 2016

### Other Publications

- 46 publications in leading chemistry journals. H-index of 20
- Brown, C.R., Carew, P.S., Eklund, J.C., Evans, J.M. & Fairley, P., US Granted Patent– “Shear Gel Compositions”, Patent No.: US 6,673,371 B2, January 2004. Granted in 8 other patent jurisdictions
- O’Rourke, J., Eklund, J.C., Frymoyer, S. & Yamabayshi, K. (2004), “GlaxoSmithKline: Executive Compensation and a Shareholder Revolt”, University of Notre Dame - Case Study

### Grants

- Mack Institute Research Grant (\$6,000). “Needless Distraction or Font of Knowledge: Understanding the Relationship between Divestitures and Innovation”, Eklund, J.C. & Feldman, E.; 2018
- Mack Institute Research Grant (\$9,350). “From Invention to Innovation”, Balachandran, S., Eklund, J.C., Gupta, C. & Singh, H.; 2017
- Wharton Doctoral Programs, Travel Grants; 2016-18

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## TEACHING

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- Instructor: Wharton MGMT101 - Introduction to Management; 2017
  - Taught two recitations of 27 undergraduate students.
  - Average Teaching Rating: 3.52/4 (Top quartile rating)
- Instructor: Melbourne Business School - Discovering Business in Australia; 2013-2014
  - Course for visiting US MBA students. Taught module on Australian energy industry
- Guest Lecturer: Wharton WHT150 - Evaluating Evidence; 2017-2018
  - Undergraduate social science research methodologies class (Taught by Prof. Iwan Barankay)
- Teaching Assistant: Wharton: MGMT214 & MGMT731; 2016-2018
  - Innovation & Technology Strategy UG, MBA, Exec. MBA class (Taught by Prof. Rahul Kapoor)
  - Graded student assignments, facilitated class activities and provided feedback on presentations

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## PROFESSIONAL ACTIVITIES

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### Consortia Participation

- West Coast Research Symposium & Doctoral Student Workshop, Seattle (USA); September 2018
- Doctoral Workshop, Strategic Management Society Conference, Houston (USA); October 2017
- BPS Doctoral Consortium, Academy of Management Annual Meeting, Atlanta (USA); August 2017
- SRI PhD Bootcamp, University of Maryland, Washington D.C. (USA); June 2016
- Workshop on Research Design for Causal Inference, Chicago (USA); June 2015

### Wharton Service

- Management Student Ph.D. Representative; 2015-16
  - Organized Student Seminar Series
  - Organized Ph.D. Recruitment Visit Days
- Member of organizing committee – Inaugural Wharton Innovation Doctoral Symposium (WINDS); 2017

### Refereeing

- Reviewer for Academy of Management Annual Meeting, BPS/STR division; 2016, 2017 & 2018
- Reviewer for Strategic Management Society Annual Meeting, Competitive Strategy Division; 2018
- Ad-hoc Reviewer for *Strategic Management Journal*

### Professional Affiliations and Memberships

- Academy of Management, STR, TIM and OMT divisions
- Strategic Management Society
- Member of Chartered Institute of Marketing
- Beta Gamma Sigma

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## OTHER PROFESSIONAL EXPERIENCES

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- Director, PwC Consulting, Melbourne, Australia; 2014
- Senior Strategy Manager, Origin Energy, Melbourne, Australia; 2011-2013
- Associate & Senior Associate, Booz & Company, Melbourne, Australia; 2008-2011
- Associate, A.T. Kearney, Chicago, USA; 2005-2007
- Strategy Analyst, Strategy Consulting Group, COI Communications, London, UK; 2002-2003
- Project Leader & Scientist, Unilever, Wirral, UK; 1998-2001
- Post-Doctoral Research Fellow, Monash University, Melbourne, Australia; 1997-1998

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## REFERENCES

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### Dissertation Committee

- Daniel Levinthal (University of Pennsylvania, Wharton - Management): dlev@wharton.upenn.edu
- Rahul Kapoor (University of Pennsylvania, Wharton - Management): kapoorr@wharton.upenn.edu
- Emilie Feldman (University of Pennsylvania, Wharton - Management): feldmane@wharton.upenn.edu
- Luis Rios (University of Pennsylvania, Wharton - Management): luisrios@wharton.upenn.edu