# **EMILIE R. FELDMAN**

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### ACADEMIC APPOINTMENTS

The Wharton School, University of Pennsylvania

Michael L. Tarnopol Professor, 2021-present

Professor of Management, 2021-present

• Wharton Teaching Excellence Award, The Wharton School, 2018-2022

Associate Professor of Management (with tenure), 2016-2021

- 40 Best Business School Professors Under the Age of 40, Poets & Quants, 2019
- Excellence in Teaching Award, Undergraduate Division, The Wharton School, 2017
- Emerging Scholar Award, Strategic Management Society, 2017

Assistant Professor of Management, 2010-2016

#### EDUCATIONAL BACKGROUND

Doctor of Business Administration (Strategy), Harvard Business School, Boston, MA, 2010

Committee: Cynthia A. Montgomery (Chair), Stuart Gilson, Felix Oberholzer, Belén Villalonga

Dissertation: Essays on Corporate Strategy

- Finalist, Wiley Blackwell Outstanding Dissertation Award, Academy of Management, 2011
- Wyss Award for Excellence in Doctoral Research, Harvard Business School, 2010
- Certificate of Distinction in Teaching, Derek Bok Center, 2008

Master of Business Administration (Strategy and Finance), Harvard Business School, Boston, MA, 2007

Bachelor of Arts (Economics and French), magna cum laude, Harvard College, Cambridge, MA, 2004

### **RESEARCH INTERESTS**

Corporate Strategy, Firm Scope, Divestitures, Spinoffs, Mergers and Acquisitions, Diversification, Corporate Governance, Boards of Directors, Ownership

### RESEARCH

### A. Books

[1] Feldman, Emilie R. 2023. *Divestitures: Creating Value Through Strategy, Structure, and Implementation.* New York: McGraw-Hill.

### **B.** Articles Published and Forthcoming in Refereed Journals

[2] Feldman, Emilie R. and Exequiel Hernandez. 2022. Synergy in Mergers and Acquisitions: Typology, Lifecycles, and Value. *Academy of Management Review* **47**(4): 549-578.

- [3] Feldman, Emilie R. and Arkadiy V. Sakhartov. 2022. Resource Redeployment and Divestiture as Strategic Alternatives. *Organization Science* **33**(3): 926-945.
- [4] Bettinazzi, Emanuele L. M. and Emilie R. Feldman. 2021. Stakeholder Orientation and Divestiture Activity. *Academy of Management Journal* **64**(4): 1078-1096.
- Featured in the *Academy of Management Journal* Thematic Issue on Transparency, August 2021
- [5] Feldman, Emilie R. 2021. The Corporate Parenting Advantage, Revisited. *Strategic Management Journal* **42**(1): 114-143.
- Featured in the Strategic Management Society Blog, August 2020
- [6] Feldman, Emilie R. 2020. Corporate Strategy: Past, Present, and Future. *Strategic Management Review* 1(1): 179-206.
- [7] de Figueiredo, Rui J.P., Emilie R. Feldman, and Evan Rawley. 2019. The Costs of Refocusing: Evidence from Hedge Fund Closures during the Financial Crisis. *Strategic Management Journal* 40(8): 1268-1290.
- Featured in the *Strategic Management Journal* Virtual Special Issue on Strategic Responses to Crisis, April 2020
- Distinguished Paper Award, STR Division, Academy of Management Annual Meeting, 2017
- Best Paper Proceedings, STR Division, Academy of Management Annual Meeting, 2017
- [8] Feldman, Emilie R., Raphael (Raffi) Amit, and Belén Villalonga. 2019. Family Firms and the Stock Market Performance of Acquisitions and Divestitures. *Strategic Management Journal* 40(5): 757-780.
- Featured in the Harvard Law School Forum on Corporate Governance and Financial Regulation, January 2019
- [9] Feldman, Emilie R., Claudine Gartenberg, and Julie Wulf. 2018. Pay Inequality and Corporate Divestitures. *Strategic Management Journal* **39**(11): 2829-2858.
- [10] Chen, Siwen and Emilie R. Feldman. 2018. Activist-Impelled Divestitures and Shareholder Value. *Strategic Management Journal* **39**(10): 2726-2744.
- Winner, Best Paper Prize, Strategic Management Society Annual Meeting, 2016
- Best Paper Proceedings, STR Division, Academy of Management Annual Meeting, 2016
- Featured in IdeaWatch in the January-February 2019 issue of *Harvard Business Review*: Investors Profit when Activists Demand Spinoffs.
- Featured in Knowledge@Wharton Business Radio interview on February 5, 2019
- [11] Bennett, Victor Manuel and Emilie R. Feldman. 2017. Make Room! Make Room! A Note on Sequential Spinoffs and Acquisitions. *Strategy Science* **2**(2): 100-110.
- [12] Feldman, Emilie R. 2016. Corporate Spinoffs and Capital Allocation Decisions. *Strategy Science* 1(4): 256-271.
- [13] Feldman, Emilie R. and Patia J. McGrath. 2016. Divestitures. *Journal of Organization Design* 5(1): 1-16.

