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Educational background

1999-2003 Ph.D. Carnegie Mellon University, Social and Decision Sciences Department.
2002-2003 Predoctoral fellow at MIT, Marketing.
1993-1997 Licentiate and B.A. in Economics, Universidad Católica de Chile.

Employment History

2011- Associate Professor, The Wharton School, University of Pennsylvania.
2009-2011 Assistant Professor, The Wharton School, University of Pennsylvania.
2008-2009 Assistant Professor, The Rady School, University of California, San Diego.
2003-2008 Assistant Professor, The Wharton School, University of Pennsylvania.

Publications

1. Simonsohn, U., Nelson, L., Simmons, J. (*in press*) "P-curve: A Key to the File-Drawer", *Journal of Experimental Psychology: General*
2. Simonsohn, U. (*in press*) "It Really Just Does Not Follow; Comments on Francis (2013), *Journal of Mathematical Psychology*
3. Simonsohn, U. (*in press*) "Just Post it: The Lesson from Two Cases of Fabricated Data Detected by Statistics Alone," *Psychological Science*
4. Simonsohn U., Gino, F. (2013) "Daily Horizons: Evidence of Narrow Bracketing in Judgment from 10 years of MBA-admission Interviews", *Psychological Science*, V24(2), 219-224
5. Simonsohn U. (2012) "It Does not Follow: Evaluating the One-Off Publication Bias Critiques by Francis (2012,a,b,c,d,e,f), *Perspectives on Psychological Science*, V7(6) 597-599
6. Saiz, A. & Simonsohn U. (2013) "Proxying for Unobservable Variables with Internet Document Frequency", *Journal of the European Economic Association*, V11(1) 137-165
7. Nelson L., Simmons J., Simonsohn U. (2012) "Let's Publish Fewer Papers," *Psychological Inquiry*, V23(3), 291-293

8. * Simmons J., Nelson L., Simonsohn, U. (2011) “False-Positive Psychology: *Undisclosed* Flexibility in Data Collection and Analysis Allow Presenting Anything as Significant”, *Psychological Science*, V22(11), 1359-1366
9. Simonsohn U. (2011) “Spurious Also? Name Similarity Effects (Implicit Egotism) in Employer Decisions”, *Psychological Science*, V22(8), 1087-1089
10. Simonsohn U. (2011) "Spurious? Name Similarity Effects (Implicit Egotism) in Marriage, Job, and Moving Decisions", *Journal of Personality and Social Psychology*, V101(1), 1-24
11. * Pope, D. & Simonsohn, U. (2011) “Round Numbers as Goals: Evidence from Baseball, SAT Takers, and the Lab”, *Psychological Science*, V22(1), 71-79
12. Simonsohn U. (2011) "Lessons from an Oops at Consumer Reports: Consumers Follow Experts; Ignore Invalid Information", *Journal of Marketing Research*, V48(1), 1-12
13. Simonsohn, U. (2010) "eBay's Crowded Evenings: Competition Neglect in Market Entry Decisions", *Management Science* V56(7), 1060-1073
14. Simonsohn, U. (2010) “Weather to Go to College”, *The Economic Journal*, V120(March), 270-280
15. Simonsohn, U. (2009) "Direct-Risk-Aversion: Evidence from Risky Prospects Valued Below Their Worst Outcome”, *Psychological Science*, V20(6), 686-692
16. Small, D. & Simonsohn, U. (2008) “Friends of Victims: Personal Experience and Social Preferences”, *Journal of Consumer Research*, 35, 532-543
17. Simonsohn, U. & Ariely, D. (2008) “When Rational Sellers Face Non-Rational Consumers: Evidence from Herding on eBay”, *Management Science*, 54(9) 1624-1637
18. Simonsohn, U., Karlsson, N., Loewenstein, G. and Ariely, D. (2008) “The Tree of Experience in the Forest of Information: Overweighing Experienced relative to Observed Information”, *Games and Economic Behavior*, 62(1), 263-286
19. Simonsohn, U. (2007) “Clouds Make Nerds Look Good: Field Evidence of the Impact of Incidental Factors on Decision Making”, *Journal of Behavioral Decision Making*, 20(2), 143-152
20. Simonsohn, U. (2006) “New-Yorkers Commute More Everywhere: Contrast Effects in the Field”, *The Review of Economics and Statistics*, 88(1). 1-9
21. Simonsohn, U. & Loewenstein G. (2006) “Mistake #37: The Impact of Previously Faced Prices on Housing Demand”, *The Economic Journal*, 116(1), 175-199

* Authors contributed equally, authorship order determined arbitrarily.

Peer-review

Associate Editor: *Management Science* (2011-), International Journal of Research in Marketing (2012-) Guest Associate Editor, *Journal of Marketing Research* special issue on Consumers' Financial Decision Making (2010),

Editorial board: *Journal of Marketing research* (2010-), *Journal of Behavioral Decision Making* (2010-), *Decision Analysis* (2011-)

Ad-hoc reviewer for: (1) *Acta Oncologica* (2) *American Economic Journal: Applied Economics* (3) *American Economic Journal: Microeconomics* (4) *American Economic Review* (5) *Behavioral and Brain Science* (6) *Cognitive, Affective, and Behavioral Neuroscience* (7) *Decision Sciences* (8) *Experimental Economics* (9) *International Journal of Production Economics* (10) *Journal of Behavioral Decision Making* (11) *Journal of Consumer Psychology* (12) *Journal of Consumer Research* (13) *Journal of Decision Making* (14) *Journal of Economic Behavior and Organization* (15) *Journal of Economic Psychology* (16) *Journal of Experimental Social Psychology* (17) *Journal of Experimental Psychology: General* (18) *Journal of Interactive Marketing* (19) *Journal of Marketing Research* (20) *Journal of Political Economy* (21) *Journal of Public Economics* (22) *Journal of the European Economic Association* (23) *Journal of Experimental Social Psychology* (24) *Judgment and Decision Making* (25) *Management Science* (26) *Nature Reviews Neuroscience* (27) *Organizational Behavior and Human Decision Processes* (28) *Personality and Social Psychology Bulletin* (29) *Psychological Methods* (30) *Psychological Science* (31) *Quarterly Journal of Economics* (32) *Review of Economic Studies* (33) *Review of Economics and Statistics* (34) *Review of Financial Studies* (35) *Social Psychological and Personality Science* (36) *The Economic Journal*.

Conference program committees: Society for Consumer Psychology 2008, Behavioral Decision Research and Management (2008, 2010, 2012), Society for Judgment and Decision Making (2011).

Teaching

MBA: OPIM/MGMT690, Managerial Decision Making (2003-present)

Undergraduate: OPIM290, Decision Processes (2003-present)

Ph.D.: OPIM900, Decision Processes and Behavioral Economics (2011-present)