

PHEBO D. WIBBENS (January 2018)

phebo@wharton.upenn.edu

2000 Steinberg-Dietrich Hall, 3620 Locust Walk, Philadelphia PA 19104

EDUCATION

The Wharton School, University of Pennsylvania **expected 2018**

Doctoral Candidate, Management department, Strategy group

- Committee: Nicolaj Siggelkow (advisor), Daniel Levinthal (chair), David Hsu
- Topic: formal models applied to empirical analysis of resource dynamics, competitive advantage and long-term value appropriation

The Wharton School, University of Pennsylvania, M.Sc. Management **2013 - 2015**

University of Groningen (Netherlands), M.Sc. Physics, *cum laude* **1998 - 2004**

University of Groningen (Netherlands), M.Sc. Mathematics, *cum laude* **1998 - 2004**

RESEARCH PAPERS and PROJECTS

Wibbens, P.D. and Siggelkow, N. "Introducing LIVA to measure long-term performance" (2nd round Revise & Resubmit *Strategic Management Journal*)

- *Academy of Management Proceedings* Best Papers, BPS division, 2017

Wibbens, P.D. "Performance persistence in the presence of higher order resources" (Revise & Resubmit at *Strategic Management Journal*)

Wibbens, P.D. "The dynamics of resource competition: implications for firm and industry components of returns" (Preparing submission to *Management Science*)

Siggelkow, N. and **Wibbens, P.D.** (alphabetical order) "A ladder of competitive advantage" (Work in progress)

BUSINESS BOOKS

Bekaert, X., Jonk, G., Raes, J. and **Wibbens, P.D.** "Iconic: How to create a virtuous circle of success" LannooCampus, 2013 (Dutch version); LID publishing, 2016 (English translation); Japanese translation forthcoming

CONFERENCES and SEMINARS

Invited seminar speaker:

- “How resource competition shapes firm versus industry variations in returns”, *Strategic Organization Design (SOD) seminar Southern Denmark University, Odense, Denmark* (2017)
- “Finding the signal of dynamic capabilities: A Bayesian analysis of performance variations.” *Tilburg University Organization Studies seminar series, Tilburg, Netherlands* (2016)
- “A Ladder of Competitive Advantage” (with Nicolaj Siggelkow). *Wharton Management department work in progress seminar, Philadelphia, PA* (2014).

Conference presentations:

- “Introducing LIVA to measure long term firm performance” (with Nicolaj Siggelkow). *Academy of Management Annual Meeting, Atlanta GA* (2017, selected as a best paper in the BPS division).
- “How resource competition shapes firm versus industry variations in returns.” *Theoretical Organization Models (TOM) conference, Rome, Italy* (2017).
- “How resource competition shapes firm versus industry variations in returns.” *Transatlantic Doctoral Conference, London, UK* (2017).
- “Exploring the 20 trillion dollar question: How industry-level resource characteristics shape long-term company returns.” *Wharton-INSEAD Doctoral Alliance, Singapore* (2016).
- “Exploring the 20 trillion dollar question: How industry-level resource characteristics shape long-term company returns.” *Strategic Management Society Annual Meeting, Berlin, Germany* (2016).
- “Exploring the 20 trillion dollar question: How industry-level resource characteristics shape long-term company returns.” *Theoretical Organization Models (TOM) conference, Boston, MA* (2016).
- “Finding the signal of dynamic capabilities: A Bayesian analysis of performance variations.” *Academy of Management Annual Meeting, Anaheim, CA* (2016).
- “Exploring the 20 trillion dollar question: How industry-level resource characteristics shape long-term company returns.” *Consortium on Competitiveness and Cooperation, Milan, Italy*, (2016).
- “Finding the signal of dynamic capabilities: A Bayesian analysis of performance variations.” *Transatlantic Doctoral Conference, London, UK* (2016).
- “Finding the signal of dynamic capabilities: A Bayesian analysis of performance variations.” *Wharton-INSEAD Doctoral Alliance, Philadelphia, PA* (2015).
- “A Ladder of Competitive Advantage” (with Nicolaj Siggelkow). *Academy of Management Annual Meeting, Vancouver, BC* (2015).
- “The Other Advantage.” *Wharton-INSEAD Doctoral Alliance, Fontainebleau, France* (2014).

- “The Other Advantage: How Financial Markets Value the Potential to Capture Future Value.” *Strategic Management Society Annual Meeting*, Madrid, Spain (2014).

Workshops:

- SMS Doctoral Consortium. Berlin, Germany (2016).
- AoM BPS Doctoral Workshop. Anaheim, CA (2016).
- INSEAD corporate strategy camp. Fontainebleau, France (2015).
- Strategy Research Initiative (SRI) boot camp. New York, NY (2015).
- Annual Mack Institute Emerging Scholar Workshop: Evolutionary Perspectives on Strategic Management. Philadelphia, PA (2014).

HONORS and GRANTS

- Mack Institute research grant of \$6,500 (2016).
- George James Term Fund travel grant (2016).
- *ACM International Collegiate Programming Contest*, Winning team Northwestern Europe Regional Contest (2002); World finalist (2001, 2003).
- *Physica* prize for best freshman student in Physics (1999).
- Honourable mention, *International Physics Olympiad* in Reykjavik (1998).

TEACHING EXPERIENCE

The Wharton School, University of Pennsylvania, USA **2014 - 2016**

- Instructor “Introduction to Management” (MGMT 101), leading weekly recitations for undergraduates
- Teaching assistant “Strategy and Competitive Advantage”, leading student team meetings and grading for MBA students (MGMT 701) and undergraduates (MGMT 223), for professors Nicolaj Siggelkow (2 terms) and Anoop Menon (2 terms)
- Workshop organizer and presenter “Introduction to Econometrics and R” for PhD students in the Management department; rating: 9.6 out of 10

Bain & Company, Amsterdam, Netherlands **2004 - 2012**

- Program manager for introductory consultant training
- Trainer for Strategic Toolkit session

University of Groningen, Netherlands **1999 - 2004**

- Course head “Statistics for Pharmacists” (2x) and “Mathematics for Biologists”, responsible for all lectures, course materials, exams and grading in both courses
- Recitation teacher and grader for various courses in the Mathematics department (e.g., Mathematics for Industrial Engineering)

ACADEMIC SERVICE

- Session chair *Academy of Management* annual conference, BPS division (2017)
- Session chair *Strategic Management Society* annual conference (2016)
- Reviewer *Strategic Management Society* annual conference (2016, 2017)
- Reviewer *Academy of Management* annual conference, BPS division (2015, 2016, 2017) and OMT division (2017)

Member of Academy of Management (AoM), Strategic Management Society (SMS), INFORMS, American Association for the Advancement of Science (AAAS)

PROFESSIONAL EXPERIENCE

Bain & Company

2004 - 2012

- **Senior Specialist**, Global Strategy Practice (2008-2012)
Leading the research team for Chris Zook and other senior partners to help write the global Bain books and HBR articles on strategy
- **Consultant**, Amsterdam and Boston (2004-2008)

OTHER SKILLS

- Methods: Regression-based econometrics, structural modelling in IO economics, Bayesian inference, natural language processing (NLP)
- Software: R, Python, Stata, Git, Mathematica
- Languages: Dutch (native), English (fluent), German (good), French (basic)