- [14] Feldman, Emilie R. 2016. Dual Directors and the Governance of Corporate Spinoffs. *Academy* of Management Journal **59**(5): 1754-1776.
- [15] Feldman, Emilie R. 2016. Managerial Compensation and Corporate Spinoffs. Strategic Management Journal 37(10): 2011-2030.
- [16] Feldman, Emilie R. 2016. Corporate Spinoffs and Analysts' Coverage Decisions: The Implications for Diversified Firms. *Strategic Management Journal* **37**(7): 1196-1219.
- Finalist, William H. Newman Award, Academy of Management Annual Meeting, 2011
- [17] Feldman, Emilie R., Raphael (Raffi) Amit, and Belén Villalonga. 2016. Corporate Divestitures and Family Control. *Strategic Management Journal* **37**(3): 429-446.
- [18] Feldman, Emilie R. and Cynthia Montgomery. 2015. Are Incentives without Expertise Sufficient? Evidence from Fortune 500 Firms. *Strategic Management Journal* 36(1): 113-122.
- [19] Feldman, Emilie R., Stuart C. Gilson, and Belén Villalonga. 2014. Do Analysts Add Value When They Most Can? Evidence from Corporate Spinoffs. *Strategic Management Journal* 35(10): 1446-1463.
- Distinguished Paper Award, BPS Division, Academy of Management Annual Meeting, 2012
- Best Paper Proceedings, BPS Division, Academy of Management Annual Meeting, 2012
- [20] Feldman, Emilie R. 2014. Legacy Divestitures: Motives and Implications. *Organization Science* **25**(3): 815-832.
- [21] Feldman, Emilie R. 2006. A Basic Quantification of the Competitive Implications of the Demise of Arthur Andersen. *Review of Industrial Organization* **29**(3): 193-212.

### C. Working Papers

- [22] McGlinch, James and Emilie R. Feldman. Breaking Up Is Hard to Do: Transition Services Agreements (TSAs) in Corporate Spinoffs.
- Finalist, Best Proposal Award for Rigor in Research, Competitive Strategy Interest Group, Strategic Management Society Annual Meeting, 2020
- [23] Feldman, Emilie R., Raphael (Raffi) Amit, and Siwen Chen. Clash of the Titans: Shareholder Activism in Family Firms.
- [24] Odziemkowska, Kate, Exequiel Hernandez, and Emilie R. Feldman. Acquisitions and Non-Market Stakeholder Synergies.
- [25] Eklund, John C. and Emilie R. Feldman. Understanding the Relationship between Divestitures and Innovation.
- Best Paper Award, Corporate and International Strategy Track, STR Division, Academy of Management Annual Meeting, 2020
- Best Paper Proceedings, STR Division, Academy of Management Annual Meeting, 2020

#### **D.** Other Articles and Book Chapters

- [26] Feldman, Emilie R. and Arkadiy V. Sakhartov. 2021. Prospective on Corporate Renewal. *Strategic Management Review* **2**(2): 193-204.
- [27] Feldman, Emilie R. 2021. "Restructuring and Divestitures." In *Strategic Management: State of the Field and Its Future*, edited by Irene Duhaime, Michael Hitt, and Marjorie Lyles, 153-166. New York: Oxford University Press.

