

Lisa X. Tang

Management Department, The Wharton School, University of Pennsylvania
3026 Steinberg Hall-Dietrich Hall, 3620 Locust Walk, Philadelphia, PA 19104
Phone: 1-917-517-3636 | Email: xitang@wharton.upenn.edu

EDUCATION

The Wharton School, University of Pennsylvania

Philadelphia, PA

- Ph.D. Candidate in Management, Expected May 2020
 - **Job Market Paper:** “Revisiting the Locus of Experience: A Study on Corporate Development Executives, Organizational Learning, and M&A Performance”
 - **Committee:** Dan Levinthal, Emilie Feldman (Advisor), Harbir Singh (Chair), Minyuan Zhao
 - **Research Interests:** corporate strategy, organizational learning, firm scope, mergers and acquisitions, multinational management, growth of technology firms, strategic human capital
 - **Teaching:** Center for Teaching and Learning (CTL) Teaching Certificate
- M.S. in Management – Strategy and Multinational Management, August 2017

Harvard University (2007 – 2011)

Cambridge, MA

- Bachelor of Arts with Honors in Philosophy, secondary field in Economics
- Thomas T. Hoopes Prize winner for outstanding senior thesis

PAPERS UNDER REVIEW

[1] Information and Integration: A Study of Emerging Market Multinationals (with Minyuan Zhao)

- Revise and Resubmit at *Strategic Management Journal*
- Winner, Internationalization Theme Best Paper Prize, 2016 SMS Special Conference Hong Kong
- Finalist, Best Conference Paper Prize, 2016 SMS Special Conference Hong Kong

[2] The Effect of Internal Control on Cross-border Mergers and Acquisitions: A Strategic Fit Perspective (with Wei Shi & Yadong Luo)

- Revise and Resubmit at *Strategic Management Journal*

RESEARCH IN PROGRESS

[3] Revisiting the Locus of Experience: A Study on Corporate Development Executives, Organizational Learning, and M&A Performance (Job Market Paper)

- Honorable Mention, 2019 SMS Annual Conference Best Conference Paper Prize
- Winner, 2019 SMS Annual Conference Best Conference PhD Paper Prize
- Winner, 2019 SMS Annual Conference Corporate Strategy Interest Group Best Paper Award

[4] The Strategic Complementarity between M&A and R&D (with Emilie Feldman)

- Working Paper

[5] Acquiring with Style: The Effect of Corporate Development Executives on Firm M&A Outcomes

- Data Analysis

[6] The Second Hire Advantage: Experience Variation and Sourcing of Dynamic Capabilities

- Data Analysis

AWARDS & GRANTS

- Best Conference Paper Prize Honorable Mention, Strategic Management Society (Minneapolis, 2019)
- Best Conference PhD Paper Prize, Strategic Management Society (Minneapolis, 2019)
- Corporate Strategy IG Best Paper Award, Strategic Management Society (Minneapolis, 2019)
- Strategy Research Foundation Dissertation Scholar (2018-2020)
- Best Reviewer Award, IM Division, Academy of Management Annual Conference (Chicago, 2018)
- Chinese Ministry of Education Humanities and Social Science Research Grant (2018-current)
- National Natural Science Foundation of China Research Grant (2018-current)
- Jacobs Levy Equity Management Center Research Fellowship (2017-current)
- Mack Institute Research Fellowship (2016-current)
- George James Research Travel Grant (2017, 2019)
- Best Conference Paper Prize Finalist, Strategic Management Society Special Conference (Hong Kong, 2016)
- Best Conference Paper Prize in Internationalization Theme, Strategic Management Society Special Conference (Hong Kong, 2016)
- Thomas T. Hoopes Prize (Cambridge, 2011)

CONFERENCE PRESENTATIONS

“Revisiting the Locus of Experience”

- Strategic Management Society Annual Conference (Minneapolis, 2019)
- Wharton Management Department Seminar Series (Philadelphia, 2019)
- Consortium on Competitiveness and Cooperation (CCC) Doctoral Conference (Chapel Hill, 2019)
- East Coast Doctoral Conference (New York, 2019)
- Mack Innovation Doctoral Association Seminar Series (Philadelphia, 2019)
- Wharton 5 Slides 5 Minutes Research Presentation (Philadelphia, 2019)

