

## EMILIE R. FELDMAN

Management Department, The Wharton School, University of Pennsylvania  
2000 Steinberg Hall-Dietrich Hall, 3620 Locust Walk, Philadelphia, PA 19104-6370  
Tel: +1-215-746-7676, Fax: +1-215-898-0401, feldmane@wharton.upenn.edu  
<http://www.management.wharton.upenn.edu/feldman>

### ACADEMIC APPOINTMENTS

The Wharton School, University of Pennsylvania

Michael L. Tarnopol Professor, 2021-present

Professor of Management, 2021-present

Associate Professor of Management (with tenure), 2016-2021

- 40 Best Business School Professors Under the Age of 40, Poets & Quants, 2019
- Wharton Teaching Excellence Award, The Wharton School, 2018-2020
- Excellence in Teaching Award, Undergraduate Division, The Wharton School, 2017
- Emerging Scholar Award, Strategic Management Society, 2017

Assistant Professor of Management, 2010-2016

### EDUCATIONAL BACKGROUND

Doctor of Business Administration (Strategy), Harvard Business School, Boston, MA, 2010

Committee: Cynthia A. Montgomery (Chair), Stuart Gilson, Felix Oberholzer, Belén Villalonga

Dissertation: Essays on Corporate Strategy

- Finalist, Wiley Blackwell Outstanding Dissertation Award, Academy of Management, 2011
- Wyss Award for Excellence in Doctoral Research, Harvard Business School, 2010
- Certificate of Distinction in Teaching, Derek Bok Center, 2008

Master of Business Administration (Strategy and Finance), Harvard Business School, Boston, MA, 2007

Bachelor of Arts (Economics and French), *magna cum laude*, Harvard College, Cambridge, MA, 2004

### RESEARCH INTERESTS

Corporate Strategy, Firm Scope, Divestitures, Spinoffs, Mergers and Acquisitions, Diversification, Corporate Governance, Boards of Directors, Ownership

### RESEARCH

#### A. Books

- [1] Feldman, Emilie R. 2023. *Divestitures: Creating Value through Strategy, Structure, and Implementation*. New York: McGraw-Hill.

#### B. Articles Published and Forthcoming in Refereed Journals

- [2] Feldman, Emilie R. and Arkadiy V. Sakhartov. 2022. Resource Redeployment and Divestiture as Strategic Alternatives. *Organization Science* **33**(3): 926-945.
- [3] Feldman, Emilie R. and Exequiel Hernandez. 2021. Synergy in Mergers and Acquisitions: Typology, Lifecycles, and Value. *Academy of Management Review*, forthcoming.

- [4] Bettinazzi, Emanuele L. M. and Emilie R. Feldman. 2021. Stakeholder Orientation and Divestiture Activity. *Academy of Management Journal* **64**(4): 1078-1096.
- Featured in the *Academy of Management Journal* Thematic Issue on Transparency, August 2021
- [5] Feldman, Emilie R. 2021. The Corporate Parenting Advantage, Revisited. *Strategic Management Journal* **42**(1): 114-143.
- Featured in the *Strategic Management Society Blog*, August 2020
- [6] Feldman, Emilie R. 2020. Corporate Strategy: Past, Present, and Future. *Strategic Management Review* **1**(1): 179-206.
- [7] de Figueiredo, Rui J.P., Emilie R. Feldman, and Evan Rawley. 2019. The Costs of Refocusing: Evidence from Hedge Fund Closures during the Financial Crisis. *Strategic Management Journal* **40**(8): 1268-1290.
- Featured in the *Strategic Management Journal* Virtual Special Issue on Strategic Responses to Crisis, April 2020
  - Distinguished Paper Award, STR Division, Academy of Management Annual Meeting, 2017
  - Best Paper Proceedings, STR Division, Academy of Management Annual Meeting, 2017
- [8] Feldman, Emilie R., Raphael (Raffi) Amit, and Belén Villalonga. 2019. Family Firms and the Stock Market Performance of Acquisitions and Divestitures. *Strategic Management Journal* **40**(5): 757-780.
- Featured in the *Harvard Law School Forum on Corporate Governance and Financial Regulation*, January 2019
- [9] Feldman, Emilie R., Claudine Gartenberg, and Julie Wulf. 2018. Pay Inequality and Corporate Divestitures. *Strategic Management Journal* **39**(11): 2829-2858.
- [10] Chen, Siwen and Emilie R. Feldman. 2018. Activist-Impelled Divestitures and Shareholder Value. *Strategic Management Journal* **39**(10): 2726-2744.
- Winner, Best Paper Prize, Strategic Management Society Annual Meeting, 2016
  - Best Paper Proceedings, STR Division, Academy of Management Annual Meeting, 2016
  - Featured in IdeaWatch in the January-February 2019 issue of *Harvard Business Review*: Investors Profit when Activists Demand Spinoffs.
  - Featured in *Knowledge@Wharton Business Radio* interview on February 5, 2019
- [11] Bennett, Victor Manuel and Emilie R. Feldman. 2017. Make Room! Make Room! A Note on Sequential Spinoffs and Acquisitions. *Strategy Science* **2**(2): 100-110.
- [12] Feldman, Emilie R. 2016. Corporate Spinoffs and Capital Allocation Decisions. *Strategy Science* **1**(4): 256-271.
- [13] Feldman, Emilie R. and Patia J. McGrath. 2016. Divestitures. *Journal of Organization Design* **5**(1): 1-16.
- [14] Feldman, Emilie R. 2016. Dual Directors and the Governance of Corporate Spinoffs. *Academy of Management Journal* **59**(5): 1754-1776.