### E. Reports and Other Materials

- [28] Feldman, Emilie R., in collaboration with KPMG Strategy. 2022. The Big Breakup: The Math Behind Giant Divestitures. *KPMG White Paper*.
- [29] Feldman, Emilie R. 2020. Expert Witness Report for Skadden, Arps, Slate, Meagher, & Flom, in re: Paragon Litigation Trust v Noble Corporation plc 17-51882 (Bankr. D. Del.).
- [30] Feldman, Emilie R., in collaboration with KPMG Strategy. 2020. Think Like an Activist: To Maximize Value, CEOs Can Borrow from the Activist Playbook. *KPMG White Paper*.
- [31] Feldman, Emilie R., in collaboration with KPMG Strategy. 2018. Can Your Valuation Be Improved? New Research on Diversification Discounts Can Help Conglomerates Manage their Portfolio Strategy. *KPMG White Paper*.
- [32] Feldman, Emilie R., in collaboration with Haley Fuller, Kate Goldenberg, Bridget Labe, and Jonathan McCrostie. 2020. LVMH: What's on Sale? *Wharton Teaching Case and Teaching Note.*
- [33] Feldman, Emilie R., in collaboration with Haley Fuller, Kate Goldenberg, Bridget Labe, and Jonathan McCrostie. 2020. Game On: Google's Spinoff of Niantic. *Wharton Teaching Case and Teaching Note.*
- [34] Feldman, Emilie R. 2007. Amtrak Under Fire. *Harvard Kennedy School of Government and Harvard School of Design Teaching Case*.

### F. Research in Progress

- Employee Redeployment in the Divestiture Process (with Julia Bodner)
- Family Firms and Activist Investors (with Siwen Chen and Raffi Amit)
- The Strategic Complementarity between M&A and R&D (with Lisa Tang)
- Corporate Strategy in the Wine Industry (with Camille Doche and Olivier Chatain)
- The Influence of Private Equity Experience on M&A (with Paul Nary)

### G. Invited Presentations

(\* indicates refereed conference, † indicates presentation by co-author)

Clash of the Titans: Shareholder Activism in Family Firms.

- Academy of Management Annual Meeting, Seattle, WA, 2022\*†
- New Ideas in Family Firms: An Academic-Practitioner Virtual Conference (hosted by INSEAD and Columbia Business School), 2022\*†

Corporate Strategy in the Wine Industry

- Academy of Management Annual Meeting, Seattle, WA, 2022\*†
- Industry Studies Association Annual Conference, Philadelphia, PA, 2022\*†
- Strategic Management Society "Virtual" Annual Meeting, 2020\*†

Breaking Up Is Hard to Do: Transition Services Agreements (TSAs) in Corporate Spinoffs.

- Strategy Science Conference, New York University, New York, NY, 2022\*†
- IE Business School, IE University, Madrid, Spain, 2022
- Academy of Management "Virtual" Annual Meeting, 2021\*†
- New Directions in Corporate Strategy Research, STR Division Virtual Symposium, 2020
- Strategic Management Society "Virtual" Annual Meeting, 2020\*†

Understanding the Relationship between Divestitures and Innovation

- UCLA Anderson School of Management, University of California Los Angeles, Los Angeles, CA, 2021
- Sumantra Ghoshal Conference on Managerially Relevant Research, London Business School, London, UK, 2021\*<sup>†</sup>
- Wharton Technology and Innovation Conference, The Wharton School, Philadelphia, PA, 2021\*<sup>+</sup>
- Miami Herbert Business School, University of Miami, Miami, FL, 2021
- Leavey School of Business, Santa Clara University, Santa Clara, CA, 2021
- Krannert School of Management, Purdue University, West Lafayette, IN, 2020
- Ivey Business School, University of Western Ontario, London, Canada, 2020
- Academy of Management "Virtual" Annual Meeting, 2020\*†
- O&S Workshop, University of Southern California, Los Angeles, CA, 2019†
- Strategic Management Society Annual Meeting, Minneapolis, MN, 2019\*†

The Strategic Complementarity between M&A and R&D

- Transatlantic Doctoral Conference, London Business School, London, UK, 2019\*†
- Academy of Management Annual Meeting, Chicago, IL, 2018\*†
- Strategic Management Society Annual Meeting, Houston, TX, 2017\*†

