# ARKADIY V. SAKHARTOV

Management Department, The Wharton School, University of Pennsylvania 2017 Steinberg Hall-Dietrich Hall, 3620 Locust Walk, Philadelphia, PA 19104 Phone: (215) 746-2047, Fax: (215) 898-0401, E-mail: arkadiys@wharton.upenn.edu

#### EDUCATIONAL BACKGROUND

Doctor of Philosophy (Management), Krannert Graduate School of Management, Purdue University, West Lafayette, IN, August 2012.

- Committee: Timothy B. Folta (Chair), Thomas H. Brush, Marvin Lieberman, Jeffrey J. Reuer.
- Dissertation: "Investigations into redeployability of corporate resources."

Master of Science (World Economy), Russian Foreign Trade Academy, Moscow, Russia, December 1999.

Bachelor of Science (Mechanical Engineering), South Ural State University, Chelyabinsk, Russia, February 1995.

#### EMPLOYMENT HISTORY

Assistant Professor of Management, Management Department, The Wharton School, University of Pennsylvania, 2012–present.

#### RESEARCH

#### A. Articles published or forthcoming in refereed journals

- Sakhartov AV. 2018. Stock market undervaluation of resource redeployability. *Strategic Management Journal*, manuscript accepted for publication.
- Sakhartov AV. 2017. Economies of scope, relatedness, and the dynamics of corporate diversification. *Strategic Management Journal*, **38**(11): 2168–2188.
- Sakhartov AV, Folta TB. 2015. Getting beyond relatedness as a driver of corporate value. *Strategic Management Journal* **36**(13): 1939–1959.
- Sakhartov AV, Folta TB. 2014. Resource relatedness, redeployability, and firm value. *Strategic Management Journal* **35**(12): 1781–1797.
  - Included in the Strategic Management Society Journals Virtual Special Issue "Reconfiguration: Adding, redeploying, recombining and divesting resources and business units," March, 2015.

Sakhartov AV, Folta TB. 2013. Rationalizing organizational change: A need for comparative testing. *Organization Science* **24**(4): 1140–1156.

Page 1 of 6 Arkadiy V. Sakhartov March 6, 2018

### B. Book chapters

Folta TB, Sakhartov AV. 2015. Hedging strategies. In Teece D, Augier M (eds.), *Palgrave Encyclopedia of Strategic Management*, Palgrave MacMillan: London.

# C. Work in Progress

Sakhartov AV. 2017. Selecting corporate structure for diversified firms. Early draft.

Sakhartov AV. 2017. Risk implications of allocation of corporate resources. Early draft.

Sakhartov AV. 2017. When should corporate managers strive to strategize? Initial results.

Sakhartov AV. 2017. The need for selective intervention: flexible corporate structure for multi-business firms. Initial results.

### PRESENTATIONS AT SEMINARS AND CONFERENCES

Investigations into redeployability of corporate resources.

- Doctoral Student Workshop, West Coast Research Symposium on Technology Entrepreneurship, University of Washington, Seattle, 2011.
- Doctoral Consortium, Business Policy and Strategy Division, Academy of Management Annual Meeting, San Antonio, 2011.

Rationalizing organizational change: A need for comparative testing.

- Strategy Workshop, Krannert School of Management, Purdue University, 2009.
- Strategic Management Society Annual Meeting, Washington D.C., 2009.

Resource relatedness, redeployability, and firm value.

- Strategy Workshop, Krannert School of Management, Purdue University, 2011.
- Academy of Management Annual Meeting, San Antonio, 2011.

Economies of scope, relatedness, and the dynamics of corporate diversification.

- 18<sup>th</sup> International Conference on Real Options, Colombia, 2014.
- Rapid research session, The Wharton School, University of Pennsylvania, 2014.
- 12<sup>th</sup> Atlanta Competitive Advantage Conference, 2015.
- Leeds School of Business, University of Colorado Boulder, 2015.
- Stephen M. Ross School of Business, University of Michigan, 2015.
- Warrington College of Business Administration, University of Florida, 2015.
- Frankfurt School of Finance & Management, Germany, 2015.
- Strategic Organizational Design Unit, University of Southern Denmark, Denmark, 2015.
- College of Business Administration, University of Illinois Urbana-Champaign, 2015.
- Rutgers Business School Newark and New Brunswick, 2016.
- INSEAD, France, 2016DRUID-Asia Inaugural Conference on Asian Innovation, Singapore, 2016.
- 21<sup>th</sup> Annual International Conference on Real Options, Boston, 2017.
- 2<sup>nd</sup> Wharton-INSEAD Corporate Strategy Ph.D. Camp, The Wharton School, University of Pennsylvania, 2017.