- [15] Feldman, Emilie R. 2016. Managerial Compensation and Corporate Spinoffs. *Strategic Management Journal* **37**(10): 2011-2030.
- [16] Feldman, Emilie R. 2016. Corporate Spinoffs and Analysts' Coverage Decisions: The Implications for Diversified Firms. *Strategic Management Journal* **37**(7): 1196-1219.
- Finalist, William H. Newman Award, Academy of Management Annual Meeting, 2011
- [17] Feldman, Emilie R., Raphael (Raffi) Amit, and Belén Villalonga. 2016. Corporate Divestitures and Family Control. *Strategic Management Journal* **37**(3): 429-446.
- [18] Feldman, Emilie R. and Cynthia Montgomery. 2015. Are Incentives without Expertise Sufficient? Evidence from Fortune 500 Firms. *Strategic Management Journal* **36**(1): 113-122.
- [19] Feldman, Emilie R., Stuart C. Gilson, and Belén Villalonga. 2014. Do Analysts Add Value When They Most Can? Evidence from Corporate Spinoffs. *Strategic Management Journal* **35**(10): 1446-1463.
- Distinguished Paper Award, BPS Division, Academy of Management Annual Meeting, 2012
  - Best Paper Proceedings, BPS Division, Academy of Management Annual Meeting, 2012
- [20] Feldman, Emilie R. 2014. Legacy Divestitures: Motives and Implications. *Organization Science* **25**(3): 815-832.
- [21] Feldman, Emilie R. 2006. A Basic Quantification of the Competitive Implications of the Demise of Arthur Andersen. *Review of Industrial Organization* **29**(3): 193-212.

### **C. Working Papers**

- [22] Eklund, John C. and Emilie R. Feldman. Understanding the Relationship between Divestitures and Innovation.
- Best Paper Award, Corporate and International Strategy Track, STR Division, Academy of Management Annual Meeting, 2020
  - Best Paper Proceedings, STR Division, Academy of Management Annual Meeting, 2020
- [23] McGlinch, James and Emilie R. Feldman. Intra-Shift Information Costs: Transition Services Agreements in Corporate Spinoffs.
- Finalist, Best Proposal Award for Rigor in Research, Competitive Strategy Interest Group, Strategic Management Society Annual Meeting, 2020
- [24] Feldman, Emilie R., Raphael (Raffi) Amit, and Siwen Chen. Clash of the Titans: Shareholder Activism in Family Firms.
- [25] Odziemkowska, Kate, Exequiel Hernandez, and Emilie R. Feldman. Acquisitions and Non-Market Stakeholder Synergies.

### **D. Other Articles and Book Chapters**

- [26] Feldman, Emilie R. and Arkadiy V. Sakhartov. 2021. Prospective on Corporate Renewal. *Strategic Management Review* **2**(2): 193-204.

