

Curriculum Vitae – July, 2017

Andrew Boysen

3026 Steinberg-Dietrich Hall, 3620 Locust Walk, Philadelphia, PA 19104-6370

aboysen@wharton.upenn.edu

(215) 746 - 1981

EDUCATION

- 2018 **The Wharton School of the University of Pennsylvania**, Philadelphia, PA
(Expected) PhD in Management (Strategy and Entrepreneurship)
Dissertation: Blurred Competitive Focus: Opportunity in Partial Substitutability
Committee: Dan Levinthal (Chair and Adviser), Lori Rosenkopf, Luis Rios, Anoop Menon
- 2016 **The Wharton School of the University of Pennsylvania**, Philadelphia, PA
MS in Management (Strategy and Entrepreneurship)
Thesis: Health insurance policy and entrepreneurship
- 2003 **Babson College**, Wellesley, MA
BS in Business Administration

RESEARCH

Publications

Publications in Proceedings:

- 2017 Boysen, A. Where Have all the disruptions gone? Co-adoption of partially substituting technologies. *Academy of Management Proceedings, Forthcoming*
• Finalist for Best Paper Award in BPS division
- 2015 Carton, A., & Boysen, A. CEOs, COOs, and cognition: Resolving a top management team conundrum. *Academy of Management Proceedings, 2015(1)*.
• Finalist for Best Paper Award in MOC division
- 2015 Boysen, A. Effects of health insurance policy on entrepreneurship. *Foundations in Entrepreneurship Research BCERC Proceedings, 35 (14)*.

Conference Papers and Presentations

- 2017 Boysen, A: What Game are my substitutes playing? *Strategic Management Society Conference*.
- 2017 Boysen, A. Where have all the disruptions gone? Co-adoption of partially substituting technologies. *Academy of Management Conference*.
- 2017 Boysen, A. Blurred competitive focus: Opportunity in partial substitutability in the digital camera industry. *East Coast Doctoral Conference*.
- 2017 Boysen, A. Where did all the disruptions go? *Consortium for Cooperation & Competition*.
- 2016 Boysen, A. Reducible complexity and corporate search. *Wharton/INSEAD Doctoral Consortium*.

- 2016 Boysen, A: Reducible complexity and corporate search. *Strategic Management Society Conference.*
- 2016 Boysen, A. Entrepreneurship rates and health Insurance dependent coverage mandates. *Academy of Management Conference.*
- 2016 Boysen, A. Reducible complexity and corporate search. *NYU/Columbia Doctoral Student Conference.*
- 2015 Boysen, A. Health insurance policy and entrepreneurship (updated). *Wharton/INSEAD Doctoral Consortium.*
- 2015 Carton, A. and Boysen, A: CEOs, COOs, and cognition: Resolving a top management team conundrum. *Academy of Management Conference.*
- 2015 Boysen, A. Effects of health insurance policy on entrepreneurship. *Babson College Entrepreneurship Research Conference.*
- 2015 Boysen, A. Health insurance policy and entrepreneurship. *NYU/Columbia Doctoral Student Conference.*
- 2014 Boysen, A. Health insurance policy and entrepreneurship. *Wharton/INSEAD Doctoral Consortium.*

TEACHING EXPERIENCE

- 2017 Wharton 297: Wharton Industry Exploration Program - The San Francisco Bay Area Tech Sector, TA for Lori Rosenkopf (Undergraduate)
- 2016 Management 265: Culture and Institutions of the Tech Sector: Bridging Research and Practice, TA for Lori Rosenkopf (Undergraduate)
- 2016 Wharton 297: Wharton Industry Exploration Program - The San Francisco Bay Area Tech Sector, TA for Lori Rosenkopf (Undergraduate)
- 2015 Management 265: Culture and Institutions of the Tech Sector: Bridging Research and Practice, TA for Lori Rosenkopf (Undergraduate)
- 2015 Management 101: Introduction to management, Head TA for Martine Haas (3 lecture sections, 15 recitation sections, and 11 TAs)
- 2015 Management 101: Introduction to management, Recitation (teaching) TA (2 sections, Undergraduate)
- 2015 Wharton 297x: Wharton Industry Exploration Program - The San Francisco Bay Area Tech Sector, TA for Lori Rosenkopf (Undergraduate)
- 2014 Management 265x: Culture and Institutions of the Tech Sector: Bridging Research and Practice, TA for Lori Rosenkopf (Undergraduate)
- 2014 Management 804: Venture Capital and Entrepreneurial Management, TA for Xu (“Henry”) Han (2 sections, MBA)
- 2014 Management 731: Technology Strategy, TA for Rahul Kapoor (3 sections, MBA and Executive MBA)
- 2014 Management 264: Venture Capital and Entrepreneurial Management, TA for Xu (“Henry”) Han (Undergraduate)

- 2014 Management 701: Strategy and Competitive Advantage, TA for Sonia Marciano (Executive MBA)
- 2013 Management 264: Venture Capital and Entrepreneurial Management, TA for Xu (“Henry”) Han (Undergraduate)
- 2013 Management 613: Managing the Enterprise, TA for Nicolaj Siggelkow (2 sections, Executive MBA)

HONORS AND AWARDS

- 2017 Academy of Management Best Paper Proceedings; Finalist for Best Paper Award in BPS division
- 2014, `16, `17 Outstanding Reviewer, Academy of Management, BPS division
- 2017 Baker Retail Center Research Grant (\$8000)
- 2016 Best Reviewer, Academy of Management, TIM division
- 2015 Babson College Entrepreneurship Research Conference Best Paper Proceedings
- 2015 Academy of Management Best Paper Proceedings; Finalist for Best Paper Award in MOC division
- 2015 Mack Institute for Innovation Management Research Fellowship (\$5,000), with Lucian Taylor, Ryan Peters, and Andy Wu
- 2015 Wharton Risk Center Russell Ackoff Doctoral Student Fellowship Award (\$2,500)
- 2015 GAPSA Research Student Travel Grant (\$550)

PROFESSIONAL SERVICE

Student Representative: Wharton Doctoral – Management (2013-2014)

Memberships: Academy of Management (review for BPS and TIM divisions), Strategic Management Society, INFORMS

NON-ACADEMIC BUSINESS EXPERIENCE

- 2011-2012 Oracle Corporation: Manager - Hardware Business Practices
- 2007-2011 Oracle Corporation: Manager - North America Contract Operations
- 2006-2007 Oracle Corporation: Manager - License Contracts (Strategic accounts)
- 2005-2006 Oracle Corporation: License Business Practices (Strategic accounts)
- 2003-2005 Oracle Corporation: License Contracts

NON-ACADEMIC COMMUNITY EXPERIENCE

- 2010-2012 Milford (MA) Police Department: Auxiliary patrolman
- 2010-2012 Medway (MA) Affordable Housing: Committee member (government, appointee)
- 2008-2009 Wellesley (MA) Housing Authority: Commissioner (government, elected)
- 2005-2008 Community Living Network: Board member; Finance committee (non-profit)
- 2003-2004 Babson Alumni Technology Council: Executive committee (alumni affinity group)