Page 2 of 6 Arkadiy V. Sakhartov March 6, 2018

Getting beyond relatedness as a driver of corporate value.

- 6<sup>th</sup> Mid-Atlantic Strategy Colloquium, Chapel Hill, 2011.
- Robinson College of Business, Georgia State University, 2012.
- The Wharton School, University of Pennsylvania, 2012.

#### Stock market undervaluation of resource redeployability.

- Tuck Junior Faculty Summer Camp, Dartmouth College, Hanover, 2013.
- Academy of Management Annual Meeting, Orlando, 2013.
- Competitive Strategy Junior Faculty and Paper Development Workshop, Strategic Management Society Annual Meeting, Atlanta, 2013.
- Bowman series seminar, The Wharton School, University of Pennsylvania, 2013.
- 11<sup>th</sup> Atlanta Competitive Advantage Conference, 2014.
- 18<sup>th</sup> International Conference on Real Options, Colombia, 2014.
- Vienna Conference on Strategy, Organizational Design, and Innovation, Austria, 2015.
- Warwick Business School, University of Warwick, U.K., 2016.
- Department of Management and Technology, Bocconi University, 2016.
- INFORMS Annual Meeting, Nashville, 2016.
- National University of Singapore Business School, Singapore, 2016.
- Hong Kong University of Science and Technology Business School, 2016.
- Department of Management Science & Engineering, Stanford University, 2016.
- Utah-BYU Winter Strategy Conference, 2017.
- Harvard Business School, Harvard University, 2017.
- Carlson School of Management, University of Minnesota, 2017.
- Theoretical Organization Models Conference, Rome, Italy, 2017.
- Department of Economics and Business, University of Catania, Italy, 2017.
- Fisher College of Business, Ohio State University, 2017.
- College of Business Administration, University of Illinois Urbana-Champaign, 2017.
- Leeds School of Business, University of Colorado Boulder, 2018.

# Selecting corporate structure for diversified firms.

- 19<sup>th</sup> International Conference on Real Options, Greece, 2015.
- Strategic Management Society Special Conference, Switzerland, 2015.
- Rapid research session, The Wharton School, University of Pennsylvania, 2015.
- Theoretical Organization Models Conference, Cambridge, 2016.
- Academy of Management Annual Meeting, Anaheim, 2016.
- Work-in-progress seminar, The Wharton School, University of Pennsylvania, 2016.
- Symposium "Industry Dynamics and Organizational Adaptation," Academy of Management Annual Meeting, Atlanta, 2017.

# Risk implications of allocation of corporate resources.

- Strategic Management Society Annual Meeting, Denver, 2015.
- 20<sup>th</sup> International Conference on Real Options, Norway, 2016.
- Theoretical Organization Models Conference, Cambridge, 2016.
- Vienna Conference on Strategy, Organizational Design, and Innovation, Austria, 2017.
- Academy of Management Annual Meeting, Atlanta, 2017.

Page 3 of 6 Arkadiy V. Sakhartov March 6, 2018

When should corporate managers strive to strategize?

- Behavioral Strategy Conference, Stern School of Business, New York University, New York, 2015.
- Tuck Junior Faculty Summer Camp, Dartmouth College, Hanover, 2016.

Topics in corporate strategy: The need to elaborate theory.

• Tuck Junior Faculty Summer Camp, Dartmouth College, Hanover, 2014

Challenges of testing elaborated theory in corporate strategy.

• Tuck Junior Faculty Summer Camp, Dartmouth College, Hanover, 2015.

Resource redeployability and the theory of the firm.

- 21th Annual International Conference on Real Options, Boston, 2017.
- Tuck Junior Faculty Summer Camp, Dartmouth College, Hanover, 2017.

The need for selective intervention: flexible corporate structure for multi-business firms.

• Rapid research session, The Wharton School, University of Pennsylvania, 2017.

# PROFESSIONAL AFFILIATION AND MEMBERSHIP

- Academy of Management, 2009–present.
- Strategic Management Society, 2009–present.
- Organization Science Section at INFORMS, 2013–present.
- Theoretical Organization Models Society, 2016–present.
- Real Options Group, 2014–present.