- [27] Feldman, Emilie R. 2021. “Restructuring and Divestitures.” In *Strategic Management: State of the Field and Its Future*, edited by Irene Duhaime, Michael Hitt, and Marjorie Lyles, 153-166. New York: Oxford University Press.

### ***E. Reports and Other Materials***

- [28] Feldman, Emilie R., in collaboration with KPMG Strategy. 2022. The Big Breakup: The Math Behind Giant Divestitures. *KPMG White Paper*.
- [29] Feldman, Emilie R. 2020. Expert Witness Report for Skadden, Arps, Slate, Meagher, & Flom, in re: Paragon Litigation Trust v Noble Corporation plc 17-51882 (Bankr. D. Del.).
- [30] Feldman, Emilie R., in collaboration with KPMG Strategy. 2020. Think Like an Activist: To Maximize Value, CEOs Can Borrow from the Activist Playbook. *KPMG White Paper*.
- [31] Feldman, Emilie R., in collaboration with KPMG Strategy. 2018. Can Your Valuation Be Improved? New Research on Diversification Discounts Can Help Conglomerates Manage their Portfolio Strategy. *KPMG White Paper*.
- [32] Feldman, Emilie R., in collaboration with Haley Fuller, Kate Goldenberg, Bridget Labe, and Jonathan McCrostie. 2020. LVMH: What’s on Sale? *Wharton Teaching Case and Teaching Note*.
- [33] Feldman, Emilie R., in collaboration with Haley Fuller, Kate Goldenberg, Bridget Labe, and Jonathan McCrostie. 2020. Game On: Google’s Spinoff of Niantic. *Wharton Teaching Case and Teaching Note*.
- [34] Feldman, Emilie R. 2007. Amtrak Under Fire. *Harvard Kennedy School of Government and Harvard School of Design Teaching Case*.

### ***F. Research in Progress***

- Employee Redeployment in the Divestiture Process (with Julia Bodner)
- Family Firms and Activist Investors (with Siwen Chen and Raffi Amit)
- The Strategic Complementarity between M&A and R&D (with Lisa Tang)
- Corporate Strategy in the Wine Industry (with Camille Doche and Olivier Chatain)
- The Influence of Private Equity Experience on M&A (with Paul Nary)

### ***G. Invited Presentations***

(\* indicates refereed conference, † indicates presentation by co-author)

Clash of the Titans: Shareholder Activism in Family Firms.

- New Ideas in Family Firms: An Academic-Practitioner Virtual Conference (hosted by INSEAD and Columbia Business School), 2022\*†

Corporate Strategy in the Wine Industry

- Academy of Management Annual Meeting, Seattle, WA, 2022\*†
- Industry Studies Association Annual Conference, Philadelphia, PA, 2022\*†
- Strategic Management Society “Virtual” Annual Meeting, 2020\*†

### Intra-Shift Information Costs: Transition Services Agreements in Corporate Spinoffs

- Strategy Science Conference, New York University, New York, NY, 2022\*†
- IE Business School, IE University, Madrid, Spain, 2022
- Academy of Management “Virtual” Annual Meeting, 2021\*†
- New Directions in Corporate Strategy Research, STR Division Virtual Symposium, 2020
- Strategic Management Society “Virtual” Annual Meeting, 2020\*†

### Understanding the Relationship between Divestitures and Innovation

- UCLA Anderson School of Management, University of California – Los Angeles, Los Angeles, CA, 2021
- Sumantra Ghoshal Conference on Managerially Relevant Research, London Business School, London, UK, 2021\*†
- Wharton Technology and Innovation Conference, The Wharton School, Philadelphia, PA, 2021\*†
- Miami Herbert Business School, University of Miami, Miami, FL, 2021
- Leavey School of Business, Santa Clara University, Santa Clara, CA, 2021
- Krannert School of Management, Purdue University, West Lafayette, IN, 2020
- Ivey Business School, University of Western Ontario, London, Canada, 2020
- Academy of Management “Virtual” Annual Meeting, 2020\*†
- O&S Workshop, University of Southern California, Los Angeles, CA, 2019†
- Strategic Management Society Annual Meeting, Minneapolis, MN, 2019\*†

