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Current academic and professional positions

Guardsmark Professor, The Wharton School, University of Pennsylvania, 2003 to present.

Professor of Legal Studies and Business Ethics, 2000 to present.

[Associate Professor with tenure, 1996-2000; Nelson Peltz Term Assistant Professor, 1991-96, early tenure in fifth year.]

Professor of Management (secondary appointment), 2001 to present.

Executive Committee, Andrea Mitchell Center for the Study of Democracy, University of Pennsylvania, 2011 to present.

Advisory Council, Center for Ethics and the Rule of Law, University of Pennsylvania, 2019 to present.

Faculty Senate Executive Committee, University of Pennsylvania, 2018 to present.

Committee on the Institutional Response to the Climate Emergency, 2020 to present.

Advisory board member, Global CO₂ Initiative, University of Michigan, 2019 to present.

Previous academic and professional experience

Candidate for the United States Senate, Pennsylvania Democratic primary, July to Oct. 2021.

See <https://www.inquirer.com/politics/election/eric-orts-2022-pennsylvania-senate-race-20210722.html> and <https://www.thedp.com/article/2021/10/penn-professors-eric-orts-suspends-campaign>.

Board member, Sustainable Business Network of Greater Philadelphia, 2020 to 2021.

Founding board member, Alliance for Research in Corporate Sustainability, 2009 to 2021.

Founding faculty director, Initiative for Global Environmental Leadership (IGEL), The Wharton School, University of Pennsylvania, 2007 to 2020.

Faculty co-director, FINRA Institute at Wharton, Certified Regulatory and Compliance Professionals Program, Wharton Executive Education, 2000 to 2017.

INSEAD (European campus) – Visiting Professor of Legal Studies, Business Ethics and Management, Aug.-Sept. 2015, June 2014, fall 2013.

New York University School of Law – Visiting Professor of Law, 2005-06.

University of Sydney Law School – Visiting Professor of Law, summer 2005.

Harvard University – Eugene P. Beard Faculty Fellow, Center for Ethics and the Professions; Faculty Fellow, Kennedy School of Government, Center for Business and Government; 2002-03.

University of California, Santa Barbara; Bren School of Environmental Science and Management – Visiting Professor, January 2003.

Tsinghua University, School of Economics and Management – Freeman Foundation Visiting Professor, spring 2000.

University of Leuven, Law Faculty – Visiting Fulbright Professor of Law, spring 1998.

University of Michigan Law School – Visiting Professor of Law, spring 1997.

UCLA School of Law – Visiting Professor of Law, fall 1996.

University of Pennsylvania Law School – adjunct teaching, spring 2012 and fall 1995.

Columbia Law School – Chemical Bank Fellow in Corporate Social Responsibility, 1990-91.

Paul, Weiss, Rifkind, Wharton & Garrison – associate attorney, New York City, 1988-90.
Bar memberships: New York and District of Columbia.

Legal Aid Society of Cleveland – summer intern, 1986.

Skadden, Arps, Slate, Meagher & Flom – paralegal/proofreader, New York City, 1982-85.

Education

Columbia Law School. J.S.D. 1994; LL.M. 1992. Chemical Bank fellow in corporate social responsibility.

University of Michigan Law School. J.D. *cum laude* 1988. Articles editor, *University of Michigan Journal of Law Reform*.

New School for Social Research, The Graduate Faculty. M.A. in political science, 1985. Co-chair, political science student association.

Oberlin College. B.A. with honors in government (political theory) and minor in philosophy, 1982. Thesis: "Toward a Modern Theory of Tyranny." Student member, Educational Planning and Policy Committee.

Books

The Moral Responsibility of Firms (co-edited with Craig Smith) (Oxford University Press 2017, paper ed. 2020), 231 pages.

Business Persons: A Legal Theory of the Firm (Oxford University Press 2013, rev. paper ed. 2015), 304 pages.

Environmental Contracts: Comparative Approaches to Regulatory Innovation in the United States and Europe (co-edited with Kurt Deketelaere) (Wolters Kluwer Law and Business 2001), 447 pages.

Series Editor (with Kurt Deketelaere), Comparative Environmental Law & Policy Series (Kluwer Law International, 2000-05) [eight volumes].

Articles

"The Climate Imperative for Business" (with Brian Berkey), *California Management Review*, Insight/Frontier (Apr. 2021), <https://cmr.berkeley.edu/2021/04/climate-imperative/>.

"Collective Rights and the Court: A Theory of Constitutional Commodification" (with Amy Sepinwall), *Washington University Law Review*, vol. 97, pp. 637-92 (2020).

"Senate Democracy: Our Lockean Paradox," *American University Law Review*, vol. 68, pp. 1981-2085 (2019).

"Corporate Law and Business Theory," *Washington and Lee Law Review*, vol. 74, pp. 1089-1117 (2017) (symposium issue).

