

MARGUERITE (PEGGY) BISHOP LANE

The Wharton School
University of Pennsylvania
3730 Walnut Street, Suite 300
Philadelphia, PA 19104
Work Phone: (215) 898-8601
Email: pblane@wharton.upenn.edu

EDUCATION

NORTHWESTERN UNIVERSITY, Kellogg Graduate School of Management, Evanston, IL
Ph.D., Accounting and Information Systems, 1995

- Dissertation: Managing Bank Regulation Through Accruals; Committee Chair: Thomas Lys
- 1990 Doctoral Consortium, 1990 Deloitte & Touche Doctoral Fellow

TEXAS CHRISTIAN UNIVERSITY, Neeley School of Business, Fort Worth, TX
Bachelor of Business Administration, 1985; Major in Finance

- Magna Cum Laude; Beta Gamma Sigma; Dean's List

PROFESSIONAL ACADEMIC EXPERIENCE

UNIVERSITY OF PENNSYLVANIA, The Wharton School, Philadelphia, PA
Deputy Vice Dean, Graduate Division, 2003 - Present
Director, MBA Program, 2001 – 2003

- Direct and manage a staff of nine responsible for all academic services for 1,600 full-time MBA students. Includes scheduling core courses, course registration, crafting student teams, working to ensure a suitable academic environment for students with disabilities, creating the academic calendar, and developing, implementing and enforcing policy. Ensure and enhance the offering of international programs, including five immersion programs and 18 international exchange relationships. Coordinate calendar, events and policies with Student Life and Career Management offices. Ensure data gathering and analysis for projects associated with MBA Program. Formal and informal presentations and interactions with dean's office, Admissions, other university offices, alumni boards and external parties.
- Direct and oversee a staff of six responsible for student life activities for 1,600 full-time MBA students. Includes liaison and advisor role with student government association, assisting student-run conferences, organizing and carrying out major student events such as convocation, graduation and social events. (Direct oversight ended in August 2008, with continued involvement to present.)
- Serve as primary liaison between MBA Program administration and faculty. Organize and manage select faculty committees, including MBA Executive Committee which is responsible for upholding academic standards. Guide the development and implementation of new online grading system. Serve as support for faculty in roll out. Develop, implement and enhance faculty liaison program to support faculty/student interaction. Design and create Faculty Handbook to assist those teaching in MBA Program. Stand in for Vice Dean as needed.
- Manage and augment Wharton Pre-Term program, a four-week intensive orientation. Responsible for streamlining and re-organizing structure to focus attention on academics, enhancing experience for both faculty and students. Spearhead efforts to include community service experience for first year class.
- Counsel students experiencing academic and personal difficulty. Work closely with Penn's Counseling and Psychological Services Center. Advisor to student Ethics Committee. Guide students on revision of Ethics Code and ethics hearing procedures. Implemented annual ethics case discussion during Pre-Term.

- Oversee new Course Materials Initiative aimed at producing Wharton authored cases and other branded material for use in Wharton courses. Includes awareness of intellectual property and copyright laws. Supervise one professional staff member who directs the initiative.
- Manage process to produce three publications to incoming MBA students.
- Manage budgets of \$2.3 million, including revenue of \$1.4 million. Indirect responsibility for International Immersion budget of \$800,000 and Course Materials Initiative budget of \$450,000.

Adjunct Associate Professor of Accounting, 2002 - Present
Assistant Professor of Accounting, 1997 - 2002

- Financial Accounting, MBA and MBA for Executives Programs
- Financial Accounting, Undergraduate Program
- Finance and Accounting for the Non-financial Manager, Executive Education

NEW YORK UNIVERSITY, Stern School of Business, New York, NY
Assistant Professor of Accounting, 1994 - 1997

- Financial Statement Analysis, Undergraduate and MBA Programs

NORTHWESTERN UNIVERSITY, Kellogg Graduate School of Management, Evanston, IL
Instructor, 1991 - 1994

- Managerial Accounting, Masters of Management Program
- Introduction to Financial Accounting, Masters of Manufacturing Management Program

OTHER PROFESSIONAL EXPERIENCE

GOLDMAN SACHS & COMPANY, New York, NY
Consultant, 1997 - 1998

- Accounting training for incoming research analysts

FIRST REPUBLICBANK (now Bank of America), Fort Worth, TX
Lending Officer, Energy Lending Department, 1987-1988
Credit Analyst, 1985 - 1987

RESEARCH

Interests: Accrual management and its effect on decision making; Regulated Industries, particularly financial institutions.