### The Strategic Complementarity between M&A and R&D

- Transatlantic Doctoral Conference, London Business School, London, UK, 2019\*†
- Academy of Management Annual Meeting, Chicago, IL, 2018\*†
- Strategic Management Society Annual Meeting, Houston, TX, 2017\*†

### Stakeholder Orientation and Divestiture Activity

- Toulouse School of Management, University of Toulouse Capitole, Toulouse, France, 2020
- Virtual Summer Seminar Series, The Wharton School, Philadelphia, PA, 2020
- Olin Business School, Washington University in St. Louis, St. Louis, MO, 2020
- BYU-Utah Winter Strategy Conference, Park City, UT, 2020
- Academy of Management Annual Meeting, Boston, MA, 2019\*†
- Strategic Management Society Special Conference, Frankfurt, Germany, 2019\*†
- Organization Theory Workshop, The Wharton School, Philadelphia, PA, 2019
- London Business School, London, UK, 2019

### The Corporate Parenting Advantage, Revisited

- Consortium for Research in Strategy Conference, New York, NY, 2019

### Resource Redeployment and Divestiture as Strategic Alternatives

- Strategic Management Society Annual Meeting, Minneapolis, MN, 2019\*†
- Academy of Management Annual Meeting, Boston, MA, 2019\*†
- Theoretical Organization Models Conference, Frankfurt, Germany, 2019\*†
- Vienna Conference on Strategy, Organization Design, & Innovation, Vienna, Austria, 2019\*†
- Tilburg University, Tilburg, The Netherlands, 2019†

- SMR Special Conference on Corporate Renewal, New York, NY, 2019†
- HEC-Paris, Paris, France, 2019†
- HEC-Lausanne, Lausanne, Switzerland, 2018†

#### Synergy in Mergers and Acquisitions: Typology, Lifecycles, and Value

- Strategic Management Society Annual Meeting, Paris, France, 2018\*†
- Consortium for Research in Strategy Conference, Boston, MA, 2018
- Strategy Research Forum Annual Meeting, Paris, France, 2018\*†
- Work-in-Progress Seminar, The Wharton School, Philadelphia, PA, 2018†

#### The Costs of Refocusing: Evidence from Hedge Fund Closures during the Financial Crisis

- Academy of Management Annual Meeting, Atlanta, GA, 2017\*†
- Consortium for Research in Strategy Conference, Philadelphia, PA, 2017
- Strategy Research Forum Annual Meeting, New Orleans, LA, 2017\*
- Work-in-Progress Seminar, The Wharton School, Philadelphia, PA, 2017
- BPS Division Executive Committee Meeting, Dublin, Ireland, 2017†
- Stern School of Business, NYU, New York, NY, 2017†

#### Family Firms and the Stock Market Performance of Acquisitions and Divestitures

- Copenhagen Business School, Copenhagen, Denmark, 2018
- Stern School of Business, NYU, New York, NY, 2018†
- Harvard Business School, Boston, MA, 2018
- EM Lyon, Lyon, France, 2018

#### Pay Inequality and Corporate Divestitures

- Strategic Management Society Annual Meeting, Paris, France, 2018\*†
- Academy of Management Annual Meeting, Chicago, IL, 2018\*†
- Work-in-Progress Seminar, The Wharton School, Philadelphia, PA, 2018†
- People and Organizations Conference, The Wharton School, Philadelphia, PA, 2017†
- Sumantra Ghoshal Conference on Managerially Relevant Research, London Business School, London, UK, 2017\*
- Stern School of Business, NYU, New York, NY, 2017†
- College of Business, University of Illinois Urbana-Champaign, Champaign, IL, 2017
- BPS Division Executive Committee Meeting, Dublin, Ireland, 2017
- Yale School of Management, Yale University, New Haven, CT, 2017

#### Activist-Impelled Divestitures and Shareholder Value

- Strategic Management Society Annual Meeting, Berlin, Germany, 2016\*†
- Academy of Management Annual Meeting, Anaheim, CA, 2016\*†
- University of California – Irvine, Irvine, CA, 2016
- Stern School of Business, NYU, New York, NY, 2016
- Università Commerciale Luigi Bocconi, Milan, Italy, 2016

