

# John D. Kepler

The Wharton School | University of Pennsylvania | Accounting Department  
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## EDUCATION

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2014 – Present: **The Wharton School**  
(Expected 2019) **University of Pennsylvania**  
*Ph.D. Candidate in Accounting*

2007 – 2011: **Foster School of Business**  
**University of Washington**  
*B.A. in Accounting and Finance; Minor in Architecture; Cum Laude*

## RESEARCH INTERESTS

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Financial Reporting, Governance and Incentives, Law and Economics, Corporate Strategy

## JOB MARKET PAPER

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“Private Communication among Competitors and Public Disclosure,” solo-authored dissertation.

## REFEREED PUBLICATIONS AND WORKING PAPERS

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“The Role of Executive Cash Bonuses in Providing Individual and Team Incentives,” with Wayne Guay and David Tsui [Forthcoming at *Journal of Financial Economics*].

“Strategic Reactions in Corporate Tax Planning,” with Christopher Armstrong and Stephen Glaeser [Forthcoming at *Journal of Accounting & Economics*].

“Accounting Quality and the Transmission of Monetary Policy,” with Christopher Armstrong and Stephen Glaeser [Revising for resubmission at *Journal of Accounting & Economics*; presented at the 2018 *Journal of Accounting & Economics* Conference].

“Audit Process, Private Information, and Insider Trading,” with Salman Arif, Joseph Schroeder, and Daniel Taylor [Revising for resubmission at *The Accounting Review*].

“Inelastic Labor Market Supply and Directors’ Incentives,” with Christopher Armstrong and David Tsui.

## WORK IN PROGRESS

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“Cost Shielding in Executive Bonus Plans,” with Matthew Bloomfield, Brandon Gipper, and David Tsui.

## NON-REFEREED PUBLICATIONS

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“Theory, Research Design Assumptions, and Causal Inferences,” with Christopher Armstrong, *Journal of Accounting & Economics*, Nov 2018: 366-373.

## TEACHING EXPERIENCE

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2018: The Wharton School; University of Pennsylvania (Philadelphia, PA)  
Instructor: Financial Accounting (undergraduate; one-week intensive course)

2017: The Wharton School; University of Pennsylvania (Philadelphia, PA)  
Instructor: Financial Accounting (undergraduate; one-week intensive course)  
Head Teaching Assistant: Financial Accounting (undergraduate; for Daniel Taylor)

2011: Foster School of Business; University of Washington (Seattle, WA)  
Teaching Assistant: Financial Accounting (undergraduate; for Jake Thornock)

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**RESEARCH PRESENTATIONS**

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2018: MAS Midyear Meeting; The Wharton School (spring and fall); Deloitte Doctoral Consortium; Carnegie Mellon Accounting Mini Conference  
2016: The Wharton School (spring and fall); AAA Annual Meeting  
2015: The Wharton School (spring and fall)

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**CONFERENCE PARTICIPATION**

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2018: MAS Midyear Meeting; FARS Midyear Meeting; Wharton Spring Accounting Conference; Tax Policy Center Tax Reform and Financial Planning; Deloitte Doctoral Consortium; Wharton Theory Camp; AAA Annual Meeting; Carnegie Mellon Accounting Mini Conference; PCAOB/JAR Conference; JAE Conference  
2017: AFA Annual Meeting; UNC Tax Doctoral Seminar; Wharton Spring Accounting Conference; Wharton Liquidity Conference; PCAOB/JAR Conference; JAE Conference  
2016: RAST Conference; FARS Doctoral Consortium/Midyear Meeting; AAA Annual Meeting; Wharton Spring Accounting Conference; Wharton Liquidity Conference  
2015: Cornell Summer Camp; Wharton Liquidity Conference  
2014: JAE Conference

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**SESSION CHAIR/MODERATOR**

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FARS Midyear Meeting (Earnings Management), 2018  
AAA Annual Meeting (Incentive Contracting Design), 2016

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**DISCUSSIONS**

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Discussion of "Insider Trading Restrictions and Earnings Management," 2018 FARS Midyear Meeting

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**AWARDS AND HONORS**

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Carnegie Mellon Accounting Mini Conference Emerging Scholar Award (2018)  
Deloitte Foundation Doctoral Fellowship (2018 – Present)  
Laventhol & Horwath Accounting Scholarship (2016 – 2017)  
The Wharton School Fellowship for Doctoral Studies (2014 – Present)

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**AD HOC REVIEWER**

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*Contemporary Accounting Research; Journal of Accounting & Economics; Journal of Financial Reporting; Management Science; Review of Accounting Studies; The Accounting Review; AAA Annual Meetings; FARS Midyear Meetings*

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**MEMBERSHIP**

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American Accounting Association (AAA); American Finance Association (AFA)

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**OTHER PROFESSIONAL EXPERIENCE**

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2013 – 2014:	Nordstrom, Inc., <i>Financial Analyst</i>	Seattle, Washington
2011 – 2013:	Abbott Construction, Inc., <i>Project Engineer</i>	Los Angeles, California
2010 – 2011:	Jacobs Engineering Group, Inc., <i>Construction Management Consulting Intern</i>	Seattle, Washington
2010:	Ernst & Young, LLP, <i>Risk Advisory Intern</i>	San Francisco, California

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**ADDITIONAL INFORMATION**

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SAS Certificates: Programming I, II, and III  
Citizenship: United States  
Hobbies/Other: High school football coach (Cedar Park; Bothell, Washington; 2008 – 2010); Home remodeler; Ad hoc wedding officiant (2015 – present)