- “Theorizing the Firm: Organizational Ontology in the Supreme Court,” *DePaul Law Review*, vol. 65, pp. 559-96 (2016).
- “Parallels in Public and Private Environmental Governance” (with Sarah Light), *Michigan Journal of Environmental and Administrative Law*, vol. 5, pp. 1-72 (2015).
- “Privacy and Organizational Persons” (with Amy Sepinwall), *Minnesota Law Review*, vol. 99, pp. 2275-2323 (2015).
- “History and the Anthropology of Firms: A Legal Perspective” (with Gwen Gordon), *Journal of Business Anthropology*, vol. 3, pp. 43-50 (2014).
- “Climate Contracts,” *Virginia Environmental Law Journal*, vol. 29, pp. 197-236 (2011).
- “Putting a Stake in Stakeholder Theory” (with Alan Strudler), *Journal of Business Ethics*, vol. 88, pp. 605-15 (2009).
- “Collaborative Environmental Law: Pro and Con,” *University of Pennsylvania Law Review PENNumbra*, vol. 156, pp. 289 (debate with Cary Coglianese) (2007).
- “Environmental Law with Chinese Characteristics,” *William & Mary Bill of Rights Journal*, vol. 11, pp. 545-67 (2003) (symposium issue).
- “War and the Business Corporation,” *Vanderbilt Journal of Transnational Law*, vol. 35, pp. 549-84 (2002) (symposium issue).
- “War and the Corporation,” *Strategy and Business Review*, vol. 13, pp. 44-51 (2002).
- “The Ethical and Environmental Limits of Stakeholder Theory” (with Alan Strudler), *Business Ethics Quarterly*, vol. 12, pp. 215-33 (2002) (symposium issue).
- “The Rule of Law in China,” *Vanderbilt Journal of Transnational Law*, vol. 34, pp. 43-115 (2001).
- “Moral Principle in the Law of Insider Trading” (with Alan Strudler), *Texas Law Review*, vol. 78, pp. 375-438 (1999).
- “Shirking and Sharking: A Legal Theory of the Firm,” *Yale Law & Policy Review*, vol. 16, pp. 265-329 (1998).
- “The Future of Enterprise Organization,” *Michigan Law Review*, vol. 96, pp. 1947-74 (1998) (book review).

- “Informational Regulation of Environmental Risks” (with Paul Kleindorfer), *Risk Analysis*, vol. 18, pp. 155-70 (1998).
- “Quality Circles in Law Teaching,” *Journal of Legal Education*, vol. 47, pp. 425-31 (1997).
- “Environmental Disclosure and Evidentiary Privilege” (with Paula Murray), *University of Illinois Law Review*, vol. 1997, pp. 1-69.
- “Simple Rules and the Perils of Reductionist Legal Thought,” *Boston University Law Review*, vol. 75, pp. 1441-79 (1995) (book review essay).
- “Reflexive Environmental Law,” *Northwestern University Law Review*, vol. 89, pp. 1227-1340 (1995).
- “A Model of Reflexive Environmental Regulation,” *Business Ethics Quarterly*, vol. 5, pp. 779-94 (1995).
- “The Complexity and Legitimacy of Corporate Law,” *Washington and Lee Law Review*, vol. 50, pp. 1565-1623 (1993).
- “Positive Law and Systemic Legitimacy: A Comment on Hart and Habermas,” *Ratio Juris*, vol. 6, pp. 245-78 (1993).
- “Beyond Shareholders: Interpreting Corporate Constituency Statutes,” *George Washington Law Review*, vol. 61, pp. 14-135 (1992).

Book Chapters

- “Public and Private Procurement in Environmental Governance,” in *Policy Instruments in Environmental Law* (with Sarah Light) (Ken Richards and Josephine van Zeben, eds., Edward Elgar, 2019).
- “The Moral Responsibility of Firms: Past, Present, and Future” in *The Moral Responsibility of Firms* (Eric W. Orts and Craig Smith eds., Oxford University Press, 2017).
- “Ethics, Risk, Environmental Management, and Corporate Responsibility” in *Environmental Protection and the Social Responsibility of Firms: Perspectives from Law, Economics, and Business* (Robert Stavins, Bruce Hay & Richard Vietor eds., Resources for the Future Press, 2005).
- “From Corporate Social Responsibility to Global Citizenship” in *The INSEAD-Wharton Alliance on Globalizing* (Hubert Gatignon & John R. Kimberly eds., Cambridge University Press, 2004).