#### Make Room! Make Room! A Note on Sequential Spinoffs and Acquisitions

- Academy of Management Annual Meeting, Atlanta, GA, 2017\*

### Corporate Spinoffs and Capital Allocation Decisions

- Strategic Management Society Annual Meeting, Denver, CO, 2015\*
- Academy of Management Annual Meeting, Vancouver, Canada, 2015\*
- Olin Business School, Washington University in St. Louis, St. Louis, MO, 2013

### Dual Directors and the Governance of Corporate Spinoffs

- INSEAD, Fontainebleau, France, 2015
- HEC-Paris, Paris, France, 2015
- Economics of Strategy Workshop, Stern School of Business, NYU, New York, NY, 2014
- Atlanta Competitive Advantage Conference, Atlanta, GA, 2014\*
- School of Management, Boston University, Boston, MA, 2014
- Columbia Business School, Columbia University, New York, NY, 2014
- Strategic Management Society Annual Meeting, Atlanta, GA, 2013\*
- Academy of Management Annual Meeting, Orlando, FL, 2013\*
- BPS Division New Faculty Consortium, Academy of Management Annual Meeting, Boston, MA, 2012
- Strategy Research Forum Annual Meeting, Charleston, SC, 2012\*
- Duke Strategy Mini-Conference, The Fuqua School, Duke University, Durham, NC, 2012

### Managerial Compensation and Corporate Spinoffs

- Atlanta Competitive Advantage Conference, Atlanta, GA, 2015\*
- Academy of Management Annual Meeting, Philadelphia, PA, 2014\*
- Corporate Strategy: Governance, Location, and Scope Professional Development Workshop, Academy of Management Annual Meeting, Philadelphia, PA 2014\*
- Competitive Strategy Junior Faculty and Paper Development Workshop, Strategic Management Society Annual Meeting, Atlanta, GA, 2013\*
- Strategy Research Initiative Annual Meeting, New York, NY, 2012
- Bowman Seminar, The Wharton School, Philadelphia, PA, 2012

### Corporate Spinoffs and Analysts' Coverage Decisions: The Implications for Diversified Firms

- Ross School of Business, University of Michigan, Ann Arbor, MI, 2015
- Carlson School of Management, University of Minnesota, Minneapolis, MN, 2014
- Kenan-Flagler Business School, University of North Carolina, Chapel Hill, NC, 2014
- Booth School of Business, University of Chicago, Chicago, IL, 2014
- Tuck School of Business, Dartmouth University, Hanover, NH, 2014
- Atlanta Competitive Advantage Conference, Atlanta, GA, 2012\*
- Academy of Management Annual Meeting, San Antonio, TX, 2011\*
- Firm Scope: Alignment, Coordination and Adaptation Professional Development Workshop, Academy of Management Annual Meeting, San Antonio, TX, 2011\*

### Corporate Divestitures and Family Control

- Robert H. Smith School of Business, University of Maryland, College Park, MD, 2013
- George Washington University School of Business, GWU, Washington, DC, 2013
- Goizueta Business School, Emory University, Atlanta, GA, 2013
- Krannert School of Management, Purdue University, West Lafayette, IN, 2013
- Strategic Management Society Annual Meeting, Atlanta, GA, 2013\*

- Academy of Management Annual Meeting, Orlando, FL, 2013\*
- Sumantra Ghoshal Conference on Managerially Relevant Research, London Business School, London, UK, 2013\*
- Atlanta Competitive Advantage Conference, Atlanta, GA, 2013\*
- INSEAD, Singapore, 2013
- National University of Singapore, Singapore, 2013

#### Are Incentives without Expertise Sufficient? Evidence from Fortune 500 Firms

- Sumantra Ghoshal Conference on Managerially Relevant Research, London Business School, London, UK, 2011\*
- Young Alumni Research Day, Harvard Business School, Boston, MA, 2011
- BPS Division Dissertation Consortium, Academy of Management Annual Meeting, Chicago, IL, 2009\*

