

MIRKO S. HEINLE

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EDUCATION:

University of Mannheim
Dr. in Business Administration, 2009

ACADEMIC EXPERIENCE

University of Pennsylvania, The Wharton School
Associate Professor, July 2019–present
Assistant Professor, 2011–2019
Lecturer, January 2009–2011, visiting from University of Mannheim

REFEREED PUBLICATIONS

- Allocating Resources with Non-monotonic Returns
Baiman, S., Heinle, M., Saouma, R. accepted at *Management Science*.
- Influence Activities, Coalitions, and Uniform Policies
Friedman, H., Heinle, M., accepted at *Management Science*.
- Risk-Factor Disclosure and Asset Prices
Heinle, M., Smith, K., Verrecchia, R., *The Accounting Review*, 2018.
- A Theory of Risk Disclosure
Heinle, M., Smith, K., *Review of Accounting Studies*, 2017.
- The Real Effects of Financial Efficiency When Some Information Is Soft
Edmans, A., Heinle, M., Huang, C., *Review of Finance*, 2016.
- Taste, Information, and Asset Prices: Implications for the Valuation of CSR
Friedman, H., Heinle, M., *Review of Accounting Studies*, 2016.
- Lobbying and Uniform Disclosure Regulation
Friedman, H., Heinle, M., *Journal of Accounting Research*, 2016.
- Beliefs-Driven Price Association
Fischer, P., Heinle, M., Verrecchia, R., *Journal of Accounting and Economics*, 2016.
- Bias and the Commitment to Disclosure
Heinle, M., Verrecchia, R., *Management Science*, 2016.
- A Theory of Participative Budgeting
Heinle, M., Ross, N., Saouma, R., *The Accounting Review*, 2014.

Multi-stage Capital Budgeting with Delayed Consumption of Slack
Baiman, S., Heinle, M., Saouma, R., *Management Science*, 2013.

Identity, Incentives, and the Value of Information
Heinle, M., Hofmann, C., Kunz, A., *The Accounting Review*, 2012.

Soft-Information and the Stewardship Value of Accounting Disclosure
Heinle, M., Hofmann, C., *Operations Research Spectrum*, 2011.

WORKING PAPERS

Long-Term Information in Short-Term Disclosure Decisions
Heinle, M., Kim, C., Taylor, D., Zhou, F.

Constrained Listening, Audience Alignment, and Expert Communication
Fischer, P., Heinle, M., Smith, K.

Investor Horizon and Commitment to Disclosure
Cadman, B., Heinle, M., Macciocchi, D.

Proprietary Cost and Disclosure Substitution
Heinle, M., Samuels, D., Taylor, D.

A Theory of Rational Investment Screens
Fischer, P., Heinle, M.

Shareholder Voting, Investor Disagreement, and the Information Environment
Fischer, P., Heinle, M.

PROFESSIONAL SERVICE

Editor, *Journal of Management Accounting Research* (since 01/2019)

Editorial Board Member, *The Accounting Review* (since 12/2018)

DISSERTATION COMMITTEES

Kevin Smith (2018, placement: Stanford)

Henry Friedman (2012, placement: UCLA)

AD-HOC REVIEWER

Accounting, Organizations & Society; European Accounting Review; Journal of Accounting & Economics; Journal of Accounting Literature; Journal of Accounting Research; Journal of Economic Behavior & Organization; Journal of Economics & Management Strategy; Journal of Financial Reporting; Journal of Management Accounting Research; Management Science; Production and Operations Management; Review of Accounting Studies; Review of Financial Studies; The Accounting Review; AAA Annual Meetings; FARS Midyear Meetings; MAS Midyear Meetings

INVITED SEMINAR PRESENTATIONS

- 2019: UCSD
- 2018: MIT; University of Washington; Stanford; Northwestern
- 2017: LBS Accounting Symposium; Berkeley; Columbia
- 2016: Frankfurt; Frankfurt School of Finance & Management; Pittsburgh; INSEAD Accounting Symposium; UI Emerging Scholars Symposium; Miami
- 2015: Maastricht; Tilburg; Utah Winter Accounting Conference; University of Washington; Graz; Zurich; Purdue Accounting Theory Conference; Dartmouth
- 2014: CMU; Minnesota; Ohio State
- 2013: FARS Midyear Meeting, Waterloo, University of Alberta
- 2012: UCLA, Chicago; Junior Accounting Theory Conference; Chicago-Minnesota Accounting Theory Conference
- 2011: NYU; Columbia; Yale; Duke; Wharton
- 2010: Tilburg, Mannheim
- 2009: Stanford; Wharton
- 2008: Summer School on Accounting; Wharton; Annual Meeting of the German Academic Association for Business Research
- 2007: Annual Meeting of the German Academic Association for Business Research; Accounting Research Workshop; Colloquium about Personnel Economics
- 2006: Operations Research

INVITED CONFERENCE PARTICIPATION

Stanford Summer Camp	2019
Theory and Inference in Accounting Research Conference	2019
Utah Winter Accounting Conference	2012-2017, 2019
FARS Midyear Meeting	2013, 2018, 2019
MAS Midyear Meeting	2012, 2014, 2019
Junior Accounting Theory Conference	2011-2016, 2018
INSEAD Accounting Symposium	2013, 2014, 2016-2018
JAR Conference	2018
AFA Annual Meeting	2018
AAA Annual Meeting	2009-2017
LBS Accounting Symposium	2017
FRA Annual Meeting	2012-2014, 2016
Purdue Accounting Theory Conference	2015, 2016
JAE Conference	2009-2011, 2013, 2015
CMU Accounting Mini Conference	2012, 2013, 2015
WashU St. Louis	2014
Chicago-Minnesota Theory Conference	2012, 2014
NYU Summer Camp	2012, 2013
RAST Conference	2009, 2011
EAA Annual Congress	2011
Annual Meeting of the VHB	2007, 2008
Accounting Research Workshop	2007
Colloquium about Personnel Economics	2007
Operations Research	2006