- “War and the Corporation” in *Financial Times Handbook of Management* (3d ed.) (Stuart Crainer & Des Dearlove eds., Pearson Education Limited, 2004).
- “Conflict of Interest on Corporate Boards,” in *Conflict of Interest and the Professions* (Michael Davis & Andrew Stark eds., Oxford University Press, 2001).
- “Autopoiesis and the Natural Environment,” in *Law’s New Boundaries: The Consequences of Legal Autopoiesis* (Jiri Priban & David Nelken eds., Ashgate, 2001).
- “Introduction: Environmental Contracts and Regulatory Innovation” (with Kurt Deketelaere) in *Environmental Contracts* (2001).
- “Environmental Contracts in the United States” (with Geoffrey C. Hazard) in *Environmental Contracts* (2001).
- “An American Perspective on Belgian and British Environmental Law within Europe” in *Environmental Law in Belgium and the United Kingdom: A Comparative Analysis* (Kurt Deketelaere ed., Kluwer, 1999).
- “A North American Legal Perspective on Stakeholder Management Theory” in *Perspectives on Company Law: 2* (Fiona Macmillan Patfield ed., Kluwer, 1997).
- “The Legitimacy of Multinational Corporations” in *Progressive Corporate Law* (Lawrence E. Mitchell ed., Westview Press, 1995), pp. 247-79.

Book Reviews

- Review of *Business Ethics for a Material World: An Ecological Approach to Object Stewardship*, by Ryan Burg (with Brian Berkey), 29 *Business Ethics Quarterly* 143 (2018).
- Review of *We the Corporations* by Adam Winkler, 39 *Organization Studies* 1653 (2018).
- Review of *The Modern Corporation and American Political Thought* by Scott R. Bowman, *American Journal of Sociology*, vol. 102, pp. 1447-48 (1997).
- “Towards an Ethics of Social Systems,” review of book by Jane Jacobs, *The Responsive Community: Rights and Responsibilities*, vol. 4, pp. 60-64 (1993).

Books in Progress

- Business Purposes: Rethinking the Normative Objectives of the Firm* (under contract, Oxford University Press).
- It’s Ridiculous! Lessons from a Scrappy U.S. Senate Campaign.*

Articles and Book Chapters in Progress

“Big-Picture Climate Solutions” (book review essay).

“The Social Ontology of Firms, Organizations, and Institutions” in *The Oxford Handbook on Social Ontology* (Brian Epstein ed.).

“Toward a Theory of Plural Business Purposes,” in *The Institutional Theory of the Firm* (David Gindis and Eva Micheler eds.).

“Trees as Legal Persons” in *The Wisdom of Trees: Thinking Through Arboreality* (David Macauley and Laura Pustarfi eds.).

Other Publications

“Cut the Root of Russia’s Power by Making a Clean Energy Transition,” *The Hill*, Apr. 27, 2022, <https://thehill.com/opinion/energy-environment/3469436-cut-the-root-of-russias-power-by-making-a-clean-energy-transition/>.

“Beyond Sanctions: President Biden Should Declare a National Energy Emergency,” *The Hill*, Mar. 14, 2022, <https://thehill.com/opinion/white-house/598064-beyond-sanctions-president-biden-should-declare-a-national-energy/>.

“End All Russian Oil and Gas Imports, Including into Europe” (with Claire Finkelstein and Richard Painter), *Newsweek*, Mar. 8, 2022, <https://www.newsweek.com/end-all-russian-oil-gas-imports-including-europe-opinion-1686064>.

“A World Moving Toward Autocracy,” *New York Times*, letter to the editor, Feb. 26, 2022, <https://www.nytimes.com/2022/02/26/opinion/letters/autocracy-democracy.html>.

“A Green Paper on the Climate Emergency and Jobs,” Orts for Pennsylvania U.S. Senate campaign, Aug. 10, 2021, <https://medium.com/@ericorts/green-paper-on-the-climate-emergency-and-jobs-9bedac309bac>.

“Autocracy Is Bad for Business” (with David M. Driesen), *The Hill*, June 4, 2021, <https://thehill.com/opinion/international/556869-autocracy-is-bad-for-business>.

“Why Does Penn Lag on Divestment? (with Vyshnavi Koshigishroff, *Daily Pennsylvanian*, Apr. 14, 2021, <https://www.thedp.com/article/2021/04/upenn-climate-change-trustees-divestment-net-zero>.

“Trump’s Out of Office. Allegations About His Admissions Fraud Still Stand” (with Stephen