Publications

Lane, Peggy Bishop and Catherine Schrand, *MBA Companion* to accompany *Financial Accounting* by Libby, Libby and Short 4/e, McGraw-Hill/Irwin, New York, NY, 2004.

Bishop, M.L. and T.Z. Lys. Inferring Accounting Information from Corporate Financing Choices: An Examination of Security Issuances in the Banking Industry. *Contemporary Accounting Research* Vol. 18 No. 3 (Fall 2001) pp. 397-423.

Other Papers

"Managing Bank Regulation Through Accruals," submitted to Journal Of Accounting Research.

"Do Markets Remember Accounting Changes? An Examination of Subsequent Years," with Elizabeth Eccher, submitted to Journal of Accounting and Economics.

"The Relation Between Bank Performance and Executive Ownership," with Thomas Lys, study for Continental Bank Corporation.

Invited Conference Presentations

GMAC Leadership Conference, Winter 2005, Winter 2004, Winter 2003, Wharton Curriculum Change Experience, Wharton Leadership Ventures, and Wharton Pre-MBA experience, respectively.

American Accounting Association Annual Meeting, August 1999, presented "Do Markets Remember Accounting Changes? An Examination of Subsequent Years."

Tel-Aviv University Finance and Accounting Conference, August 1999, presented "Do Markets Remember Accounting Changes? An Examination of Subsequent Years."

American Accounting Association Annual Meeting, August 1995, presented "Managing Bank Regulation Through Accruals."

Conference on Accounting Issues in Risk and Capital Management in Financial Services Companies, at the Wharton School, University of Pennsylvania, November 1994, presented early version of "Inferring Accounting Information from Corporate Financing Choices: An Examination of Security Issuances in the Banking Industry."

Symposium on the Reform of Financial Institutions, at Northwestern University, April 1992, presented early version of "Inferring Accounting Information from Corporate Financing Choices: An Examination of Security Issuances in the Banking Industry."

Workshop Presentations

University of Minnesota, Rutgers University - Camden, University of Pennsylvania, Temple University, University of California at Los Angeles, New York University, Federal Reserve Bank of Chicago.

Dissertation Committees

Rebecca Tsui, Ph.D., University of Pennsylvania 2000, UCLA.
Martin Leibowitz, Ph.D. Columbia University 1997, Yeshiva University.
Joan Van Hise, Ph.D. New York University 1997, Fairfield University.

SERVICE

GMAC, Board of Directors, 2009 to present
GMAC Non-cognitive Skills Advisory Committee, 2009
Penn Online Course Evaluation Advisory Committee, Fall 2008 to present
Penn Student Health Insurance Advisory Committee Fall 2005 to present
GMAC Finance, Accounting, Statistics Content Tests Advisory Group, 2007
MBA Roundtable, Board of Directors, January 2002 to January 2008, Secretary 2006-2008
GMAC Survey Design Committee, 2006
GMAC Leadership Conference Planning Committee, 2005-2006
American Accounting Association Trueblood Seminar Planning Committee, 1998-2000,
Committee Chairman, 1999-2000.
Wharton Core Implementation Committee, 1999-2000
Wharton MBA Executive Committee, 1998-1999
Coordinator NYU Accounting Department Seminar Series, 1995-1997
Ad hoc Reviewer: Journal of Accounting and Economics, Journal of Accounting, Auditing and
Finance, Journal of Accounting Research, American Accounting Association

HONORS/AWARDS

University of Pennsylvania

- 2008 "Whatever It Takes" award
- 2004, 2005, 2007, 2008 and 2009 "Tough but we'll thank you in five years" Core Teaching Award
- 2005 Commitment to Excellence Award, Hurricane Katrina efforts
- 1998 MBA Core Curriculum Teaching Award

New York University

- 1997 Ely Kushel Teaching Award for Excellence in Teaching

Northwestern University

- Deloitte and Touche Doctoral Fellow, 1990
- 1990 American Accounting Association Doctoral Consortium
- Deloitte and Touche Summer Fellowship, 1989-1991
- Northwestern Graduate School Scholarship, 1988-1991
- J.L. Kellogg Graduate School of Management Fellowship, 1988-1991

Texas Christian University

- Magna Cum Laude
- Beta Gamma Sigma, business honor society
- Dean's List
- Wall Street Journal Award – Outstanding Senior in Finance

PROFESSIONAL AND VOLUNTEER ORGANIZATIONS

- Member, American Accounting Association
- St. Peter's Church Finance Committee, Audit sub-committee, 2004-2009
- Society Hill Zoning and Historic Preservation Committee, 2002-2008