Stakeholder Orientation and Divestiture Activity

- Toulouse School of Management, University of Toulouse Capitole, Toulouse, France, 2020
- Virtual Summer Seminar Series, The Wharton School, Philadelphia, PA, 2020
- Olin Business School, Washington University in St. Louis, St. Louis, MO, 2020
- BYU-Utah Winter Strategy Conference, Park City, UT, 2020
- Academy of Management Annual Meeting, Boston, MA, 2019\*†
- Strategic Management Society Special Conference, Frankfurt, Germany, 2019\*†
- Organization Theory Workshop, The Wharton School, Philadelphia, PA, 2019
- London Business School, London, UK, 2019

The Corporate Parenting Advantage, Revisited

• Consortium for Research in Strategy Conference, New York, NY, 2019

Resource Redeployment and Divestiture as Strategic Alternatives

- Strategic Management Society Annual Meeting, Minneapolis, MN, 2019\*†
- Academy of Management Annual Meeting, Boston, MA, 2019\*†
- Theoretical Organization Models Conference, Frankfurt, Germany, 2019\*†
- Vienna Conference on Strategy, Organization Design, & Innovation, Vienna, Austria, 2019\*†
- Tilburg University, Tilburg, The Netherlands, 2019<sup>+</sup>
- SMR Special Conference on Corporate Renewal, New York, NY, 2019†
- HEC-Paris, Paris, France, 2019†
- HEC-Lausanne, Lausanne, Switzerland, 2018†

Synergy in Mergers and Acquisitions: Typology, Lifecycles, and Value

- Strategic Management Society Annual Meeting, Paris, France, 2018\*†
- Consortium for Research in Strategy Conference, Boston, MA, 2018
- Strategy Research Forum Annual Meeting, Paris, France, 2018\*†
- Work-in-Progress Seminar, The Wharton School, Philadelphia, PA, 2018†

The Costs of Refocusing: Evidence from Hedge Fund Closures during the Financial Crisis

- Academy of Management Annual Meeting, Atlanta, GA, 2017\*†
- Consortium for Research in Strategy Conference, Philadelphia, PA, 2017
- Strategy Research Forum Annual Meeting, New Orleans, LA, 2017\*
- Work-in-Progress Seminar, The Wharton School, Philadelphia, PA, 2017
- BPS Division Executive Committee Meeting, Dublin, Ireland, 2017<sup>+</sup>
- Stern School of Business, NYU, New York, NY, 2017<sup>†</sup>

Family Firms and the Stock Market Performance of Acquisitions and Divestitures

- Copenhagen Business School, Copenhagen, Denmark, 2018
- Stern School of Business, NYU, New York, NY, 2018<sup>†</sup>
- Harvard Business School, Boston, MA, 2018
- EM Lyon, Lyon, France, 2018

Pay Inequality and Corporate Divestitures

- Strategic Management Society Annual Meeting, Paris, France, 2018\*†
- Academy of Management Annual Meeting, Chicago, IL, 2018\*†
- Work-in-Progress Seminar, The Wharton School, Philadelphia, PA, 2018†
- People and Organizations Conference, The Wharton School, Philadelphia, PA, 2017
- Sumantra Ghoshal Conference on Managerially Relevant Research, London Business School, London, UK, 2017\*
- Stern School of Business, NYU, New York, NY, 2017<sup>+</sup>
- College of Business, University of Illinois Urbana-Champaign, Champaign, IL, 2017
- BPS Division Executive Committee Meeting, Dublin, Ireland, 2017
- Yale School of Management, Yale University, New Haven, CT, 2017

Activist-Impelled Divestitures and Shareholder Value

- Strategic Management Society Annual Meeting, Berlin, Germany, 2016\*†
- Academy of Management Annual Meeting, Anaheim, CA, 2016\*†
- University of California Irvine, Irvine, CA, 2016

- Stern School of Business, NYU, New York, NY, 2016
- Università Commerciale Luigi Bocconi, Milan, Italy, 2016