- Sheller), *Daily Pennsylvanian*, Mar. 5, 2021, <https://www.thedp.com/article/2021/03/trump-wharton-degree-upenn-fraud-eric-orts-stephen-sheller>.
- “How Private Companies Could Step Up To Help Save our Election” (with David M. Driesen and George Aposporos), *The Hill*, Aug. 25, 2020, <https://thehill.com/opinion/finance/513512-how-private-companies-could-step-up-to-help-save-our-election>.
- “The Lafayette Park Assault: A Turning Point for Democracy in America,” blog for the Center for Ethics and the Rules of Law, June 23, 2020, <https://www.law.upenn.edu/live/news/10188-the-lafayette-square-assault-a-turning-point-for>.
- “Lost Lives Due to Inaction on the Coronavirus, *New York Times*, letter to the editor, May 21, 2020, <https://www.nytimes.com/2020/05/21/opinion/letters/coronavirus-lockdown-inaction.html>.
- “Earth Day 2020: COVID-19 Reminds Us Why Science Matters,” Knowledge@Wharton podcast and report, Apr. 23, 2020, <https://knowledge.wharton.upenn.edu/article/earth-day-2020-covid-19-reminds-us-science-matters/>.
- “How to Fill a Federal Leadership Vacuum: An Interstate Covid-19 Compact (with Amy Sepinwall), *Washington Post*, April 8, 2020, <https://www.washingtonpost.com/opinions/2020/03/20/coronavirus-is-upending-society-here-are-ideas-mitigate-its-impact/?arc404=true#Orts-Sepinwall>.
- “A Modern Tale of Wealth Inequality,” *Wharton Magazine*, Mar. 3, 2020, <https://magazine.wharton.upenn.edu/digital/a-modern-tale-of-wealth-inequality/>.
- “Trump’s Interference with the Military Hits a New Level of Dangerousness,” *New York Times*, letter to the editor, Nov. 25, 2019, <https://www.nytimes.com/2019/11/25/opinion/letters/trump-navy-seals.html>.
- “The Impeachment Drama: More Twists and Turns,” *New York Times*, letter to the editor, Oct. 3, 2019, <https://www.nytimes.com/2019/10/03/opinion/letters/trump-impeachment-democrats.html>.
- “Businesses That ‘Get It’ on Climate Change Must Also Get Political,” 1.5 Minute Climate Lectures at Penn, Sept. 11, 2019, <https://vimeo.com/359380200>; text version at <https://www.linkedin.com/pulse/businesses-get-climate-must-also-political-eric-orts/>. See also Idea #27 at <https://riskcenter.wharton.upenn.edu/climate-risk-solutions-2/business-must-get-political-for-climate-sustainability/>.

- “New Rules Putting Endangered Species at Risk,” *New York Times*, Aug. 13, 2019, letter to the editor, <https://www.nytimes.com/2019/08/13/opinion/letters/frank-bruni-endangered-species-democrats-squad.html#link-171f9f9b>.
- “Why Putin Is Smiling,” blog for the Center for Ethics and the Rule of Law, July 30, 2019, <https://www.law.upenn.edu/live/news/9275-why-putin-is-smiling/news/cerl-news>.
- “No More Food Fights: The Case for Issue-Specific Presidential Debates,” *The Hill*, July 22, 2019, <https://thehill.com/opinion/campaign/454175-no-more-food-fights-the-case-for-issue-specific-presidential-primary-debates>.
- “Moving Backward on Auto Emissions Standards,” *New York Times*, letter to the editor, June 12, 2019, <https://www.nytimes.com/2019/06/12/opinion/letters/trump-auto-emissions-standards.html>.
- “The Path to Give California 12 Senators, and Vermont Just One,” *The Atlantic*, Jan. 2, 2019, <https://www.theatlantic.com/ideas/archive/2019/01/heres-how-fix-senate/579172/>.
“Letters: Is the Senate Responsive Enough?,” *The Atlantic*, Jan. 14, 2019, <https://www.theatlantic.com/letters/archive/2019/01/readers-respond-how-make-senate-more-representative/579913/>.
- “Should the House Move to Impeach Trump?” *New York Times*, letter to the editor, Nov. 15, 2018, <https://www.nytimes.com/2018/11/15/opinion/letters/trump-impeachment-house.html>.
- “The Hacking Indictments,” *New York Times*, letter to the editor, July 13, 2018, <https://www.nytimes.com/2018/07/13/opinion/hacking-indictments.html>.
- “How Anti-Trumpism Can Succeed,” *New York Times*, letter to the editor, Apr. 12, 2018, <https://www.nytimes.com/2018/04/12/opinion/anti-trumpism.html>.
- “The Future of Global Environmental Governance,” newsletter for International Centre of Comparative Environmental Law, August 2017, <https://cidce.org/archives-du-bulletin/> (translated into four languages).
- “President Trump’s Disdain for the Rule of Law,” *New York Times*, letter to the editor, June 16, 2017, <https://www.nytimes.com/2017/06/16/opinion/president-trumps-disdain-for-the-rule-of-law.html>, with link to online letter from more than three dozen Wharton faculty members.
- “After Fossil Fuels: The Next Economy—Summary Report,” Oberlin College, Ohio, Oct. 10, 2016, published on IGEL website.
- “Suspend Security Briefings,” *New York Times*, letter to the editor, Aug. 5, 2016,

<https://www.nytimes.com/2016/08/05/opinion/suspend-security-briefings.html>.