“The Strategic Complementarity between M&A and R&D”

- Trans-Atlantic Doctoral Conference (London, 2019)
- Showcase Symposium, STR Division, Academy of Management Annual Conference (Chicago, 2018)
- Strategic Management Society Annual Conference (Houston, 2017)

“Information and Integration: A Study of Emerging Market Multinationals”

- University of Michigan Conference on Comparative Governance & Globalization (Ann Arbor, 2019)
- Academy of International Business (Minneapolis, 2018)
- Academy of Management Annual Conference (Atlanta, 2017)
- Strategic Management Society Special Conference (Hong Kong, 2016)
- INSEAD-Wharton PhD Consortium (Singapore, 2016)

INVITED CONSORTIA & WORKSHOPS

- West Coast Research Symposium Doctoral Consortium (Stanford, 2019)
- Academy of Management STR Division Dissertation Consortium (Boston, 2019)
- Academy of Management STR Division Doctoral Consortium (Chicago, 2018)
- Academy of Management IM Division Paper Development Workshop (Atlanta, 2017)
- INSEAD-Wharton Corporate Strategy Camp (Philadelphia, 2017)
- INSEAD-Wharton PhD Consortium (Singapore, 2016)
- Strategy Research Initiative (SRI) PhD Boot Camp (New York, 2015)
- Inter-University Consortium for Political and Social Research (ICPSR) (Ann Arbor, 2015)

TEACHING EXPERIENCE

Introduction to Management (*Spring 2017*)

- Instructor for two classes of undergraduates (54 students in total)
- Led weekly case-based recitations; co-developed case on Uber for Professor Martine Haas
- Teaching Rating: 3.7/4.0 (vs. subject average of 3.0)

Managing the Enterprise (*Summer 2016, Fall 2017*)

- Teaching Assistant for Professor Zeke Hernandez
- Graded EMBA's and MBA's assignments in relation to the global module of the course

Multinational Business Strategy (*Summer 2015*)

- Teaching Assistant for Professor Minyuan Zhao
- Graded EMBA's exams in the course

SERVICE

- Ad-hoc Reviewer: Strategic Management Journal, Strategic Management Society Annual Conference, Academy of Management Annual Conference
- Co-Organizer, OMT-STR Cross Divisional Mixer, Academy of Management Annual Conference (Boston, 2019)
- Session Chair, Academy of Management Annual Conference: "Frontier Research on Corporate Strategy" (Chicago, 2018)
- Co-Founder, Conference Organizer, Wharton Innovation Doctoral Symposium (2017-2019)
- Co-Organizer, Management PhD Seminar Series (2015-2016)
- Board Member, Wharton Innovation Doctoral Association (2016-2017)

PROFESSIONAL EXPERIENCE

Morgan Stanley

- M&A Investment Banking Analyst
- Transaction experience includes crossborder M&A, capital raising (equity and debt), and other corporate advisory mandates (joint ventures, activist defense) across a wide range of sectors including financial institutions, information technology, industrials, natural resources, and transportation
- Six-month rotation in firm management, supporting Head of Asia Investment Banking

Hong Kong (2011 – 2013), London (2013 – 2014)

REFERENCES

Professor Emilie Feldman (Advisor)

Associate Professor of Management
Department of Management
The Wharton School, University of Pennsylvania
feldmane@wharton.upenn.edu

Professor Dan Levinthal

Reginald H. Jones Professor of Corporate Strategy
Department of Management
The Wharton School, University of Pennsylvania
dlev@wharton.upenn.edu

Professor Harbir Singh (Chair)

Mack Professor of Management
Co-Director, Mack Institute for Innovation
The Wharton School, University of Pennsylvania
singhh@wharton.upenn.edu

Professor Minyuan Zhao

Associate Professor of Strategy
Olin Business School
Washington University in St. Louis
minyuan@wustl.edu