#### Do Analysts Add Value When They Most Can? Evidence from Corporate Spinoffs

- Academy of Management Annual Meeting, Boston, MA, 2012\*

#### Legacy Divestitures: Motives and Implications

- SRI-ASQ “In Pursuit of Quality in Strategy Research” Workshop, Annapolis, MD, 2011\*
- Atlanta Competitive Advantage Conference, Atlanta, GA, 2011\*
- Columbia Strategy Conference, Columbia Business School, New York, NY, 2010\*
- Academy of Management Annual Meeting, Montréal, Canada, 2010\*
- Quality in Strategy Research Professional Development Workshop, Academy of Management Annual Meeting, Montréal, Canada, 2010\*
- Job Talks: University of Pennsylvania, University of Michigan, University of Southern California, London Business School, Analysis Group, 2010

## **AWARDS, GRANTS, AND OTHER HONORS**

### ***A. Awards***

- 40 Best Business School Professors Under the Age of 40, Poets & Quants, 2019
- Wharton Teaching Excellence Award, The Wharton School, 2018-2020
- Emerging Scholar Award, Strategic Management Society, 2017
- Excellence in Teaching Award, Undergraduate Division, The Wharton School, 2017
- Best Paper Prize, Strategic Management Society Annual Meeting
  - Nominee (Corporate Strategy in the Wine Industry), 2020
  - Winner (Activist-Impelled Divestitures and Shareholder Value), 2016
- Finalist, Best Proposal Award for Rigor in Research (Intra-Shift Information Costs: Transition Services Agreements in Corporate Spinoffs), Competitive Strategy Interest Group, Strategic Management Society Annual Meeting, 2020
- Finalist, Best Paper Award (Corporate Strategy in the Wine Industry), Corporate Strategy Interest Group, Strategic Management Society Annual Meeting, 2020
- Best Paper Award, Corporate and International Strategy Track (Understanding the Relationship between Divestitures and Innovation), STR Division, Academy of Management Annual Meeting, 2020
- Distinguished Paper Awards, STR Division, Academy of Management Annual Meeting
  - The Costs of Refocusing: Evidence from Hedge Fund Closures during the Financial Crisis, 2017



- Do Analysts Add Value When They Most Can? Evidence from Corporate Spinoffs, 2012
- Best Paper Proceedings, STR Division, Academy of Management Annual Meeting
  - Understanding the Relationship between Divestitures and Innovation, 2020
  - The Costs of Refocusing: Evidence from Hedge Fund Closures during the Financial Crisis, 2017
  - Activist-Impelled Divestitures and Shareholder Value, 2016
  - Do Analysts Add Value When They Most Can? Evidence from Corporate Spinoffs, 2012
- Reviewer Awards
  - *Academy of Management Journal* Best Reviewer Award, 2019
  - *Strategic Management Journal* Outstanding Editorial Review Board Member Award, 2015
  - Outstanding Reviewer, BPS Division, Academy of Management Annual Meeting, 2011
- Finalist, Wiley Blackwell Outstanding Dissertation Award in Business Policy & Strategy (Essays on Corporate Strategy), Academy of Management Annual Meeting, 2011
- Finalist, William H. Newman Award (Corporate Spinoffs and Analysts' Coverage Decisions: The Implications for Diversified Firms), Academy of Management Annual Meeting, 2011
- Wyss Award for Excellence in Doctoral Research, Harvard Business School, 2010
- Certificate of Distinction in Teaching, Derek Bok Center, Harvard University, 2008

### **B. Grants**

- The Mack Institute for Innovation Management, The Wharton School, 2011-2021
- The Center for Leadership and Change Management, The Wharton School, 2012-2014
- The Jacobs Levy Equity Management Center, The Wharton School, 2012-2016
- Dean's Research Fund, The Wharton School, 2011
- Penn Undergraduate Research Mentoring, University of Pennsylvania, 2011-2012, 2017
- Strategy Research Foundation, Strategic Management Society, 2011

### **C. Other Honors**

- Competitive Strategy Junior Faculty and Paper Development Workshop, Strategic Management Society Annual Meeting, 2013
- BPS Division New Faculty Consortium, Academy of Management Annual Meeting, 2012
- Strategy Research Foundation Scholar, Strategic Management Society, 2011
- BPS Division Dissertation Consortium, Academy of Management Annual Meeting, 2009