Make Room! Make Room! A Note on Sequential Spinoffs and Acquisitions

• Academy of Management Annual Meeting, Atlanta, GA, 2017\*

Corporate Spinoffs and Capital Allocation Decisions

- Strategic Management Society Annual Meeting, Denver, CO, 2015\*
- Academy of Management Annual Meeting, Vancouver, Canada, 2015\*
- Olin Business School, Washington University in St. Louis, St. Louis, MO, 2013

Dual Directors and the Governance of Corporate Spinoffs

- INSEAD, Fontainebleau, France, 2015
- HEC-Paris, Paris, France, 2015
- Economics of Strategy Workshop, Stern School of Business, NYU, New York, NY, 2014
- Atlanta Competitive Advantage Conference, Atlanta, GA, 2014\*
- School of Management, Boston University, Boston, MA, 2014
- Columbia Business School, Columbia University, New York, NY, 2014
- Strategic Management Society Annual Meeting, Atlanta, GA, 2013\*
- Academy of Management Annual Meeting, Orlando, FL, 2013\*
- BPS Division New Faculty Consortium, Academy of Management Annual Meeting, Boston, MA, 2012
- Strategy Research Forum Annual Meeting, Charleston, SC, 2012\*
- Duke Strategy Mini-Conference, The Fuqua School, Duke University, Durham, NC, 2012

Managerial Compensation and Corporate Spinoffs

- Atlanta Competitive Advantage Conference, Atlanta, GA, 2015\*
- Academy of Management Annual Meeting, Philadelphia, PA, 2014\*
- Corporate Strategy: Governance, Location, and Scope Professional Development Workshop, Academy of Management Annual Meeting, Philadelphia, PA 2014\*
- Competitive Strategy Junior Faculty and Paper Development Workshop, Strategic Management Society Annual Meeting, Atlanta, GA, 2013\*
- Strategy Research Initiative Annual Meeting, New York, NY, 2012
- Bowman Seminar, The Wharton School, Philadelphia, PA, 2012

Corporate Spinoffs and Analysts' Coverage Decisions: The Implications for Diversified Firms

- Ross School of Business, University of Michigan, Ann Arbor, MI, 2015
- Carlson School of Management, University of Minnesota, Minneapolis, MN, 2014
- Kenan-Flagler Business School, University of North Carolina, Chapel Hill, NC, 2014
- Booth School of Business, University of Chicago, Chicago, IL, 2014
- Tuck School of Business, Dartmouth University, Hanover, NH, 2014
- Atlanta Competitive Advantage Conference, Atlanta, GA, 2012\*
- Academy of Management Annual Meeting, San Antonio, TX, 2011\*
- Firm Scope: Alignment, Coordination and Adaptation Professional Development Workshop, Academy of Management Annual Meeting, San Antonio, TX, 2011\*

Corporate Divestitures and Family Control

- Robert H. Smith School of Business, University of Maryland, College Park, MD, 2013
- George Washington University School of Business, GWU, Washington, DC, 2013
- Goizueta Business School, Emory University, Atlanta, GA, 2013
- Krannert School of Management, Purdue University, West Lafayette, IN, 2013
- Strategic Management Society Annual Meeting, Atlanta, GA, 2013\*
- Academy of Management Annual Meeting, Orlando, FL, 2013\*
- Sumantra Ghoshal Conference on Managerially Relevant Research, London Business School, London, UK, 2013\*
- Atlanta Competitive Advantage Conference, Atlanta, GA, 2013\*
- INSEAD, Singapore, 2013
- National University of Singapore, Singapore, 2013

Are Incentives without Expertise Sufficient? Evidence from Fortune 500 Firms

- Sumantra Ghoshal Conference on Managerially Relevant Research, London Business School, London, UK, 2011\*
- Young Alumni Research Day, Harvard Business School, Boston, MA, 2011
- BPS Division Dissertation Consortium, Academy of Management Annual Meeting, Chicago, IL, 2009\*