“Trump for Tyrant” (with Jeffrey Green and Peter Struck), Lapham’s Quarterly, roundtable blog, <https://www.laphamsquarterly.org/roundtable/trump-tyrant> (Nov. 16, 2015).

“Defending Disclosure,” reviewing *More than You Wanted to Know: The Failure of Mandatory Disclosure* (by Ben-Shahar and Schneider) RegBlog, <http://www.regblog.org/> (2015).

Invited blog posts at *The Conglomerate*, <http://www.theconglomerate.org/>: “New Directions in Corporate Disclosure: Politics, Environment, and Religion” (Aug. 7, 2014), “The Legal and Social Ontology of the Firm,” (Aug. 5, 2014), “Undertheorizing the Corporation Continued: Hobby Lobby and Employees' Rights” (July 16, 2014).

Special reports by IGEL and Knowledge@Wharton, some of which are available electronically at <https://knowledge.wharton.upenn.edu/sponsor/igel/>:

“Landscape Solutions on the Frontlines of Climate Change” (2020) (co-sponsored with Landscape Architecture Foundation and Jacobs).

“The End of Wasted Water: A Revolution in Reuse Is Underway” (2019) (co-sponsored by Suez).

“A Revolution in the Making: The Quest for Net Positive Supply Chains” (2018) (co-sponsored by CHEP).

“Confronting the Reality of Climate Change” (2018) (co-sponsored by Innovyze & Willis Towers Watson).

“Smart City Pioneers: Forging Solutions to Early Challenges” (2018) (co-sponsored by Suez).

“Partners in Resilience: Constructing the Future of Sustainable Infrastructure” (2017) (co-sponsored by Veolia).

“The Circular Economy: From Concept to Business Reality” (2017) (co-sponsorship by Dow)

“Driving Forward: The Future of Urban Mobility” (2017) (co-sponsored by Enterprise Holdings).

“Managing Industrial Water in the Age of Climate Change” (2016) (co-sponsored by Rubicon Global).

- “The Sharing Economy: Restacking Industry in the 21st Century (2015) (co-sponsored by Rubicon Global).
- “Feeding the World” (2015) (co-sponsored by FMC).
- “Integrating Environmental and Human Health” (2014) (co-sponsored by Johnson & Johnson).
- “Disrupting the World’s Oldest Industry” (2014) (co-sponsored by Rubicon Global).
- “Disasters, Rebuilding and Leadership - Tough Lessons from Japan and the U.S.” (2013).
- “Greening the Sports Industry” (2013) (co-sponsored by NRDC and Wharton Sports Business Initiative).
- “The Rapid Rise of Green Building” (2013) (co-sponsored by SAP).
- “The Nexus of Food, Energy and Water” (2013).
- “Next Stop, Innovation: What’s Ahead for Urban Mobility?” (2013) (co-sponsored by Enterprise Holdings).
- “The Pathways to Sustainability in Emerging Economies” (2012).
- “Greening the Supply Chain: Best Practices and Future Trends” (2012).
- “Can Venture Capital Really Influence Environmental Sustainability?” (2011).
- “Valuing Water: How Can Businesses Manage the Coming Scarcity?” (2011).
- “Green Evolution: Managing the Risks, Reaping the Benefits” (2010).
- “Integrated Thinking about Life Cycle Analysis: Report of IGEL Conference-Workshop Proceedings” (2009).
- “The Challenge of a New Environmental Contract,” prepared for U.N. Secretary-General’s Global Colloquium for University Presidents (New York University, 2007).
- Global Environmental Health in the 21st Century* (Institute of Medicine of the National Academies, 2007) (workshop summary, contributor especially to ch. 5).
- “Corporate Foreign Policy in Times of War,” *strategy + business*, (third quarter, 2002), p. 11-12.
- “When a Democracy Wages War,” *New York Times*, letter to the editor, Oct. 13, 2002, <https://www.nytimes.com/2002/10/13/opinion/when-a-democracy-weighs-war.html>.

“Bush Rallies America: Ovations and Doubts,” *New York Times*, letter to the editor, Sept. 22, 2001, <https://www.nytimes.com/2001/09/22/opinion/bush-rallies-america-ovations-and-doubts.html>.

“Law Is Never Enough to Guarantee Fair Practice,” *Financial Times* (summer school series), Aug. 23, 2002, at 9.

“Grey Pinstripes with Green Ties,” *Environment and Business Newsletter* (Nov. 1998).

“Comment on proposed Russian Law on Businesses and Business Activities,” reprinted in *American Bar Association, Central and East European Law Initiative, Analysis of the Draft Law of the Russian Federation on Businesses and Business Activity*, appendix B, pp. 1-10 (Mar. 29, 1993).

Commentary

“The Unequal and Racist Structure of the United States Senate – and How to Fix It” (with Herman Beavers), Oberlin Alumni Association (Apr. 25, 2021), <https://youtu.be/1lnErxv4V-4>.