## **TEACHING**

The Wharton School, University of Pennsylvania

- Corporate Development: Mergers & Acquisitions (MGMT 721), MBA Elective, 2010-present
  - Wharton Teaching Excellence Award, The Wharton School, 2018-2020
- Wharton Business and Law Certificate, Joint Program between Penn Law and Wharton for LLM Degree Candidates
  - Academic Director, 2021-present
  - Mergers & Acquisitions, 2017-present
- Mergers & Acquisitions (MGMT 249), Undergraduate Elective, 2011-2019
  - Excellence in Teaching Award, Undergraduate Division, 2017
- Competitive Advantage in the Leisure Industries (MGMT 897/WH 212), 2017-2019
- Independent Study supervision (fourteen MBA students, five undergraduate students)

## Harvard University

- Corporate Finance (FIN 1, FIN 2), MBA Core, 2007-2009
- Quantitative Methods (QM 1), MBA Core, 2006-2008
- Introductory Economics (EC 10), Undergraduate Core, 2006-2008
  - Certificate of Distinction in Teaching, Derek Bok Center, 2008

## SERVICE

### A. Wharton Activities

- Department Committees (\* denotes chair)
  - Seminar Committee, 2019-2020\*
  - Strategy Recruiting Committee, 2016-2018, 2021
  - Human and Social Capital Recruiting Committee, 2018-2019
  - Doctoral Committee, 2013-2019
- Dissertation Committees (\* denotes primary advisor)
  - James McGlinch
  - Siwen Chen\*
  - Julia Bodner (first placement: Copenhagen Business School [PhD: INSEAD])
  - Rahul Anand (first placement: Aarhus University [PhD: HEC-Paris])
  - Xiaolu (Lisa) Tang\* (first placement: National University of Singapore)
  - John Eklund (first placement: USC Marshall School of Business)
  - Patia McGrath (first placement: UNC Kenan-Flagler Business School)
  - Sandra Corredor Waldron (first placement: University of Connecticut School of Business [PhD: University of Illinois Urbana-Champaign])
- School Committees (\* denotes chair)
  - Executive Education Faculty Advisory Committee, 2021-2023
  - Faculty Fellows, 2019-2020
  - Dean's Advisory Council, 2017-2019
  - Curriculum Innovation and Review Committee, 2018-2019
  - Zell-Lurie Real Estate Center Q-Review Committee, 2016-2017
- External Affairs
  - Faculty Master Class Speaker, MBA 1 Year Reunion, 2022
  - Keynote Speaker, Wharton Seminars for Business Journalists, 2022
  - Joe Talks Speaker, WEMBA East Reunion, 2019
  - Keynote Speaker, Wharton Seminars for Business Journalists, 2019
  - Joe Talks Speaker, MBA Reunion, 2018
  - Webinar, Creating Value with Divestitures, 2018

### B. Academic Community Activities

- Competitive Strategy Interest Group, Strategic Management Society
  - Chair, 2019
  - Program Chair, 2018
  - Associate Program Chair, 2017
  - Representative-at-Large, 2015-2016
- STR (formerly BPS) Division, Academy of Management
  - Executive Committee, 2016-2018
  - Research Committee, 2014-2016

### **C. Journal Activities**

- *Strategic Management Journal*
  - Associate Editor, 2016-present
  - Editorial Board, 2013-2016
- Journal Editorial Boards
  - *Strategy Science*, 2022-present
  - *Strategic Management Review*, 2019-present
    - Co-Organizer & Co-Editor, Special Conference & Special Issue on Corporate Renewal
  - *Academy of Management Journal*, 2018-present
    - Member, 2021 Best Paper Award Committee
  - *Organization Science*, 2017-present
- Reviewer for *Management Science*, *Academy of Management Review*, *Strategic Entrepreneurship Journal*, *Journal of Management Studies*, *Journal of Economics and Management Strategy*, *Advances in Strategic Management*, *American Journal of Sociology*, *Economic Inquiry*, Academy of Management Annual Meeting (STR Division), Strategic Management Society Annual Meeting (including PhD Paper & Best Paper Prizes)