Do Analysts Add Value When They Most Can? Evidence from Corporate Spinoffs

• Academy of Management Annual Meeting, Boston, MA, 2012\*

Legacy Divestitures: Motives and Implications

- SRI-ASQ "In Pursuit of Quality in Strategy Research" Workshop, Annapolis, MD, 2011\*
- Atlanta Competitive Advantage Conference, Atlanta, GA, 2011\*
- Columbia Strategy Conference, Columbia Business School, New York, NY, 2010\*
- Academy of Management Annual Meeting, Montréal, Canada, 2010\*
- Quality in Strategy Research Professional Development Workshop, Academy of Management Annual Meeting, Montréal, Canada, 2010\*
- Job Talks: University of Pennsylvania, University of Michigan, University of Southern California, London Business School, Analysis Group, 2010

# AWARDS, GRANTS, AND OTHER HONORS

# A. Awards

- Wharton Teaching Excellence Award, The Wharton School, 2018-2022
- 40 Best Business School Professors Under the Age of 40, Poets & Quants, 2019
- Emerging Scholar Award, Strategic Management Society, 2017
- Excellence in Teaching Award, Undergraduate Division, The Wharton School, 2017
- Best Paper Prize, Strategic Management Society Annual Meeting
  - o Nominee (Corporate Strategy in the Wine Industry), 2020
  - Winner (Activist-Impelled Divestitures and Shareholder Value), 2016
- Finalist, Best Proposal Award for Rigor in Research (Intra-Shift Information Costs: Transition Services Agreements in Corporate Spinoffs), Competitive Strategy Interest Group, Strategic Management Society Annual Meeting, 2020

- Finalist, Best Paper Award (Corporate Strategy in the Wine Industry), Corporate Strategy Interest Group, Strategic Management Society Annual Meeting, 2020
- Best Paper Award, Corporate and International Strategy Track (Understanding the Relationship between Divestitures and Innovation), STR Division, Academy of Management Annual Meeting, 2020
- Distinguished Paper Awards, STR Division, Academy of Management Annual Meeting
  - The Costs of Refocusing: Evidence from Hedge Fund Closures during the Financial Crisis, 2017
  - o Do Analysts Add Value When They Most Can? Evidence from Corporate Spinoffs, 2012
- Best Paper Proceedings, STR Division, Academy of Management Annual Meeting
  - Understanding the Relationship between Divestitures and Innovation, 2020
    - The Costs of Refocusing: Evidence from Hedge Fund Closures during the Financial Crisis, 2017
    - o Activist-Impelled Divestitures and Shareholder Value, 2016
  - Do Analysts Add Value When They Most Can? Evidence from Corporate Spinoffs, 2012
- Reviewer Awards
  - Academy of Management Journal Best Reviewer Award, 2019
  - o Strategic Management Journal Outstanding Editorial Review Board Member Award, 2015
  - o Outstanding Reviewer, BPS Division, Academy of Management Annual Meeting, 2011
- Finalist, Wiley Blackwell Outstanding Dissertation Award in Business Policy & Strategy (Essays on Corporate Strategy), Academy of Management Annual Meeting, 2011
- Finalist, William H. Newman Award (Corporate Spinoffs and Analysts' Coverage Decisions: The Implications for Diversified Firms), Academy of Management Annual Meeting, 2011
- Wyss Award for Excellence in Doctoral Research, Harvard Business School, 2010
- Certificate of Distinction in Teaching, Derek Bok Center, Harvard University, 2008

### B. Grants

- The Mack Institute for Innovation Management, The Wharton School, 2011-2021
- The Center for Leadership and Change Management, The Wharton School, 2012-2014
- The Jacobs Levy Equity Management Center, The Wharton School, 2012-2016
- Dean's Research Fund, The Wharton School, 2011
- Penn Undergraduate Research Mentoring, University of Pennsylvania, 2011-2012, 2017
- Strategy Research Foundation, Strategic Management Society, 2011

### C. Other Honors

- Competitive Strategy Junior Faculty and Paper Development Workshop, Strategic Management Society Annual Meeting, 2013
- BPS Division New Faculty Consortium, Academy of Management Annual Meeting, 2012
- Strategy Research Foundation Scholar, Strategic Management Society, 2011
- BPS Division Dissertation Consortium, Academy of Management Annual Meeting, 2009

# TEACHING

The Wharton School, University of Pennsylvania

Corporate Development: Mergers & Acquisitions (MGMT 7210), MBA Elective, 2010-present
 Wharton Teaching Excellence Award, The Wharton School, 2018-2022

