

CELIA GAERTIG

The Wharton School, University of Pennsylvania
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EDUCATION

Ph.D. Candidate in Operations, Information, and Decisions Expected 2019
(Decision Processes Track)

The Wharton School, University of Pennsylvania
Advisor: Joe Simmons

B.S. in Psychology 2013

University of Freiburg, Germany
Erasmus Program Exchange Student, University of Granada, Spain, 2010-2011

B.A. in Business Administration 2009

DHBW Karlsruhe (dual studies program), Germany

RESEARCH EXPERIENCE PRIOR TO WHARTON

Harvard Kennedy School, Research Assistant (Full Time), 2013-2014
Faculty Advisors: Jennifer Lerner and Julia Minson

University of Freiburg, Germany, Research Assistant, 2011-2013
Faculty Advisor: Markus Heinrichs (Laboratory for Biological Psychology)

RESEARCH INTERESTS

Judgment and Decision Making, Consumer Behavior, Uncertainty, Emotions

PUBLISHED PAPERS

Gaertig, C., & Simmons, J. (2017). Do People Inherently Dislike Uncertain Advice?
Forthcoming in Psychological Science.

Moser, A., **Gaertig, C.**, & Ruz, M. (2014). Social Information and Personal Interests Modulate
Neural Activity During Economic Decision-Making. *Frontiers in Human Neuroscience*,
8:31.

Gaertig, C., Moser, A., Alguacil, S., & Ruz, M. (2012). Social Information and Economic
Decision-Making in the Ultimatum Game. *Frontiers in Neuroscience*, 6:103.

PAPERS UNDER REVIEW AND WORKING PAPERS

Lewis, J., **Gaertig, C.**, & Simmons, J. Extremeness Aversion Is a Cause of Insufficient Adjustment. *Under Review*.

Gaertig, C., & Simmons, J. The Psychology of Second Guesses: Implications for the Wisdom of the Inner Crowd. *Working Paper*.

Gaertig, C., Barasch, A., Levine, E., & Schweitzer, M. Magnitude Matters: Anger Magnitude Affects Interpersonal Perceptions and Status Conferral Decisions. *Working Paper*.

Mislavsky, R. & **Gaertig, C.** 60% + 60% = 60%, but Likely + Likely = Very Likely. *Working Paper*.

AWARDS AND GRANTS

Paul R. Kleindorfer Scholar Award, 2017

Awarded to one outstanding PhD student annually in the OID Department

Winkelman Fellowship Grant, The Wharton School, 2016-2019

Awarded to one rising 3rd year PhD student annually who has shown the greatest academic job potential across all departments at Wharton (July 2016)

Emotions and Organizations Research Grant by the Katz Fund for Research on Leadership and Emotional Intelligence (\$9,340), 2016

Awarded for *Magnitude Matters: The role of emotion intensity in interpersonal perceptions*

Wharton Risk Center Russell Ackoff Doctoral Student Fellowship Award, 2015, 2016, 2017

Marjorie Weiler Prize for Excellence in Writing, 2015

Wharton Doctoral Fellowship, 2014-2018

Travel Awards:

- SPSP Graduate Student Travel Award, 2017
- Wharton Doctoral Student Travel Grant, 2015 & 2017
- Graduate and Professional Student Research Travel Award, University of Pennsylvania, 2014

Study Abroad Awards:

- German Academic Exchange Service DAAD Scholarship for research at Harvard, 2013
- Erasmus Program Scholarship for study abroad at the University of Granada, Spain, 2010

CONFERENCE PRESENTATIONS

The Psychology of Second Guesses (Gaertig & Simmons)

- Judgment and Decision Making Preconference at the Society for Personality and Social Psychology Conference, Atlanta, GA (forthcoming, Student Paper Award & Data Blitz Talk)
- Society for Judgment and Decision Making Conference, Vancouver, Canada, 2017
- Association for Consumer Research Conference, San Diego, CA, 2017 (poster)

Do People Inherently Dislike Uncertain Advice? (Gaertig & Simmons)

- Whitebox Advisors Doctoral Student Conference, Yale, NH, 2017

- Society for Consumer Psychology Conference, San Francisco, CA, 2017
- Judgment and Decision Making Preconference at the Society for Personality and Social Psychology Conference, San Antonio, TX, 2017 (poster)
- Society for Personality and Social Psychology Conference, San Antonio, TX, 2017 (poster)
- Society for Judgment and Decision Making Conference, Boston, MA, 2016

Magnitude Matters: The Role of Emotion Intensity in Interpersonal Perceptions (Gaertig, Barasch, Levine, & Schweitzer)

- Association for Consumer Research Conference, Berlin, Germany, 2016 (poster)
- Judgment and Decision Making Preconference at SPSP, San Diego, CA, 2016 (poster)
- Society for Judgment and Decision Making Conference, Chicago, IL, 2015 (poster)

This is Your Brain on Guns: An Empirical Investigation into the Effects of the Use of Firearms on Judgment (Minson, Gaertig, Milkman, & Born)

- Society for Judgment and Decision Making Conference, Long Beach, CA, 2014 (poster)

TEACHING EXPERIENCE

Guest Lecturer

- Business Research: Design Fundamentals and Applications (Undergrad, Spring 2017)

Teaching Assistant

- Decision Processes (Undergrad, Spring 2018)
- Managerial Decision Making (Executive MBA, Fall 2016)
- Managerial Decision Making (MBA, Fall 2015 & Fall 2016)
- Foundations of Teamwork and Leadership (MBA, Summer 2015)

Undergraduate Advising

- Judgment and Decision Making Research Immersion (Undergrad, Fall 2017)

PROFESSIONAL ACTIVITIES

Service while at Wharton

- Trainee Reviewer, *Management Science* (2017-present)
- Research Exercise Leader, Introduction to Diversity in Doctoral Education (Spring 2017)
- Judge, Wharton People Analytics Conference Research Paper Competition (Spring 2017)
- Organizer, Behavioral Science PhD Student Journal Club (2015-2016)
- Mentor, Wharton Society for Advancement of Women in Business Academia (2015-present)

Society Memberships

- Society for Judgment and Decision Making (SJDM)
- Society for Consumer Psychology (SCP)
- Association for Consumer Research (ACR)
- Society for Personality and Social Psychology (SPSP)