# **SERVICE ACTIVITIES**

- President of Krannert Doctoral Student Association, Krannert Graduate School of Management, Purdue University, 2011–2012.
- Evaluator in research grant committee, Centre for Advanced Studies, Higher School of Economics, Moscow, Russia, 2013.
- Editorial board member, *Strategic Management Journal*, 2014–present.
- Editorial board member, *Strategy Science*, 2016–present.
- Ad hoc reviewer: *Strategic Management Journal*, 2011–2014; *Journal of Management*, 2014–present; *Management Science*, 2014–present; *Organization Science*, 2015–present; Academy of Management and Strategic Management Society Meetings, 2015–present.
- Reviewer for grant application, Science of Organizations Program, National Science Foundation, 2016.
- Research committee member, Strategic Management division, Academy of Management, 2017–present.
- Seminar committee member, Management Department, The Wharton School, University of Pennsylvania, 2014–2015.
- Coordinator of junior faculty peer group, Management Department, The Wharton School, University of Pennsylvania, 2014–2015.
- Reader, the second-year paper of Wharton Management Ph.D. student Phebo Wibbens.

Page 4 of 6 Arkadiy V. Sakhartov March 6, 2018

- Co-organizer, symposium "Allocating corporate resources: The need for new theory," Academy of Management Annual Meeting, Atlanta, 2017.
- Chairperson, paper session "Modeling Competition," Strategic Management Society Annual Meeting, Atlanta, 2013.
- Chairperson, paper session "Strategic Perspectives," 18<sup>th</sup> International Conference on Real Options, Medellin, Colombia, 2014.
- Chairperson, paper session "Staged investment, venture capital, and corporate structure," 19<sup>th</sup> International Conference on Real Options, Athens, Greece, 2015.
- Chairperson, paper session "Innovation and investment timing," 20<sup>th</sup> International Conference on Real Options, Norway, 2016.
- Discussant, panel "Good managers should not strategize," Behavioral Strategy Conference, Stern School of Business, New York University, New York, 2015.
- Discussant, paper session "Building partnerships," DRUID-Asia Inaugural Conference on Asian Innovation, Singapore, 2016.
- Discussant, panel "Real options: Current state, challenges, and future prospects," 20<sup>th</sup> International Conference on Real Options, Norway, 2016.
- Discussant, Theoretical Organization Models Conference, Cambridge, 2016.
- Distinguished speaker, symposium "Internal resource redeployability and the theory of the multibusiness firm," Academy of Management Annual Meeting, Anaheim, 2016.
- Panelist, showcase panel session "Distinguishing and explaining sources of economic value in alliances and M&A," Strategic Management Society Special Conference, Costa Rica, 2017.

### ACADEMIC HONORS AND AWARDS

- Distinguished Graduate Student Instructor, Krannert Certificate for Distinguished Teaching, Krannert Graduate School of Management, Purdue University, 2010.
- Dean's Office Ph.D. Student Service Award, Krannert Graduate School of Management, Purdue University, 2012.
- Outstanding Editorial Board Member, Strategic Management Journal, 2017.

#### **TEACHING**

- MGMT 451, Strategic Management, undergraduate core, Krannert School of Management, Purdue University, 2010.
- MGMT 701, Strategy and Competitive Advantage, MBA elective, The Wharton School, University of Pennsylvania, 2013.
- MGMT 249/721, Corporate Development: Mergers and Acquisitions, undergraduate/MBA elective, The Wharton School, University of Pennsylvania, 2014, 2015, 2017.
- MGMT 899, Independent Study Project (1 WEMBA student), The Wharton School, University of Pennsylvania, 2016.

Page 5 of 6 Arkadiy V. Sakhartov March 6, 2018

# MEDIA COVERAGE

- Will buying a hospice keep the Washington Post Co. off life support? *Knowledge@Wharton*, October 24, 2012.
- Conglomerates give Bay Area food companies a wider reach. *San Francisco Chronicle*, September 12, 2015.
- Fresh from Google Glass partnership, VSP eyes high–tech wearables. *San Francisco Chronicle*, September 14, 2015.
- Kitchen to grocery store: What makes a food startup work? *Knowledge@Wharton*, June 3, 2016.
- Why Google's Pixel is more about strategy than smartphones. *Knowledge@Wharton*, November 15, 2016.

Growth vs. profits: Uber's cash burn dilemma. Knowledge@Wharton, January 24, 2017.

# **BUSINESS EXPERIENCE**

Finance Director, KMS Holding, Russia, Moscow, 2000–2006.

Finance Director, Finservis Limited, Chelyabinsk, Russia, 1995–1997.

#### **PERSONAL**

Married, two children. Citizenship: Russian Federation. Authorized permanent residence: USA.

Page 6 of 6 Arkadiy V. Sakhartov March 6, 2018