

Tyler Benjamin Wry

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EDUCATIONAL BACKGROUND

University of Alberta	PhD, Strategy and Organizations Department	2012
University of Alberta	MA, Sociology	2004
University of Alberta	BA, Sociology	2000

EMPLOYMENT HISTORY

Assistant Professor of Entrepreneurship Wharton School, University of Pennsylvania	2011 - present
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PUBLICATIONS

(a) Published and Forthcoming Peer Reviewed Articles

- [1] **Wry, T.**, & Zhao, E. 2018. Taking tradeoffs seriously: Examining the contextually contingent relationship between social outreach intensity and financial sustainability in global microfinance. *Organization Science*, Forthcoming.
- [2] Ballesteros, L. Useem, M. & **Wry, T***. 2017. Masters of disasters: An empirical analysis of how societies benefit from corporate disaster giving. *Academy of Management Journal*, 60: 1682-1708. [*Authors listed alphabetically]
- [3] **Wry, T.** & York, J. 2017. An identity-based approach to social enterprise. *Academy of Management Review*, 42:437-460.
- [4] Zhao, E. & **Wry, T.** 2016*. Not all Inequality is equal: Deconstructing the societal logic of patriarchy to understand microfinance lending to women. *Academy of Management Journal*, 59: 1994-2020. [*Authors contributed equally]
- [5] Cobb, A., **Wry, T.**, & Zhao, E. 2016*. Funding Financial Inclusion: Institutional logics and the contextual contingency of funding for microfinance organizations. *Academy of Management Journal*, 59: 2013-2131. [*Authors contributed equally]
[ONE / NBS research paper with implications for practice award]
- [6] **Wry, T.**, Lounsbury, M., & Jennings, PD. 2014. Hybrid vigor: Securing venture capital by spanning categories in nanotechnology. *Academy of Management Journal*, 57: 1309-1333.
[AMJ Best Paper Award, finalist]
- [7] Vergne, J. P., & **Wry, T.** 2014. Categorizing categorization research: Review, integration, and future directions. *Journal of Management Studies*, 51: 56-94

- [8] **Wry, T.,** & Lounsbury, M. 2013. Contextualizing the categorical imperative: Category linkages, technology focus, and resource acquisition in nanotechnology entrepreneurship. *Journal of Business Venturing*, 28: 117-133.
- [9] **Wry, T.,** Cobb, A., & Aldrich, H. 2013. More than a metaphor: Assessing the historical legacy of resource dependence and its contemporary promise as a theory of environmental complexity. *Academy of Management Annals*, 7: 439-486.
- [10] **Wry, T.,** Lounsbury, M., & Glynn, MA. 2011. Legitimizing nascent collective identities: Coordinating cultural entrepreneurship. *Organization Science*, 22: 449-463.
- [11] **Wry, T.** 2009. Does business and society scholarship matter to society? Pursuing a normative agenda with institutional theory and critical realism. *Journal of Business Ethics*, 89: 151-171.

(b) Other Published Articles

- [12] **Wry, T.** & Haugh, H. 2018. Brace for impact: Advancing research to understand the social impact of prosocial organizations. Invited editorial, *Journal of Business Venturing, Special Issue on Prosocial Organizing*. Forthcoming
- [13] **Wry, T.** & Castor, A. 2016. Opportunity, status, and similarity: Exploring the varied antecedents and consequences of category spanning innovation. *Research in the Sociology of Organizations: Special Issue on Categories and Categorization*.
- [14] **Wry, T.,** Lounsbury, M., & Greenwood, R. 2010. Structuring status: The cultural sources of high impact nanotechnology patents. In J. Pearce (Ed.), *Status, Organization and Management*. Cambridge, U.K.: Cambridge University Press.
- [15] **Wry, T.,** Greenwood, R., Jennings, PD., & Lounsbury, M. 2010. Institutional sources of technology innovation: A community perspective on nanotechnology emergence. *Research in the Sociology of Organizations: Special Issue on Technology and Organization*, 29: 149-177.

PROFESSIONAL SERVICE

Editorial Board Member: Administrative Science Quarterly, Academy of Management Journal, Academy of Management Review (2014-2017)

Ad hoc Reviewing: Journal of Business Venturing, Strategic Management Journal, Organization Science, Organization Studies

Management Department Committees: Entrepreneurship hiring committee (2015; 2017), PhD committee (2015-present).

TEACHING

PhD Student Supervision: Adam Castor [dissertation committee member]; Luis Ballesteros [dissertation committee member]; Andrew Boysen [2nd year paper reader]; Brian Hathaway [supervisor]

HONOURS AND AWARDS

- 2017 ONE / NBS research paper with implications for practice award
- 2016 13th Annual Social Entrepreneurship Conference, Best Paper Award
- 2016 Academy of Management Journal, Best Reviewer Award
- 2015 Academy of Management Journal, Best Paper Award, finalist
- 2012 Grigor McClelland Doctoral Dissertation Award
- 2012 Pondy Best Dissertation Award, finalist
- 2012 Academy of Management Best Paper Proceedings (2 papers)
- 2011 Carolyn Dexter Award (best international paper), Academy of Management
- 2011 Best International Paper Award, Academy of Management, OMT Division
- 2011 Academy of Management Best Paper Proceedings (2 papers)
- 2011 Emerald IJGE & WAIB Emerging Scholar Award, finalist
- 2011 WAIB Award for increased gender awareness in business research, finalist
- 2010 Academy of Management Best Paper Proceedings

INVITED RESEARCH TALKS

- 2017 University of Alberta School of Business; University of Bocconi; Judge Business School, Cambridge University; CERMi Brussels; Saïd Business School, Oxford University; Goodman School of Business, Brock University; Whitman School of Management, Syracuse University; 14th Annual Social Entrepreneurship Conference (keynote address); European Microfinance Research Conference (keynote address)
- 2016 Cass Strategy Workshop; Women's World Banking
- 2015 Carroll School of Management, Boston College; Harvard Business School; Ross School of Business, University of Michigan
- 2014 The Paul Merage School of Business, UC Irvine; The Leeds School, University of Colorado-Boulder; Richard Ivey School, Western University
- 2013 Imperial College, London; Judge Business School, Cambridge University; Cass Business School, London City University
- 2012 Carey-Darden-Leeds Entrepreneurship Scholars Retreat; Robert H. Smith School of Business, University of Maryland

GRANT ACTIVITY

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| 2015 | Wharton Social Impact Initiative | \$7500 |
| 2014 | Wharton Social Impact Initiative | \$7000 |
| 2012 | Dean's Research Fund, with Adam Cobb | \$10000 |

2012	Global Initiatives Research & Teaching Materials Program	\$7500
2012	Mack Center for Technological Innovation, with Adam Castor	\$7000
2012	Mack Center for Technological Innovation, with Adam Cobb	\$6500
2012	Zicklin Center for Business Ethics Research	\$5000