“The Moral Responsibility of Business: A Philosophy of Finance Discussion” (with Kendy Hess) (Apr. 20, 2021), https://www.youtube.com/watch?v=Ma0Ehw7al_w.

The Stakeholder Podcast, interview with Ed Freeman (Apr. 5, 2021).

“The Broken United States Senate – and How to Fix It,” Havertown Area Community Action Network (Mar. 25, 2021), <https://www.youtube.com/watch?v=bGte15d37Hs>.

“On the Filibuster and How to Fix a Broken Senate,” Michael Smerconish Show (Dec. 2020), <https://www.siriusxm.com/clips/clip/a9914a41-78d6-4402-8150-b8f14a44945b/fd633298-87cc-4057-98bc-4aeb4b38a953>.

“Bulwark of the Opulent Minority: Can the Senate Ever Be Democratic?” Mitchell Center for the Study of Democracy (Sept. 2020), <https://mitchellcenter.libsyn.com/episode-23-bulwark-of-the-opulent-minority-can-the-senate-ever-be-democratic>.

“Earth Day 2020: COVID-19 Reminds Us Why Science Matters,” Knowledge@Wharton (Apr. 2020), <https://knowledge.wharton.upenn.edu/article/earth-day-2020-covid-19-reminds-us-science-matters/>.

Why Businesses Must Care about the Natural Environment,” podcast interview with Stew Friedman (Aug. 28, 2019), <https://podcasts.google.com/feed/aHR0cHM6Ly9mZWVkey5hY2FzdC5jb20vcHVibGljL3Nob3dzLzViZWZiZDI3NDMwYzE4MTkwMmQwZWYyYg/episode/NWQ2M2Q2O>

[DFINmY1ZGFkOTRhNWJIZDAx?sa=X&ved=2ahUKewi-jv_E4IXsAhVYV1kKHS22B1AQkfYCegQIARAF](https://www.youtube.com/watch?v=DFINmY1ZGFkOTRhNWJIZDAx?sa=X&ved=2ahUKewi-jv_E4IXsAhVYV1kKHS22B1AQkfYCegQIARAF).

“No More Food Fights: The Case for Issue-Specific Presidential Primary Debates (July 22, 2019), <https://thehill.com/opinion/campaign/454175-no-more-food-fights-the-case-for-issue-specific-presidential-primary-debates>.

“Should ‘Shareholder Value’ Rule Business Thinking?” Knowledge@Wharton (Oct. 30, 2013), <https://www.youtube.com/watch?v=Ak-eZwDsYgw>.

“Climate Change Matters,” student video (Dec. 13, 2009), <https://www.youtube.com/watch?v=yADs5G3bmvk>.

CNN, Wharton Business Radio, Knowledge@Wharton program, 1999 to 2019: eighty-five reports, including podcasts, selected from many more appearances, on various topics of contemporary business and public policy interest, some of which are available electronically at <https://knowledge.wharton.upenn.edu/faculty/ortse/>.

Facebook, Linked In, and Twitter (@EricOrts): blogging and posts on various topics.

Other commentary and letters to the editor, including in the *New York Times*, *Washington Post*, *Financial Times*, *The Wall Street Journal*, *Philadelphia Inquirer*, *Daily Pennsylvanian*, *Associated Press*, *Reuters*, *Bloomberg News*, *Handelsblatt*, *Yomiuri Shimbun*, *CBS*, *CNN*, *KYW*, *WHYY* and elsewhere.

American Law Institute, members’ consultant for *Principles of the Law of Nonprofit Organizations* and *Restatement (Third) of Agency*.

Grants

Penn Paidea Program, internal grant to create new course on “Business, Law, and Democracy,” 2020.

Corporate advisory board membership and annual funding, Initiative for Global Environmental Leadership, 2007 to 2020 (approximately \$4 million in total).

Bank of America, grant for global speaker series on business and environment issues, 2011-13.

SAP and Merck, grants for executive education program on Business Sustainability Leadership, 2011 and 2012-13 (respectively).

Xerox Foundation, grants for business-and-environment reports, *Knowledge@Wharton*, 2009-11.

Provost's Global Initiative Fund, grant award (with Robert Giegengack and Jason Johnston as co-principal investigators) for "Establishment of an International Environmental Management Institute and Constituent Programs," 2006-07.

Harvard University, Center for Ethics and the Professions, faculty fellowship grant, 2002-03.

Alfred West Learning Lab, Wharton School, funding for development of "Tragedy of the Tuna," teaching simulation, 2002-03.

Sloan Foundation, mini-grant for workshop on "Executive Compensation and Corporate Governance," 2001.

Ford Motor Company Fund, multi-year grant to support Wharton Environmental Management Program, 1999-2004.