- Wharton Business and Law Certificate, Joint Program between Penn Law and Wharton for LLM Degree Candidates
  - Academic Director, 2021-present
  - Mergers & Acquisitions, 2017-present
- Mergers & Acquisitions (MGMT 249), Undergraduate Elective, 2011-2019
  Excellence in Teaching Award, Undergraduate Division, 2017
- Competitive Advantage in the Leisure Industries (MGMT 897/WH 212), 2017-2019
- Independent Study supervision (fourteen MBA students, five undergraduate students)

#### Harvard University

- Corporate Finance (FIN 1, FIN 2), MBA Core, 2007-2009
- Quantitative Methods (QM 1), MBA Core, 2006-2008
- Introductory Economics (EC 10), Undergraduate Core, 2006-2008
  - Certificate of Distinction in Teaching, Derek Bok Center, 2008

### SERVICE

- A. Wharton Activities
  - Department Committees (\* denotes chair)
    - Seminar Committee, 2019-2020\*
    - Strategy Recruiting Committee, 2016-2018, 2021-2023
    - o Human and Social Capital Recruiting Committee, 2018-2019
    - o Doctoral Committee, 2013-2019
  - Dissertation Committees (\* denotes primary advisor)
    - James McGlinch
    - Siwen Chen\*
    - o Julia Bodner (first placement: Copenhagen Business School [PhD: INSEAD])
    - Rahul Anand (first placement: Aarhus University [PhD: HEC-Paris])
    - Xiaolu (Lisa) Tang\* (first placement: National University of Singapore)
    - o John Eklund (first placement: USC Marshall School of Business)
    - Patia McGrath (first placement: UNC Kenan-Flagler Business School)
    - Sandra Corredor Waldron (first placement: University of Connecticut School of Business [PhD: University of Illinois Urbana-Champaign])
  - School Committees (\* denotes chair)
    - Executive Education Faculty Advisory Committee, 2021-2023
    - Faculty Fellows, 2019-2020
    - Dean's Advisory Council, 2017-2019
    - o Curriculum Innovation and Review Committee, 2018-2019
    - o Zell-Lurie Real Estate Center Q-Review Committee, 2016-2017
  - University Committees
    - Vice Chair, Red and Blue Advisory Committee, 2022-2023
  - External Affairs
    - Webinar, The End of the Conglomerate?, 2022
    - Faculty Master Class Speaker, MBA 1 Year Reunion, 2022
    - Keynote Speaker, Wharton Seminars for Business Journalists, 2022
    - o Joe Talks Speaker, WEMBA East Reunion, 2019
    - o Keynote Speaker, Wharton Seminars for Business Journalists, 2019
    - o Joe Talks Speaker, MBA Reunion, 2018
    - Webinar, Creating Value with Divestitures, 2018

### **B.** Academic Community Activities

- Competitive Strategy Interest Group, Strategic Management Society
  - o Chair, 2019
  - Program Chair, 2018
  - Associate Program Chair, 2017
  - Representative-at-Large, 2015-2016
  - STR (formerly BPS) Division, Academy of Management
    - Executive Committee, 2016-2018
    - Research Committee, 2014-2016

### C. Journal Activities

- Organization Science
  - o Senior Editor, 2022-present
  - Editorial Board, 2017-2022
- Strategic Management Journal
  - Associate Editor, 2016-2022
  - Editorial Board, 2013-2016
- Journal Editorial Boards
  - o Strategy Science, 2022-present
  - o Strategic Management Review, 2019-present
    - Co-Organizer & Co-Editor, Special Conference & Special Issue on Corporate Renewal
  - Academy of Management Journal, 2018-present
    - Member, 2021 Best Paper Award Committee
- Reviewer for Management Science, Academy of Management Review, Strategic Entrepreneurship Journal, Journal of Management Studies, Journal of Economics and Management Strategy, Advances in Strategic Management, American Journal of Sociology, Economic Inquiry, Academy of Management Annual Meeting (STR Division), Strategic Management Society Annual Meeting (including PhD Paper & Best Paper Prizes)