### **D. Conference Activities**

- Co-Founder and Co-Organizer, Wharton Corporate Strategy and Innovation Conference, 2018-present
- Co-Organizer, Consortium for Research in Strategy Annual Meeting, 2021
- Keynote Panelist, Owners as Strategists Conference, 2021
- Strategic Management Society Conferences
  - Panelist (Microfoundations of Corporate Strategy), SMS Annual Meeting, London, UK, 2022
  - Panelist (Senior Scholars Panel, Strategic Leadership & Governance Interest Group), SMS Annual Meeting, London, UK, 2022
  - Panelist (Behavioral Biases and Corporate Transformation Strategies, Conference Extension), SMS Annual Meeting, London, UK, 2022
  - Panelist (Corporate Strategy after the Pandemic: Sharp Changes and Long-Lasting Effects), SMS “Virtual” Annual Meeting, 2021
  - Panelist (Different Shades? The Influence of Shareholder Activism and Stakeholder Activism on Strategic Decisions), SMS “Virtual” Annual Meeting, 2021
  - Track Chair (New Perspectives in Strategy), SMS “Virtual” Annual Meeting, 2020
  - Track Chair (Firm Scope and Governance), SMS Special Conference, Frankfurt, Germany, 2019
  - SRF Grant and Doctoral Consortium Mentor, 2017
  - Invited Session Chair, 2013, 2015
- Academy of Management Annual Meetings
  - Keynote Speaker (Bringing the Owner back into Strategic Management), 2022
  - Senior Faculty Panelist, STR Junior Faculty Consortium, 2019
  - Discussant (Drivers of Governance Modes and Reconfiguration), 2019
  - Professional Development Workshop Co-Organizer, 2011, 2014
  - Invited Track/Session Chair, 2012-2015
- Wharton-INSEAD Corporate Strategy PhD Camp, 2015, 2017\*
- Wharton-INSEAD Doctoral Consortium, 2015

### **E. Professional Affiliations and Memberships**

- Consortium for Research in Strategy

- Strategy Research Forum
- Corporate Strategy and Competitive Strategy Interest Groups, Strategic Management Society
- Strategic Management Division, Academy of Management

#### ***F. Executive Education***

- Corporate Governance: Essentials for a New Business Era
- Mergers and Acquisitions
- The CFO: Becoming a Strategic Partner
- Boards that Lead: Governance that Builds Value
- Women on Boards: Building Exceptional Leaders
- Global CEO Program: A Transformational Journey
- Securities Industry Institute
- Executive Development Program
- Advanced Management Program
- Fundamentals of Case Teaching
- Various Custom Programs

#### ***G. Business and Industry Activities***

- Research Collaborator, McKinsey & Co., 2022-present
- Research Collaborator, PricewaterhouseCoopers, 2022-present
- Expert Witness, Skadden, Arps, Slate, Meagher, & Flom, Paragon Litigation Trust v Noble Corporation plc 17-51882 (Bankr. D. Del.), 2019-2020
- Keynote Speaker, PricewaterhouseCoopers Deals Institute, 2020
- Research Collaborator, KPMG Strategy, 2017-present
- Speaker, McKinsey-Conference Board Best Practices in Post-Merger Integration, 2013-2016

#### ***H. Media Coverage***

- “What the Kellogg spinoff says about downsizing deals in a down market.” *CNBC*, 06/28/22
- “Why Kellogg is turning its back on Frosted Flakes and Froot Loops.” *CNN Business*, 06/22/22
- “Chewing over the Kellogg Co. split: why now?” *NPR Marketplace*, 06/21/22
- “Unfriendly Skies: Who Will Win the Fight for Spirit Airlines?” *Knowledge@Wharton*, 06/06/22
- “Wendy’s is getting a shake-up — again.” *CNN Business*, 06/02/22
- Interview about Potential Spirit Airlines and JetBlue Airways Merger, *Wharton Business Daily*, 05/27/22
- “JetBlue Airways faces a quarter-century crossroads after Spirit rejects its takeover offer.” *CNBC*, 05/06/22
- “Why Ford’s big EV split decision may get even bigger in the future.” *CNBC*, 03/06/22
- “A new electric vehicle company is planning an IPO, but this one has a long history.” *CNBC*, 12/17/21
- “It’s Not You, It’s Me – Corporate Spinoffs Rebound.” *Agenda Week*, 12/06/21
- “Johnson & Johnson touts ‘golden moment’ to pursue pharma-led future.” *Financial Times*, 11/19/21
- “Why GE and J&J may not be the only iconic companies about to break up.” *CNBC*, 11/16/21

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