German Marshall Fund, grant for Wharton impact conference on "Environmental Contracts and Regulatory Innovation: Comparative Approaches in Europe and the United States," 1999.

Fulbright Scholar Program, European Union Affairs Research Program, grant for "Institution Building in the European Union in Corporate and Environmental Law," 1998.

University of Pennsylvania Research Foundation, research grants, 1996-97, 1994-95, 1991-93.

Jones Center for Management Policy, Strategy and Organization, travel grant to the Earth Summit in Rio de Janeiro (and unofficial observer with U.S. State Department), 1992.

Other Wharton grants: Dean's impact conferences ("Green Microfinancing," 2006; "Digital Opportunities and the Natural Environment," 2001; and "Environmental Contracts and Regulatory Innovation," 1998); Jones Center ("Business Firm, Agency and Community," 2001); Risk Management and Decision Processes Center ("How To Do Informational Regulation," 2001, and "Environmental Contracts," 1998); Zicklin Center for Business Ethics Research, ("Law and Ethics of Insider Trading," 1999, and "Theories of the Firm," 1997); Legal Studies and Business Ethics Department (research grants for all summers spent at Wharton).

Teaching

Wharton MBA courses:

Business, Social Responsibility, and the Environment (new core course option).

Business, Law, and Democracy (new course, cross-listed)

Responsibility in Business (core course, taught often)

Ethics and Responsibility (previous core course) (several sections)
Theories of the Business Enterprise (new course)
The Law of Corporate Management and Finance in Global Perspective (taught often)
Environmental Management: Law and Policy (taught often)
Antarctica Leadership Venture (faculty leader)
Field Application Project
Independent studies: carbon trading markets; sustainable investing

Wharton undergraduate courses:

Business, Law, and Democracy (new course)
Theories of the Business Enterprise
The Law of Corporate Management and Finance (cross-listed)
Environmental Management: Law and Policy (cross-listed)
Environmental Management: Law and Policy (honors seminar)
Introduction to Law and Legal Process (usually honors section) (often)
Law and Ethics of Insider Trading (co-taught with Alan Strudler) (once)

Wharton Ph.D. seminars:

Foundations of Business Law (twice)
Theories of the Business Enterprise

Wharton Executive Education:

Securities Industry Institute, session on for third years on business ethics in finance, 2016.
Academic Director, Business Sustainability Leadership, 2011 to 2015.

Executive Masters for Technology Management, session on sustainability and corporate responsibility, 2010.

Wharton Seminar for Business Journalists, session on business and the environment, 2008.

Merrill-Lynch Financial Boot Camp, session on business and the environment, 2008.

Penn-SASAC Sarbanes-Oxley Training Program, session on “Corporate Governance, Internal Controls, and the Sarbanes-Oxley Act” for Chinese corporate executives, 2006.

Society of Corporate Secretaries and Governance Professionals, national conference, pre-conference workshop on law and ethics, 2006.

Academic Director, Wharton-LINKS Program (for Danish executives), 2004-05.

Academic Director, National Grid Transco: Wharton-INSEAD Program for Developing Business Leaders, 2003-05.

Philips Octagon Executive Program, session on “International Business Ethics,” 2005.

Wharton-Investment Management Consultants Association, Wharton-Morgan Stanley Senior Consultants’ Program, and Wharton-Merrill Lynch Program, sessions on “The Legal Environment of Financial Advising,” 2002-05.

Shell/Wharton Group Business Leadership Program, panel discussion on “Critical Issues in the Energy Industry,” 2002.

The International Forum, Wharton Global Leadership Series: faculty in Philadelphia, Bruges, and Kyoto, 2001-02; faculty coordinator for social environment project for Philadelphia, 1998; faculty fellow in Bruges, 1998.

The Directors’ Institute: faculty in San Diego, 2002; London, 1998; Philadelphia, 1997.

Law school courses and seminars:

Environmental Law (Penn Law)

U.S. Corporate and Commercial Law (NYU Law)

Comparative Corporate Governance (NYU Law, Sydney Law)

Social Theory and the Business Enterprise seminar (NYU Law)

Corporations/Business Associations (UCLA Law, Michigan Law, and Penn Law)

Corporate Governance seminar (UCLA Law and Michigan Law)

Other courses, curriculum development, and teaching:

Advisor, MBA finalists in Patagonia case competition on “Neutrality Reality,” 2017-18.

Joint MBA/Masters of Environmental Science program

Comparative Concepts of Business Law in the United States and China (Tsinghua)

Teaching awards:

Wharton MBA Teaching Award, 2021

MBA Excellence in Teaching for an Elective Course, 2011

Service

To the University of Pennsylvania:

Penn Social Responsibility Advisory Committee, 2020-21, 2015-16.

Penn Environmental Sustainability Advisory Committee, 2007 to 2019.

Provost’s ad hoc committee for President’s trip to China, 2009-10.