### **D.** Conference Activities

- Co-Founder and Co-Organizer, Wharton Corporate Strategy and Innovation Conference, 2018present
- Co-Organizer, Consortium for Research in Strategy Annual Meeting, 2021
- Keynote Panelist, Owners as Strategists Conference, 2021
- Strategic Management Society Conferences
  - Panelist (Behavioral Biases and Corporate Transformation Strategies, Conference Extension), SMS Annual Meeting, London, UK, 2022
  - Panelist (Corporate Strategy after the Pandemic: Sharp Changes and Long-Lasting Effects), SMS "Virtual" Annual Meeting, 2021
  - Panelist (Different Shades? The Influence of Shareholder Activism and Stakeholder Activism on Strategic Decisions), SMS "Virtual" Annual Meeting, 2021
  - Track Chair (New Perspectives in Strategy), SMS "Virtual" Annual Meeting, 2020
  - Track Chair (Firm Scope and Governance), SMS Special Conference, Frankfurt, Germany, 2019
  - SRF Grant and Doctoral Consortium Mentor, 2017
  - Invited Session Chair, 2013, 2015
  - Academy of Management Annual Meetings
    - Keynote Speaker (Bringing the Owner back into Strategic Management), 2022
    - o Senior Faculty Panelist, STR Junior Faculty Consortium, 2019

- o Discussant (Drivers of Governance Modes and Reconfiguration), 2019
- o Professional Development Workshop Co-Organizer, 2011, 2014
- o Invited Track/Session Chair, 2012-2015
- Wharton-INSEAD Corporate Strategy PhD Camp, 2015, 2017\*
- Wharton-INSEAD Doctoral Consortium, 2015

### E. Professional Affiliations and Memberships

- Consortium for Research in Strategy
- Strategy Research Forum
- Corporate Strategy and Competitive Strategy Interest Groups, Strategic Management Society
- Strategic Management Division, Academy of Management

### F. Executive Education

- Corporate Governance: Essentials for a New Business Era
- Mergers and Acquisitions
- The CFO: Becoming a Strategic Partner
- Boards that Lead: Governance that Builds Value
- Women on Boards: Building Exceptional Leaders
- Global CEO Program: A Transformational Journey
- Securities Industry Institute
- Executive Development Program
- Advanced Management Program
- Fundamentals of Case Teaching
- Various Custom Programs

### G. Business and Industry Activities

- Research Collaborator, McKinsey & Co., 2022-present
- Research Collaborator, PricewaterhouseCoopers, 2022-present
- Expert Witness, Skadden, Arps, Slate, Meagher, & Flom, Paragon Litigation Trust v Noble Corporation plc 17-51882 (Bankr. D. Del.), 2019-2020
- Keynote Speaker, PricewaterhouseCoopers Deals Institute, 2020
- Research Collaborator, KPMG Strategy, 2017-present
- Speaker, McKinsey-Conference Board Best Practices in Post-Merger Integration, 2013-2016

### H. Media Coverage

- "Why Amazon's three biggest deals ever were for a grocery chain, movie studio, and health care provider." *CNBC*, 07/21/22
- "What the Kellogg spinoff says about downsizing deals in a down market." CNBC, 06/28/22
- "Why Kellogg is turning its back on Frosted Flakes and Froot Loops." *CNN Business*, 06/22/22
- "Chewing over the Kellogg Co. split: why now?" NPR Marketplace, 06/21/22
- "Unfriendly Skies: Who Will Win the Fight for Spirit Airlines?" *Knowledge@Wharton*, 06/06/22
- "Wendy's is getting a shake-up again." CNN Business, 06/02/22
- Interview about Potential Spirit Airlines and JetBlue Airways Merger, *Wharton Business Daily*, 05/27/22

- "JetBlue Airways faces a quarter-century crossroads after Spirit rejects its takeover offer." *CNBC*, 05/06/22
- "Why Ford's big EV split decision may get even bigger in the future." *CNBC*, 03/06/22
- "A new electric vehicle company is planning an IPO, but this one has a long history." *CNBC*, 12/17/21
- "It's Not You, It's Me Corporate Spinoffs Rebound." Agenda Week, 12/06/21
- "Johnson & Johnson touts 'golden moment' to pursue pharma-led future." *Financial Times*, 11/19/21
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