

# Matthew J. Bloomfield – Curriculum Vitae

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## Academic Positions

**2017-** The Wharton School of the University of Pennsylvania  
Assistant Professor of Accounting  
Analytics at Wharton Affiliated Faculty (2022-)  
Govil Family Faculty Scholar (2022-)

## Education

**2012-2018** University of Chicago Booth School of Business  
Ph.D. in Accounting  
Support Area in Economics

**2007-2012** University of Michigan  
B.S. in Statistics (with Distinction)  
B.M. in Trumpet Performance (with High Honors)

## Publications

### Refereed Publications

- [1] [Drivers of Public Opinion on the Acceptability of Distorting Performance Measures](#), with Jeremiah Bentley, Robert Bloomfield and Tamara Lambert, conditionally accepted at *The Accounting Review*
  - Winner of the 2023-2024 Glen McLaughlin Prize for Research in Accounting Ethics
- [2] [Relative performance evaluation and strategic peer-harming disclosures](#), with Mirko Heinle and Oscar Timmermans, *Journal of Accounting Research* (2024), 62 (3): 877-933.
  - Included in the 2023 JAR Conference on “Integrating Theory in Accounting Research”
- [3] [Common ownership, executive compensation, and product market competition](#), with Henry Friedman and Hwa Young Kim, *The Accounting Review* (2024), 99 (2): 31-56.
  - Featured on the [Harvard Law School Forum on Corporate Governance](#)
- [4] [Relative performance evaluation, sabotage and collusion](#), with Catarina Marvão and Giancarlo Spagnolo, *Journal of Accounting and Economics* (2023), 76 (2-3): 101608.
  - Included in the 2022 Journal of Accounting and Economics Conference
  - Included in 2019 CMU Mini-Conference on “Combining Theory and Empirical Research”
- [5] [Cost shielding in executive bonus plans](#), with Brandon Gipper, John Kepler and David Tsui, *Journal of Accounting and Economics* (2021), 72 (2-3): 101428.
  - Included in the 2020 Journal of Accounting and Economics Conference

- [6] [Compensation disclosures and strategic commitment: Evidence from revenue-based pay](#), *Journal of Financial Economics* (2021), 141 (2) 620-643.
- Job market paper
  - Winner of Emerging Scholar Award at 2016 Carnegie Mellon Accounting Mini-Conference
  - Featured on the [Harvard Law School Forum on Corporate Governance](#)
- [7] [The asymmetric effect of reporting flexibility on priced risk](#), *Journal of Accounting Research* (2021), 59 (3):867-910
- [8] [The effect of regulatory harmonization on cross-border labor migration: Evidence from the accounting profession](#), with Ulf Brüggemann, Hans Christensen and Christian Leuz, *Journal of Accounting Research* (2017), 55 (1): 35-78.
- Featured on [VoxEU, the Centre for Economic Policy Research's Policy Portal](#)
  - Included in the 2015 Colorado Summer Accounting Research Conference

### Solicited Publications

- [9] [Discussion of delegated trade and the pricing of public and private information](#) , with Robert Bloomfield, *Journal of Accounting and Economics* (2015), 60 (2-3): 104-109.

### Working Papers

- [10] [Relative Performance Evaluation and the Peer Group Opportunity Set](#), with Wayne Guay and Oscar Timmermans, revision requested at the *Journal of Accounting and Economics* (3rd round)
- [11] [Pay Plans, Power and Product Prices](#)
- Included in 2023 *National Bureau of Economic Research's* Conference on “Compensation of Top Executives: Determinants and Consequences”
- [12] [Disclosure as a Product Market Strategy: A Review and Synthesis](#), with Thomas Bourveau and John Kepler, revision requested at the *Journal of Accounting Research*
- [13] [Preemptive Disclosures](#), with Mirko Heinle and Irina Luneva
- [14] [Executive Incentives and Strategic Talent Acquisition: Evidence from Poaching](#), with Thomas Bourveau, Xuanpu Lin, Guoman She and Haoran Zhu

### Teaching Experience

- 2023-** ACCT 1020: Strategic Cost Analysis (Wharton Undergraduate)  
Winner: Teaching Excellence Award (2023)
- 2024** ACCT 9410: Empirical Accounting Doctoral Seminar (Wharton PhD)  
Topic: Corporate Governance and Executive Compensation
- 2021** ACCT 940: Empirical Accounting Doctoral Seminar (Wharton PhD)  
Topic: Strategic Issues in Executive Compensation
- 2018-2021** ACCT 102: Strategic Cost Analysis (Wharton Undergraduate)  
Winner: Teaching Excellence Award (2020, 2021)

- 2019** ACCT 922: Empirical Accounting Doctoral Seminar (Wharton PhD)  
Topic: Common Ownership and Competition
- 2014-2016** Internal Controls and Cost Analysis (Booth MBA and Executive MBA)  
Teaching Assistant to Joseph Gerakos  
Winner: Teaching Award for Exceptional Service (2015)
- 2013** Introductory Financial Accounting (Booth MBA)  
Teaching Assistant to Sarah Zechman