Penn Faculty Working Group on Climate Change, 2008-10.

University Facilities Committee, 2009-10.

Master of Environmental Studies Executive Committee, 2004-06, 2000-02, 1997-99.

Penn-Leuven Faculty Exchange Committee, 2002-06.

University Committee on Community Relations (chair), 2001-02.

Conflicts of Interest Standing Committee, 1999-2002.

Adviser and community liaison to President’s Office for Penn-assisted elementary school in West Philadelphia, 1998-2002.

University Committee on International Programs, 1993-94.

Penn Faculty and Staff for Neighborhood Issues, university models group, 1992-93.

Penn Reading Project, faculty discussion leader, 1992-2001.

To the Wharton School:

Faculty Search Committee, Legal Studies and Business Ethics Department, 2017-18
(member), 2012-13 (chair), 1998-99 (chair).

Curriculum Committee, 2015-16.

Wharton Sustainability Program, 2009 to 2013.

Global Alumni Forum events (panelist, chair, or panel organizer) in Beijing, Jakarta, Mexico City, San Jose (Costa Rica), San Francisco, and Tokyo, 2007-16.

Executive Committee, Legal Studies and Business Ethics Department, 2009-12.

Wharton Leadership Ventures Oversight Committee, 2009-11.

Wharton School Publishing, advisory board, 2009-11.

Director, Environmental Management Program, 1998-2007 [morphed into IGEL].

Committee on Academic Freedom and Responsibility, 2001-02, 2004-05, 2009-10.

MBA Executive Committee, 2000-01, 2003-04, 2006-07.

Quinquennial Review Committees:

Legal Studies and Business Ethics Department, 2005-06.

Operations and Information Management Department, 2004-05.

Public Policy and Management Department, 1998-99.

MBA Ethics Committee, 1992-93, 2004-05.

Undergraduate Curriculum Committee, 2001-02.

Legal Studies Department undergraduate faculty advisor, 1991-93, 1995-96, 1999-2002.

Research Programs Policy Committee, 1994-96, 1997-99.

Doctoral Executive Committee, 1993-95.

Undergraduate Executive Committee, 1991-92.

To the academic community at large:

Alliance for Research on Corporate Sustainability, founding member of board of directors, 2009 to present.

American Law Institute, member consultant, 2002 to present.

Business Ethics Quarterly, editorial board, 2011 to present.

Fulbright Senior Scholar Review Committee (applications to China, Hong Kong, and Taiwan), Council for International Exchange of Scholars, 2003-05.

Student research supervision:

Ph.D. committees: Duff, *The New Financial Stability Regulation*, 2015; Hohns, *Justice, Infrastructure, and Socially Responsible Investing*, 2012; Yin, *Underground Storage Tanks: Economics and Policy*, 2006; Hess, *CEO Power, Prestige, and Pay*, 1999; Farrell, *Energy Policy and Sustainability*, 1996.

LL.M. study: Komoriya and Taguchi, *Japanese-U.S. comparative corporate law*, 1996.

Wharton senior research projects (e.g., Zenkich, *executive compensation*, 2019; Balsamo, *environmental audits*, 1996).

Journal/grant peer review: *Business Ethics Quarterly*; *Journal of Policy Analysis and Management*; *Law and Society Review*; *Organizations & Environment*; National Science Foundation; *Yale Law Journal*.

Service to the community at large:

First Unitarian Church of Philadelphia: Worship Associate, 2019 to present; UU Justice PA representative, 2019 to present; Climate Justice and UU the Vote working groups, 2020; Membership Committee, 2016 to 2019; Search Committee for Minister of Faith Formation, 2019; Search Committee for a Settled Minister, 2015-16; Ministry Leadership Team, 2011-12; Board of Trustees, 2012-13, 1995-98; President, Board of Trustees, 1997-98.

French International School of Philadelphia, President and Chair of the Board of Directors, 2004-09; board member, 2003-09.

Academic and professional memberships (some may not be current):

Academy of Legal Studies in Business

Academy of Management

Alliance for Research in Corporate Sustainability (founding board member)

American Association of University Professors

American Bar Association

American Law Institute (elected to membership in May 1997)

American Political Science Association

American Society for Political and Legal Philosophy

Environmental Law Institute

Law and Society Association

Society for Business Ethics

Politics:

Candidate for U.S. Senate in Pennsylvania (Democratic Primary 2021); Voter Protection (poll watching, legal team) and fundraising, Biden for President campaign (2020); Clean Energy for Biden (2020); UU the Vote collaboration with POWER (2020); organizing and fundraising in Congressional elections in Pennsylvania (2018); door knocking, Hillary Clinton for President campaign (2016); policy advisory committees on environment and financial regulation, Obama campaign for President (2008).

Other interests and hobbies: reading, sculling/rowing, and yoga.