## Honors, Awards and Fellowships

- 2024** Excellence in Refereeing Award—The Journal of Accounting Research
- 2024** Glen McLaughlin Prize for Research in Accounting Ethics
- 2023** Teaching Excellence Award—The Wharton School
- 2023** Govil Family Faculty Scholar Award—The Wharton School
- 2023** Outstanding Reviewer Award—The Accounting Review
- 2023** Excellence in Refereeing Award—The Journal of Accounting Research
- 2022** Govil Family Faculty Scholar Award—The Wharton School
- 2022** Excellence in Refereeing Award—The Journal of Accounting Research
- 2022** Outstanding Discussion Award—FARS Midyear Meeting
- 2022** Excellence in Reviewing Award—FARS Midyear Meeting
- 2022** Outstanding Discussant Award—MAS Midyear Meeting
- 2021** Teaching Excellence Award—The Wharton School
- 2021** Referee of the Year Award—The Journal of Accounting Research
- 2021** Excellence in Refereeing Award—The Journal of Accounting Research
- 2020** Teaching Excellence Award—The Wharton School
- 2020** Outstanding Reviewer Award—The Accounting Review
- 2019** Outstanding Discussion Award—FARS Midyear Meeting
- 2016** Emerging Scholar Award—Carnegie Mellon Accounting Mini-Conference
- 2016** Sidney Davidson Doctoral Fellowship—The University of Chicago
- 2015** Teaching Award for Exceptional Service—Chicago Booth Executive MBA Program
- 2014** Ellis Bonoff Kohs Award for Orchestral Excellence—The University of Chicago
- 2014** First Place Winner of Biennial Concerto Competition—University of Chicago
- 2012** Chicago Booth Ph.D. Fellowship—The University of Chicago
- 2012** Ernest R. Wish Ph.D. Fellowship—The University of Chicago

## Invited Presentations

<b>2024</b>	University of Michigan (scheduled)
<b>2024</b>	London School of Economics
<b>2024</b>	New York University “Four-School” Accounting Research Conference
<b>2024</b>	Minnesota Empirical Accounting Conference
<b>2024</b>	Journal of Management Accounting Research Workshop
<b>2024</b>	Erasmus Accounting Workshop
<b>2024</b>	Southern Methodist University
<b>2023</b>	NBER Conference on “Determinants and Consequences” of Executive Compensation
<b>2023</b>	Duke University
<b>2023</b>	University of California at Los Angeles
<b>2023</b>	Journal of Accounting Research Conference on “Integrating Theory in Accounting Research”
<b>2023</b>	Financial Accounting and Reporting Section Midyear Meeting
<b>2022</b>	Stanford University
<b>2022</b>	University of California at San Diego
<b>2022</b>	Journal of Accounting and Economics Conference
<b>2022</b>	University of Calgary
<b>2022</b>	Junior Accounting Theory Conference
<b>2022</b>	HEC Paris
<b>2022</b>	Journal of Financial Reporting Settings Conference
<b>2022</b>	Financial Accounting and Reporting Section Midyear Meeting
<b>2022</b>	Management Accounting Section Midyear Meeting
<b>2021</b>	Washington University
<b>2021</b>	Arrowstreet Capital
<b>2021</b>	Northwestern University
<b>2021</b>	University of Southern California
<b>2020</b>	Journal of Accounting and Economics Conference
<b>2020</b>	Finance, Organizations and Markets Conference
<b>2020</b>	Dartmouth College

<b>2020</b>	Financial Accounting and Reporting Section Midyear Meeting
<b>2020</b>	Hawaii Accounting Research Conference
<b>2019</b>	Stanford University
<b>2019</b>	Carnegie Mellon Conference on “Combining Theory and Empirical Research”
<b>2019</b>	Conference on Convergence of Financial and Managerial Accounting Research
<b>2019</b>	University of Graz
<b>2019</b>	Financial Accounting and Reporting Section Midyear Meeting
<b>2018</b>	Columbia University
<b>2018</b>	Baruch College
<b>2017</b>	Yale Fall Accounting Research Conference
<b>2017</b>	University of California at Los Angeles
<b>2017</b>	Harvard University
<b>2017</b>	Stanford University
<b>2017</b>	University of Pennsylvania
<b>2017</b>	University of Michigan
<b>2017</b>	Massachusetts Institute of Technology
<b>2017</b>	University of North Carolina at Chapel Hill
<b>2017</b>	Indiana University at Bloomington
<b>2016</b>	Carnegie Mellon Accounting Mini-Conference
<b>2016</b>	American Accounting Association Annual Meeting
<b>2016</b>	European Accounting Association Annual Congress
<b>2015</b>	American Accounting Association Annual Meeting
<b>2015</b>	Conference on Convergence of Financial and Managerial Accounting Research
<b>2014</b>	Journal of Accounting and Economics Conference

## **Service**

### **Students Advised**

<b>2021-2022</b>	Kevin Chen Initial Placement: Duke University’s Fuqua School of Business
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### **School and Department Service**

**2022-** Wharton Accounting Workshop Series and Spring Conference, co-coordinator

**2021-2022** Wharton Accounting Department Chair Selection Committee, member

**2019-** Ross Adam Averel Award Selection Committee, co-chair

**2019-** Wixon Award Selection Committee, co-chair

### **Professional Service**

**2022-** Associate Editor, Journal of Accounting and Economics

**2022** Member, Junior Accounting Theory Conference Committee

**2014-** Ad Hoc Reviewer

- The Accounting Review
- Contemporary Accounting Research
- Journal of Accounting and Economics
- Journal of Accounting Research
- Journal of Corporate Finance
- Journal of Empirical Finance
- Journal of Finance
- Management Science
- Review of Accounting Studies
- AAA Annual Meeting
- FARS Midyear Meeting
- MAS Midyear Meeting
- Hawaii Accounting Research Conference